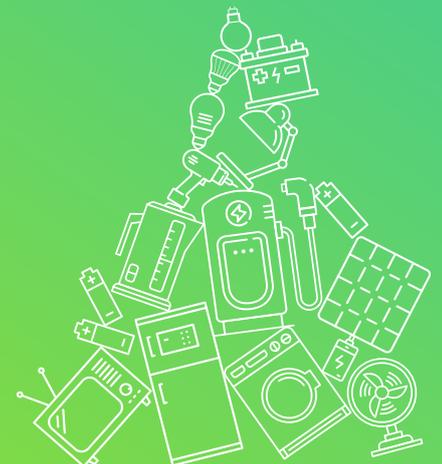


ANNUAL ENVIRONMENTAL REPORT TWENTY TWENTY FOUR



WHERE WEEE ARE... WHERE WEEE'RE GOING...



...visit weeireland.ie



“ The purpose of this approval is to ensure clear service ownership, and that the accountability and responsibilities of WEEE Ireland satisfy the provisions of the European Union (Batteries and Accumulators) Regulations 2014, the Batteries Regulation, 2023, and the European Union (Waste Electrical and Electronic Equipment) Regulations 2014 in an efficient and effective manner. ”

*WEEE Ireland Schedule of
Conditions of Approval, 2024*

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CEO Report



Building on 20 Years of Success – Delivering for Today and Tomorrow

Dear Ministers,
Members & Stakeholders,

As we mark a milestone 20th anniversary for WEEE Ireland, it is with great pride that I reflect on our achievements in 2024 and look ahead to an exciting new chapter for our Scheme and the electrical and battery sector as a whole.

This year saw WEEE Ireland receive approval for a new Scheme mandate for the period 2024–2027. This endorsement from the Department of the Environment, Climate and Communications (DECC), is not only a testament to our past performance, but an affirmation of our capability to lead future compliance for WEEE, batteries, and lighting across Ireland. With new opportunities ahead, including evolving our Scheme into a full Circular Economy EPR Scheme, we are well-positioned to continue driving environmental excellence and value for our Members.

Throughout 2024 WEEE Ireland has strengthened our position as the EPR Scheme of choice for the majority of the electrical and electronic equipment (EEE) and battery market in Ireland. Our continued strong market share in membership numbers year on year since 2005, is a direct reflection of the trust placed in our operations, governance, and dedication to delivering cost-effective, compliant, and transparent services.



Leo Donovan,
CEO WEEE Ireland

Our role on the European stage also continues to grow. As a Director in PRONEXA, supplying Pan European reporting and consultancy and through our membership in the WEEE Forum, we bring the benefit of European insight and collaboration to Irish producers. We were particularly proud to showcase this engagement at the WEEE Ireland Annual Conference, which once again demonstrated the power of stakeholder collaboration – from our Producer Members, recycling, Local Authority and retailer partners, and the Environmental Protection Agency (EPA) – in delivering on Ireland’s new Circular Economy goals and our continued partnership with the CIRCULÉIRE platform.

WEEE Ireland continued to lead in the implementation of the Batteries Regulation and further embedded the EN 50625 WEEE treatment standard across all operational activities. Our support of indigenous recycling infrastructure ensures local facilities can invest in technologies that increase efficiency and improve environmental outcomes, underpinning Ireland’s circular economy and resource resilience. Our compliance operations remained exemplary, maintaining ISO 9001 and ISO 14001 certification through NSAI.

A key highlight of our year was our strong public communications campaigns. WEEE Ireland was featured across national media platforms including RTÉ, Virgin Media, Newstalk, and various local stations, as well as extensive print and social media coverage. This visibility plays a critical role in raising awareness and engagement on proper recycling practices, and we thank our Communications and Compliance Teams for their continued creativity and impact.

Financially, WEEE Ireland remains in a very strong position. We have sufficiently provided for the Contingency Liability Provision required by the DECC, and hold operational reserves equivalent to a full year's running costs, providing our Members with confidence in the Scheme's long-term viability and ability to respond to future challenges.

Looking ahead, we prepare for the review of the WEEE Directive under Ireland's EU Presidency in 2026 and the implementation of the European Circular Economy Act. Our engagement with the European Commission and the Irish Government will be pivotal in shaping these transformative regulatory frameworks. We also stand ready to support DECC with the rollout of the new EU Batteries Regulation, Critical Raw Materials Act and the 2nd Whole of Government Circular Economy Strategy, further embedding circularity in our Compliance Scheme.

As always, I must express my heartfelt appreciation to our Members and Stakeholders for your ongoing support. To our Local Authority and retail collection point partners and our recycling partnerships, your role in enabling public participation in WEEE recycling cannot be overstated – thank you to our dedicated WEEE Ireland team and our Board of Directors, your professionalism, direction, and commitment make everything we achieve possible.

2024 has been a landmark year – another strong step into the future. With continued collaboration, innovation, and purpose, we look forward to shaping a more circular Ireland together.

Yours sincerely,
Leo Donovan
Chief Executive Officer
WEEE Ireland







weeeireland.ie

**FREE ELECTRICAL
RECYCLING**

At Your Local Authority Recycling Centre or E

weee
ireland
WASTE RECYCLING SCHEME

Letter From The Chair



Richard Broderick,
Chairperson WEEE Ireland

Dear Members
& Stakeholders,

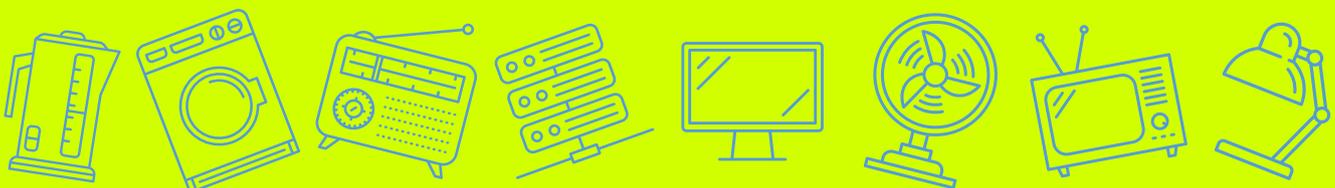
As we look back on the achievements of WEEE Ireland over the past year, I am delighted to present the Annual Report for 2024. This year marks a significant milestone for us, as we celebrate 20 years of dedicated service and success in managing waste electrical and electronic equipment, and waste batteries in Ireland.

Firstly, I want to extend my congratulations to Leo Donovan and the entire WEEE Ireland team. Their commitment and leadership in supporting the industry Members of our Scheme have been the driving force behind our success over the past two decades. Their efforts have ensured compliance with regulatory requirements and fostered a culture of sustainability and environmental stewardship by the electrical and battery sectors in Ireland, managing quality recycling and recovery responsibilities and providing a takeback service to Irish consumers.

In 2024, WEEE Ireland received a new Scheme Approval that emphasises the Board of Directors' role in corporate governance and oversight for our EPR mandate. Achieving this approval again is a testament to the Scheme's robust

compliance, financial, and operational framework and our dedication to maintaining high standards of accountability and transparency. We are committed to supporting the WEEE Ireland team in enhancing our programmes and continuing to deliver exceptional service to our stakeholders in a cost-effective way. The achievements published in this 2024 Annual Report underscore our commitment to excellence and our role as leaders in the industry.

The recent Programme for Government has placed a strong emphasis on the circular economy and EPR schemes. We are pleased to see these references, as they align perfectly with the mission and vision of WEEE Ireland's new Circular Strategy, which the CEO and I presented to DECC Department Officials in January this year. The circular economy is at the heart of our operations, and we are committed to transforming our practices to support this sustainable model while recognising the advances our electrical and battery sector has already made in eco-design and circularity developments.



At the WEEE Ireland Members Conference last October we highlighted the successful implementation of the new WEEE Ireland Scheme Approval and discussed the pending WEEE Evaluation Report, which is poised to influence the future of e-waste EPR across Europe. Events like the Conference, AGM, and our recent 20th Anniversary celebration, provided my fellow Directors and I with the invaluable opportunity to meet and engage with our Members, their trade associations, and other stakeholders. These interactions are crucial as we represent the industry and allow us to hear their views and feedback. I strongly encourage all stakeholders to actively participate in consultations and discussions for topics of interest to Members and our wider network. Your engagement is important to us. It ensures the industry's voice is heard and considered in shaping future policies within our Scheme, in Irish EPR developments and on the European stage.

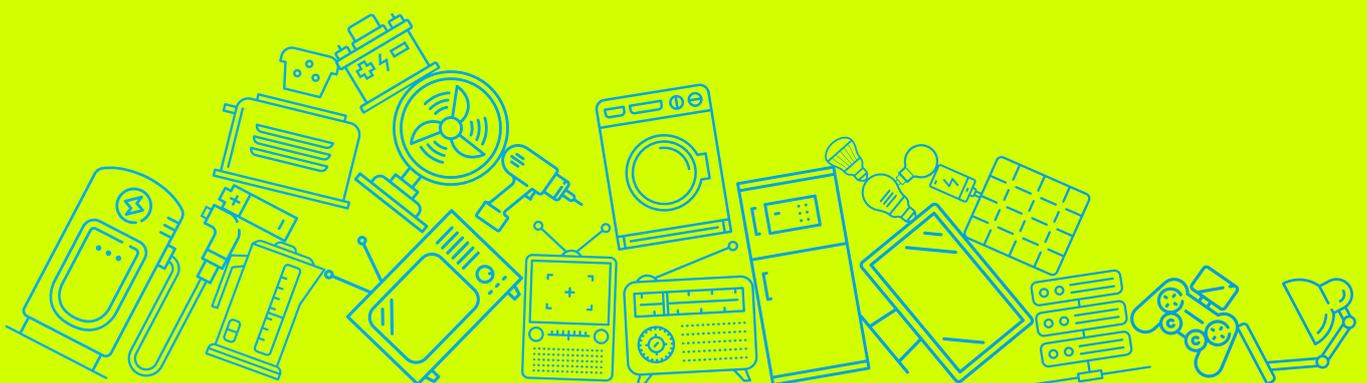
I am pleased to welcome Alan Dillon as the new Minister of State for Circular Economy. His dual mandate within the DECC and the Department of Enterprise, Trade and Employment, with special responsibility for Small Businesses and Retail, aligns with WEEE Ireland's integrated role supporting environmental obligations for Irish businesses. We look forward to working with you, Minister, and your officials, to meet the challenges and gain the opportunities placed on our sector by WEEE and Batteries Regulation. Indeed, the recent Draghi Report at EU level has highlighted the importance of the circular economy in delivering decarbonisation and enhanced competitiveness for European business. Working closely with industry is essential in achieving these goals, and EPR schemes play a vital role in aligning industry efforts with

environmental achievements. By collaborating closely with our electrical and battery sector Members, we can support a competitive and sustainable circular economy transition for our sector in Ireland and beyond.

As this is my first year as Chair of the WEEE Ireland Board, I am honoured to lead WEEE Ireland into this new chapter. Having served as a Director of the Scheme for the past eight years, I have witnessed firsthand the dedication and innovation that drive our success. I am committed to continuing this legacy and working closely with all stakeholders to achieve our shared compliance goals. Since the WEEE Ireland Scheme began in 2005, our industry sectors have evolved and diversified considerably. As we look ahead, it is essential that we continue to adapt our Scheme - both in governance and operations. We are committed to achieving this, through close co-operation across electrical and battery sectors, ensuring that WEEE Ireland remains a fit-for-purpose, best-in-class organisation.

My thanks for his service and sector representation to Director Brian Flood, who completed his tenure on the Board in 2024. Thank you to our Producers for your continued support and Membership with WEEE Ireland. Together, we can ensure the success of the last twenty years of WEEE and Battery EPR Scheme delivery continues.

Yours sincerely,
Richard Broderick
Chair of the WEEE Ireland
Board of Directors





ULTRA POWER

FM	88	92	96	100	104	106	108	MHz				
AM	54	60	70	90	120	140	160	x10KHz				
LOG	0	1	2	3	4	5	6	7	8	9	10	SCALE

SOLID STATE BATTERY - ELECTRIC

AM FM A.F.C. OFF VOLUME TUNING



BINATONE
GEMINI MK II



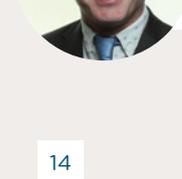
Corporate Governance

Corporate Governance

Board Of Directors



DIRECTOR NAME	ROLE	APPOINTED	COMPANY	REPRESENTING CATEGORY	COMMITTEE
Mr Richard Broderick	Chairperson	June 2017	Independent	Independent	Finance, Remuneration, Nominations
Mr Leo Donovan	Director / CEO	2005	WEEE Ireland		Finance
Mr Herbert Sharkey	Director	January 2018	BSH	LHA, SHA	Nominations
Mr Johnny Dunne	Director	June 2017	Glen Dimplex	LHA, SHA, SME	Finance, Remuneration
Mr Brian Flood	Director	June 2017	Alternate For Brenda McEvoy	SHA, Tools, Batteries, SME	Nominations
Mr Fergus Johnston	Director	June 2017	Hotpoint Ireland Ltd	LHA	Finance, Nominations
Ms Brenda McEvoy	Director	October 2020	Apple Distribution International	IT&T Sector, Batteries	Batteries, Remuneration
Mr David Tyrrell	Director	March 2017	Independent	Independent	Finance
Mr Rod McCarthy	Director	June 2023	Exertis Ireland	Screens, SHA & IT&T Sector	Remuneration



Gearoid O'Grady
Company Secretary



Meeting Attendance

DIRECTOR NAME	ROLE	TYPE	PRODUCER COMPANY	BOARD MEETING ATTENDANCE	AUDIT/FINANCE COMMITTEE	NOMINATIONS COMMITTEE	REMUNERATION COMMITTEE	
				<i>Number of Meetings</i>	5	12	1	3
Leo Donovan	CEO	-	WEEE Ireland	5	N/A	N/A	N/A	
Richard Broderick	Chairperson	Independent		5	12	1	2	
Herbert Sharkey	Director	Corporate	BSH	5	3***	N/A	N/A	
Brian Flood	Director	Corporate	Alternate for Brenda McEvoy	3*	N/A	1	1*	
David Tyrrell	Director	Independent		5	12	N/A	N/A	
Fergus Johnston	Director	Corporate	Hotpoint Ireland Ltd	3	7	1	N/A	
Johnny Dunne	Director	Corporate	Glen Dimplex	4	8	N/A	3	
Brenda McEvoy	Director	Corporate	Apple	3**	N/A	N/A	2**	
Rod McCarthy	Director	Corporate	Exertis Ireland	4	N/A	N/A	1****	
ATTENDANCE				90%	82%	75%	100%	

* Left Board June 2024

** Maternity Leave Resumed Board Duties Jun 2024

*** Attended 3/3 as guest

**** Joined Committee In December 2024

Committees

Statutory Committees are in place with the Board of Directors for Audit and Finance, Remuneration and Nominations. There were ad-hoc sub committees in place throughout 2024 made up of Directors and the Senior Leadership Team focusing on topics that included tonnage and targets, communications, procurement, circular economy, and a Battery Steering Committee which includes Members and Trade Associations from the battery sector.

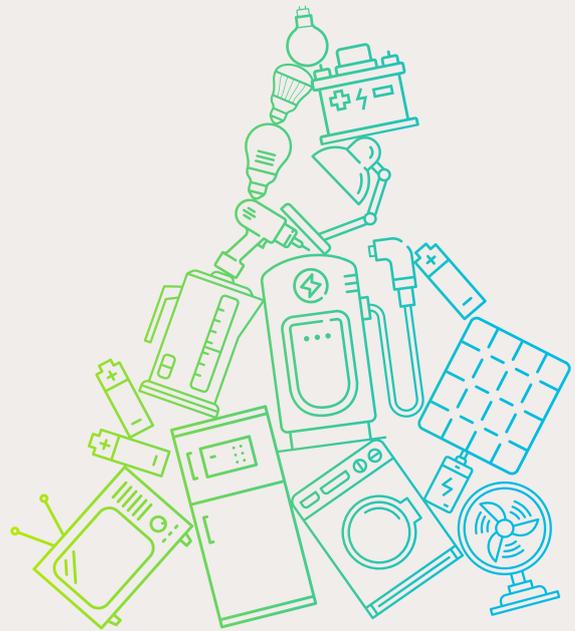
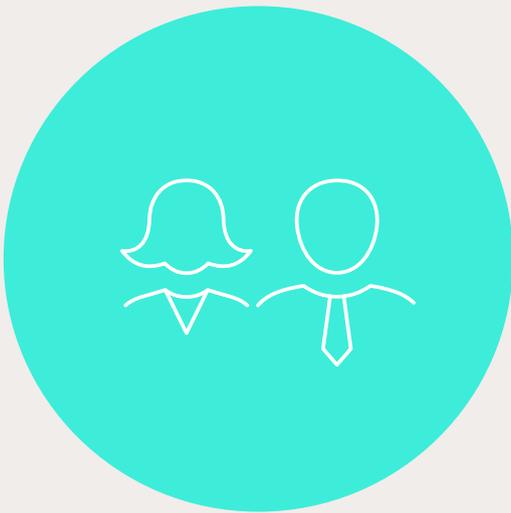


Annual General Meeting

The 2024 Annual General Meeting (AGM) was held in person at Clayton Hotel, Liffey Valley, Dublin 22 on Thursday 13th June 2024. Items of business addressed and passed at the meeting included:

- Receipt and consideration of the Annual Report
- Receipt and consideration of the Annual Financial Statements
- Re-election of the auditors RSM Ireland and authorisation of the Directors to fix the remuneration of the auditors





Professional Team

Board of Directors

Sector Representatives & Independents



CEO
Leo Donovan



PA/Office Manager
Elaine Murphy



Head of Marketing & Communications
Robyn Macken



Head of Finance
Gearoid O'Grady



Head of Environmental Compliance & Membership
Elizabeth O'Reilly



Head of Operations
Laurence Kieran



Head of Batteries & Project Management
Conor Leonard



Senior Data & Marketing Executive
Chloe Greenwood



Logistics Co-ordinator
Chris O'Byrne



Finance & Customer Services Executive
Stephen Tougher



Senior Membership Administrator
Caroline Corbally



Environmental Compliance Executive
Roisin Duffy



Operations Executive
Kieran Costello



Operations Executive
Christina Fitzgerald



Operations & Projects Executive
Edita Jurkeviciute Ptasinskis



Operations Executive
Elaine Alford

Human Resources

WEEE Ireland has a high level of compliance with regard to employment law, policies and procedures, HR systems, health and safety and progressive value-added HR practices.

The key HR focus in 2024 has been on employee engagement, talent development and fostering a positive work environment. With a dedicated team of 13.6 full time equivalent employees (+CEO), WEEE Ireland has made significant progress in improving company performance, strengthening the workplace culture and enhancing HR processes.

The WEEE Ireland team manages and runs six distinct programmes:

Corporate Governance	Finance & Systems
Environmental Compliance & Membership	Batteries & Projects
WEEE Operations & Recycling	Communications

IT Systems

WEEE Ireland uses numerous systems to support the Senior Leadership and Executive Team in their roles with functions that include coordination of Membership customer service relationships, WEEE and battery collection and recycling data, and finance payment and reporting requirements. The company adheres to a digital first approach with limited paperwork in place. The Company Secretary is the named Data Protection Officer, responsible for GDPR and Data Privacy policies that are in place and implemented across the organisation.

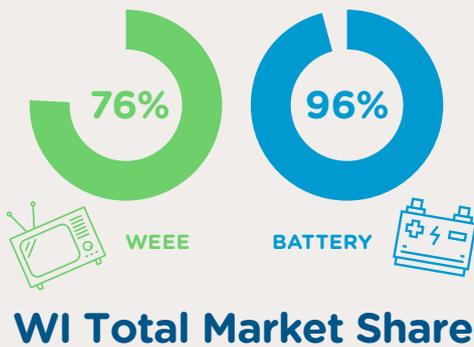
WEEE Ireland continues to review its operational systems to access the opportunities from a companywide integrated system. WEEE Ireland is also evaluating developments in the AI space and how these could be leveraged to drive efficiencies throughout the business.

The company has continued to improve technological advancement in 2024 for the benefit of the Company and the employees. This includes further implementations linked to the new Financial IT system, Microsoft Business Central, which has streamlined the management of the Finance Department. Additionally, Microsoft Power BI is now being utilised as the standard internal reporting platform across all divisions.

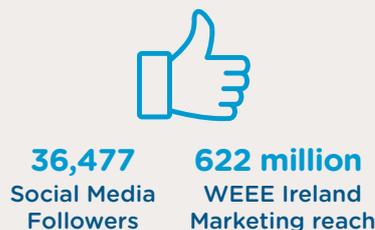
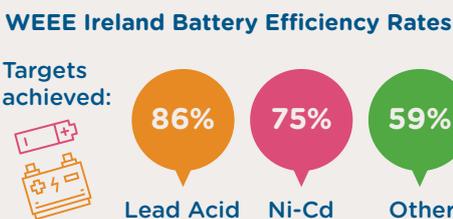
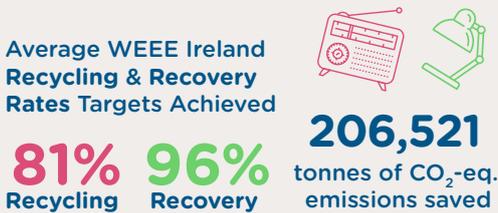


Key Performance Indicators

The WEEE Ireland Board of Directors review the performance of the Scheme against key performance indicators (KPI's) through monthly reporting by each division. In line with our quality and environmental management system, progress and effectiveness are recorded using key metrics and analysing both qualitative and quantitative metrics.



WI Total Market Share



External Finance Audit
Clean Audit Statement

See WEEE Flows additional data for information on effective takeback calculations on p64



The background features a series of concentric circles in shades of green and yellow, creating a dynamic, organic pattern. The text is centered within the innermost green circle.

Environmental Policy & Strategy



“Our current “Take, Make, Use, Discard” model ignores the environmental costs along the supply chain. Globally, we are already using raw materials at a rate 50% higher than nature can replenish annually, and this could triple by 2050 if current trends continue. This is unsustainable.

The Circular Economy model aims to decouple economic growth from environmental degradation by rethinking supply chains entirely.”

Joint Committee on Environment & Climate Action Report on the Circular Economy
October 2024¹



¹https://data.oireachtas.ie/ie/oireachtas/committee/dail/33/joint_committee_on_environment_and_climate_action/reports/2024/2024-10-15_report-on-the-circular-economy_en.pdf

New Scheme Approval 2024-2027

EPR Schemes in Ireland operate under a Ministerial Approval. During Q1 and Q2 of 2024, WEEE Ireland continued to engage with the DECC on the terms and conditions for Scheme re-approval. The new approval was granted from June 2024 to June 2027 and encompasses the requirements of EPR Schemes, highlighted under national policy within the Waste Action Plan for a Circular Economy and delivers on EPR requirements of the new 2023 EU Batteries Regulation. It also spans the timeframe of the WEEE Directive Evaluation and development of a new WEEE EPR Framework For Europe during 2026.

The new WEEE Ireland Scheme Approval 2025-2027 endorses the best-in-class compliance ethos which WEEE Ireland consistently delivers on. It obligates EPR Schemes in Ireland to report in detail on the movement, treatment, and shipment of WEEE and waste batteries, with explicit requirements around EN 50625 certified facilities as laid out in Irish regulations. The new Approval highlights key areas EPR Schemes will be reviewed on for the next phase from 2027 onwards.

The overall Approval contains 21 separate criteria including requirements under the headings:



Detailed annual reporting requirements to the DECC under the New Scheme Approval are required to demonstrate evidence of these EPR criteria.

A separate Technical Report specifying the steps taken by WEEE Ireland to ensure appropriate management of

WEEE and waste batteries, is due to authorities by March 31st each year from 2025 onwards. Additional reporting on a Circular Strategy for the WEEE Ireland Scheme and an External Skills Report were also required within the first 6 to 7 months of reapproval.

Battery Regulations for a Sustainable Europe

“This Regulation should prevent and reduce adverse impacts of batteries on the environment and ensure

a safe and sustainable battery value chain

for all batteries, taking into account, for instance, the carbon footprint of battery manufacturing, ethical sourcing of raw materials and security of supply, and facilitating re-use,

repurposing and recycling.

It should seek to improve the environmental performance of batteries and of the activities of all operators involved in the life cycle of batteries, such as producers, distributors and end-users and, in particular, those operators directly involved in the treatment and recycling of waste batteries. Such measures will help to ensure the transition to a

circular economy

and the long-term competitiveness of the Union and should contribute to the efficient functioning of the internal market, while taking into account a high level of

protection of the environment.

This Regulation should also aim to prevent and reduce the adverse impacts of the generation and management of waste batteries on human health and the environment and it should aim

to reduce the use of resources

and favour the practical application of the waste hierarchy”.

(REGULATION (EU) 2023/1542 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 12 July 2023 concerning batteries and waste batteries, amending Directive 2008/98/EC and Regulation (EU) 2019/1020 and repealing Directive 2006/66/EC²)

² <http://data.europa.eu/eli/reg/2023/1542/oj>



Throughout 2024, WEEE Ireland continued its policy engagement, knowledge transfer to Members and operational developments to advance the implementation of Regulation (EU) 2023/1542. This new European-wide Regulation on batteries and waste batteries was published in 2023, and came into force in the main in February 2024, with an extended timeline for implementation of various requirements and publication of Delegated and Implementing Acts. Until 18 August 2025, the Regulation co-exists with the Battery Directive (2006/66/EC). From this date, the key requirements for EPR Schemes and Producers come into force under Chapter VIII.

The Regulation contains new categorisation for batteries namely:

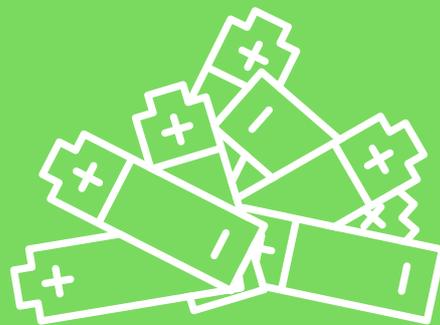


During 2024 certain key requirements of this extensive Regulation came into force including:

- CE marking and conformity assessment
- Labelling requirements
- Performance and durability documentation for certain battery types
- Safety requirements for energy storage batteries
- Restriction on portable lead-acid batteries containing more than 0.01% by weight
- Requirement for supply of importer information with batteries

The publication of the EU Battery Regulation in 2023 has laid the roadmap for WEEE Ireland's battery programme on behalf of Members for the coming years. Battery Operations are adapting to the new framework with challenges including:

- New categories of batteries requiring defined reporting as they are placed on the market and collected for recycling
- Rolling out dedicated EPR Programmes for EV and LMT waste batteries
- Understanding of the role the Scheme will play in supporting battery circularity measures, including battery reuse, remanufacturing, and repurposing in Ireland
- How the Scheme, Members and contractors will need to interact with Battery Management System and Digital Product Passport requirements
- Increasing collection to meet ambitious takeback targets
- Engagement with downstream processors on new recycling efficiency and material recovery rates
- Supporting development of new collection rate methodology with additional data requests to understand on what is "available for collection" in the Irish marketplace
- Raising awareness on the importance of separate collection of waste batteries
- Providing information and solutions for safe management of end-of-life batteries across the wider waste ecosystem, with a particular focus on waste and damaged lithium batteries



Throughout 2024 the WEEE Ireland Compliance Team continued to actively participate in the DECC Battery Regulation Steering Group and the EPR Chapter VIII Sub-Group, engaging with DECC, PRL and other stakeholders on the implementation of this new Regulation. The team also coordinate the WEEE Ireland Members Battery Steering Committee and are represented on the EUCOBAT Policy Working Group in Europe.

During 2024 certain key requirements of this extensive Regulation came into force including:

- Reporting and validation of EPR results, collection, shipment, recycling and efficiency data
- Conference and webinar attendance to build the expert knowledge base for the Scheme
- Regulatory and policy updates for Members
- Recruitment of new Battery Producers to the Scheme
- Compliance advice and guidance support to Producers, distributors and retailers
- Enforcement engagement with EPA and Local Authorities on free riders
- Collaboration with end-of-life vehicle stakeholders on EV EPR solutions
- Submissions to PRL on Blackbox battery category reporting updates
- Submissions on Articles and Delegated Act consultation requests from authorities
- Feedback to EUCOBAT for JRC studies, European Commission and consultant surveys and reviews
- Input into research, development and innovation battery projects and surveys including BASTILLE, ECOSWEEE, ReManIre and LiCoVOLT
- Providing benchmarking data and information requests from other EU member state authorities and EPR Schemes



Environmental Policy Engagement

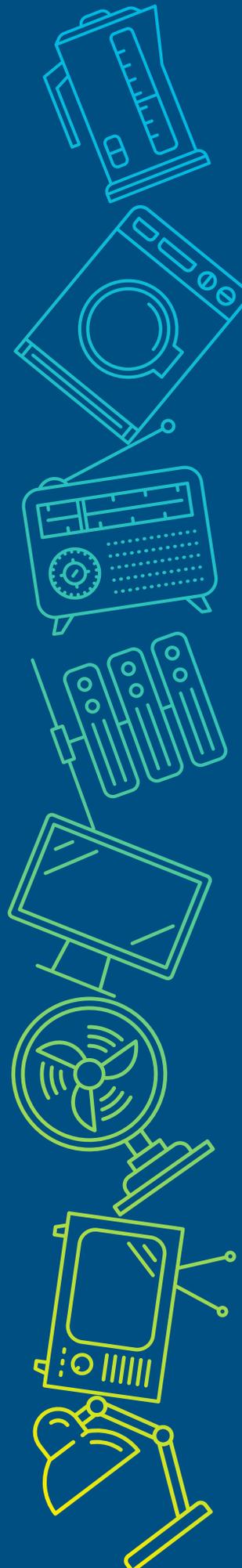
During 2024 the Compliance team from WEEE Ireland submitted feedback on public consultations and through working groups on other topics to DECC, and responded to research and interview queries from other stakeholders including:

- Reapproval application and data submissions
- Waste Shipment Regulation Amendment consultation
- Survey on recycling capacities of photovoltaic technologies in the EU
- National Circularity Gap Report input
- WEEE Forum joint statement on distance sellers
- Removal of battery self-compliance consultation
- EPA Circular Economy Programme repair sector research
- Rediscovery Centre Circular Material Use Rate and other studies
- 2023 Batteries Regulation Implementation Acts feedback to DECC including Article 11, 71 and 76 feedback
- Presentation with PV Cycle for the WEEE and Battery Monitoring Group: Financing A National Scheme for Waste PV
- Life Cycle Analysis of Solar PV Community Led RESS Project technical report

WEEE Ireland represents the Scheme and Member activity on several national forums including:

- National Industry Enforcement Committee
- Garda Síochána Metal Theft Forum
- WERLA WEEE Collection Working Group
- National Waste and Circular Economy Advisory Groups
- DECC Waste Battery Regulation Steering Groups
- EPA National Repair and Reuse Network
- National Electrical Recycling Awareness Campaign Working Group
- NSAI/ETC TC 22 Environmental Standardisation for Electrical and Electronic Products and Systems

In addition, the WEEE Ireland Senior Leadership Team actively engages in policy, technical and communication taskforces with its pan-European partners, to support the WEEE and Battery centres of excellence approach taken by WEEE Forum and EUCOBAT respectively. These include outputs focusing on topics including WEEE Directive Impact Assessment and Calls for Evidence, Battery Safety Best Practice, WEEE Flows, WEEE Environmental and Carbon Footprint Measurement, International E-waste Day and Key Figures Collation.



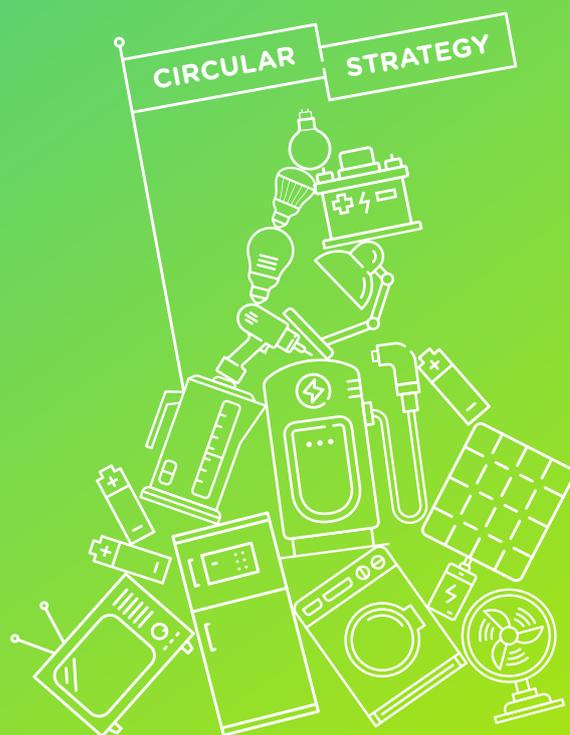


Circular Leadership: A New Strategy

As a requirement of the new Scheme Approval, an updated Circular Strategy was developed throughout 2024 under a consultative process, with input from WEEE Ireland's Board, Senior Leadership Team and WEEE Ireland's Members. The objectives set out in the Strategy recognise the challenges and opportunities ahead for WEEE Ireland's Members; in continuing to support the transition to a circular economy and deliver positive change in environmental impact for EEE and batteries on the Irish market.

A key focus of the Strategy is to develop an organisation that matches the ambition and needs of its Members, and the regulatory mandates they must deliver on. In this regard, WEEE Ireland is committed to strengthening its organisational capability and enhancing the skills of its workforce. This will ensure that it continues to deliver on its Approval requirements on behalf of its Members, in a cost-effective and sustainable manner into the future.

The implementation of the Strategy will require close collaboration with a wide range of Stakeholders such as the DECC, Producer Trade Associations, Producer Register Ltd (PRL), the EPA, Local Authorities and WERLAs, CIRCULÉIRE and many others, all of whom have a key role to play in embracing shared ownership, promoting circularity, and delivering on the challenges ahead. The roadmap for the delivery of this Strategy will be set out in a separate detailed programme plan to Members during 2025, which will map out the key deliverables and milestones up to 2027.



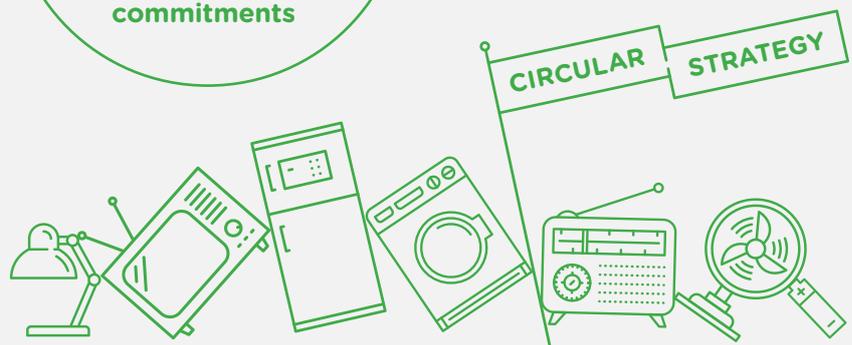
**A New
Circular
Vision**

To be the leading EPR
Circular Economy solution
for the electronics and
battery industry

**A New
Circular
Mission**

Providing
sustainable pathways
to new-life for
end-of-life e-waste

WEEE Ireland Core Values



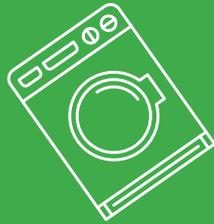
Strategic Themes

Strategic Theme 1. Circular Economy



Lead the Irish e-waste sector transformation to deliver a circular economy by fostering circularity in the management of WEEE and batteries.

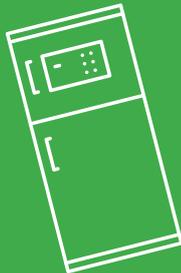
Strategic Theme 2. Organisational Transformation



Review WEEE Ireland's organisational structure, culture, and capabilities to ensure it is best placed to deliver on its new Circular Strategy.

Ensure that WEEE Ireland is the best-in-class of EPR Schemes in Ireland and the EU. WEEE Ireland will strive to be the primary WEEE & Battery EPR Scheme in Ireland over the duration of the Scheme Approval, and beyond.

Strategic Theme 3. Financing the Circular Strategy



Bearing in mind Producers' EPR responsibilities it is essential to develop a finance strategy that is fair and equitable to ensure Stakeholder buy-in, trust, inclusivity, and long-term sustainability.

New financial planning to address additional costs and challenges that will arise for WEEE Ireland and its Members on the journey towards circularity across the WEEE and battery sector.

Strategic Theme 4. Membership Strategy & Engagement



Delivering for Members is a primary objective of WEEE Ireland. It is essential to understand and appreciate the challenges WEEE and battery Producers face to achieve compliance with the relevant regulations. WEEE Ireland plays a pivotal role in supporting Members and delivering a strategy which builds a loyal, active, and supportive membership base.

Strategic Theme 5. Communications



WEEE Ireland's communications strategy will effectively convey the vision, mission and Circular Strategy to its Members and wider Stakeholder community, to foster a greater understanding, level of engagement and alignment with the WEEE Ireland's values and strategic objectives.

Strategic Theme 6. Operations

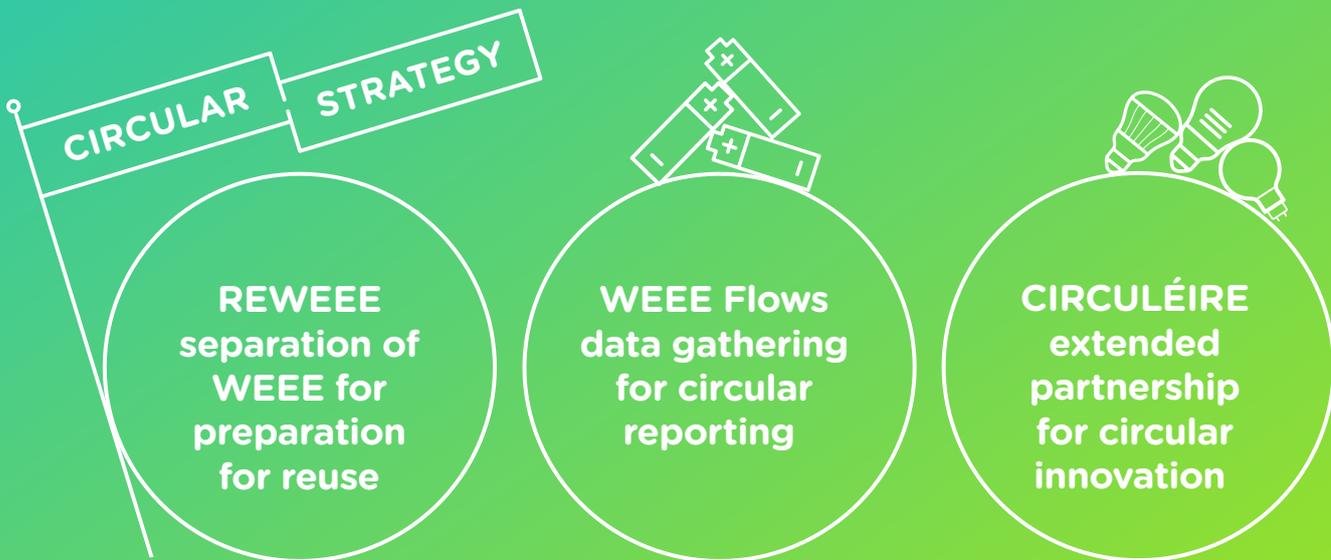


Place the day-to-day operational activities of WEEE Ireland's operations at the heartbeat of the company. Operational activities cover the collection, logistics, recycling, treatment solutions, and circular activities necessary in the sustainable management of electronics and batteries at end-of-life.



Headline Projects

The programmes and projects to deliver on the Circular Strategy will be presented to Members over the next 2 years. Flagship projects identified for 2025 include:





**Minister for State Alan Dillon,
Roisin Duffy & Elizabeth O'Reilly WEEE Ireland.**

Circular Economy Activity

- Development of a WEEE Ireland Circular Strategy Report and External Skills Report
- Mandated EN 50625 standard certification at our contracted WEEE facilities to ensure compliance with the WEEE Regulations and assurance for quality recycling and recovery of e-waste materials
- Access to preparation for reuse feedstock material from our main contractor's facility for PRL registered Preparation For Reuse Operators
- Founding membership of CIRCULÉIRE and lead role in the EEE cluster
- Network engagement in 2024 included:
 - So Circular - Circular Economy and My Enterprise Event
 - Active involvement in 2024 thematic working groups;
 - Remanufacturing and Recirculation, and Policy Roundtables
 - Promotion of Circular New Venture Programme
 - Contribution of EEE and battery knowledge to Virtual Town Hall Consultation on End-of-Waste
 - Active participation and promotion of quarterly network meetings
- Representation of the DECC Waste and Circular Economy Advisory Groups
- Active participation into EPA Repair and Reuse Working Group to facilitate knowledge sharing and engagement, to support reporting and scaling up of these activities in Ireland³
- Contribution to the JRC EC Survey on Circularity and Recycling Opportunities of Photovoltaic Technologies in the EU
- WEEE Forum CO₂ Tool Task Force updating environmental footprint measurement for EPR systems

³ <https://www.epa.ie/our-services/monitoring--assessment/waste/national-waste-statistics/reuse/>



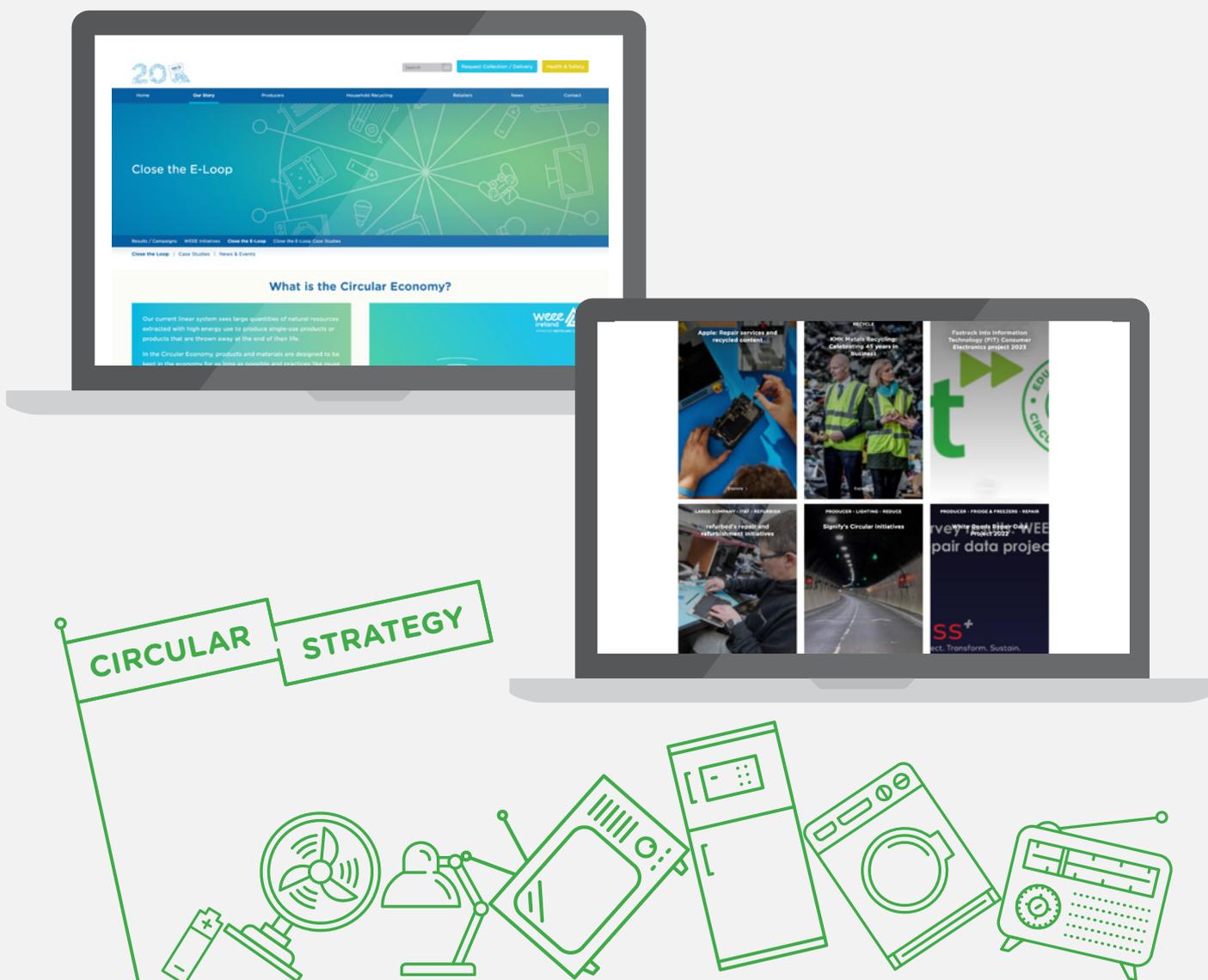
WEEE Ireland communication and knowledge transfer outputs on the circular economy include:

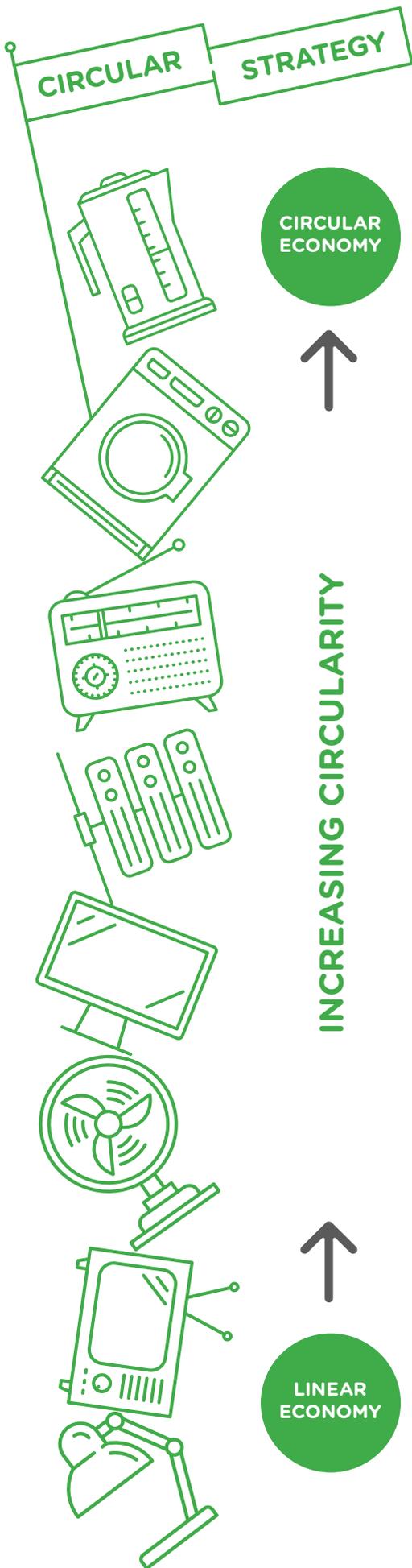
- WEEE Ireland circular economy microsite Close the E-Loop
- Irish partner for WEEE Forum International E-waste Day
- Best practice WEEE & waste battery collection resources
- WEEE Ireland Annual Report and associated PR activity
- News articles on WEEE, battery and circular economy activities
- Education programme for junior and senior schools cycle on battery and e-waste themes
- WEEE Ireland circular economy themed Annual Members Conference
- Industry e-waste cluster lead in the CIRCULÉIRE network
- Conferences, webinars and network engagement
- Bi-monthly WEEE Ireland newsletters
- Active participation and presentation at other external events, including National Waste Conference and WEEE Forum events
- Steering Committee and other involvement in Circular Economy projects including:
 - ECOSWEEE
 - BASTILLE
 - ReManIre
 - LiCoRICE
- Collaboration with Training Agency FIT on repair and field service training pathways
- Support and promotion of RepairMyStuff.ie with the White Goods Association
- Ongoing responses to requests for inputs to national and international research, development and innovation projects

Research, Development & Innovation

Closing The E-Loop

Throughout 2024 the WEEE Ireland team continued their collaborative and cooperative efforts on a range of projects aimed at investigating and improving e-waste and battery management in Ireland. These included prevention and minimisation measures including a repair focus and promotion of our Members' circular activities across the 'R' strategies.





R Strategy

STRATEGIES

Smarter product use and manufacture

R0 Refuse

R1 Rethink

R2 Reduce

Extend lifespan of product and its parts

R3 Reuse

R4 Repair

R5 Refurbish

R6 Remanufacture

Useful application of materials

R7 Repurpose

R8 Recycle

R9 Recover

WI PROJECT DESCRIPTION

LINK

Minimising the impact of Producers of EEE and highlighting the importance of waste prevention strategies is integrated into WEEE Ireland communications.

Close the E-Loop - WEEE Ireland

Rethinking the approach to the national EEE system and a circular transition is at the heart of the *Scheme's Circular Strategy 2025-2027*.

The *WEEE Ireland Closing The E-Loop* microsite aims to support Members in this transition with case studies highlighting best practice in Ireland across different R strategies. It also includes innovative European projects and programmes from our partnership with the WEEE Forum.

WEEE Forum projects

New case studies for 2024 include significant repair and refurbishment initiatives from Apple and Refurbed.

The National Waste Statistics Reuse Report highlights EEE as accounting for the most reuse per weight at approximately 16,800 Tonnes. This includes small consumer electronic devices, personal computer equipment and home appliances. WEEE Ireland is an active member of the *National Repair and Reuse Network* contributing to quantitative and qualitative reporting on reuse.

Reuse | Environmental Protection Agency

Compliance Schemes in Ireland are required to provide access at collection points to registered preparation for reuse operators. Registration is carried out by the Producer Register Ltd and requires certification to the EN 50614 WEEE Reuse Standard as well as other quality management criteria.

NSAI Circular Economy Standards WEEE

WEEE Ireland is represented on the NSAI Technical Committee 22 Environmental Standardisation for Electrical and Electronic Equipment.

Prolonging the lifespan of products already in use through repair and refurbishment and supporting Irish industry in this endeavor has been a key focus of WEEE Irelands circular strategy to date.

Circular Economy Skills Initiative (CESI) - WEEE Ireland

Projects include the Circular Economy Skills Initiative (CESI) Field Service Repair Course for white goods in partnership with FIT and The White Goods Association (WGA) and a new *Consumer Electronics Repair Course* which is in development.

Fastrack into Information Technology (FIT) Consumer Electronics

Other projects include a *Repair Data Research* initiative with the WGA and DSS+, and active sponsorship and support of RepairMyStuff.ie.

Dss+ WGA Repair Data Project

www.RepairMyStuff.ie

WEEE Ireland is an active participant on the steering committee for ReManIre and other co-funded WEEE projects. The EPA Strive funded project *Remanufacturing for Ireland* aims to provide a roadmap to support Ireland's development as a global centre of excellence for remanufacturing while promoting resilient jobs as part of the circular economy.

ReManIre

Whether its transforming e-voting machine cages into FPD screen holders or turning washing machine drums into planters, WEEE Ireland contractors continue to innovative in their ideas for repurposing WEEE where appropriate.

RecycleIT

EN 50625 standard recycling and recovery of material with WEEE Ireland contractors ensures high grade quality treatment, removal of hazards and a return of material for use again in manufacturing.

CENELEC WEEE Standards

ECOSWEEE is an *EU Life* funded project aimed at drivers, obstacles and incentives for more takeback of small EEE and batteries for recycling and reuse. WEEE Ireland led on two pilots as part of the consortium during 2023 and 2024.

LiCoRICE

ECOSWEEE

LiCoRICE and *BASTILLE* are university led projects investigating circular management of waste batteries with input and support from WEEE Ireland.

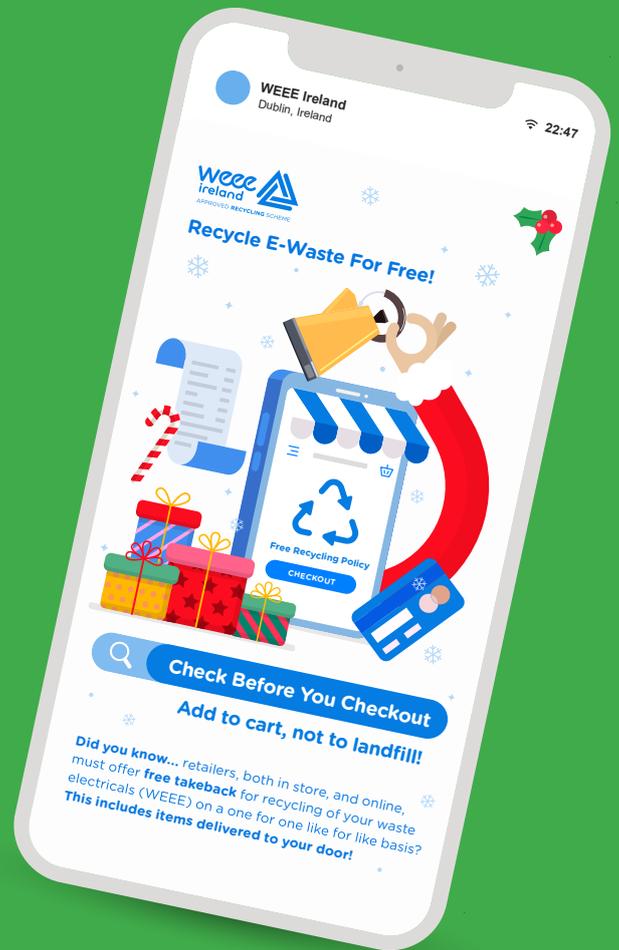
BASTILLE



EPR Compliance For Online Sellers

Throughout 2024 we continued to engage with Members and representatives from the distance sales sector to understand the role simplified compliance models could play in delivering registration and reporting for the multitude of smaller companies selling EEE into Ireland via online supply models. From August 2025, online platforms will need to ensure third party sellers acting as Producers of batteries to Irish customers are registered with the PRL, and a commitment to only offer batteries compliant with obligations related to the reporting and safe environmental management of batteries. WEEE Ireland supports progressing solutions for inclusion of online platform sales into the national WEEE and battery EPR model to ensure an equitable and accessible system is in place for all Producers onto the Irish market and their customers.

In the lead up to the Christmas shopping period in 2024 we launched the first phase of our Distance Seller Information Campaign, highlighting to consumers and retailers the takeback requirements if selling or buying EEE online, supported by a dedicated information page on our website⁴.



Vape Device Retail Compliance

In response to concerns raised by compliant, registered, and reporting Scheme Member Producers of vape devices regarding widespread free riding and non-compliance within the sector, the WEEE Ireland Compliance Team partnered with the EPA, Local Authorities, and Scheme Producers to launch a trade-focused information and awareness campaign.

The initiative warned that purchasing vape devices from unregistered suppliers may result in fines of €500 to €2,000 imposed by the EPA, in addition to obligations and associated costs.

To assist retailers in meeting compliance requirements and avoiding potential penalties, the campaign directed them to a dedicated WEEE Ireland Vape Device Recycling page offering take-back guidance, along with links to the Producer Register Ltd and the EPA.



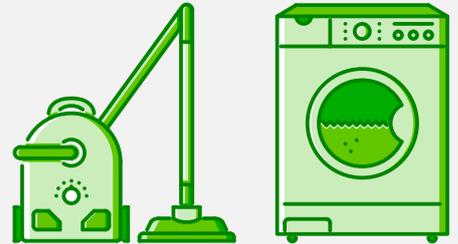
⁴ <https://www.weeeireland.ie/distance-seller-takeback/>

WEEE Forum Projects



The WEEE Forum has at its core the desire to assist with driving the transformation to the circular economy in the electrical and electronic equipment sector, and to contribute to practical research and demonstrations that lead to a more comprehensive knowledge base and an improvement in the value chain.

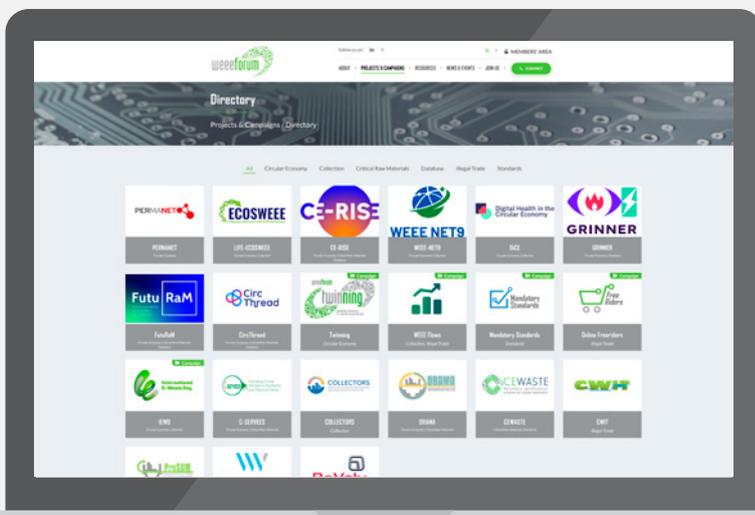
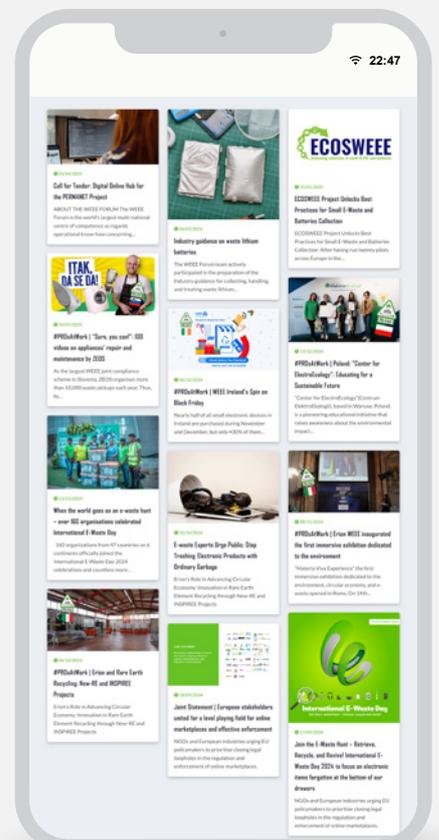
The ongoing news campaign *#PROs at Work* demonstrates EPR best practice in action from Forum Members around the world including WEEE Ireland.



The WEEE Forum website⁵ also highlights collaborative projects including:

ECOSWEEE	enhancing the collection of small WEEE and batteries
CircThread	connecting digital product information threads for circular innovation
C-RISE	optimising repair, reuse and recycling with a Circular Economy Resource Information System
GRINNER	developing an AI-powered robotic battery sorting system
FUTURAM	building the knowledge base on availability and recoverability of secondary raw materials

These projects focus on delivering innovation and progress in circular economy activation for the WEEE sector. As a proud member of the WEEE Forum WEEE Ireland contributes to projects through data input, experience sharing and other feedback.



⁵ <https://weee-forum.org/projects-campaigns-category/directory/>





ECOSWEEE

ECOSWEEE stands for 'Enhancing the Collection of Small WEEE'. The European ECOSWEEE initiative, funded by the LIFE Programme 2021-2027 (EU), commenced in April 2023 and ran until the end of 2024, undertaking 21 pilots in total across 12 Member States.

Final Report Conclusions⁶

ECOSWEEE emphasises the importance of engaging retailers as key facilitators, and prioritising user convenience to create sustainable, scalable collection models. A combination of incentives, as opposed to one single incentive, is more effective in collecting more end-of-use items. Incentives can stimulate participation but are never the sole success driver – infrastructure, demographics and legislation have a strong impact too.



Did you know? ...household storage and device hoarding is one of the main challenges in relation to the collection & recycling of small electrical items, **time to clear out that kitchen cupboard & help save the planet!**



Co-funded by the European Union



Best Practices

ECOSWEEE identified the following elements for environmentally and economically sustainable outcomes.



WEEE Ireland ECOSWEEE Pilot Projects

WEEE Ireland as a project partner provided direct experience and evidence from existing WEEE and Battery takeback programmes and campaigns and supported a European wide consumer survey for the project. The Scheme also conducted two pilots funded by *ECOSWEEE* Europe: the Environmental Management Costs (EMCs) retail communication initiative and the Recycle for Good portable waste battery social collection incentive.



Highlights

During the WEEE Ireland EMCs pilot, DID and Expert Electrical participating stores nationwide collected a total of 22,561 kgs of targeted small WEEE during the pilot period from May – September 2024

The success of the *Recycle for Good* campaign in support of LauraLynn Ireland Childrens Hospice partnership has been demonstrated through the collection of the equivalent of 1.5 million used AA batteries - the weight of almost four school buses - during the school year pilot period of September 2023 - May 2024

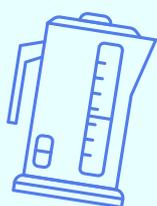


Environmental Management Cost Communications

This project ran in 6 participating electrical retail stores over 6 months and aimed to enhance retailer communications on small WEEE takeback through highlighting the environmental management costs already contained in the price of the product in the supply chain and the takeback options available in store and on delivery. Visible Environmental Management Costs (vEMCs) are already displayed in Ireland for certain types of electrical products including fridges and freezers, white goods, large TVs and lighting. Small WEEE has one of the lowest takeback rates compared to other families of WEEE in Ireland.



Consumer research into EMCs in Ireland has shown:



If the EMCs were shown, **80%** of consumers say they would be more willing to recycle with just 8% less willing



88% of consumers would prefer the recycling fee is shown clearly in the pricing



Just 3% of consumers would be unhappy having the EMC visible, whereas **68%** would feel happier and reassured



If no EMC was displayed on electronic equipment, just **27%** will know a recycling contribution is being made

Conclusions

Active communication campaigns necessary rather than relying only on simple separate display of fee on price tag

Consumers have a positive perception of the visible fee in Ireland

Implementation poses challenges in a competitive EPR system where EMCs also vary by unit and by weight

Needs strong collaboration from retail

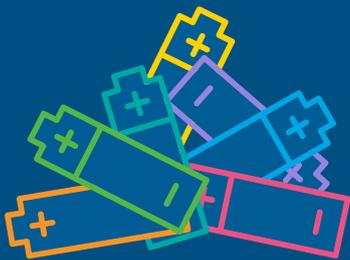
Recommendations

Establish collaboration of all types of retailers to display continuing information

Provide explanation of its environmental value to consumers in additional campaigns

Tailor the message to consumer trends and cultural norms





Recycling For Good

Since 2011 WEEE Ireland has supported a charity partnership with LauraLynn Ireland's Children's Hospice. This Recycle for Good campaign encourages people to recycle their portable waste batteries in the distinctive WEEE Ireland Battery Box with an annual contribution being made to the charity in recognition of the public's recycling efforts. This social incentive to recycle is supported by a dedicated School Battery Recycling Programme with added competition prizes for winning schools. The pilot project focused on activity and results from this programme over nine months.

Conclusions

Adds a layer of emotional value and is effective in creating community-driven action where participants feel they are contributing to both environmental and social issues

Model and amount of donation can be adapted to improve the financial viability of the initiative

Choice of charity organisation is important in triggering participation



Recommendations

Supporting policies - consider tax incentives

Offer possibility to choose other charities

Ensure convenient disposal is integrated into activation

Make certain prizes are relevant, appealing to target audience and environmentally positive





Financing Extended Producer Responsibility

Fees

WEEE Ireland Members finance the necessary costs to meet their EPR through the following:

- Registration fees with the Producer Register Ltd
- Membership fees with the WEEE Ireland Scheme
- Environmental Management Costs for the EEE and Battery products they place on the market each month including:
 - vEMCs *Visible Environmental Management Costs*
 - RMCs *Recycling Management Costs*
 - CMCs *Compliance Management Costs*

Members are e-invoiced at the end each month based on Blackbox reporting for the previous month with fee collection occurring in the main by Direct Debit. A discounted Membership fee is offered on joining to all Producers to encourage sign up to Direct Debit methodology which supports a streamlined credit control system.



Reporting & Blackbox Data POM

Producers report placed on the market (POM) data about their products each month to the Producer Register Ltd Blackbox. WEEE Ireland provides its fee sheet to the Blackbox each year, which is applied against each Member submission to calculate environmental management cost obligation. The Blackbox provides the Scheme with monthly invoicing reports for its Members, pertaining to Household Only EEE and batteries, with all fees collected through e-invoicing. Accuracy of POM reporting is critical for Producers and the Scheme for the calculation of fees, determination of the national collection target and operational planning.

Finance Briefing

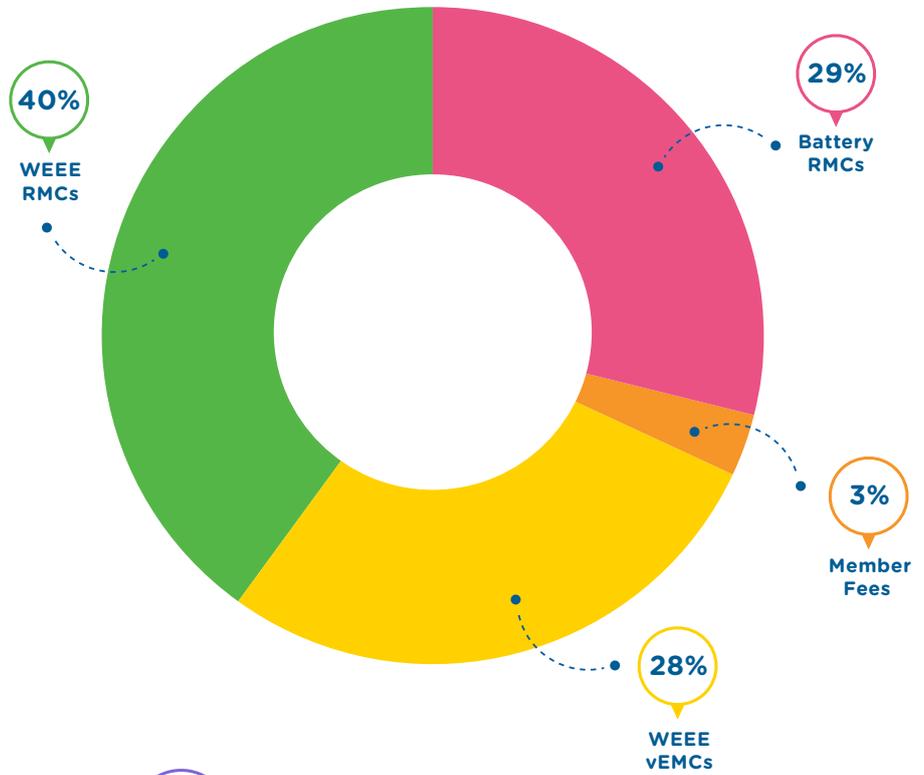
Sector Meetings were held in September and October 2024 to discuss the challenges and opportunities faced by the EPR Scheme and their impact on necessary cost management on behalf of the Members. A Members fee briefing presenting the proposed fees for 2025 was held on 9th October 2024. Fees for the following year are circulated following validation by the Board of Directors before the end of each year.

Finance Audit Report

The Scheme's Financial audit was successfully completed by the independent external auditors in May 2024 and financial statements for 2023 filed with the CRO within the required timeframe. Financial Statements are circulated to all Members in advance of the AGM each year.

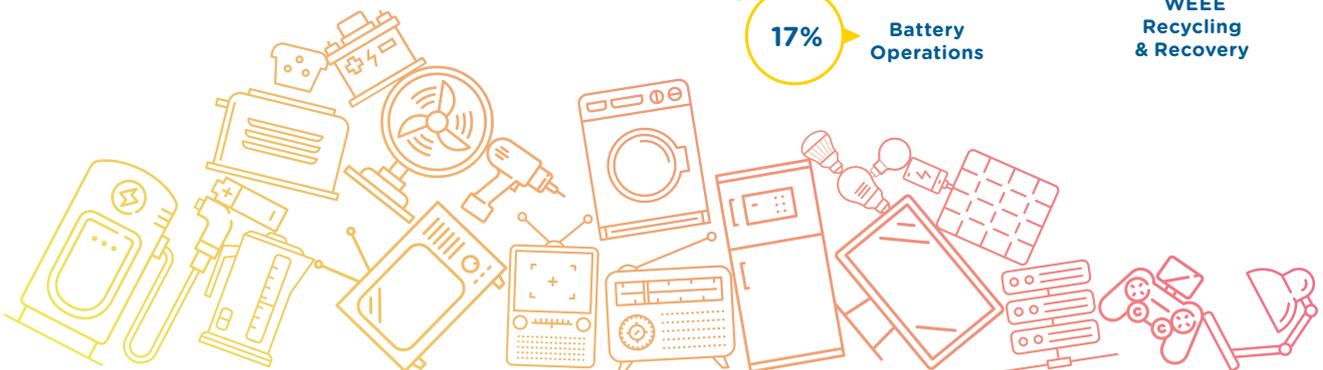
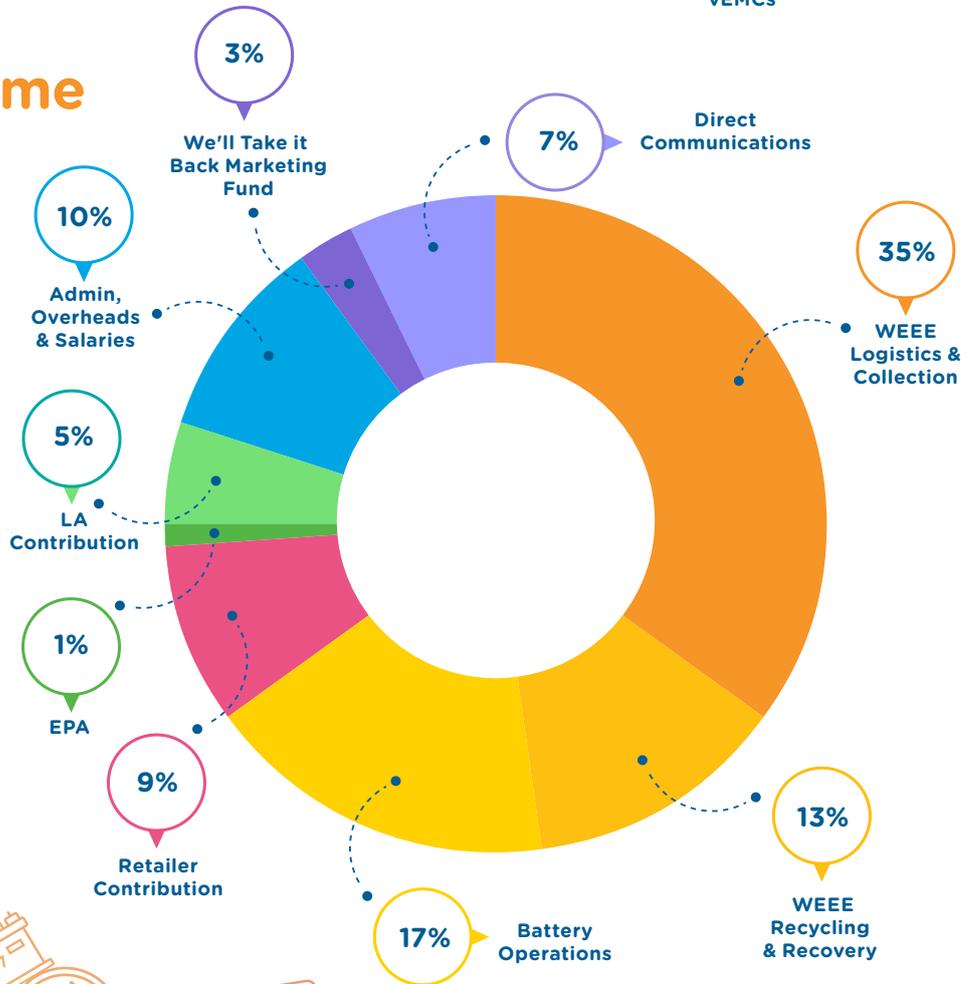
Composition Of WEEE Ireland Membership Fee Income

Income %



Composition Of WEEE Ireland Scheme Expenditure

Expenditure %



Transparency & Reporting

WEEE Ireland publishes a detailed financial report to its Members, distributed in advance of the AGM. An extensive financial report is supplied to the DECC (DECC) each year as part of the Scheme's Approval criteria. This includes details of the contingency reserve requirement which all EPR Schemes in Ireland must implement and ring-fence away from normal operational spend.

WEEE Ireland continues to maintain divisional accounts to support separation of sector income across the WEEE categories and between WEEE and battery expenditure. A detailed Fee Information Sheet is provided to all Producers applying to the Scheme for Membership, and to existing Members in advance of each calendar year and during the Membership renewal process.

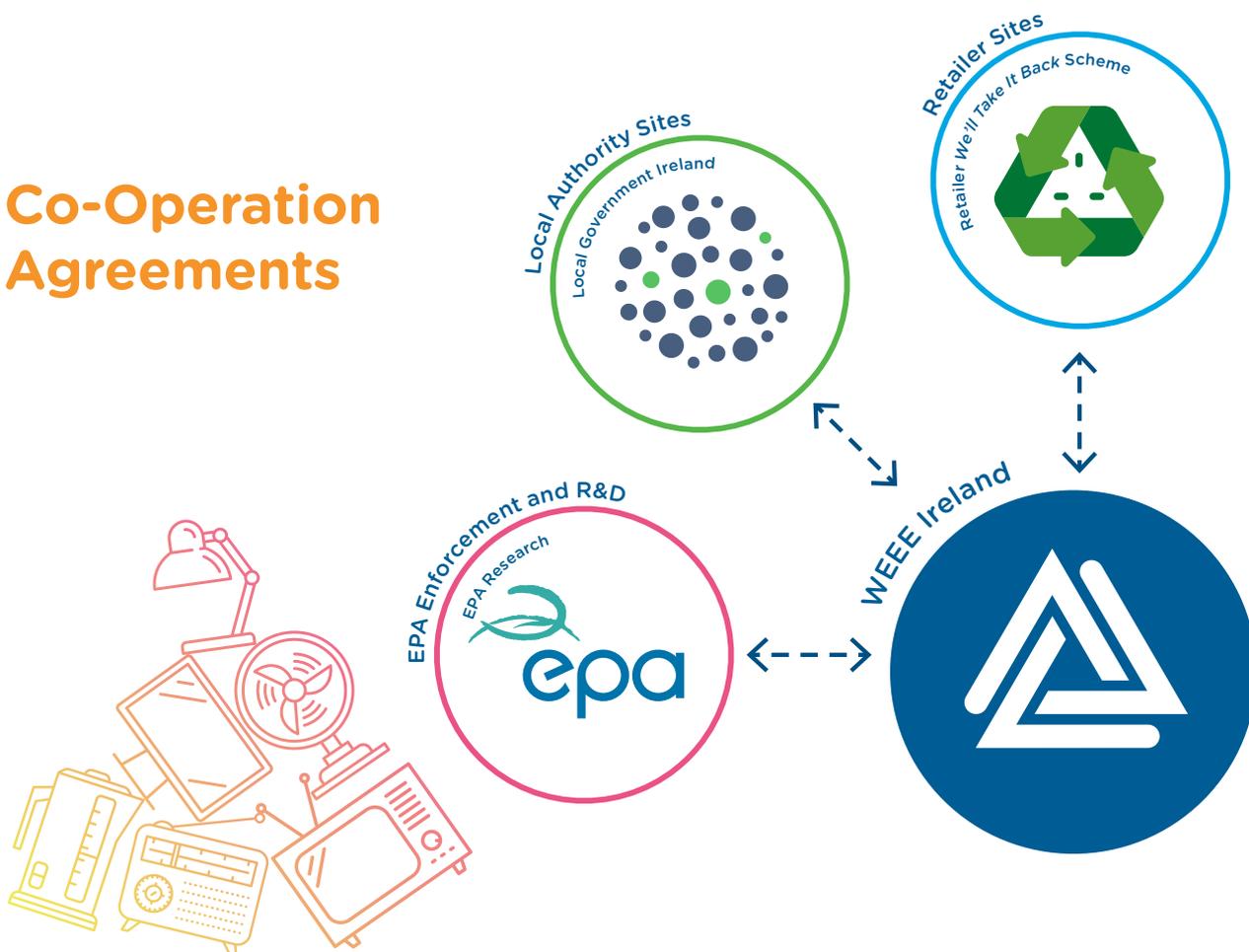


Procurement

A dedicated Procurement Committee meets at least twice a year made up of Directors and the Senior Leadership Team with dedicated oversight on the contractual agreements made on behalf of the Scheme for material purchases and services. The Committee ensures competitive tendering is in place, that Green Procurement aspects are included in purchasing decisions and notably that requirement for EN 50625 certification for all WEEE treatment facilities is adhered to.



Co-Operation Agreements



Contributions	Description	€*	Benefit
Retailer We'll take it back Communication Programme	<p>Drives a unified communications message from key electrical retailers on takeback with no purchase necessary and supports contributions to segregation and separation costs for WEEE collected</p> <p>Retailer groups involved in the initiative include Curry's, DID, Euronics, Expert, Harvey Norman, Power City and Soundstore</p>	750,000	Acknowledges the role retailers play in maintaining a takeback network of collection points for consumers, as part of their distributor obligations
Local Authority WEEE Fund	<p>Contributes to regional and Local Authorities for takeback at the network of 100 plus municipal Civic Amenity Sites and Bring and Recycling Centres where WEEE can be taken back free of charge by consumers</p>	1.2 million	Supports municipal WEEE collection facilities at Civic Amenity sites nationwide
EPA Enforcement and R&D	<p>Provides funding towards WEEE and battery enforcement and guidance programmes, provided by the Office of Environmental Enforcement and Environmental Protection Agency Research Strive projects</p>	250,000	Supports a collaborative approach and industry engagement

Details of nationwide electrical recycling collection points are available at weeireland.ie and mywaste.ie

**These contributions are from both WEEE EPR Schemes in Ireland. WEEE Ireland contributed in accordance with its share of visible fee income which was 67% for 2024. WEEE Ireland operates an additional back door contribution programme with retailers to support necessary infrastructure and encourage proper separation and segregation of WEEE for collection.*



Future Financing

Visible Fees

Engagement with Stakeholders on the future of visible fees in Ireland on certain EEE categories continued during 2024. WEEE Ireland supports the option for visible fees on certain categories of EEE to display necessary environmental management costs to purchasers as allowed under the 2012 WEEE Directive. Work continues on Stakeholder engagement around a new visible fee proposal into 2025.

Eco-Modulation

No new eco-modulation programmes were developed on WEEE or battery compliance fees in 2024. The Scheme continues to apply differential environmental management costs to WEEE and batteries, according to the specific treatment processes they require, the commodity values they potentially contain and in the case of batteries, the different chemistry types which impact treatment costs. As part of the National Batteries Working Group, consideration for visible fees for batteries will be reviewed.

Incorporating other environmental criteria into compliance fees will be challenging due to the complexity involved and how these relate to necessary costs for end-of-life management remains to be seen.

WEEE Ireland supports a harmonised approach in Europe to any eco-modulation developments in the WEEE and battery systems. The Company supports the WEEE Forum position paper and investigation findings in this regard⁷, and will work with the National Register and authorities to engage in evidence driven decision making on this topic.



5

⁷ https://weee-forum.org/wp-content/uploads/2021/12/Eco-modulation_Interim-findings_2021-07-20_v7_Final2.pdf





Operations & Results



WEEE Ireland Contractors: Collection & Direct Treatment Partners

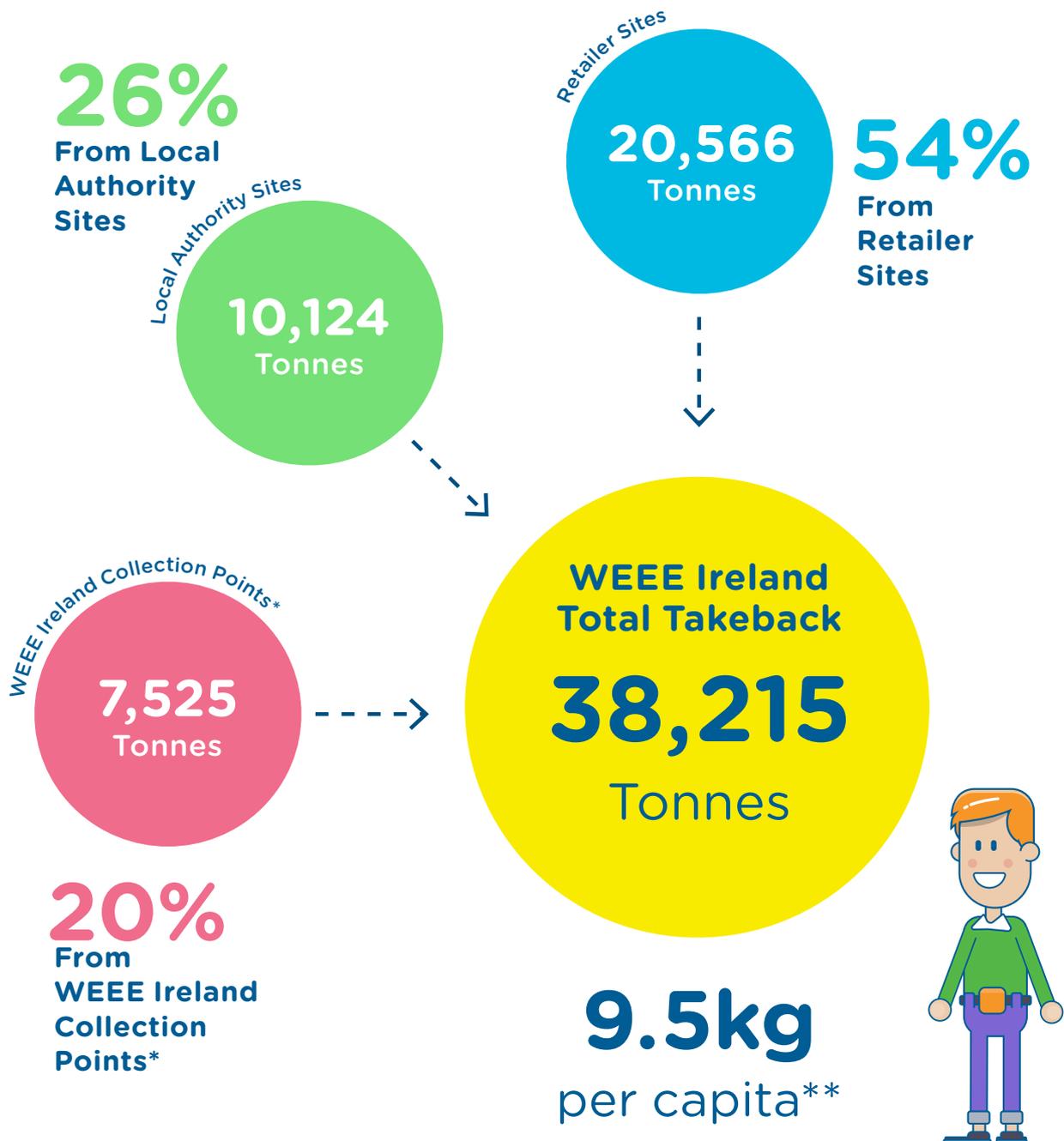
WEEE Ireland Direct Recycling Contractors	Location	Key Operating Area
KMK Metals Recycling ⁸	Tullamore Co. Offaly and Kilbeggan Co. Westmeath	WEEE & Battery Collection & Recycling
Irish Lamp Recycling ⁹	Athy, Co Kildare	Nationwide Lamp Collection & Recycling
Logistics & Hub Contractors	Location	Key Operating Area
Caulfield Transport	Little Island, Cork	WEEE Collections
Recycle IT	Clondalkin, Dublin	Social Enterprise, Kerbside collection, Dublin area

⁸ Certified to WEEELABEX quality treatment standard
⁹ Certified to WEEELABEX quality treatment standard

WEEE Operations

WEEE Collection Results

WEEE Ireland Direct Collection & Treatment

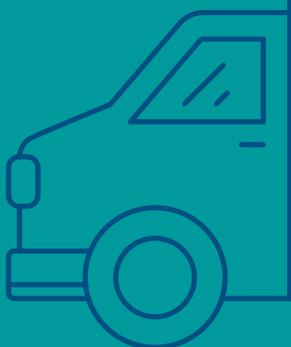


* Includes education sites, public collection events, waste industry and workplace collection points.

** Based on 2022 population census data for WEEE Ireland's core designated collection area. An 8% growth in population since 2016 is having a significant impact on the KG per capita benchmark in WEEE Ireland designated core collection areas and will also impact national dataset.

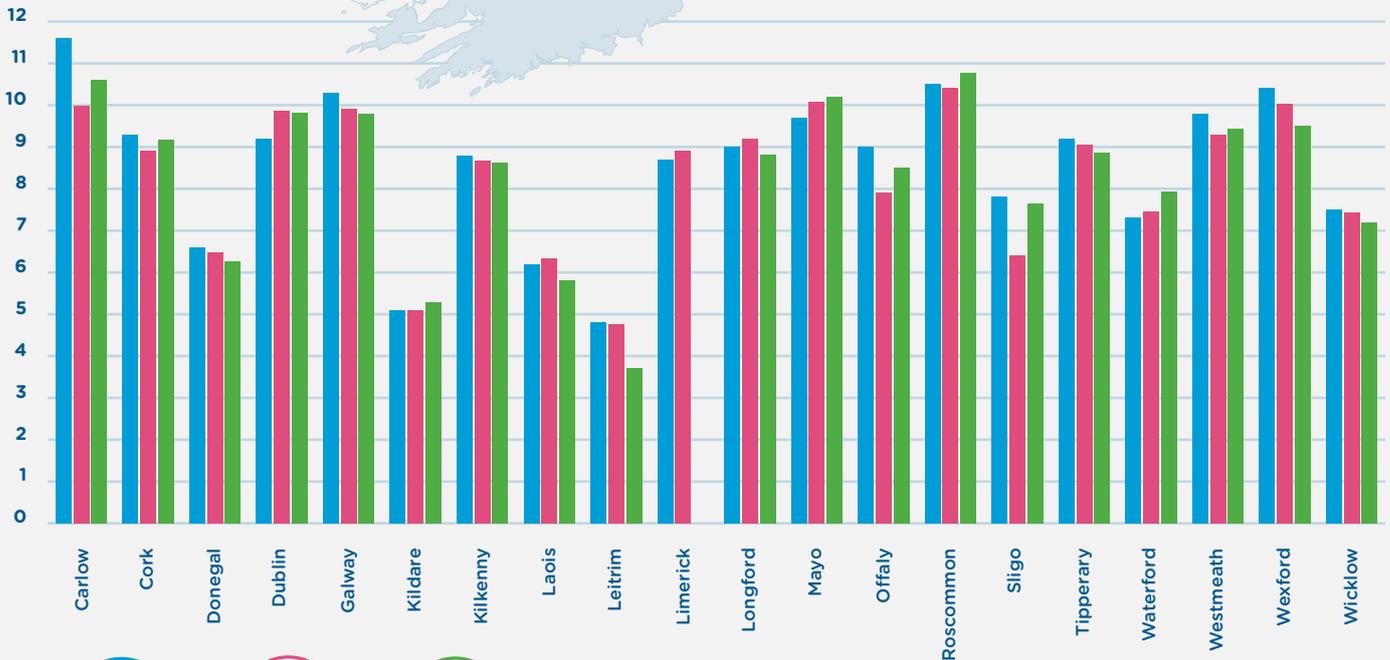
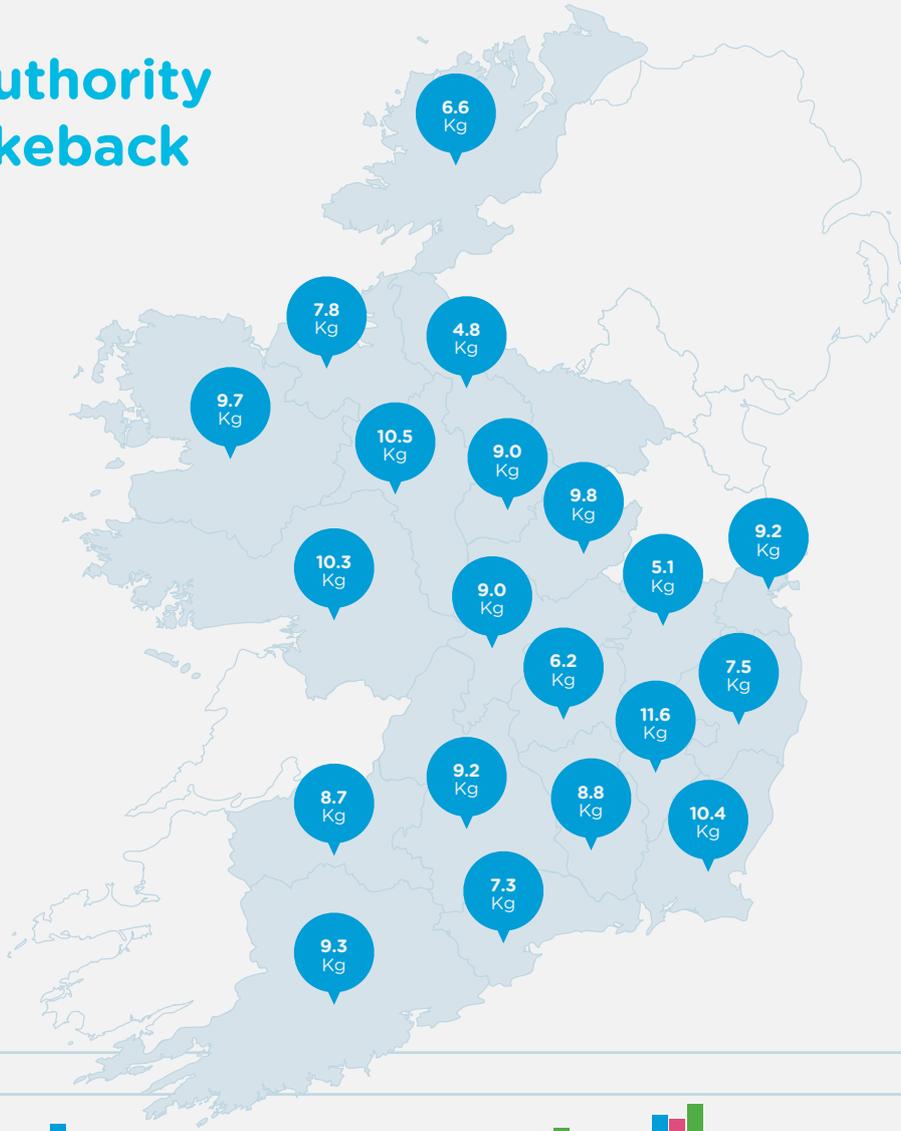


WEEE made
17,956 collections of
7,415 truckloads from
2,252 individual sites in our
designated collection
area in 2024



Local Authority Area Takeback Rates

2024
Collection Rate/Kg
/person



■ 2024 Collection Rate kg/person
■ 2023 Collection Rate kg/person
■ 2022 Collection Rate kg/person

*Note WEEE Ireland designated collection area for Household Only WEEE and waste portable batteries excludes Fingal, Cavan, Monaghan, Louth, Meath, Clare, and Kerry except for waste lighting equipment (excluded from this graph). WEEE Ireland manages an all-county national takeback solution for the Irish Lighting Sector and national solutions and services for industrial and automotive waste batteries.

Units Per Family



WEEE is collected in 'families', this term refers to groups of e-waste categorised based on the specific recycling processes they require.

In 2024, WEEE Ireland collected an estimated

18.8 million

WEEE appliances for recycling, including:



FAMILY TYPE	Fridge Freezers	Large Household Appliances	Mixed WEEE	Televisions & Monitors	Lamps ¹⁰
ESTIMATED UNITS 2024	119,360	329,298	16.2 million	257,725	1.9 million

Total 18.8 million

¹⁰ Gas discharge lightbulbs including energy saving compact and longer fluorescent tubes.



What's In The Mix?

Sampling is carried out twice a year at the EN 50625 certified KMK facility in Tullamore to review and report on the breakout of categories and subcategories of material in 'Mixed WEEE'. Mixed WEEE is the operational name for small household, consumer and ICT e-waste that includes kettles, toasters, microwaves, DVD players, tools, toys, lighting equipment, vacuum cleaners, coffee makers, calculators, desktop printers, keyboards and more. Sampling allows WEEE Ireland to allocate necessary costs to these sectors for the environmental management of this diverse takeback stream.

WEEE Targets

WEEE Ireland Collection Rate Data

In 2024 WEEE Ireland achieved 48% takeback collection rate based on standard three-year average POM comparison methodology. However, if a WEEE flows approach is taken the effective takeback rate is close to 55%.

To review takeback rates across categories further breakdown is needed. Including subcategories helps focus on the areas with the longest distance to target and where we need to channel resources to close that gap.



CATEGORY		HOUSEHOLD ONLY TAKEBACK 2024	AVG WI % TAKEBACK 2024
		TAKEBACK TONNES	%
CAT 1	Cat 1 (1.1, 1.2, 1.3 Fridge Freezers)	6,025	51.8%
	Cat 1 (1.4 Heatpumps)	-	0%
	Cat 1 (1.5 Other heating)	399	47.4%
	Cat 1 Temperature Exchange	6,424	46.7%
CAT 2	Screens	2,837	44.8%
CAT 3	Lamps	263	22.2%
CAT 4	Cat 4 (4.1 LHA)	15,477	62.5%
	Cat 4 (Other Large Appliances)	5,105	48.5%
	Cat 4 Large Appliances	20,582	58.3%
CAT 5	Small Appliances	6,774	32.4%
CAT 6	Small IT&T	1,335	52.4%
TOTAL		38,215	47.8%

*When a WEEE flows approach is taken the effective collection rate is 54% or higher. See 'Mapping WEEE Flows & Distance to Target' on page 64.

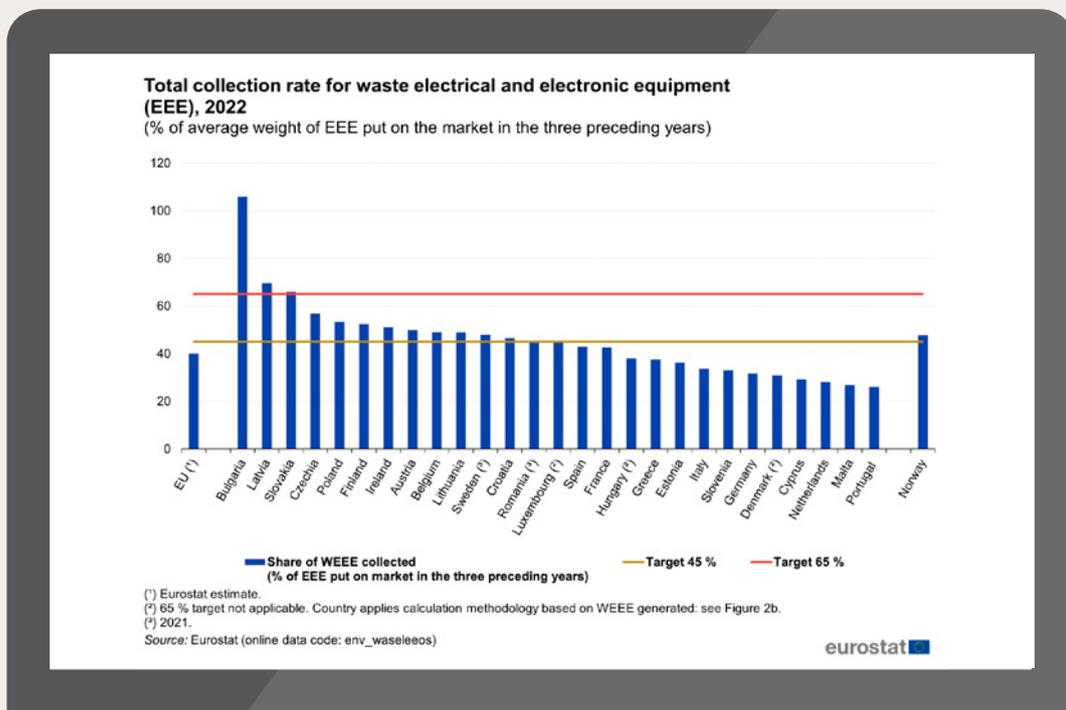
Evaluating The Target



Falling WEEE collection rates in Ireland directly relates to increased consumption which again continues to grow, reaching higher European norms than was previously typified in the Irish marketplace. This increased supply and sale of EEE onto the Irish market can be seen in national reporting data. Irish Producers placed 25kg of household electrical equipment (including PVs) per head of population on the market in 2024.

In 2023 WEEE Ireland was positioned 3rd out of 18 reporting organisations in the WEEE Forum when comparing collection rates, due to the unique economic cycle in Ireland with increasing population and POM rates.

Comparisons with EU data help frame the distance to target challenge as a European-wide concern, with very few countries achieving the 65% collection rate according to EUROSTAT data. The WEEE Forum has written to DG Environment requesting review and validation of some of the countries claiming high takeback rates without corresponding collection and reporting programmes.



According to Eurostat in 2022, the collection rate of WEEE was only 40.1% in the European Union and was 51.2% for Ireland ¹¹

¹¹ https://ec.europa.eu/eurostat/statistics-explained/index.php?title=Waste_statistics_-_electrical_and_electronic_equipment

Mapping WEEE Flows & Distance To Target

The European Commission has recognised the challenge of unreported WEEE flows in a recent study across Member States, noting nearly half of WEEE is unaccounted for. Their researchers in the 2022 published study, noted the importance of accurate baseline data to properly design and control WEEE management systems. WEEE Ireland supports mapping of additional WEEE flows known and unknown through enhanced national measurement programmes. An All-Actors approach to reporting is recommended to identify pathways for improved WEEE management and controlling resource loss through unauthorised and unreported material flows.

While an evaluation of the WEEE Directive continued in 2024, WEEE Ireland and our colleagues in the WEEE Forum support a better way of evaluating effectiveness of national WEEE systems that include quantitative and qualitative measures. Collection rate targets should consider longevity of certain EEE products and the variations across categories and sectors as well as waste prevention and other circularity measures. We propose considering an effective takeback rate in Ireland looking at all WEEE flows to determine the collection performance of EPR Schemes and Producers.

Using a WEEE Flows approach the Effective Target =
 (Active Collection Volumes *plus* other WEEE Flows)
 / (POM (POM tonnes *minus* not Available for Collection POM Tonnes)

Effective Takeback Rate	TONNES	%
3 Year POM Minus PV & Heat Pumps	80,026	100%
Target	52,017	65%
Takeback	38,215	48%
WEEE Flows*	4,869	6%
Effective Takeback	43,084	54%

*Only WEEE in scrap metal calculated as part of national substantiated estimate figures are included here, however additional WEEE flows to be counted could include EEE export, waste bin, hoarding metrics as well as waste prevention through repair and reuse.

“ The method to calculate the collection target is not fit for purpose ”
 (WEEE Forum 2023)





Quality Management Of WEEE

Throughout 2024 WEEE Ireland continued to strive towards closing the gap to the 65% collection target through:

WEEE Collection Point Engagement

- Ongoing visits to collection points
- WERLA and EPA enforcement meetings
- Supporting key retailers in the rollout of their instore takeback programmes
- Continued Special Events Programme and development of this network

Retailer Takeback Program

- 7 WTIB Programme retail groups
- Electrical industry led programme
- Oversight from the Producer Register Ltd for allocation of contributions
- Encompasses 85% of retailer WEEE takeback
- Awareness raising and advertisement of free takeback function are core elements
- Regular engagement with WTIB Members and the Operations and Communications teams
- Continued focus on increasing small WEEE takeback with small WEEE receptacles at electrical stores
- Encouraging household collection of small WEEE at time of delivery/takeback of large appliances

Guidance Manual

- Ongoing promotion of the best practice management manual
- Education and awareness of proper WEEE handling by collection points
- Provides framework for good practice

Next Steps and Challenges

- Waste Industry and scrap metal engagement to handover WEEE arising at sites
- Recycle IT takeback project ongoing with South Dublin County Council
- Challenges continue with takeback resulting from online sales and courier delivery



Lighting Take Back

WEEE Ireland works in partnership with the Association of Electrical Wholesalers (AEW), and the Producer led Lighting Association of Ireland (LAI) to facilitate the return and recycling of waste lighting across all 26 counties.

The dedicated WEEE Ireland lighting recycling partner, Irish Lamps Recycling (ILR) is certified to EN 50625 for their lamp and luminaire treatment processes. ILR works with electrical wholesalers to collect waste lighting from their premises and electrical contractors to collect waste lighting directly from construction sites.



During 2024 AEW's **130 wholesalers** took back a total of **485 tonnes** of lamps, fittings, and luminaires.

Play Your Part In Protecting The Planet







Recycle IT Partnership



WEEE Ireland continued its long-standing partnership with Recycle IT in 2024, a unique social enterprise dedicated to community based electronic recycling.

As a not-for-profit social enterprise - permitted by the National Waste Collection Permit Office (NWCPO) and South Dublin County Council - Recycle IT provides collection services for all types of WEEE to households, businesses, schools, and charities across Dublin, Kildare and Wicklow.





Established in 2002, Recycle IT was founded to create both employment opportunities and reduce the environmental impact of illegal dumping of end-of-life household electrical appliances. Through its services, the organisation has played a vital role in supporting the Irish WEEE sector by collecting electronic waste from householders and organisations that may otherwise struggle to recycle.

Each year, Recycle IT provides direct collection services to approximately 100,000 homes and organisations, collecting a wide range of electrical appliances, devices and products. The income generated from collection of e-waste is reinvested in

the organisations training, employment, and environmental awareness initiatives.

Recycle IT's dedicated team safely collected over 646 tonnes of waste electrical equipment in 2024.

Together, the WEEE Ireland and Recycle IT partnership continues to drive positive environmental change by promoting responsible e-waste recycling and expanding convenient recycling opportunities for the organisation's community.

We'll Take It Back - Electrical Retailer Programme



FREE RECYCLING

We'll take your old appliances back, in store today!

Please ask staff for details.

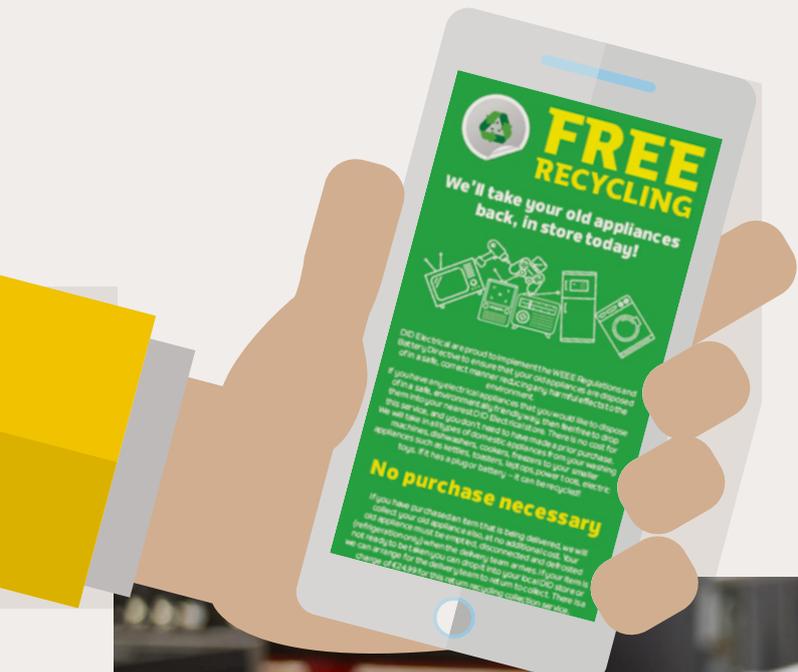
Irish consumers are entitled to free recycling of electrical and electronic equipment on a one-for-one, like-for-like basis when purchasing a new item, whether in-store or online, including at the point of delivery.

Leading electrical retailers - Currys, DID, Euronics, Expert, Harvey Norman, Power City and Soundstore - go beyond these regulatory requirements by offering free recycling for all household e-waste, regardless of purchase. Through the *We'll Take It Back Electrical Retailer Programme*, consumers can conveniently dispose of their e-waste at over 200 participating branches nationwide.

In 2024, an impressive 17,823 tonnes of e-waste was recycled through this retailer network, contributing significantly to the country's environmental sustainability efforts.

These 200+ retail collection points compliment Ireland's existing network of over 95 Local Authority Civic Amenity Sites, further expanding access to free e-waste recycling for the Irish public.

Consumers can find their nearest participating electrical retailer using WEEE Ireland's interactive map at weeireland.ie. All WEEE Ireland e-waste recycling awareness campaigns include the *We'll Take It Back Electrical Retailer Programme* network of free e-waste recycling drop off points, reinforcing the commitment of Ireland's leading electrical retailers to responsible recycling.



KMK Metals Recycling Celebrates 45 Years In Business

2024 marked 45 years in business for KMK Metals Recycling. The family-run company, led by father and son team, Kurt and Max Kyck has been in business since 1979. KMK Metals Recycling employs approximately 150 staff across its operations and serves over 2500 sites including Local Authority Civic Amenity Sites, electrical retailers and Irish businesses, on behalf of WEEE Ireland.

KMK Metals Recycling provides environmentally sound management of waste metal in all its forms and collects approximately 80% of Ireland's WEEE, processing it at its two state-of-the-art facilities in Tullamore, Co. Offaly and Kibbeggan, Co. Westmeath.

At the time of setting up the recycling facility in Tullamore in 1985, the company employed six people. In 2024, the company employs around 150 people directly and contributes indirectly to local employment through contracts with local hauliers, businesses, and tradespeople.

The expert team at KMK use the best available technology to break down WEEE and waste appliances and segregate into single stream materials, ready for recycling, refining and ultimately reuse, following the circular economy model. Metals and plastic resources are safely packed and shipped to compliant downstream facilities across Europe for further treatment.

"KMK Metals Recycling are at the forefront in ensuring that the valuable raw materials used in the production of electrical goods are being recycled and given a new lease of life supporting a more circular economy," said Kurt Kyck, MD of KMK Metals Recycling.



"Hazardous materials, particularly in older appliance types, need safe environmental depollution. And this must be carried out in EPA-licensed specialist recycling plants and not in general metal shredding facilities."

"Recent global events and the energy crisis have underscored the vulnerabilities of relying on other countries for critical raw materials," said CEO, Leo Donovan.

"To address these challenges, the EU aims to ensure that by 2030, at least 25% of the critical raw materials consumed annually originate from European recycled sources under the forthcoming EU Critical Raw Materials Act. Together WEEE Ireland and KMK have invested in and developed a national recycling and material recovery infrastructure that provides a local solution to a global challenge and contributes significantly to the circular economy."

"Our partnership with KMK Metals Recycling in the midlands has been and will continue to be instrumental in processing e-waste to the highest European standards and ensuring its recycling into secondary critical and strategic materials."



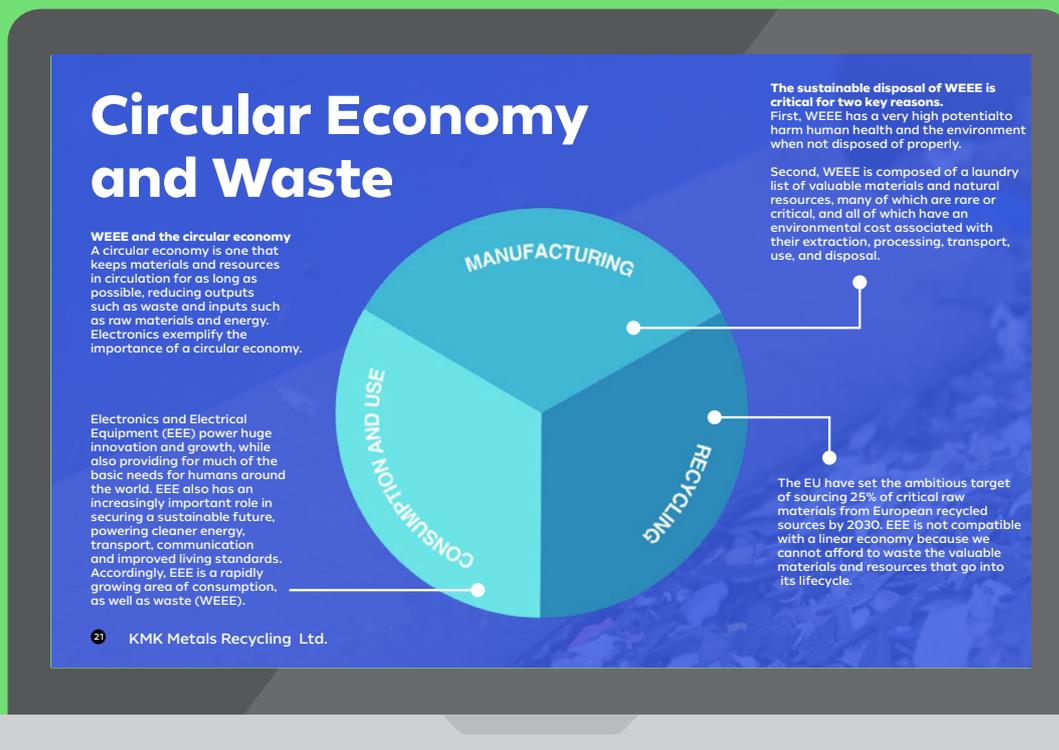
KMK Sustainability Report

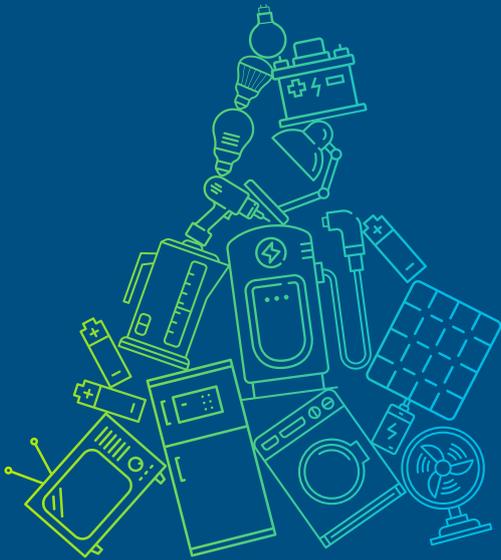


In 2024 KMK Metals Recycling published its first Sustainability Report for the year 2023. The report outlined KMK's progress toward goals on a variety of sustainability parameters, including environmental, social and governance metrics, as well as risks and impacts they may face, now or in the future.

A noteworthy aspect of this sustainability report was that it was published on a voluntary basis. It was not driven by any regulatory requirements but rather by KMK's pride in its progress and achievements in these areas, as well as their desire to investigate the organisations impact on the environment.

The report details significant strides made in several areas such as: reducing its environmental footprint, contributing to the circular economy, supporting biodiversity, and promoting a healthy and inclusive workspace. It was prepared in accordance with the principles of relevance, faithfulness, comparability, understandability, and verifiability. KMK Metals Recycling are committed to providing information that meets the needs of the Stakeholders, accurately reflecting on their performance, allowing for meaningful comparisons, with clear and accessible information that can be independently verified.





KMK Metals Sustainability Report – Key Results

Processed over **44,000 tonnes** of waste including **37,000 tonnes** of e-waste

97% of waste sent for recovery

43% of water use was from **harvested rainwater**

31,400 tonnes of material from e-waste **recycled** and put back into circulation (**recycling rate of almost 85%**)

Over **half a million tonnes** of e-waste processed since **2005**

Introduced a new **digital checklist system** to replace paper-based checks

Officially opened our Kilbeggan site **biodiversity area**

Generated **95 MWh** of renewable electricity through our solar panel array

Maintained our **ISO 9001, 14001 and 45001** certification with **0 audit non-conformances** from the NSA!

KMK Metals Recycling recently obtained a new certification standard **R2v3**

Purchased our first **4 electric forklifts** and **all company cars are electric**

Won the **Excellence in Sustainability Award** at the **Tullamore Chamber Awards**

Introduced **employee suggestion boxes**

Dignity and Respect in the Workplace training for all supervisory and management staff

Lent our support to: **Midlands Simon Community, GOAL, ACT Accessible Counselling Tullamore, Tullamore Tidy Towns, and Kilbeggan Tidy Towns**

KMK Metals Recycling founder Kurt Kyck re-elected as **president of European Electronics Recyclers Association (EERA)**

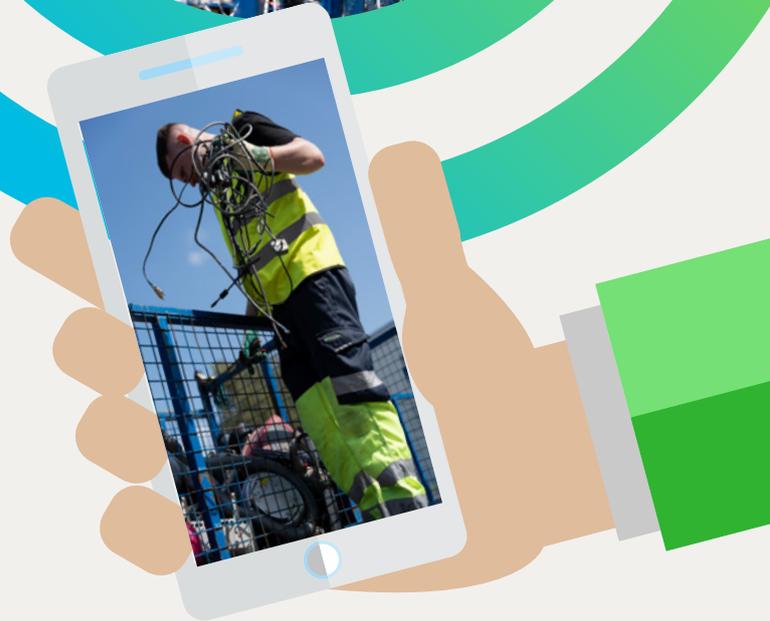
First **wee2tree** project carried out

Over **18,000 tonnes** of batteries processed since 2008



Free Public Electrical & Battery Recycling Events

For 2024 WEEE Ireland were once again very active in communities across the Scheme's dedicated collection area, providing free WEEE and battery collection events in towns across the country. These events generated 512 tonnes of WEEE and batteries at the full day Saturday events, while half day midweek events generated 217 tonnes. In total WEEE Ireland held 89 events last year that collected almost 730 tonnes of WEEE and batteries for recycling from the public.



89

Public
Collection
Events in
2024



Free Public

Electrical Recycling



512
Tonnes

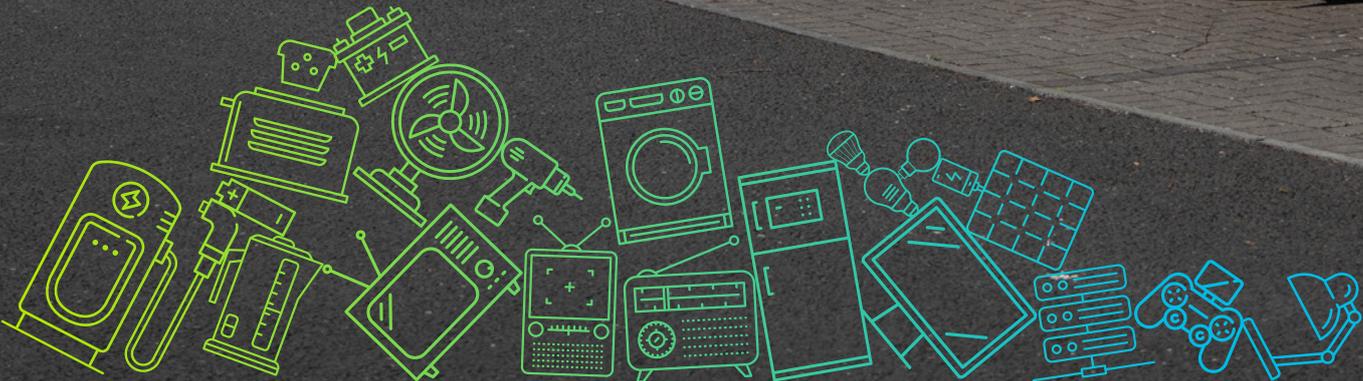
Full Day
Saturday
events

217
Tonnes

Half Day
Midweek
events

730

Tonnes collected in 2024



Battery Operations

In 2024 WEEE Ireland achieved a

51%

waste portable battery collection rate on behalf of Members, once again surpassing the EU target of 45%.



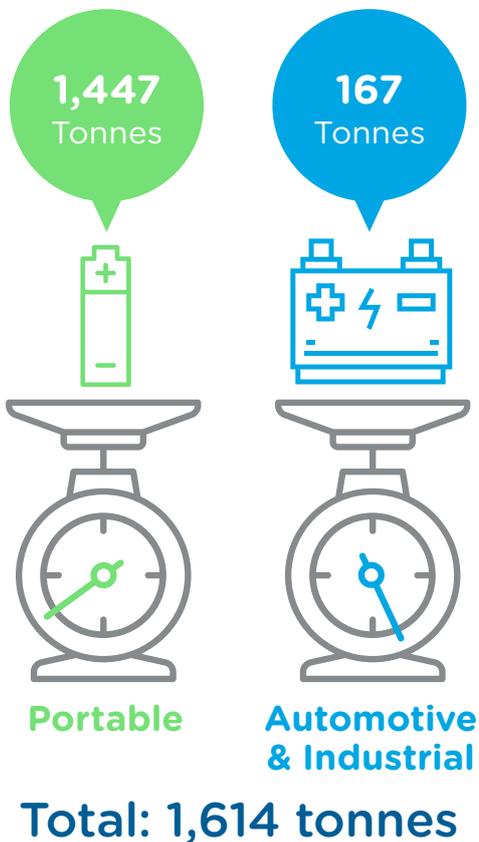
**RECYCLE
WASTE BATTERIES**

See safety instructions on rear of box and visit weeireland.ie/health-safety for further information





Takeback By Battery Type

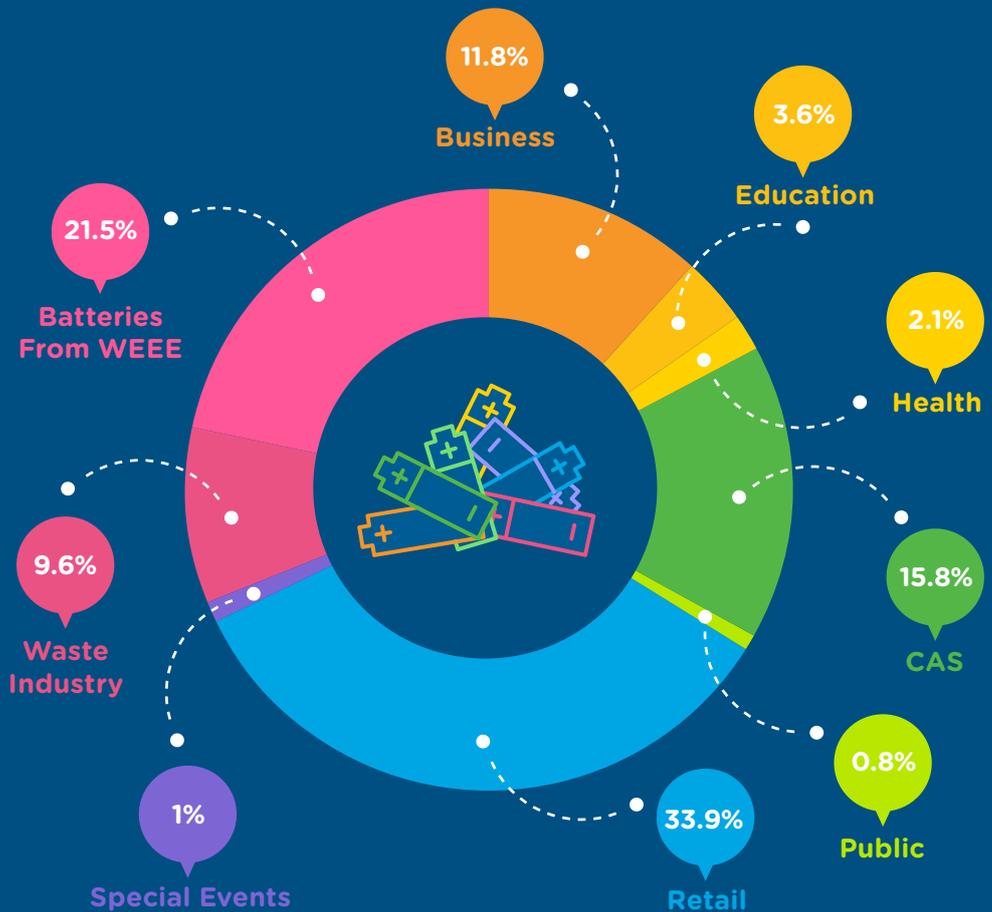


1,447 tonnes of portable batteries are the weight equivalent of more than

72 million

AA batteries

Portable Battery Collection Point Data

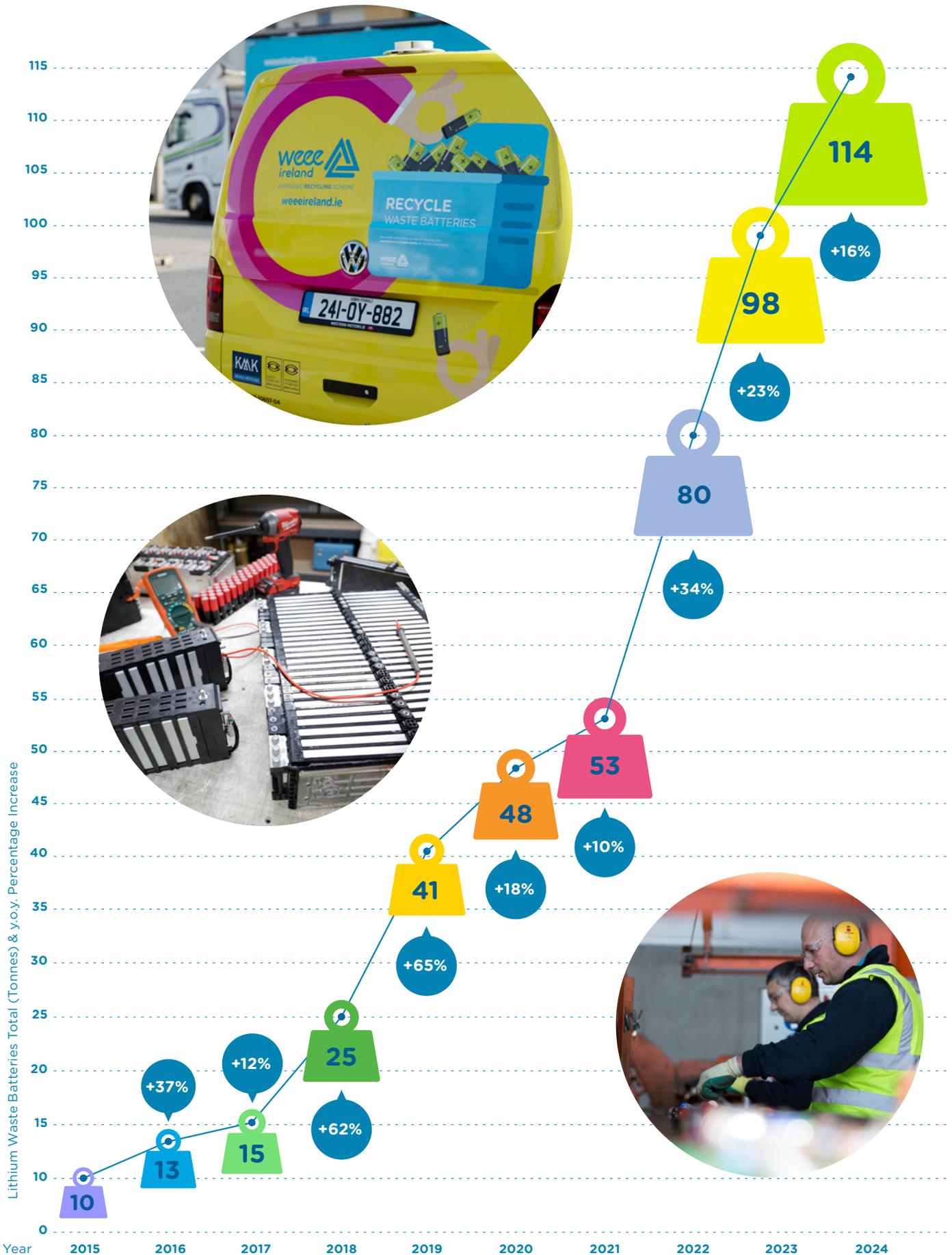


Batteries In WEEE

Portable Waste Battery Weight directly recovered from Small WEEE (tonnes)



Waste Lithium Batteries





Battery Recycling: Charging Ahead

As the new EU Batteries Regulation came into effect from February 2024, the Battery Operations Team continued preparations and programme updates to prepare for the deliverables that will apply from 2025. These included research into best practice for the Light Means of Transport (LMT) sector and applying their findings to facilitate the introduction of solutions for safe storage and transport for LMT batteries.

The Battery Operations Team continued development of a national solution for the disposal of damaged lithium and portable batteries wherein Civic Amenity Sites will be supplied with the appropriate containers and operative training to ensure the safe disposal of potentially damaged batteries that may arise at sites.

As the largest Compliance Scheme for industrial batteries, and with the increase in Battery Energy Storage Systems (BESS) for renewable energy storage, takeback and recycling solutions were offered for all industrial battery types placed on the Irish market. This sector is growing exponentially and has proved that investment in expanded solutions will be required to cater for the future takeback volumes.



Battery Operations Merchandiser Fleet

In 2024, a new merchandiser joined the Battery Operations Team, and a larger vehicle was added to the fleet, both to address the growth in portable battery takeback and the integration of County Limerick to the WEEE Ireland designated collection area.

WEEE Ireland began providing battery takeback services to Limerick City and County from July 2024. In the six months of operations in Limerick 150+ collection points were identified, serviced and activated as battery collection points.

Each merchandiser vehicle is equipped with lithium specific fire extinguishing equipment, Li-Ba battery containers and lithium fire safes. These provisions allow for safe collection and transportation of damaged lithium batteries to the sorting plant in KMK Metals Recycling, Tullamore. The batteries are assessed and packaged according to the international packaging regulations for safe export to mainland Europe.



WEEE Ireland
new caddy van

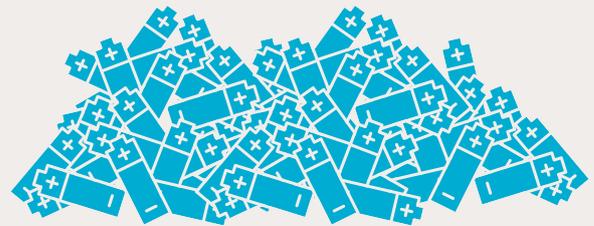
The Merchandiser team directly collected

391

Tonnes of portable batteries from

7559

collections in 2024!



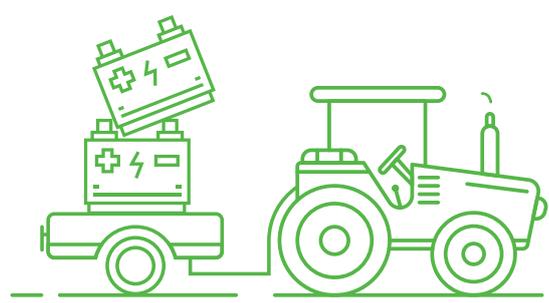
Battery Recycling Unit For Civic Amenity Sites

A new Battery Recycling Unit continued to be rolled out to Local Authority Civic Amenity Sites during 2024. The large 6 drum unit facilitates both collections of small WEEE containing batteries, as well as portable batteries. Small WEEE containing batteries could include electric toothbrushes, key fobs, electronic toys, vape and e-cigarette devices. Each unit contains 6 U.N. approved ADR drums, with a section to segregate the Small WEEE from the separated batteries.



Farm Fence Battery Recycling

Containers specific to the collection of farm fence batteries continued to be distributed to retailers in the Agricultural sector in 2024. As well as servicing these retailer sites with regular collections, the biannual *Farm Fence Battery Recycling Awareness campaign* continued to increase awareness for the need to recycle farm fence batteries.



WEEE Ireland collected

152 Tonnes

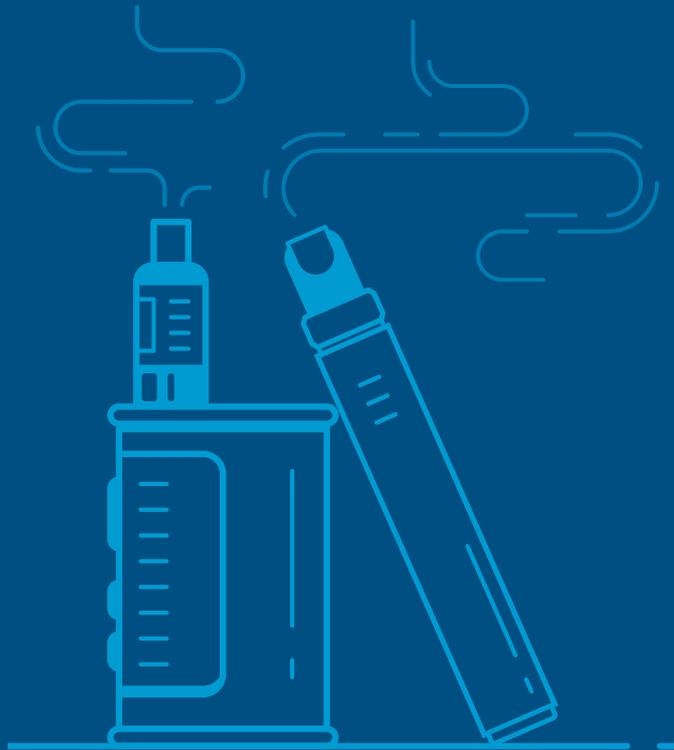
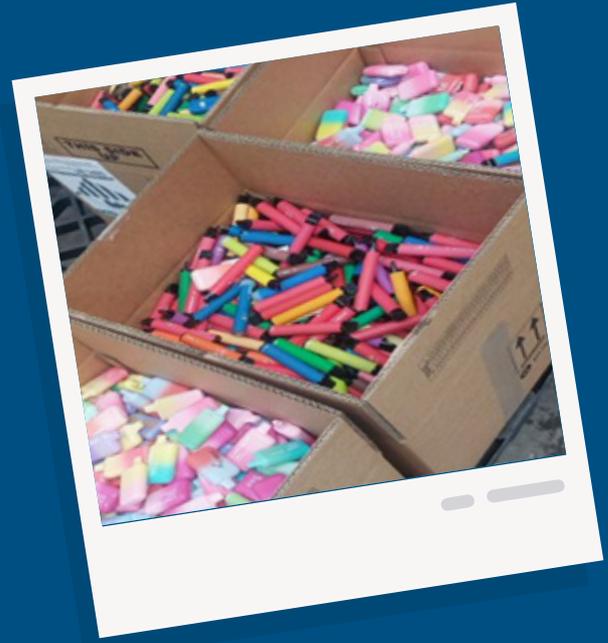
of waste farm fence batteries in 2024



Vape & E-Cigarette Device Takeback

A dedicated *Vape and E-Cigarette Device Takeback Programme* continued to expand in 2024, identifying collection points that sell vape and e-cigarette devices to provide the Blue Battery Recycling Boxes for safe recycling, as well as identifying collection points in the hospitality sector.

Disposable, single-use, rechargeable vape and e-cigarette devices contain lithium batteries and are classified as EEE (Electronic and Electrical Equipment) products, both of which should be recycled when they reach the end-of-life. WEEE Ireland has continued to facilitate takeback of this e-waste for free recycling via the Blue Battery Box System.



1.1 Million

Used Vape Devices Diverted From Landfill

In 2024 over 25 Tonnes of e-cigarette and vape devices were collected for recycling, which equates to over 1.1 million devices. WEEE Ireland continues to work with Producer Members and participating retailers to increase the numbers of vape devices taken back for recycling.

Waste Lithium Batteries Health & Safety Workshop

In December 2024, the second WEEE Ireland Lithium Battery Safety Workshop once again brought together representatives from industry Stakeholders including IWMA, CIF, HSA, Emergency Services, Defence Forces and Local Authorities to address pressing safety challenges related to lithium batteries. The discussions highlighted the importance of defining roles and responsibilities, securing funding for critical measures, and establishing a national strategy to mitigate risks, improve infrastructure, and develop a comprehensive emergency response protocol. These outcomes represent a significant step forward in advancing lithium battery safety across all sectors.

One of the key objectives of the workshop was to bring key Stakeholders and decision makers together to plot a pathway to improve Lithium battery safety for Ireland.

The outcome of the workshop was a joint action communicating to the secretary generals of various government departments the importance of a coordinated strategy regarding lithium battery safety.



WEEE Ireland
Lithium Safety Seminar 2024

Leo Donovan,
CEO WEEE Ireland, speaking at the
WEEE Ireland Lithium Safety Seminar 2024

Key points discussed at the workshop included:

- A review of protocols, equipment and training for emergency services
- Awareness raising of lithium battery safety, including safe charging behaviour, safe storage and disposal
- Provision of an infrastructure for safe disposal by the public for damaged lithium batteries
- Plans to improve collection volumes and frequency of collection for lithium battery suppliers, with particular regard to LMT suppliers
- Investment in training and containers for safe transport of damaged lithium batteries.
- Funding for emergency services to combat lithium battery incidents in homes and businesses

WEEE Ireland requests Members and Stakeholders contact the WEEE Ireland Battery Operations Team if they require further information on lithium battery safety, preventative measures and lithium fire suppression equipment. Operations@weeireland.ie



It is important to note that some fire extinguishing equipment in the workplace today may not be effective when dealing with Lithium battery fires.



Resource Recovery Results

WEEE Ireland WEEE Recovery Rates



WEEE Ireland component material recovery performance exceeds the required target in all categories supporting resource efficiency and circularity in the WEEE sector. An average of 96% of material across the WEEE categories was recovered for use again in manufacturing or final energy recovery.

Across all categories an average of

80% of material was recycled and **96%** recovery rate achieved.



Category	1	2	3	4	5	6
						
Description	Temperature Exchange Equipment	Screens & Monitors	Lamps	Large Equipment	Small Equipment	Small IT&T
EU Target Component Material Recycling & Reuse	80%	70%	80%	80%	55%	55%
WEEE Ireland Component Material Recycling & Reuse	84%	73%	80%	87%	69%	82%
EU Target Recovery Rate	85%	80%	n/a	85%	75%	75%
WEEE Ireland Recovery Rate	96%	96%	90%	99%	89%	97%

WEEE Ireland Battery Recycling Efficiency Report



Waste Batteries are collected and transferred to the dedicated sorting plant at KMK Metals Recycling in Tullamore. They are separated and packaged according to type and chemistry with special precautions taken for waste and damaged lithium batteries. Waste batteries are shipped under the appropriate controls to downstream specialist facilities detailed in the recycling efficiency table. A separate recycling efficiency report is provided to the DECC annually.



From 18 August 2025, WEEE Ireland shall achieve the target for, recovery, and recycling efficiencies as set out in the 2023 Batteries Regulation ”

(Scheme Approval 2024-2027)

Recycler	Location	Battery Type	EWC	Batteries Exported (T)	Recycling Efficiency %	Target
H.J. Enthoven & Sons Ltd	U.K.	Lead-acid	16 06 01*	365.82	86%	65%
Ecobat Resources	U.K.	Lead-acid	16 06 01*	214.00	86%	65%
Accurec	Germany	Nickel cadmium	16 06 02*	66.60	75%	75%
Accurec	Germany	Nickel-metal hydride	16 06 05	17.48	72%	50%
Saubermacher	Germany	Nickel-metal hydride	16 06 05	2.24	97%	50%
Redux (Bremerhaven)	Germany	Lithium-ion	16 06 05	84.94	79%	50%
Accurec	Germany	Lithium-ion	16 06 05	51.31	60%	50%
Interco	USA	Lithium-ion	16 06 05	37.23	- *	50%
Accurec	Germany	Lithium metal	16 06 05	42.18	56%	50%
Saubermacher	Germany	Alkaline	16 06 04	180.04	63%	50%
Redux (Revatech)	Germany	Alkaline	16 06 04	368.04	53%	50%
Saubermacher	Germany	Fence Batteries	16 06 04	68.81	63%	50%
Redux (Revatech)	Germany	Fence Batteries	16 06 04	71.67	53%	50%

* Interco recycling data not yet received due to facility fire

WEEE Standards For Critical & Strategic Material Recovery

Declaration On EN 50625

WEEE Ireland is committed to promoting Quality Treatment Standards as an important driver for validated environmental management and resource recovery from Producers of Irish e-waste. In Ireland, Producers and WEEE Schemes must treat WEEE to the EN 50625 standards¹ and this is referenced in the 2024-2027 Scheme Approval.

The Scheme actively supports the requirement for EN 50625 standard series certification for WEEE treatment by Producers and those working on their behalf, not only in Ireland where this mandate already exists, but throughout Europe.

WEEE Ireland takeback of whole appliances are treated in the following facilities:

CATEGORY	DESCRIPTION	RECYCLING FACILITY	CERTIFICATION STANDARD	
1	Temperature Exchange Equipment	<ul style="list-style-type: none"> GAP AO Recycling Enva Toomebridge 	EN 50625-2-3; Temperature exchange equipment.	
2	Screens	<ul style="list-style-type: none"> KMK Metals Recycling 	EN 50625-2-2; Displays (CRT, FPD)	
3	Lamps	<ul style="list-style-type: none"> Irish Lamps Recycling 	EN 50625-2-1; Lamps	
4	Large Appliances	<ul style="list-style-type: none"> KMK Metals Recycling Irish Lamps Recycling 	EN 50625-1; General Treatment and depollution requirements, LHA	
5	Small Appliances	<ul style="list-style-type: none"> KMK Metals Recycling 	EN 50625-1; General Treatment and depollution requirements, Mixed WEEE	
6	Small IT&T	<ul style="list-style-type: none"> KMK Metals Recycling Wisetek 	EN 50625-1; General Treatment and depollution requirements, IT&T	



As an approved EPR organisation, WEEE Ireland has a responsibility for the environmentally sound management of Household Only and Dual Use WEEE and waste batteries arising at collection points in the Schemes designated collection area.

WEEE Ireland can confirm:

- All separately collected WEEE has been treated in 2024 accordance with the WEELABEX normative requirements and EN 50625 treatment standards
- The legislation on movement of hazardous waste have been complied with, where WEEE and/or batteries are hazardous wastes
- WEEE Ireland has full knowledge of the treatment journey of WEEE/ Batteries sent abroad for treatment. Evidence of WEEE and Battery environmental management is retained and available for inspection including:
 - Collection documentation issued for each shipment of WEEE that was collected
 - Collection target achievements as per the Batteries Regulation
 - Documentation from the treatment facility for each shipment of WEEE taken to a treatment facility in Ireland and confirmation of recovery target achievement as listed in the WEEE Regulations
 - Documentation from each treatment facility which confirms that the treatment facility is achieving the recycling efficiency and recovery targets that are listed in the Batteries Regulation
 - Documentation from waste transfer station operators for each shipment of WEEE taken there

As part of new Scheme Approval 2024-2027 reporting requirements, a detailed file of evidence to support the above has been submitted to the authorities by March 31st 2025.



Environmental Footprint

In 2024,
the equivalent of
206,521 Tonnes
of CO₂ emissions
were avoided by
recycling e-waste
through the
WEEE Ireland
Scheme as opposed
to landfilling. That
is the equivalent of
the annual carbon
consumption of
4,130
hectares of trees¹².

The WEEE collected by WEEE Ireland
for recycling in 2024 has recovered:

**17,601 Tonnes
of Iron**

This is equivalent to

**2.4
Eiffel Towers** in Paris



or

**1009 Tonnes
of Copper**

This is equivalent to

**11.2
Statues of Liberty**

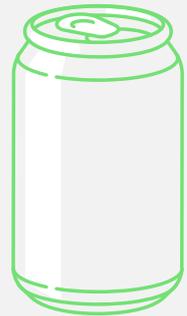


or

**948.5 Tonnes
of Aluminium**

This is equivalent to

> 77,744,494¹³



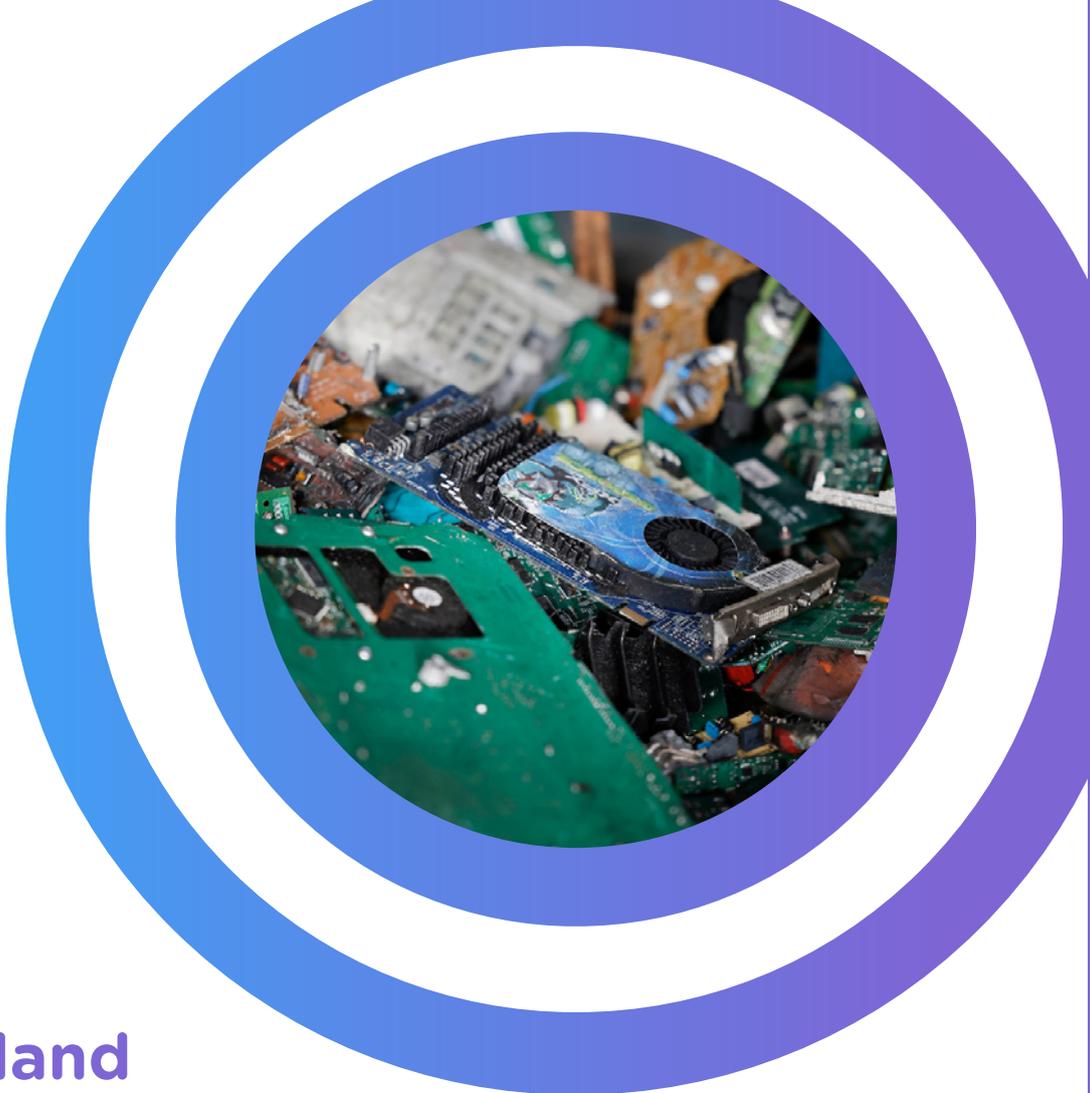
WEEE Ireland Environmental footprint data is calculated using a general WEEE Forum Tool for the calculation of CO₂eq savings in WEEE recycling. It is an illustrative tool only, limited in scope and contains collective data assumptions.

¹² One hectare of Pinus halepensis uptakes an average amount of 50t of CO₂ per year.
Source: Los sumideros naturales de CO₂ (Enrique Figueroa, Universidad de Sevilla, 2007)

¹³ Building the tower required 7,300 tons of iron.
Source: <https://www.tou Eiffel.paris/en/the-monument/key-figures>
The statue of liberty used -90 tonnes of copper.
Source: https://www.copper.org/education/liberty/liberty_design3.html
Average weight of a 33 cl can is 12.2 grams
Source: <https://www.metalpackagingeurope.org/sites/default/files/2020->

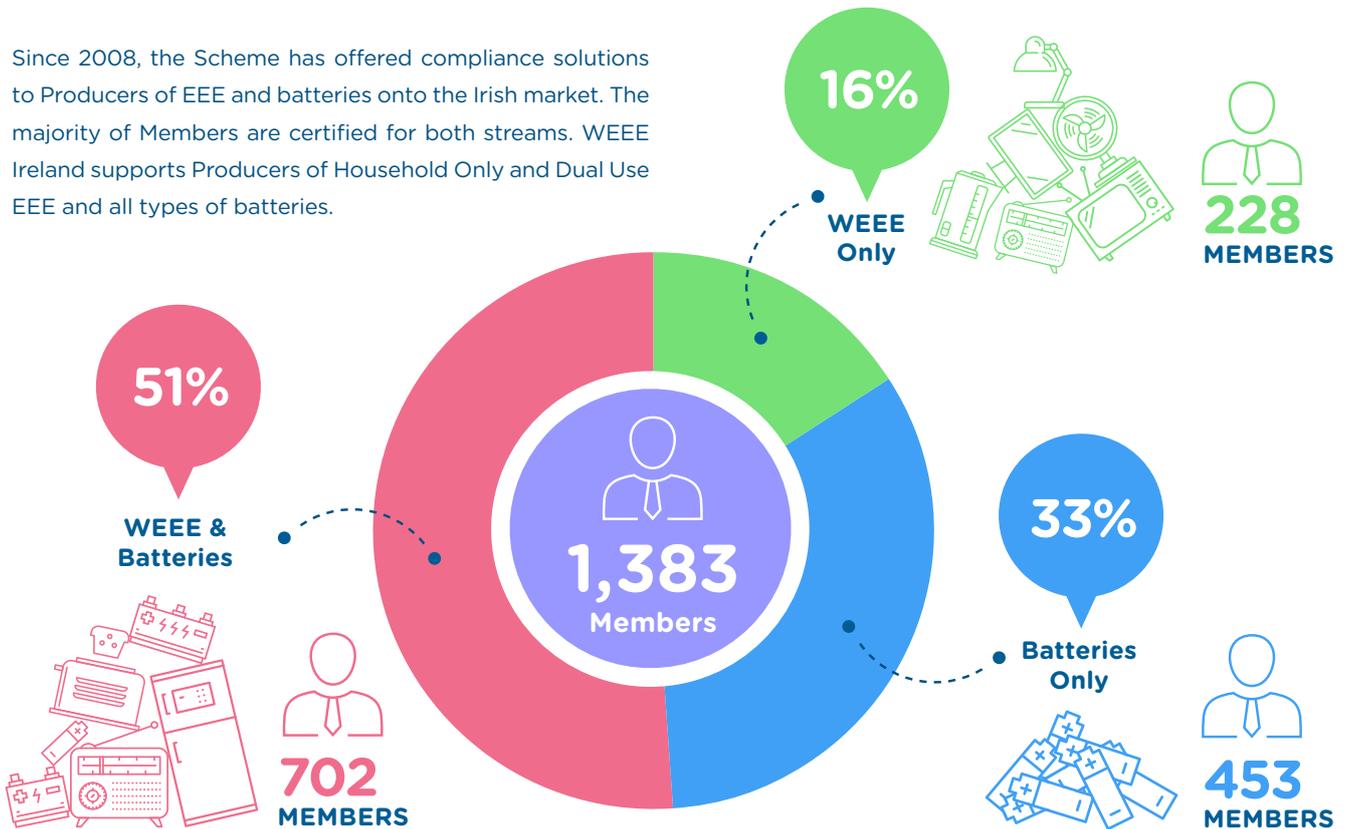


Membership & Environmental Compliance



WEEE Ireland Producer Members By Type

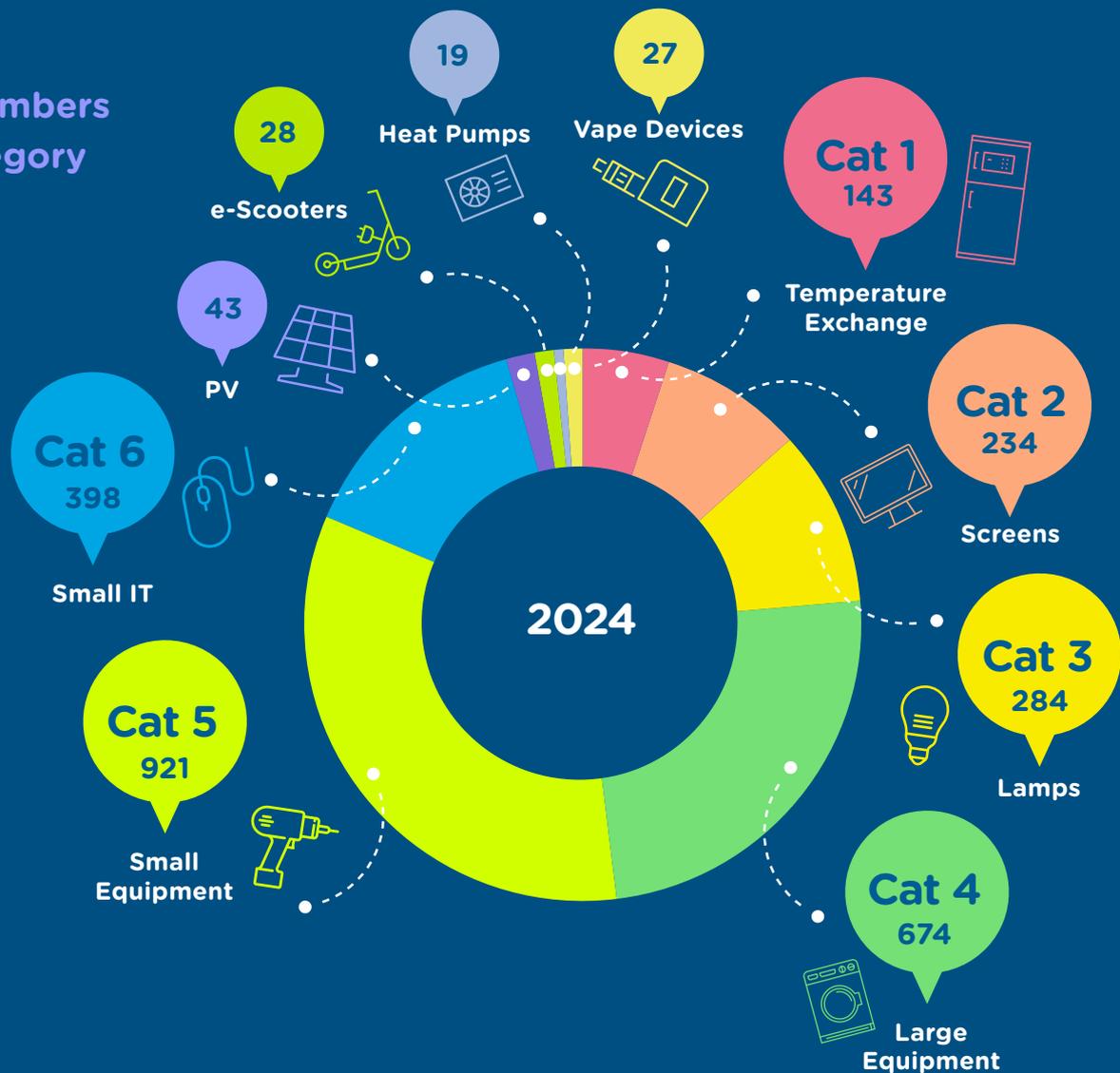
Since 2008, the Scheme has offered compliance solutions to Producers of EEE and batteries onto the Irish market. The majority of Members are certified for both streams. WEEE Ireland supports Producers of Household Only and Dual Use EEE and all types of batteries.



Member Numbers Across Categories

In 2024 to better understand the Producer cohorts in Membership for PV panels, e-scooters, heat pumps, vape and e-cigarette devices – Members were once again asked to indicate on their renewal forms if they were placing any of the following on the market:

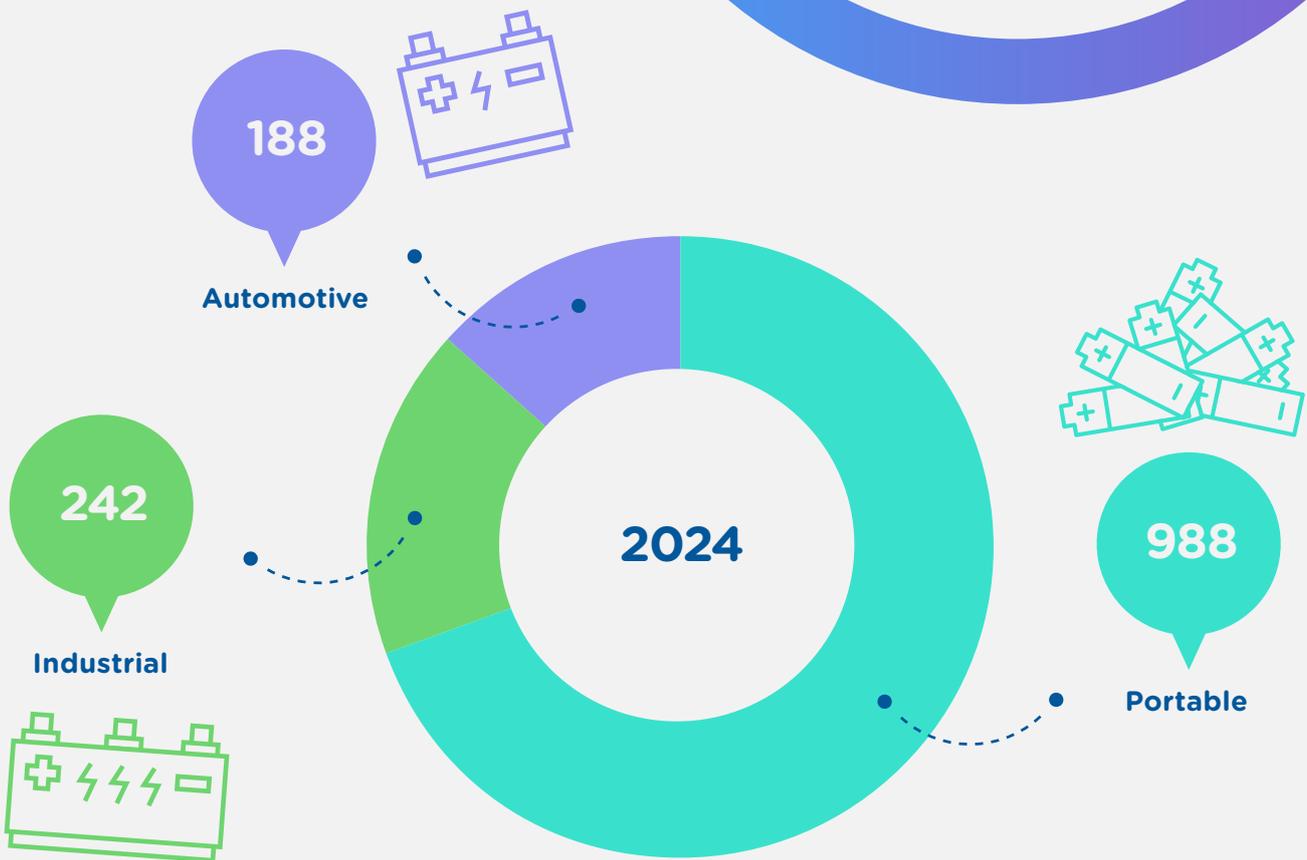
EEE Members By Category



EEE Members By Category	2020	2021	2022	2023	2024
CAT 1 - Temperature Exchange	132	139	140	139	143
CAT 2 - Screens	202	216	217	223	234
CAT 3 - Lamps	273	293	289	287	284
CAT 4 - Large Equipment	540	612	639	657	674
CAT 5 - Small Equipment	766	854	854	883	921
CAT 6 - Small IT	314	352	370	390	398
PV	36	36	41	36	43
E -Scooters				18	28
Heat Pumps				21	19
Vapes & E-Cigarette Devices				19	27



Battery Members By Category



Battery Members By Category	2020	2021	2022	2023	2024
PORTABLE	829	891	916	948	988
INDUSTRIAL	215	215	235	232	242
AUTOMOTIVE	181	198	207	194	188

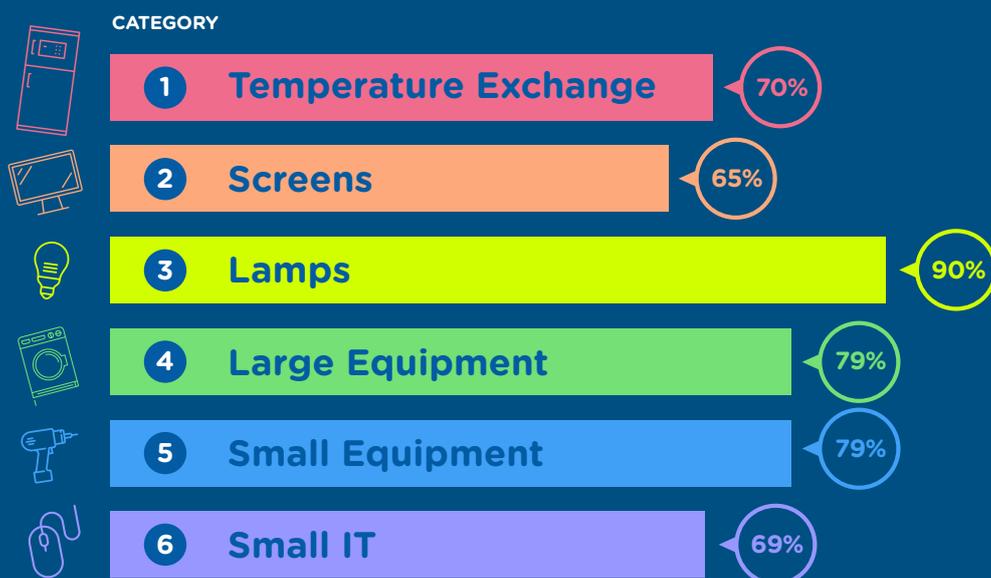
WEEE Ireland Majority Market Share

WEEE Ireland continued to be the EPR Scheme of choice for Producers in the Irish market in 2024 with a significant majority market share across all categories of EEE and batteries.

Market Share



New WEEE Categories Market Share





Compliance Reviews & Audits

During 2024, more than 300 compliance reviews, audits, queries and meetings were carried out across all types of Producer Members. This is in addition to the daily enquiries to the Scheme requesting compliance support and guidance from Producers and distributors. The Compliance Team carries out a range of compliance reviews to audit the integrity of data provided by Members to the Blackbox and overview how Producers are meeting other EPR obligations including registration, categorisation, labelling and information to users.

300+ Compliance Reviews, Audits, Queries and Meetings in 2024

The Compliance Review Programme is designed to support the range and type of Members of the Scheme including full data audits, remote compliance reviews and SME checks and surveys. The programme utilised face to face meetings, online calls and digital forms for different groups and sectors of EEE businesses. The team works to support changes to Members' WEEE and battery systems in a reasonable timeframe where issues were identified during an audit. The Compliance team coordinates with the EPA and Producer Register Ltd to notify on updates to Members' certification status, deregistration notices and other registration or enforcement requests.

During 2024 the EPA and Local Authorities were involved in enforcement programmes to inspect compliance, including dedicated campaigns looking at the following sectors:

- Vape and E-Cigarette Devices
- Heat Pumps
- Distance Sellers
- WEEE Retailers
- Professional Only Producers



By 31st December 2024 there were 8,844 retailers registered with the Scheme, including 221 new registrants via licences.ie. This free of charge function supports retailers of EEE, industrial and automotive batteries who need to fulfil a registration and certification requirement as part of their distributor obligations under the EU WEEE and Batteries Regulation.

In 2024, An Post notified the Scheme of their intention to close the portal effective 2024. In response WEEE Ireland has created an online registration page for Retailers, where they can now directly submit their applications to WEEE Ireland. This includes new data for Limerick City and County Council which is now incorporated into WEEE Ireland's collection and retailer registration area. The Scheme will continue to engage with authorities on any new distributor and retailer registration requirements, if applicable, under the new Batteries Regulation.



Membership Communications

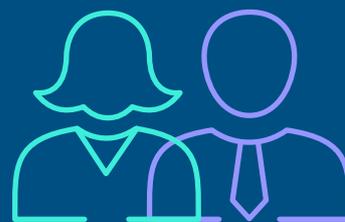
WEEE Ireland's Compliance and Membership Team support the collective Scheme ethos by offering streamlined and online compliance services to its Members. Applications for joining the Scheme, Certification, exchange of documents and Rules of Membership signing, as well as annual renewal of Membership details and notifications and registrations for events, are all carried out online.

Bi-monthly newsletters, webinars, new website sections and social media posts kept Members up to date on WEEE and battery news and developments during 2024, with an open rate across the 7 newsletters issued of 39% (average rate for publications in the technical sectors are approximately 22%).

Topics covered in our Newsletters and Communications in 2024 included:

- Membership Certification
- WEEE Ireland Battery Safety Workshops
- IERC 2024 International Electronics Recycling Congress
- Regulatory Updates:
 - Batteries Regulation
 - ESPR
 - CRM Act
 - Right To Repair Directive
 - Corporate Reporting Sustainability Directive
- Close the E-Loop New Case Studies
- ECOSWEEE Small WEEE & Battery EU Project
- Members Annual Renewal
- DECC Battery Regulatory Steering Group
- Battery Self Compliance Removal Consultation
- National Data - EPA WEEE Statistics For Ireland
- National Waste Plan For A Circular Economy
- WEEE Ireland Free Public Electrical and Battery Collection Day Event Schedule
- All WEEE Ireland Communications and Awareness Campaigns 2024
- WEEE Ireland AGM
- WEEE Forum Projects and Updates
- APPLiA and DIGITALEUROPE Trade Association News
- NSAI Launch of Circular Economy Standards
- EPA Circular Economy Programme Annual Report
- Amendments to Waste Shipment Regulation WEEE Codes
- WEEE Ireland Members Conference 2024
- International E-Waste Day 2024

Guidance & Training



The WEEE Ireland Website provides compliance information and guidance as well as a registration portal for Producers and Retailers who wish to apply for certification through the Scheme and for existing Members to update their information during the annual renewal process. Members can book time for online and in person meetings with the Compliance Team to advise and guide them on WEEE and battery EPR requirements for the Irish marketplace, or to introduce them to wider European obligations for their exports through our colleagues at Pronexa.

Challenges In EPR Compliance

Topics that arise from the review of Members' compliance and discussions with Producers include:

- Professional Only, Household Only and Dual Use¹⁴ - understanding and application of these terms in Irish reporting of EEE
- Financial guarantees and takeback requirements for Professional Only Producers
- Definition of 'Producer' in relation to import distributors and distance sellers
- Scoping of products under the 6 WEEE categories and Irish subcategories
- Takeback obligations for EEE being supplied via online platforms
- New sector and renewable technology compliance including LMT, EV, PV and heat pump EPR obligations
- Financing Producer Responsibility, budgeting and cost queries



¹⁴ In 2024 we reviewed terminology used in WEEE EPR schemes across Europe for these distinctions of types of EEE and made the decision to adopt the terms Professional Only, Household Only and Dual Use Equipment across our communications. We hope that this new nomenclature will over time make this differentiation of products clearer to Producers and avoid confusion in reporting and financing obligations.

Trade Associations & Sector Group Partnerships

Throughout 2024, WEEE Ireland co-operated and collaborated with industry and sector Stakeholders, Local Authorities, agencies and approved bodies across policy development, consultation, information and data sharing, compliance, communications and enforcement programme engagement.

WEEE Ireland also continued partnerships with Producer Trade Associations and sector groups along the EEE and Battery value chain including:

- IBEC
 - White Goods Association
 - Technology Ireland
 - Lighting Association Ireland
 - SIMI
 - Association of Electrical Wholesalers
- As well as other distributor and retail groupings.





Pan-European Partnerships

Throughout 2024, WEEE Ireland continued its connection with centres of excellence for WEEE and battery EPR developments through our best-in-class partnerships and affiliations with WEEE Forum, EUCOBAT and PV Cycle.

WEEE Ireland also holds a voluntary Directorship of WEEE Europe, now known as PRONEXA. This extends the compliance service solutions for Members beyond Ireland, enabling a supportive infrastructure for Irish companies wishing to comply with WEEE and Battery regulatory requirements in their export marketplaces, as well as connecting the Irish system with Producers based outside of ROI.



PRONEXA

PRONEXA (previously known as WEEE Europe) was founded in 2014 by 9 of the leading PROs in Europe, including WEEE Ireland, to create a European solution to centrally manage EPR across different markets. As cross border markets continue to grow, PRONEXA offers a pan-European support to manufacturers and distributors navigating the maze of WEEE, battery and packaging compliance across 30 different jurisdictions.

PRONEXA aims to provide a one stop shop solution for EPR Compliance in Europe:

- A complete assessment of your obligations in each country with step-by-step guidance on full compliance, including a free initial consultation call to discuss Producer needs
- One single point of contact to handle local PRO memberships and registrations for several countries
- Connection to authorised representative services for Producers without established places of business in required markets
- A harmonised centralised platform for put on market declarations for 30 European countries in one simple reporting tool
- Support to producers in closing the loop by facilitating innovative recycling projects for circular business models
- Coordinating the largest takeback and recycling infrastructure in Europe with a proven track record of 10 +years

Producers can contact the WEEE Ireland Compliance Team at info@weeireland.ie for an introduction to PRONEXA, or contact the PRONEXA Team directly at info@pronexa.com. Find about more about their EU wide Compliance & EPR services at www.pronexa.com.

PRONEXA

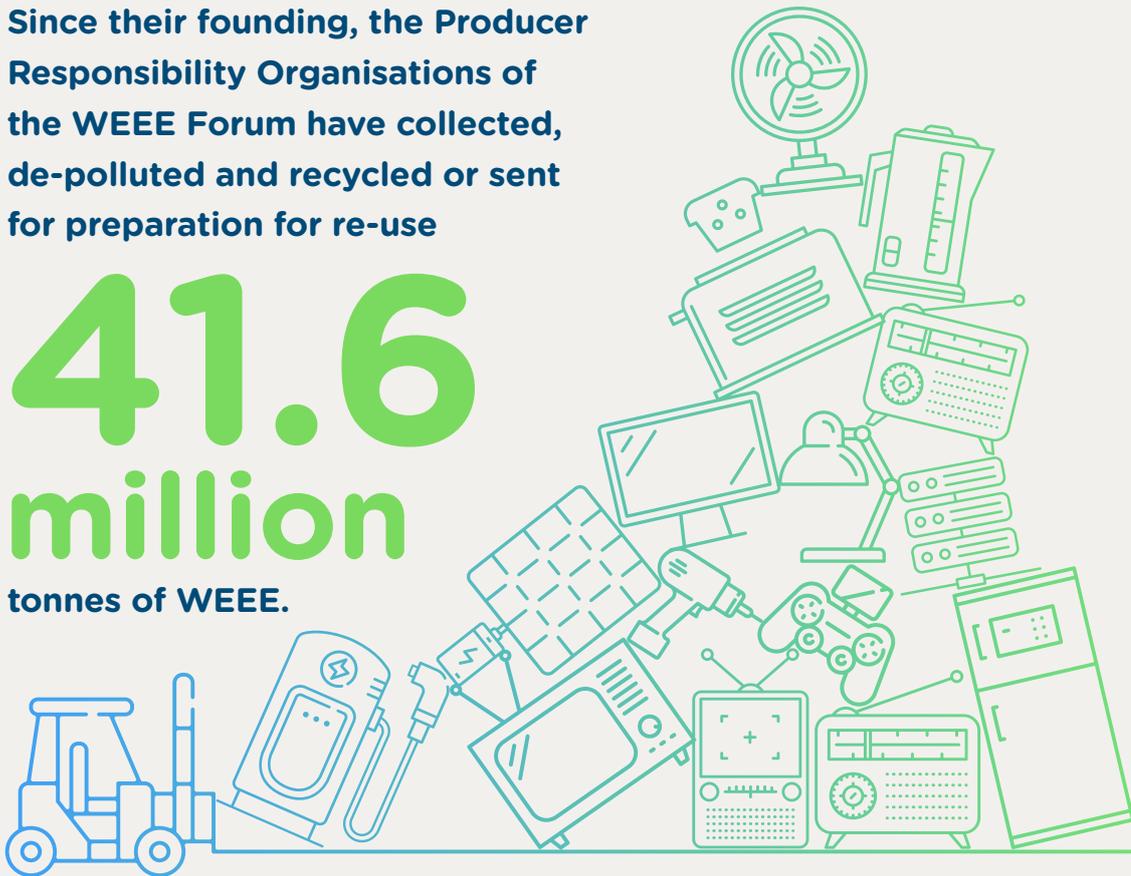
www.pronexa.com

WEEE Forum

In April 2002, 6 WEEE PROs with operations in Austria, Belgium, the Netherlands, Norway, Sweden and Switzerland founded the WEEE Forum. Today, the organisation counts 52 WEEE Producer Responsibility Organisations (PROs) from 33 countries. All organisations are open, not-for-profit oriented Compliance Schemes run on behalf of Producers or Producer associations. The WEEE Forum has grown to become the world's largest multi-national centre of competence for the management of e-waste. Through exchange of best practice and access to its reputable knowledge base toolbox, the WEEE Forum enables its Members to improve their operations and be known as promoters of the circular economy.

Since their founding, the Producer Responsibility Organisations of the WEEE Forum have collected, de-polluted and recycled or sent for preparation for re-use

**41.6
million
tonnes of WEEE.**



The WEEE Forum has designed and developed several platforms and software tools, allowing the Producer Responsibility Organisations to benchmark their operations, as well as have access to key data and intelligence. The forum is a vibrant community of Producer Responsibility Organisations that are committed to tackling the challenge of electrical and electronic waste.

Collaborative projects WEEE Forum engaged on to drive the WEEE circular economy and EPR best practice during 2024 include¹⁵:

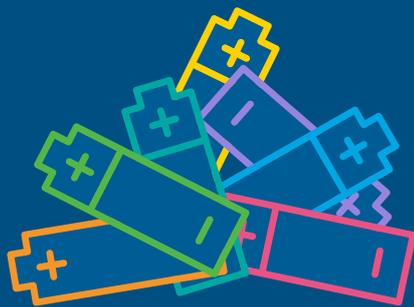
- *DiCE Addressing the issue of increasing digital health waste*
- *GRINNER Tackling battery-caused fires in recycling facilities*
- *CIRCTHREAD Digital Product Passport as enabler for product management*
- *ECOSWEEE Enhancing collection of small W/EEE and batteries*
- *FutuRaM Future Availability of Secondary Raw Materials*

www.weee-forum.org



¹⁵ More information on WEEE Forum projects can be found at <https://weee-forum.org/projects-campaigns-category/directory/>

Eucobat



EUCOBAT is the European association of not-for-profit, national battery collection schemes. Its Members ensure the collection and recycling of waste batteries across the EU and encourage the sustainable use, collection, and recycling of batteries through their communications and best practice initiatives.

To achieve its objectives, EUCOBAT strives to:

- Collect, collate, exchange, and benchmark information from Members, within the limits authorised by law, to promote an efficient operation of the collection, recycling and treatment schemes
- Provide interested parties, including European and international institutions, with all pertinent information
- Provide Members with assistance and information concerning the implementation of the EU Batteries Regulation and other relevant legislation
- Liaise with other European organisations such as various industry and consumer associations and other interest groups
- Organise and participate in events, congresses, conferences, projects, meetings and working groups for the exchange of information and experiences among common interest groups
- Collate, publish, and share codes of best practices and provide logistical, information and support services to members

Throughout 2024, EUCOBAT has been active on feeding into consultations and expert groups on the continued implementation of the 2023 EU Batteries Regulation.

www.eucobat.eu



PV Cycle

PV CYCLE a.i.s.b.l. (i.v.z.w.) is a not-for-profit organisation, founded in 2007 by and for the photovoltaic (PV) industry. They offer compliance services for PV solar Producers, distributors and waste holders across Europe and worldwide. PV CYCLE provides its Members, participants and any waste holder with the Best Available Techniques Not Exceeding Excessive Costs (BATNEEC) associated with the collection, transport, treatment, recovery and recycling of PV panels and other waste streams from photovoltaic power systems. PV CYCLE have worked with WEEE Ireland to put solutions in place for those placing PV panels on the Irish market since 2017.

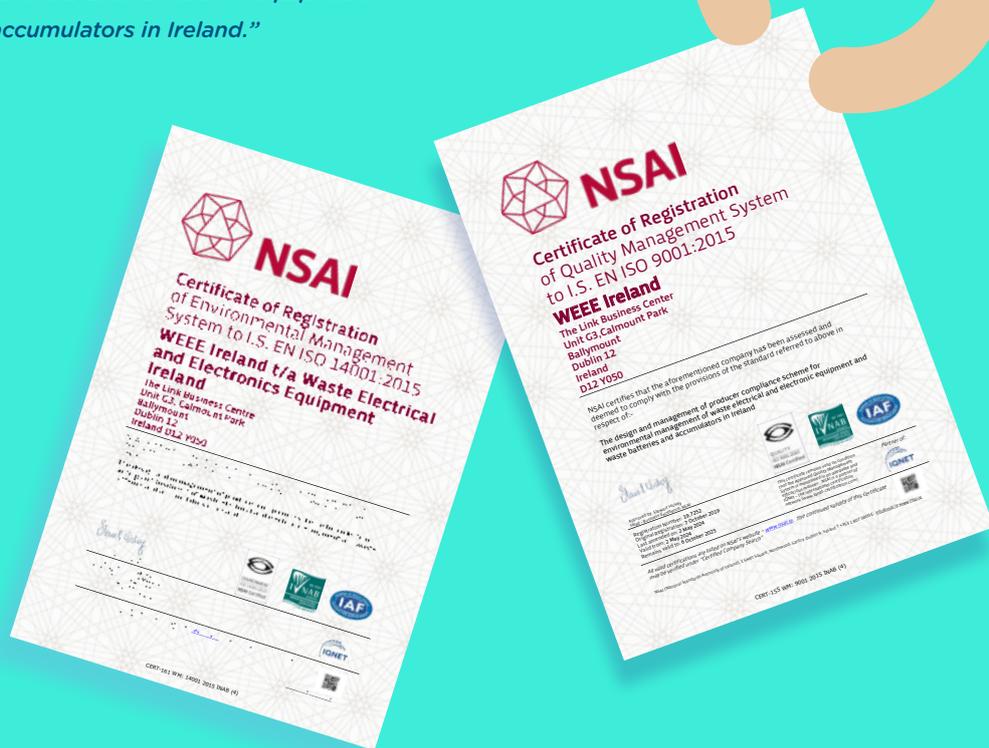
www.pvcycle.org



ISO Standards

WEEE Ireland is the only EPR Scheme in Ireland with certification in both ISO 9001 and ISO 14001. Representing Quality and Environmental Standards respectively, this certification and the standard of practice they represent, is at the core of the Scheme's *Best In Class Compliance* ethos.

The WEEE Ireland Quality and Environmental Management System (QEMS) scope covers “The design and management of producer compliance scheme for environmental management of waste electrical and electronic equipment and waste batteries and accumulators in Ireland.”



ISO 14001 is centred around *Environmental Management*, with key factors including a commitment to environmental policy, planning for risk identification, setting objectives, and continuous improvement of environmental performance. It emphasises monitoring and ensuring compliance with environmental regulations.

ISO 9001 focuses on *Quality Management*, prioritising Member satisfaction with the Scheme, leadership, and a process-oriented approach to ensure consistent service quality for our Members and Stakeholders.



Both standards share a focus on continual improvement, evidence-based decision-making, and managing risks to enhance overall effectiveness, efficiencies and achieve better organisational outcomes. The system is maintained through continual assessment of the QEMS by all Departments, annual internal and external auditing, and regular review of working documents, forms and procedures. WEEE Ireland is audited annually by NSAI Certification Services and have proudly maintained both certifications for 7 years to date.



Quality Environmental Management System

The WEEE Ireland Quality Environmental Management System (QEMS) also forms the basis for the WEEE Ireland Senior Leadership Team to focus on risk management and avoidance with a detailed *Risk and Opportunity Register* reported to the Board of Directors at each board meeting.

A Compliance Register is also maintained by the Compliance and Membership Team containing existing and developing policy aspects for the Scheme and its Members, with noted timelines for reporting and activity.

Business Continuity planning is contained within the QEMS and has been further developed following the pandemic years, which highlighted the importance of contingency measures for unexpected events across all organisations globally.



QEMS Actions/Results 2024:

- A QEMS Index File was introduced in 2024 to document details of work instructions, operations manuals and forms of each Departments Management System. This file streamlines elements such as document history, amendment details and review deadlines to enhance quality maintenance of each department's procedures and resources
- Enhanced Internal Auditing Procedures were implemented for each Department



0 non-conformances raised during audits carried out by the NSAI in May and December of 2024

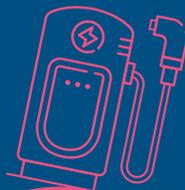


Membership Events

Hosting and attending in person and online events connects us to WEEE Ireland Members and wider Stakeholders. Direct and partnership events in 2024 included:



**WEEE
Ireland
AGM
in June**



**Sector
Meetings in
September
& October**



**Members
Finance
Briefing
in October**



**WEEE
Ireland
In-Person
Conference
in October**

WEEE Ireland Member Conference



Over 100 delegates attended the **2024 WEEE Ireland Members Conference** which was part of the Scheme's week-long campaign for International E-Waste Day 2024.

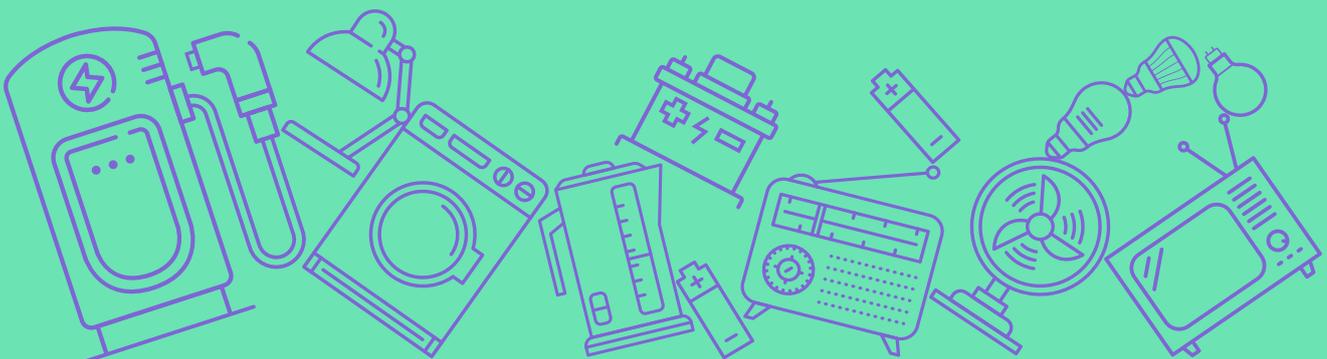
The conference reflected the aspiration of the Irish WEEE & battery system to follow in the success of the Netherlands throughout WEEE and battery EPR Scheme development, and the new circular approach to EPR.

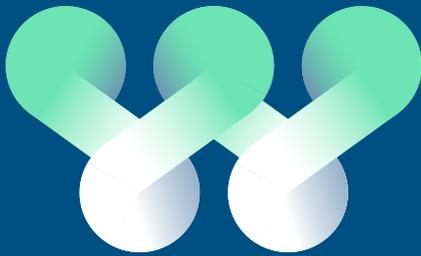
The day's discussions acknowledged the achievements of the Irish e-waste and battery environmental management sector to date in Ireland, the Netherlands, and beyond, whilst equally representing the scale and complexity of issues and the accelerated need to include more circular 'R' strategies higher up the waste hierarchy in Scheme operations. These include opportunities that include repair, refurbishment, remanufacturing and reuse of electrical devices and

batteries, alongside high-quality recycling solutions for strategic and critical material recovery.

The conference was opened by Ambassador to Ireland for the Kingdom of the Netherlands, Her Excellency Maaïke van Koldam, and hosted and moderated by WEEE Ireland Head of Environmental Compliance and Membership, Elizabeth O'Reilly.

An interactive Slido feature supported engagement and feedback from the attendees throughout the morning, including polls and questions for speakers.





Eric Ruyters EUCOBAT,
Jan Vlak Stichting Open/WEEE Forum,
Ambassador For The Kingdom Of The Netherlands
Maaïke van Koldam & Leo Donovan CEO WEEE Ireland.

- The top 3 future R-strategies for business opportunity, chosen by poll participants at the event were:

Repair, Reuse and Recycling

- All poll participants viewed the current WEEE Directive positively in terms of its success in achieving its primary objectives of preventing and reducing the adverse impacts of the generation and management of WEEE, reducing overall impacts of resource use and improving the efficiency of such use
- Participants did however feel that repair, reuse and refurbishment, collection rates and recovery targets would require the most attention for potential change under a WEEE Directive Evaluation
- With regards to batteries in particular, poll participants anticipated that Chapter II (Sustainability and Safety Requirements) and Chapter VIII (Management of Waste Batteries) of the new Batteries Regulation 2023 would have the most impact on their organisation over the next one to two years

Ambassador To Ireland
For The Kingdom Of The Netherlands

Maaïke van Koldam

Opening Address

WEEE Ireland was delighted to welcome the Ambassador to Ireland for the Kingdom of the Netherlands Maaïke van Koldam to open the 2024 conference.



Ambassador For
The Kingdom Of The Netherlands
Maaïke van Koldam



Leo Donovan: Extended Producer Responsibility, A new Scheme Approach

Leo Donovan, CEO of WEEE Ireland updated attendees on WEEE Ireland’s EPR Scheme progression, including the New Scheme Approval achieved in 2024, which drives the Scheme toward continued circular economy development, supported by a best-in-class compliance ethos.



Leo Donovan,
CEO WEEE Ireland

Jan Vlak: Delivering The EPR Mandate For Stichting Open & The WEEE Forum

Recognising the considerable additional effort needed to reach the European WEEE Directive collection target of 65% of all electrical appliances, since 1 March 2021, the OPEN Foundation (Stichting Open) became responsible for the collection and recycling of all e-waste in the Netherlands, on behalf of all producers of EEE. The corporate governance model for the foundation enables each sector to focus on delivering EPR best practice applicable to their categories and products. Jan Vlak, as Managing Director, leads the organisation and brought his expertise and experience as President of the WEEE Forum to our conference.



Jan Vlak,
Stichting Open/WEEE Forum

Stichting Open and all WEEE Forum Members including WEEE Ireland, are fully engaged in the evaluation of the current WEEE Directive and the development of a new framework proposal due to be published by the end of 2026. Jan outlined the potential opportunities a new WEEE Act can bring. Jan presented on some of the initiatives his organisation is leading on to increase compliance and takeback in the Netherlands, including a Single Scheme Model, mandated handover and supporting programme with the metal industry, expansion of their direct collection network and key campaigns and promotions through the Wecycle brand.



Stichting OPEN

Fast facts

- PRO for WEEE & batteries
- Producer driven, collective execution of EPR, single PRO model
- > 6,000 manufacturers/importers WEEE & batteries
- POM 2023: 823,000,000 kg EEE (2023) & 10,850,000 kg batteries
 - 650 million devices / 390 million batteries
- > 20,000 Wecycle collection points
 - 220,000,000 kg WEEE / 15,200,000 kg batteries collected
 - Recovery rate WEEE: 99% (Material Recycling: 80%)
 - Recycling rate Batteries >75%
- Communication brand

EPR: producers responsible for the financing and organization of the collection, sorting and recycling of discarded appliances & batteries



Rosemary Gaul,
Department of Environment,
Climate & Communications

Rosemary Gaul: DECC On Battery Regulation

Rosemary Gaul, Higher Executive Officer with the DECC presented on the Irish Implementation of the 2023 European Batteries Regulation. The new Regulation defines Batteries under 5 categories – an expansion of three previously defined categories under the older framework - and incorporates full battery lifecycle conformity aspects in addition to detailed waste management requirements, resource recovery and Extended Producer Responsibilities.

WEEE Ireland actively represented all Members on the DECC Batteries Working Group and EPR Sub-Group throughout 2024, engaging with Irish Stakeholders on the implementation of these new rules for a sustainable battery ecosystem.

Julie-Ann Adams: Regulatory Challenges For E-Waste Recovery And Circular Economy Delivery

As head of EERA and EBRA, Julie-Ann Adams is in the driving seat of the e-waste and battery recycling solution providers of Europe and brought her vast experience in this sector to our conference audience. Whilst capitalising on the circular potential of WEEE and Batteries means bringing repair and reuse solutions to scale across the value chain, it also means supporting more innovation and investment in quality material recovery across the existing network of high-tech recycling facilities.



Julie-Ann Adams,
EERA & EBRA



New List of Battery Categories

The regulation has 5 battery categories

- Portable Batteries (sealed and weighs below 5 kg)
- Light Means of Transport (LMT) batteries (sealed and weighs below 25 kg) *NEW
- Electric Vehicle Batteries *NEW
- SLI Batteries *previously automotive
- Industrial Batteries



Increased demand for materials

Regulatory Compliance and Standards

Transparency and Reporting

Ethical Business Partnerships and Practices

Raphaëlle Hennekinne: The Tech Sector - Circularity In Action



Raphaëlle Hennekinne,
DIGITALEUROPE



Eric Ruyters,
EUCOBAT

DIGITALEUROPE is the leading trade association representing digitally transforming industries in Europe. Their aim is to promote and support a regulatory environment that enables European businesses and citizens to prosper from digital technologies, while shaping the industry policy positions on all relevant legislative matters and contributing to the development and implementation of relevant EU policies.

Raphaëlle presented to conference attendees the recent 'The Download' publication from DIGITALEUROPE, which featured "The Tech Sector: Circularity in Action"¹⁶ in its latest edition. Raphaëlle outlined the main requests portrayed within the piece, among them being the need for enhanced policymaking to stimulate innovation and enable compliance with circular economy rules, enabling more favourable market conditions for the circular economy, and enhancing funding for research and innovation.

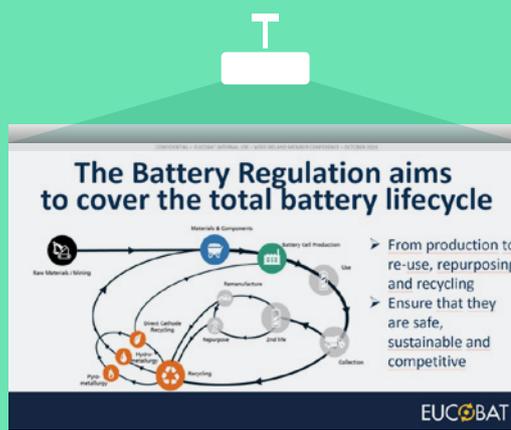
Raphaëlle also provided us with a detailed insight into DIGITALEUROPE's 10 key recommendations for the revisions of the WEEE Directive, balancing both circularity and the future of sustainability in the EEE sphere, and the economics and needs of Producers.

In Ireland, IBEC Technology Ireland is a Member of DIGITALEUROPE.

Eric Ruyters: EUCOBAT And Continuing Implementation Of The EU Battery Regulation

EUCOBAT is the European Association of Producer Responsibility Organisations (PROs) for Batteries, of which WEEE Ireland is an active member. Eric Ruyters was appointed Secretary General of EUCOBAT in 2024 and brought insights to our conference from a significant career of engagement with the Battery sector in Europe.

EUCOBAT's Policy Working Group harnesses knowledge from the Compliance experts of each Member PRO and submits on expert working groups to the European Commission focused on the Batteries Regulation. In his presentation, Eric delivered the viewpoint of the collective Schemes in delivering on the significant requirements in this new Regulation.

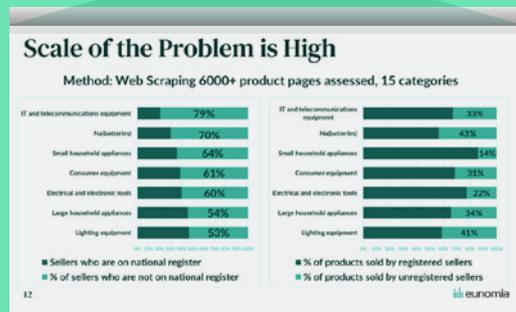


¹⁶ <https://www.DIGITALEUROPE.org/resources/the-download-the-tech-sector-circularity-in-action>

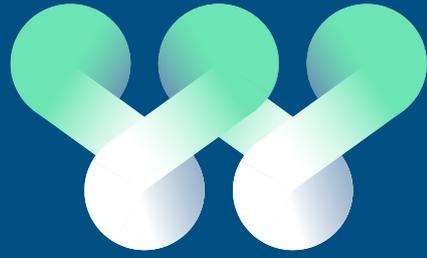
Mark Hilton: Distance Seller Compliance Challenge

Mark Hilton, Associate Director at Eunomia, presented findings on the Distance Seller Compliance Challenge. The way electrical devices, household appliances and batteries are bought has changed dramatically since the original publication of the WEEE Directive in 2002. These changes mean the EPR landscape must also evolve to ensure compliance with market reporting, environmental management finance, takeback solutions and sustainable product development, is applied equally by all Producers in the market. A number of studies have been carried out in recent years to highlight the scale of potential free riders in the distance seller sector. Mark presented on some of these findings and discussed EPR solutions to close the compliance gap¹⁷. He also expanded on the opportunities the ecommerce and digital selling world can bring to advancing circularity in the EEE and Battery Sector, particularly for SME and micro enterprises.

During his presentatio, Mark proposed a range of recommendations for actors across the Producer, distribution, registration and enforcement chain on the impact of EPR and online sales including data from Ireland. The new WEEE Ireland Scheme Approval includes a data gathering and solutions provision to support compliance in the EEE and Battery Distance Sellers sector in Ireland.



CIRCULÉIRE, Ireland's first circular innovation network, the WEEE Ireland Operations Team and KMK Metals Recycling supported the event with exhibition stands showcasing the range of services on offer from each organisation.







Communications & Awareness

Communications Strategy



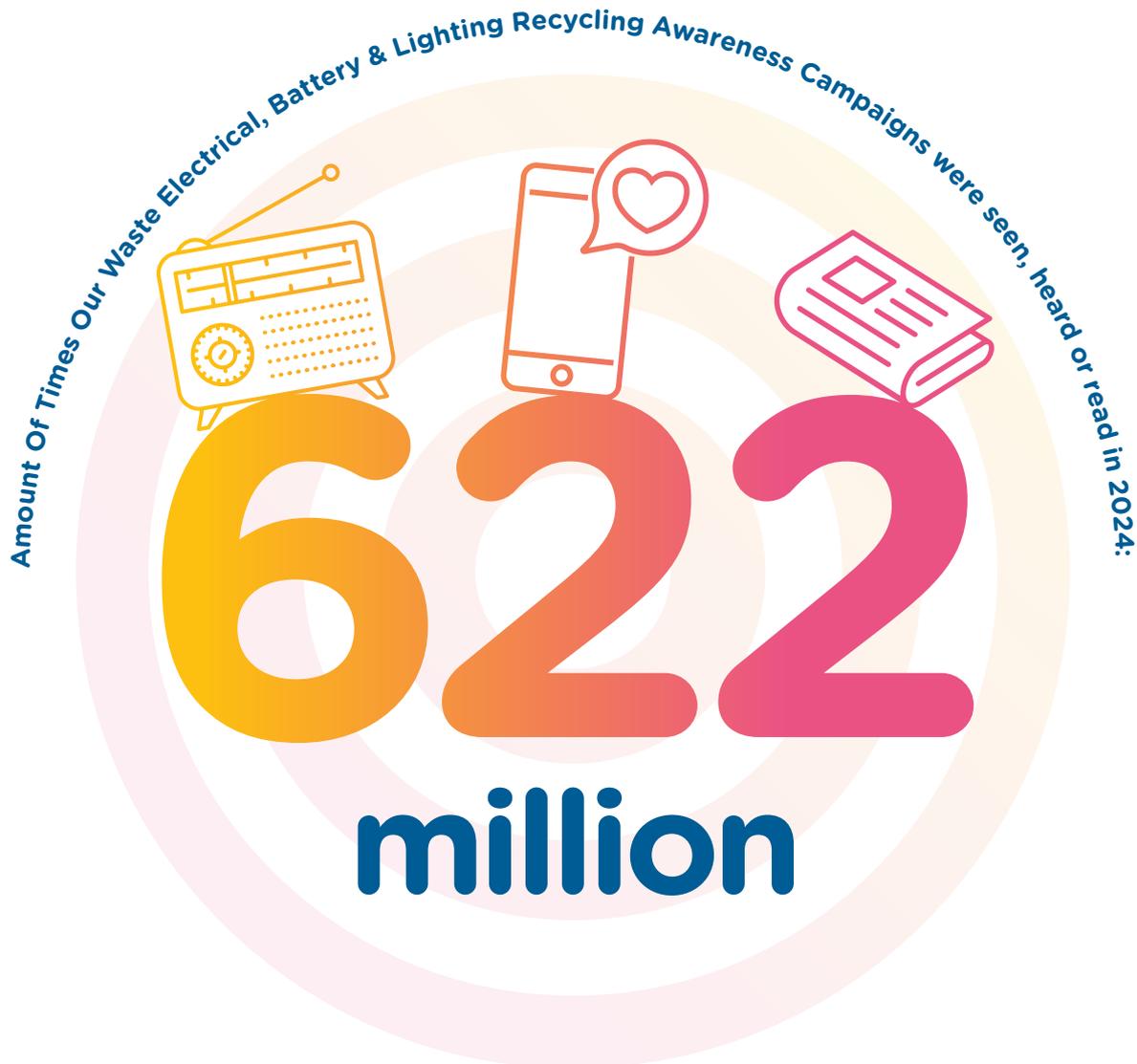
Engaging Audiences & Driving Behavioural Change

In 2024, WEEE Ireland’s Communications focus ensured delivery of trusted information on the implementation of the new EU Batteries Regulation, preparations for the forthcoming review of the EU WEEE Directive, and the introduction of the EU Critical Raw Materials Act. At the same time, we continued to engage the public, our Member Producers, and key Stakeholders to support Ireland’s efforts in WEEE and battery recycling.

According to the *WEEE Ireland Consumer Awareness Study 2024*, top motivators for e-waste recycling were its positive environmental impact (cited by 8 in 10 adults), the potential for reusing valuable materials (5 in 10), and the opportunity to declutter (5 in 10).

Throughout the year, our communications and awareness campaigns tackled core behavioural challenges, such as hoarding and the improper disposal of e-waste and waste batteries. Alongside promoting the importance of e-waste and battery recycling, circular living practices such as repair and reuse were key communications points.

Collaboration remained central to amplifying WEEE Ireland’s *Recycle for Good* message. This was once again made possible by the invaluable support of our Stakeholders, including electrical retailers and wholesalers, Local Authorities, community initiatives, Scheme Members, partners, and trade associations. Thanks to their continued commitment, our awareness efforts reached even more households, schools, businesses, and communities nationwide.



Communities Power Up Free E-Waste Recycling Events

In 2024, communities across the country turned out in force again for another year of WEEE Ireland's schedule of *Free Public Electrical & Battery Recycling Events*.

These free events provided households with a convenient opportunity to recycle a wide range of electrical and battery-powered appliances, devices and gadgets. Accepted items included everything from large appliances like washing machines and TVs to everyday items such as toasters, kettles, electronic toys, power tools, remote controls, mobile phones, IT equipment, cables, watches, and even farm fence batteries.



Free Public

Electrical Recycling Events

89

Community Based Events in 2024



729

Tonnes of e-waste collected across

17 counties



Organised by WEEE Ireland and delivered in partnership with local authorities, a total of 89 community based events were held across 17 counties within the WEEE Ireland remit, collecting 729 tonnes of e-waste.

Each WEEE Ireland Free Public Electrical & Battery Recycling Event is promoted locally through:

- Radio & Press Advertising
- Local PR Media Release
- Geo-targeted Social Media Advertising
- Organic Social Media
- weeeireland.ie Web Listing
- Event Partner Amplification

All promotional elements are shared with Local Authorities, Tidy Towns Associations, MyWaste.ie and other local stakeholders to further boost community outreach and promotion for each event.



Amount of times our FREE Public Electrical & Battery Recycling Events awareness was seen, heard or read in 2024

207+ Million



Digital Outreach

WEEE Ireland continued a social and digital-first waste electrical, battery and lighting circular living awareness strategy in 2024 - implementing a mix of digital display advertising, native content and social media (paid and organic) to maximise reach, impressions, engagement and value.



FREE ELECTRICAL RECYCLING DAY
CARRICK ON SUIR
 Sat 22nd February 2025, 10am - 4pm
 Flanagan Car Park, Carrick On Suir, Co Tipperary.

International E-Waste Day
 Powered by the WEEE Forum

Recycle for good...
RECYCLE WASTE BATTERIES
 LauraLynn

A WEEE EVALUATION
 CONTINUING DEVELOPMENTS IN ELECTRONIC AND BATTERY EPR FOR A CIRCULAR ECONOMY
 Tuesday 15th October 2024

FREE VAPE & E-CIGARETTE RECYCLING
 We take back your old vape & e-cigarette devices for recycling, for free, in the WEEE Ireland Blue Battery Boxes.

There are millions of devices languishing in Irish homes due to data concerns that should be brought for free recycling. Most manufacturers have user-friendly instructions on their websites for safely backing up and deleting data, ensuring that valuable information is not lost or exposed.
 LEO DONOVAN
 WEEE IRELAND CEO

Bring it! ...don't bin it!
 ...recycle electrical items, batteries and bulbs for free!
 Find your recycling point at weeireland.ie

FREE ELECTRICAL RECYCLING DAY
 Sat 22nd Feb 2025, 10am - 4pm
BANAGHER & CLARA
 Wee East Car Park, Banagher, Clara, Co. Offaly.

VISIT mywaste
 OR ONE OF OUR PARTNER WEBSITES FOR MORE INFO
 European Recycling Platform
 WEEE Ireland

FREE FARM FENCE BATTERY RECYCLING
 Please drop your batteries to your local store.

What can I recycle?

- Large Appliances: Washing Machines, Cookers, Dishwashers, Fridges / Freezers, Water Heaters etc.
- Lighting: CFL, LED and Fluorescent Tubes and Tubes etc.
- Small Domestic Appliances: Kettles, Toasters, Electric Kettles, Hair Dryers etc.
- Low Voltage Lamps: Fluorescent Tubes, Low Voltage Light Bulbs (CFL)
- Batteries: Rechargeable and Single-use
- Printing Equipment: CIP, LED and Plasma Monitors and Computer Printers

Where can I recycle?

Recycle Waste Batteries At Work...

International E-Waste Day

MEET THE SPEAKERS
Raphaëlle Hennekinne
 Policy Director for Sustainability, Digital Europe

WEEE RECYCLE ANYTHING WITH A PLUG OR A BATTERY!
 Your local electrical store will take your old appliances back, **FOR FREE!**

62 billion kg of e-waste were generated globally in 2022. This means 29 kg for each household on the planet!

Join the e-waste hunt - retrieve, recycle and reuse!
International E-Waste Day

FREE ELECTRICAL RECYCLING DAY
CARRICK ON SUIR
 Sat 22nd February 2025, 10am - 4pm
 Flanagan Car Park, Carrick On Suir, Co Tipperary.

FREE ELECTRICAL RECYCLING!
 At Your Local Electrical Store or Civic Amenity Site

Happy World ENVIRONMENT DAY

Happy World ENVIRONMENT DAY

Small things matter.
 Recycle any waste lighting equipment for free!
 LauraLynn

Dream of charge!
 Give your waste electricals, batteries and bulbs a new life! **Recycle for FREE!**

Recycle Waste Batteries At Home...

Vape & E-Cigarette Device Recycling Awareness

WEEE Ireland facilitates the collective takeback of end-of-life vape & e-cigarette devices for free recycling, via our Blue Battery Box System. Awareness of this takeback programme, continued across social media, digital and trade advertising during 2024, creating awareness with both retailers and consumers of these products alike.



RECYCLE WASTE BATTERIES

RECYCLE FOR GOOD

RECYCLE WASTE BATTERIES

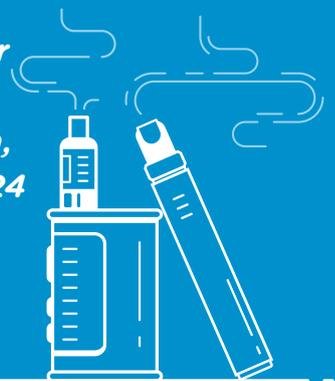
See safety instructions on rear of box and visit weeireland.ie/health-safety for further information

It is very important to recycle waste batteries
 Never dispose of batteries in general waste
 Keep out of reach of Children
 Keep out of direct sunlight
 Please tape off the terminals of waste batteries
 Do not store other waste or materials with batteries



Amount of times our Vape & E-Cigarette Awareness was seen, heard or read in 2024

17 Million



Retailers Urged To Ensure Vape Compliance Or Face Fines Of Up To €2,000

In March 2024, WEEE Ireland called on retailers to remain vigilant and informed about the regulatory requirements surrounding disposable and rechargeable vape devices, warning that non-compliance could lead to serious fines and legal consequences.

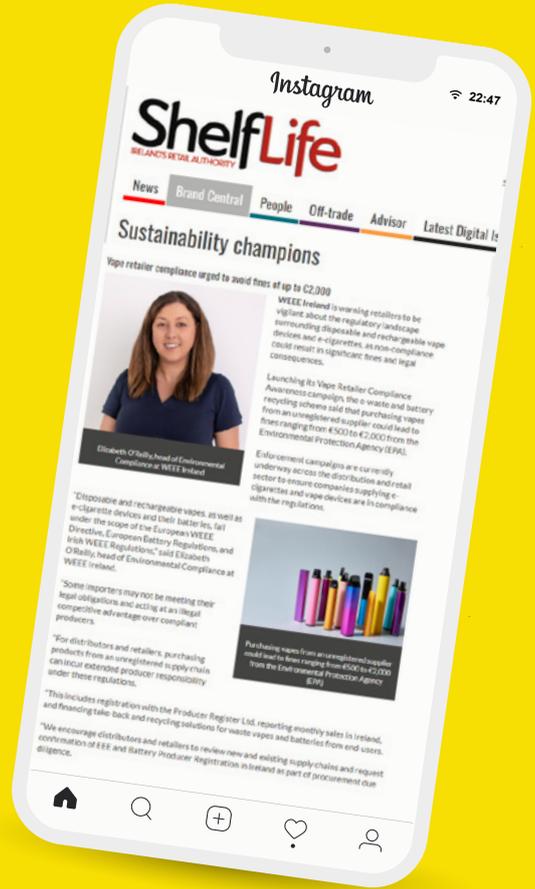
PR, digital and trade media were issued to highlight that purchasing vape products from an unregistered supplier could result in EPA fines ranging from €500 to €2,000.

“Disposable and rechargeable vape and e-cigarette devices and their batteries, fall under the scope of the European WEEE Directive, the EU Battery Regulation, and the Irish WEEE Regulations,” said Elizabeth O’Reilly, Head of Environmental Compliance at WEEE Ireland.

“Some importers may not be meeting their legal obligations and acting at an illegal competitive advantage over compliant producers. For distributors and retailers, purchasing products from an unregistered supply chain can incur EPR under these regulations. This includes registration with the Producer Register Ltd, reporting monthly sales in Ireland, and financing take-back and recycling solutions for waste vape devices and batteries for end-users.”

To support compliance, WEEE Ireland encouraged distributors and retailers to review new and existing supply chains and request confirmation of EEE and Battery Producer Registration in Ireland as part of procurement due diligence, and/or check if their supplier is a registered Producer on the Producer Register Limited (PRL) website. producerregister.ie/producers

WEEE Ireland’s campaign also reminded retailers of their recycling obligations when it comes to vape devices as disposable or single-use, and rechargeable vape devices contain batteries and are categorised as Electronic and Electrical Equipment (EEE) products. Like any used electronic item, vape devices can and should be recycled at the end of their life cycle. Retailers are obligated to take vape devices back on a one-for-one, like-for-like basis in-store or on delivery.



WEEE Ireland Reminds The Agricultural Sector To Recycle Farm Fence Batteries

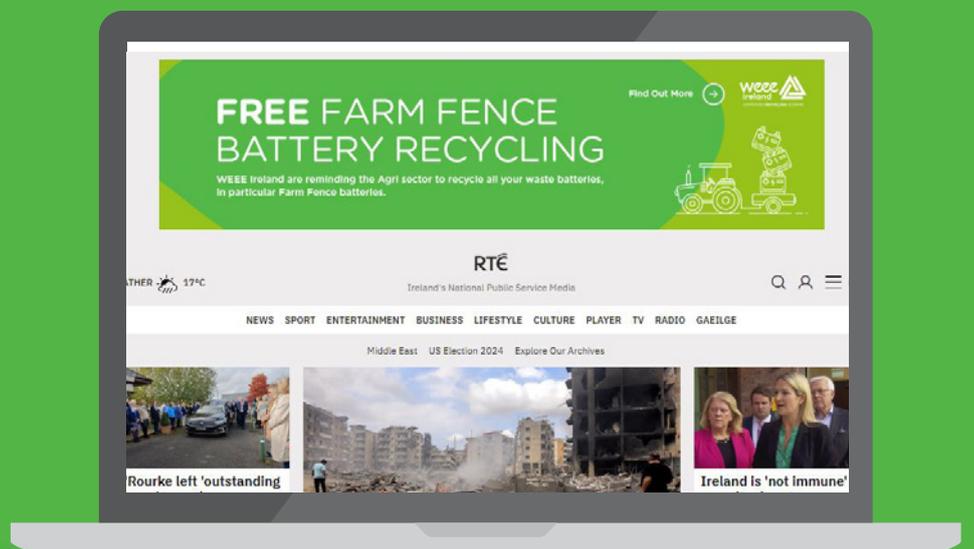


WEEE Ireland's *Free Farm Fence Battery Recycling* advertising and awareness campaign returned with features across a range of key Agriculture sector media, between Spring and Autumn 2024.

The campaign creates awareness of the hundreds of free recycling drop off point for these batteries, and the importance of recycling all waste batteries correctly, as they may contain harmful substances that can result in heavy metals and chemicals leaching into the

environment, contaminating water and soil sources and affecting wildlife, livestock and humans.

Suppliers of farm fence batteries are required to accept these batteries back for free recycling from their customers. WEEE Ireland Farm Fence Battery collection units are available to all co-ops and Agri supply companies to facilitate the recycling of old farm fence batteries.





Farm Fence Batteries collected for Recycling

Amount of times our Farm Fence Battery Recycling Awareness was seen, heard or read in 2024

5 Million





Binning E-Waste Raises Lithium Battery Fire Safety Concerns



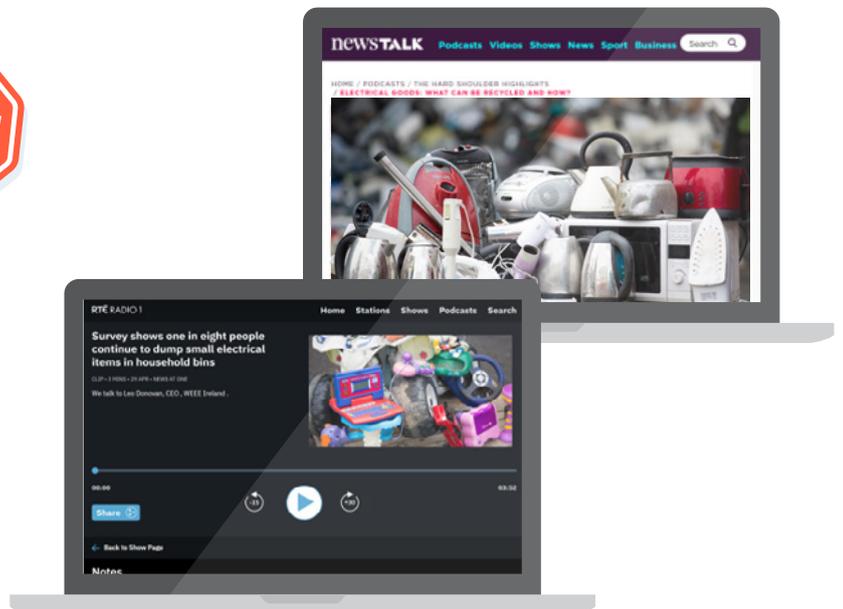
Worrying e-waste disposal trends were revealed as WEEE Ireland reported that 1 in 8 people in Ireland continues to dump small electrical items in household bins. And this figure almost doubled among younger age groups, which are perceived as more environmentally conscious.

Oblivious to the serious environmental and public health risks posed by improper disposal, one in four 18-24 year olds and one in five aged 35-44 get rid of common household electrical items such as smart watches, earbuds and bluetooth speakers in general waste bins.

Despite 75% of respondents in the study acknowledging the positive environmental impact of recycling e-waste, a significant number still opted for improper disposal, particularly with smaller devices many of which are powered by lithium batteries.

Laptops, mobile phones, gaming devices, power tools and e-cigarettes are also being tossed in alongside other waste, meaning they can never be re-used or recycled.

The proliferation of products powered by lithium batteries being discarded in household waste heightens these dangers, increasing fire safety risks for household waste collection companies.





In the past five years,
WEEE Ireland has recorded a

100%

increase in lithium battery
powered small electricals
coming back for recycling.

For those that recycle their
e-waste, our survey shows

75%

do so due to its positive
impact on the environment,
with over 50% citing
concerns over the hazardous
components present in some
of these devices,”
said Leo Donovan,
CEO of WEEE Ireland.

Despite this awareness, a significant number still opt to dispose of their waste electricals improperly, particularly when it involves smaller devices.

“Ireland’s impressive record for recycling larger household electrics needs to be matched when it comes to small electricals to ensure the safe and efficient recovery and reuse of materials they contain.

“Recycling these items is both free and straightforward, as they can be dropped off at numerous, authorised recycling centres and WEEE Ireland free electrical & battery public recycling events across Ireland.”

“The EU’s aim to ensure that by 2030, at least 25% of critical raw materials consumed annually originate from European recycled sources underscores the imperative for swift and decisive action. Failure to address these pressing challenges not only risks our environmental and public health but also undermines our collective aspirations for a greener, more sustainable future.”

The Irish Waste Management Association (IWMA), whose members collect 95% of household waste in Ireland, echoed these concerns, highlighting the increased fire safety risks posed by lithium batteries in e-waste.

“If electronic waste containing batteries is placed in any household bins, it can become an ignition source for fires. That poses a risk to life as well as a threat of environmental pollution, so we ask the public to always keep electronic waste out of their household bins.” said Conor Walsh, Secretary of the Irish Waste Management Association (IWMA).



Association Of Electrical Wholesalers - Lighting Awards 2024



WEEE Ireland celebrated the achievements of fourteen companies in lighting recycling at the second *Association of Electrical Wholesalers (AEW) Awards*.

The awards recognised outstanding performance among AEW's 130 members across six wholesale trade buying groups: CEF, EWL Electric, Fegime, IEBG, Kelliher's, and the Independents.

Each group had two awards presented for *Best Performing Branch* and *Most Improved Branch*. Additionally, IEBG received the Best Performing Group Award, and a special accolade for 'WEEE Handling and Presentation' was awarded to a distinguished branch, selected by WEEE Ireland's recycling partner, Irish Lamps Recycling.

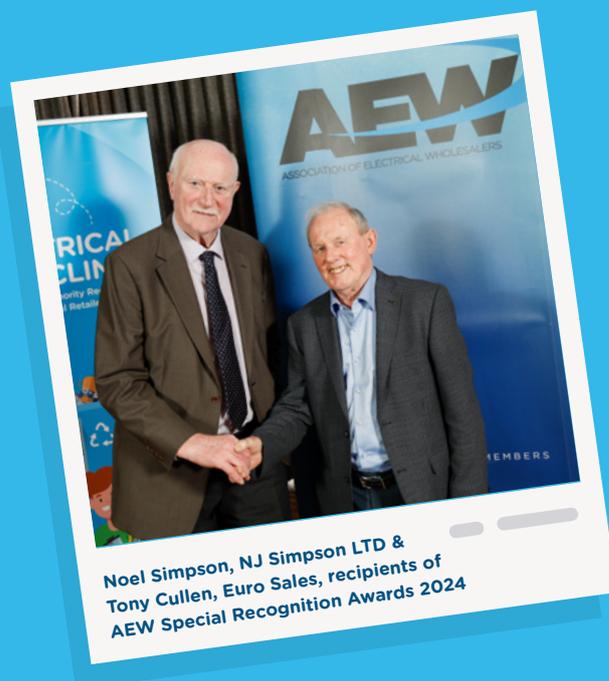
Twelve staff training awards were also distributed, alongside special recognition for *Tony Cullen of Euro Sales* and *Noel Simpson of NJ Simpson Ltd*, honouring their significant contributions to the AEW and the electrical industry.

"A big well done to all our winners whose recycling efforts are delivering a positive impact on the environment over the long term," said Leo Donovan, CEO, WEEE Ireland, as he presented the awards.



Ken Legros,
Chairman, AEW

Leo Donovan,
CEO, WEEE Ireland



Noel Simpson, NJ Simpson LTD &
Tony Cullen, Euro Sales, recipients of
AEW Special Recognition Awards 2024



We extend our heartfelt thanks to the AEW and its chair, Ken Legros, for their longstanding support of lighting recycling as well as Tony and Noel for their energy and commitment.

“WEEE Ireland is proud to continue its partnership with the lighting industry, particularly AEW members, to provide environmentally positive solutions for the takeback and recycling of waste lighting materials.”

Chairman of the AEW, Ken Legros commended all the winners and thanked WEEE Ireland along with key AEW member groups and sponsors.

“I’d like to thank the AEW and its 130 members as well as Leo Donovan of WEEE Ireland who work closely to improve WEEE recycling performance in the industry, by driving lighting takeback and recycling awareness across the electrical wholesale and trade sector,” he said.

“The awards are a great way to celebrate, recognise and reward the businesses and the individuals who have excelled in both lighting recycling and our specialised sector staff training programmes over the last year. All of these awards have been hotly contested over the last 12 months and winners should be very proud of their achievements.”



Amount of times our Lighting Awareness was seen, heard or read in 2024

15 Million

Play Your Part In Protecting The Planet

Return Your Waste Light Fittings & Lamps To Your Electrical Wholesaler For Free Take Back & Recycling!

...and help protect the planet!

For more information please visit: www.weee.ie & www.aew.ie



Record Volume Of Electrical Goods Recycled In 2023

The WEEE Ireland Annual Environmental Report 2023 was published to Members at the Annual General Meeting on 18th June 2024. A corresponding media announcement from the report revealed that during 2023 consumers recycled a record-breaking 41,730 tonnes of electronic and electrical waste, surpassing the previous year's total by nearly 200 forty-foot containers.

Despite the record takeback tally, WEEE Ireland's CEO warned of the need to recycle more, because as Ireland's population continues to grow, so does consumers consumption of new appliances.



Leo Donovan,
CEO, WEEE Ireland

“While this is a major achievement for our country, we can’t stand still, particularly when it comes to recycling small electrical products to ensure we have the materials needed for current and future product manufacturing.”

**said Leo Donovan,
CEO of WEEE Ireland.**

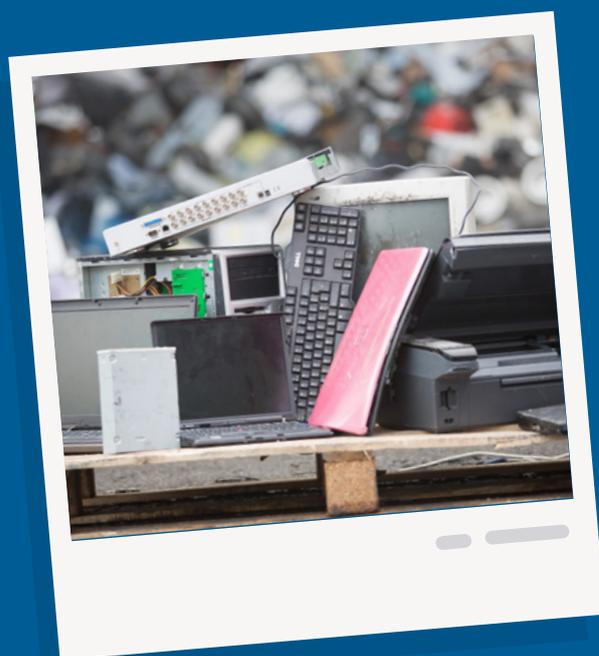




The EU Critical Raw Materials Act came into effect in Ireland in May 2024, and by 2030, 25% of critical and strategic materials such as lithium, copper and cobalt must be sourced from recycling systems within Europe.

Europe currently imports 80% of its rare earth elements, gallium and magnesium, from China.

“With finite resources, it is also vital that we support Ireland’s new National Waste Development Plan transitioning from the traditional ‘take-make-use-dispose’ model to one where electrical and electronic devices are being reused or repaired as much as possible to minimise waste generation,” said Mr Donovan.



Amount of times our Annual Report 2023 Campaign was seen, heard or read in 2024

83 Million



Schools Battery Recycling Powers On!



A new school year of the *WEEE Ireland's Schools Battery Recycling Competition* commenced in September 2024, marking its 13th year of promoting environmental awareness among students.

For the new school year launch, the winning schools for 2023-2024 were announced, alongside the impressive achievement of students preventing the equivalent of 1.5 million used AA batteries - roughly the weight of four school buses - from ending up in landfill.

The yearly competition is open to all primary and secondary schools in WEEE Ireland's battery recycling counties that collect at least 10 full 5kg battery boxes. Participating schools have the opportunity to win one of six €2,000 sports equipment vouchers, awarded to the schools that collect the most batteries in their school size category.

Small Primary School Winner!

Medium Primary School Winner!

Large Primary School Winner!



Kilteevan National School, Roscommon

Roundwood National School, Wicklow

St Lorcans Boys National School, South Dublin

collected the equivalent of

22,650
AA batteries

collected the equivalent of

95,000
AA batteries

collected the equivalent of

22,100
AA batteries





**Small
Secondary School
Winner!**

**Medium
Secondary School
Winner!**

**Large
Secondary School
Winner!**



**St Marys College,
Sligo**



**Sligo Grammar School,
Sligo**



**Ursuline College,
Sligo**

collected the equivalent of

79,350

AA batteries

collected the equivalent of

16,150

AA batteries

collected the equivalent of

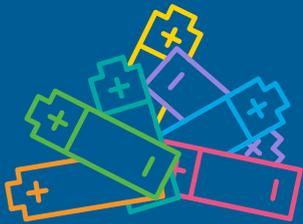
16,450

AA batteries



The call for entries was backed by TV and radio presenter Laura Woods and students from Roundwood National School, County Wicklow. “A huge congratulations to the winning schools whose recycling efforts not only make a significant environmental impact but also provide essential support to the children and families who depend on LauraLynn’s services. It’s inspiring to see so many schools engage in this important drive to rescue millions of batteries that might otherwise sit forgotten in drawers or old devices and ensure their valuable materials can be recovered for reuse.” said Laura Woods.

“The new European Batteries Regulation, applicable from earlier this year, introduce comprehensive rules to manage the entire lifecycle of batteries within the EU,” said Leo Donovan, CEO of WEEE Ireland.



This year’s donation brings the total fundraising to

€590,575

“Minimum material recovery targets for materials like cobalt, lithium, and nickel will apply to various battery types, ensuring valuable materials are recaptured. These new targets will require increased participation in battery recycling across all sectors, so we’re calling on more to join the drive this year and make a real difference to saving materials that are increasingly in scarce supply.”

Kerry McLaverty, CEO of LauraLynn, expressed her gratitude as each battery recycled through WEEE Ireland contributes to a donation fund for LauraLynn.



The funds we have received from WEEE Ireland as a result of the battery campaign have had such a positive impact on the children and families who avail of LauraLynn’s care and specialised supports all across Ireland

Kerry McLaverty, CEO of LauraLynn

“This year’s donation brings the total fundraising to €590,575 – an incredible level. WEEE Ireland has been partnering with and supporting us since day one and we are grateful for their continued support as we grow our community of care and support more children and families than ever before. We’d also like to say a huge thank you to everyone who took the time to recycle their batteries. It may seem like something small, but for the children and families who rely on LauraLynn, and for the environment, it is huge and very impactful.”





Competition in numbers...

53 million

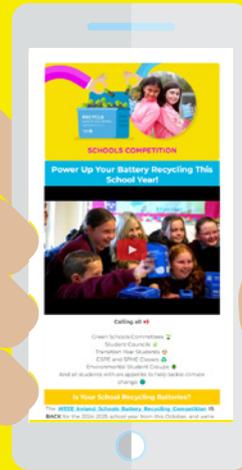
saw, heard or read our Schools Battery Recycling Messaging in 2024

3,146

E-Newsletter Recipients

35%

E-Newsletter Open Rate



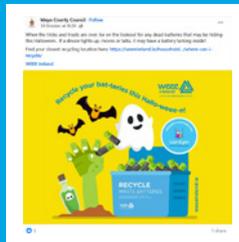
140,000

Pupils Recycled Waste Batteries For Good!

1.5 million

Equivalent AA Waste Batteries Recycled By Schools in 2024







SCHOOLS COMPETITION
Power Up Your Battery Recycling This School Year!



Calling all !!

- Green Schools Committees
 - Student Councils
 - Transition Year Students
 - CSE and SPHE Classes
 - Environmental Student Groups
- And all students with an appetite to help tackle climate change!

Is Your School Recycling Batteries?

The **WEEE Ireland Schools Battery Recycling Competition** is **BACK** for the 2023-2024 school year from this October, and we're challenging students across the country to recycle as many batteries as possible!

There are **6 more €2,000 sports equipment vouchers** to be won and **6 more schools** to be crowned climate champions!

Recycling batteries can contribute to your school's **Sustainable Development Goals** and **Green Schools** work, as well as supporting **Lauralynn, Ireland's Children's Hospice**.

It's an easy way to do your part the help tackle climate change and protect the environment.



Sign up today to order your battery boxes, and get collecting!

Order Your Boxes today!
Order your 10 Free Big Battery Boxes today and get collecting to be in with a chance to win!

[Order Now](#)

Download your Free Battery Recycling Resources!
Learn more about battery recycling with our activities, search offers and posters.

[Resources](#)

Announcing our 2023-2024 Winners!

6 schools (3 Secondary and 3 Primary) were crowned winners for recycling the most from their school category during the 2023-2024 school year, each receiving a €2,000 sports equipment voucher. A huge congratulations and thank you for all your efforts and hard work!

Congratulations to our Secondary School Winners!

Small Secondary School Winner!

St. Mary's College, Co. Sligo collected the equivalent of 79,850 AA batteries.

Medium Secondary School Winner!

Sligo Grammar School, Co. Sligo, collected the equivalent of 8,350 AA batteries.

Large Secondary School Winner!

Ursuline College, Co. Sligo collected the equivalent of 16,450 AA batteries.

Congratulations to our Primary School Winners!

Small Primary School Winner!

Killeevan National School, Co. Roscommon collected the equivalent of 22,650 AA batteries.

Medium Primary School Winner!

Roundwood National School, Co. Wicklow collected the equivalent of 95,000 AA batteries.

Large Primary School Winner!

St. Lorcans Boys National School, Co. Dublin collected the equivalent of 23,000 AA batteries.

[Read More About our 2023-2024 Winning Schools Here](#)

Remember to always handle and dispose of all types of waste batteries safely and regularly to prevent potential hazards. See our [Battery Safety Web Section](#) for more information.



An invasion of zombie batteries are coming this Halloween! So were challenging students to hunt for these pesky dead batteries that may be lurking at home during the mid-term break!

If a device lights up, moves or talks, it may have a battery hiding inside! Zombie batteries have been known to hide in:

- Halloween Costumes
- Spring/Fairy Lights
- Talking Teddy/Dolls
- Electric Board Games
- Indoor Decorations
- Electric Candles
- Musical Cee-wee Cards
- Halloween Masks
- Bernie Controls
- Outdoor Decorations

When the tricks and treats are over, be on the look out for these mischievous batteries and they could transform into a **€2000 Sports Equipment Voucher** for your school!

How Can Your School Prepare for the Invasion?



- Order your **FREE Battery Recycling Boxes** to store your dead batteries.
- Learn about battery recycling, complete [activities](#) and [view our lesson plans](#) to find out what happens when a zombie battery is recycled.
- Spread the message out to your school, parents family and community to be on the look out for lurking batteries using [posters](#), [social media](#) and [newsletters](#).
- Handle dead batteries with care! Choose a designated area to safely store your boxes, and remember, **bat boxes** are a saviour! See our [Battery Safety Web Section](#) for more information.

Competition Winner Tips



Why did your school want to get involved in the Battery Recycling Challenge?

"We have a new all weather pitch at our school so we really wanted to work with P.E. equipment. We do a lot of work for the environment, we have a school garden, we take care of the bees, we have a hen house and we grow our own fruit and vegetables. We wanted to do something else good for the environment."

Why do you think recycling batteries is important?

"Batteries have metals and acids inside them that can be recycled. Recycling batteries through WEEE Ireland saves batteries ending up in landfill and helps to raise money for the children's charity Lauralynn."

Was there anywhere you got batteries from that you didn't know had batteries in it?

"My auntie wears hearing aids to help her hear better. When I told her that we were taking part in the competition, she told me that there were hearing batteries inside her hearing aids to make them work. I never knew that!"

[Read more tips from all our winners here](#)

Isn't it scary how many batteries are not getting recycled properly?

Valuable materials like cobalt, lithium, and nickel can all be extracted out of dead batteries and transformed into a new life as a bike, a watering can or even spectacle frames!

Recycling batteries can contribute to a school's **Sustainable Development Goals** and **Green Schools** work, as well as supporting **Lauralynn, Ireland's Children's Hospice**.

It's an easy way for schools and students to do their part the help tackle climate change and protect the environment.



Ready to start the Hunt?



Call on family, friends and your community to help your school prepare for the invasion, hunt for as many pesky, lost-batteries as possible and your school could be one of our 2023-2024 winners!

Order Your Boxes Today!

Remember always handle and dispose of all types of waste batteries safely and regularly to prevent potential hazards. See our [Battery Safety Web Section](#) for more information.



SCHOOLS COMPETITION
Turn Used Batteries into a €2000 Sports Equipment Voucher in 2025!

Order your **FREE Battery Recycling Boxes** and **Get Started TODAY!**

This **New Year** is perfect time to make an environmentally aware resolution for your school by recycling batteries for the **WEEE Ireland Schools Battery Recycling Competition**.



Sligo Grammar School students and staff share their experience and thoughts from having part in 2023-2024 school year.

Taking part has so many positives for students, including:

- Becoming more environmentally aware
- Increasing knowledge of circular living and sustainability
- Boosting confidence in talking about green issues
- Promoting team work and competition with peers
- Encouraging interaction and engagement with friends, family and the community
- Giving a chance to make a difference and help to prevent climate change

And there's still plenty of time to get started this January! **Collect the most amount of batteries** in your school size category and your school could be crowned one of six **Battery Recycling Champions!**

AND win a **€2,000 sports equipment voucher!**

The Power Is In Your Hands. Order Battery Boxes TODAY!

Enter the Competition Today!

- Order your **Battery Recycling Boxes** to store your batteries.
- Learn about battery recycling, complete [activities](#) and [view our lesson plans](#) to find out what happens when batteries are recycled.
- Spread the message out to your school, parents, family and community to be on the look out for used batteries using [posters](#), [social media](#) and [newsletters](#).
- Handle batteries with care! Choose a designated area to safely store your boxes. See our [Battery Safety Web Section](#) for more information.

Recycling batteries can also contribute to your school's **Sustainable Development Goals** and **Green Schools** work, as well as supporting **Lauralynn, Ireland's Children's Hospice**.

It's an easy way to do your part the help tackle climate change and protect the environment.



Find out more and how to enter the competition [here](#).

Ready to become a Battery Recycling Champion?



Order Your Boxes today!
Order your 10 Free Big Battery Boxes today and get collecting to be in with a chance to win!

[Order Now](#)

Need a Collection?
You can request a pick up if you have at least 80 full boxes of batteries. But don't stop there! Can you fill 10 more?

[Collection](#)

Remember to always handle and dispose of all types of waste batteries safely and regularly to prevent potential hazards. See our [Battery Safety Web Section](#) for more information.



WEEE want to hear from you!

Let us know how your school has been recycling batteries by sharing your photos and tips and tagging us on **Facebook**, **Instagram**, **X** and **LinkedIn!**



[Click here for more tips on how to collect the most batteries!](#)





International E-Waste Day 2024

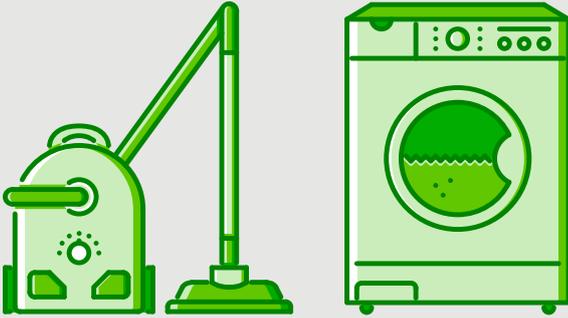
As the Global E-Waste Monitor 2024 reported that approximately 29kg of e-waste is being generated per household - amounting to 62 billion tonnes globally - WEEE Ireland's International E-Waste Day 2024 campaign called for a change in how we view waste items such as power tools, electronic toys, mobile phones, tech gadgets and other electrical and electronic goods.



A total of 14 million tonnes of electronic waste are improperly thrown out with regular rubbish every year, equating to the weight of around 24,000 of the world's heaviest passenger planes, that data also showed.

"Careless disposal represents a missed opportunity for recycling, as many of these items contain recoverable materials that can be used to make new products and squanders critical resources that are increasingly in scarce supply,"
said Leo Donovan, CEO of WEEE Ireland.

International E-Waste Day
Powered by the WEEE Forum



‘Recycling e-waste should no longer be viewed as merely disposing of old electronics that can’t be repaired or reused. Instead, we need to see it as an opportunity to recover all the valuable materials they contain. By adopting this mindset, we give a second life to items that are often considered ‘end-of-life’.

Leo Donovan, CEO of WEEE Ireland.

“The circular economy thrives when we stop thinking of these items as waste and start realising their value as resources. The benefits of e-waste recycling include reducing CO₂ emissions, conserving raw materials, and

preventing toxic substances from harming our environment. Now is the time for everyone to take responsibility and ensure that no e-waste ends up in household bins.”

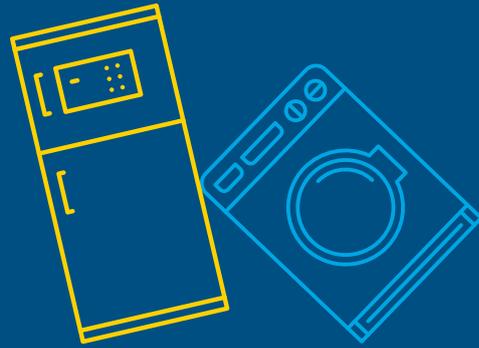


Amount of times our International E-Waste Day Campaign was seen, heard or read in 2024

19 Million



Pakman Awards 2024



WEEE Ireland proudly continued its sponsorship and judging for the 2024 Pakman Awards. As Ireland's leading National Environmental Awards, the event seeks to recognise excellence in waste management and recycling that support Ireland's move towards a fully sustainable and circular economy. WEEE Ireland sponsored *The Business Recycling Champion Category 2024* and participated in judging 50+ exceptional entries to a variety of categories.

We were delighted to celebrate with our recycling partners KMK Metals and our Members, Aldi Ireland and Refurbed, who won in their respective categories at the awards night.

Aldi Ireland received *The Plastic Pledge Award*, acknowledging their commitment to reducing plastic usage and promoting sustainability within the retail sector.

Refurbed was awarded *The WEEE & Battery Recycling Champion Category*, recognising their significant contributions to electronic waste reduction.

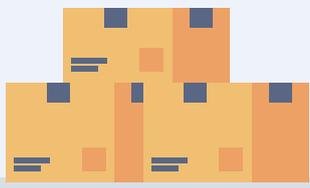




Amount of times our Pakman Awards Campaign was seen, heard or read in 2024

2.8 Million





Online Shopping E-Waste Recycling - Check Before You Checkout!

As the festive season approached, WEEE Ireland launched a new campaign encouraging consumers shopping online to take a more sustainable approach to their festive shopping.

WEEE Ireland revealed that nearly half of Ireland's small electronic purchases took place in November and December 2023. Yet only one in three of these gadgets ended up being recycled during the same period.

With over 11 million small electronic items purchased in 2023, and 4.4 million snapped up during Black Friday and Christmas. Alarmingly, just 30% of these devices were recycled when they could no longer be repaired or reused.

The situation was even more concerning for electronic toys such as gaming consoles and battery-operated action figures, with a dismal 10% recycling rate - resulting in millions of devices like these gathering dust in drawers or, worse, being discarded irresponsibly.

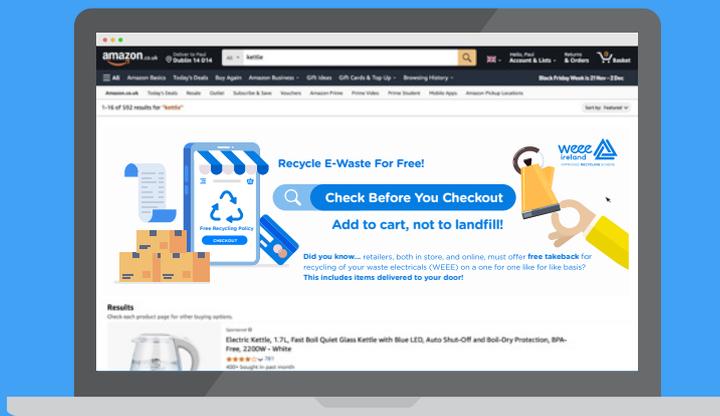
With 73% of Irish consumers shopping online and electronics topping holiday wish lists, WEEE Ireland urged shoppers to adopt sustainable habits by swapping old devices for new responsibly.

"Electronics are a top category in online purchases, particularly during high-sales periods like Black Friday and Christmas when cost-conscious consumers hunt for deals," said Elizabeth O'Reilly, Head of Environmental Compliance at WEEE Ireland.

"However, national recycling rates for small devices remain low, particularly for online purchases, despite the availability of free takeback services for recycling from the likes of Amazon.

"Whether you shop in-store or online, every retailer is required under Irish legislation to accept obsolete devices for free recycling when selling a similar new one. Retailers are required to manage this responsibly, yet consumer participation remains critical."





“Some online retailers offer collection services with their own delivery services and others offer options for free postal or courier return. Then, if you simply swap while you shop, you recycle your defunct device to ensure it doesn’t end up in landfill. This small action can make a big impact, helping conserve finite resources while reducing environmental harm, as well as protecting human and animal health.”

The European Union’s WEEE Directive mandates that consumers have the right to return end-of-life electrical and electronic equipment free of charge when they purchase new products, promoting a circular economy by keeping valuable materials in use and reducing damage to the environment.

WEEE Ireland’s Top Tips For More Sustainable Shopping



Recycle While You Buy

Take advantage of free recycling when purchasing new devices

Opt For Refurbished

Explore nearly-new and refurbished device offerings, and related trade-in offers, when looking for replacement items

Repair First

Extend the life of your gadgets by repairing them before replacing

Reuse And Share

Pass on functioning electronics in good quality to others who may need them

Recycle Responsibly

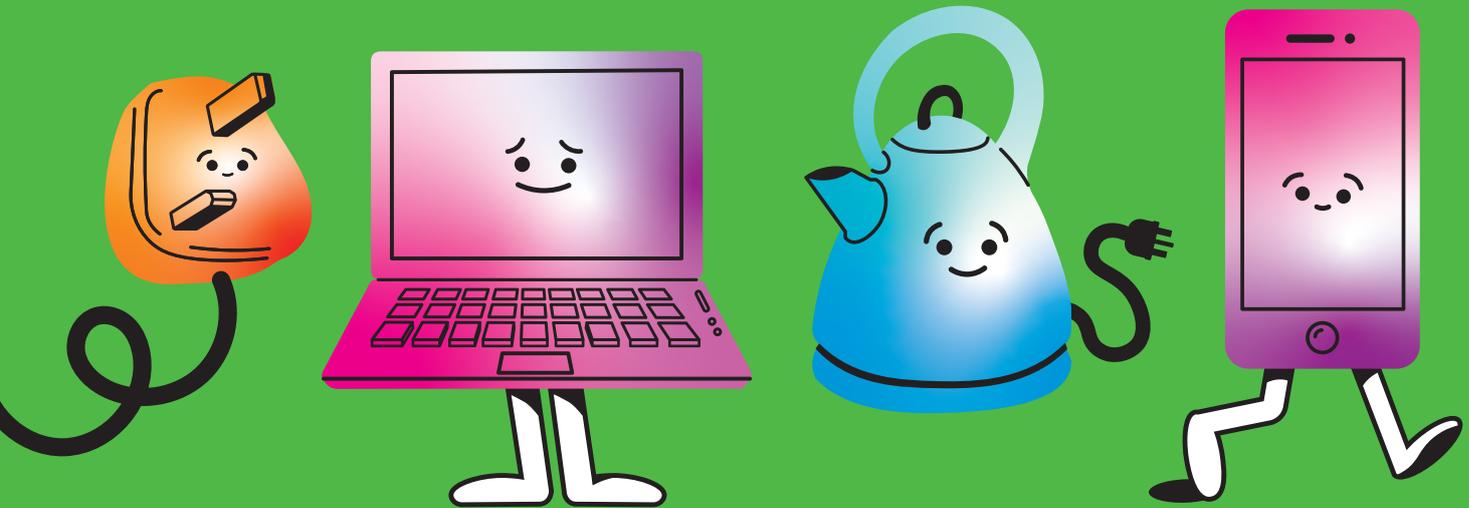
Use authorised WEEE Ireland collection points for broken devices beyond repair and reuse



Amount of times the Online Shopping E-Waste Recycling Awareness Campaigns was seen, heard or read in 2024

71 Million

My Waste

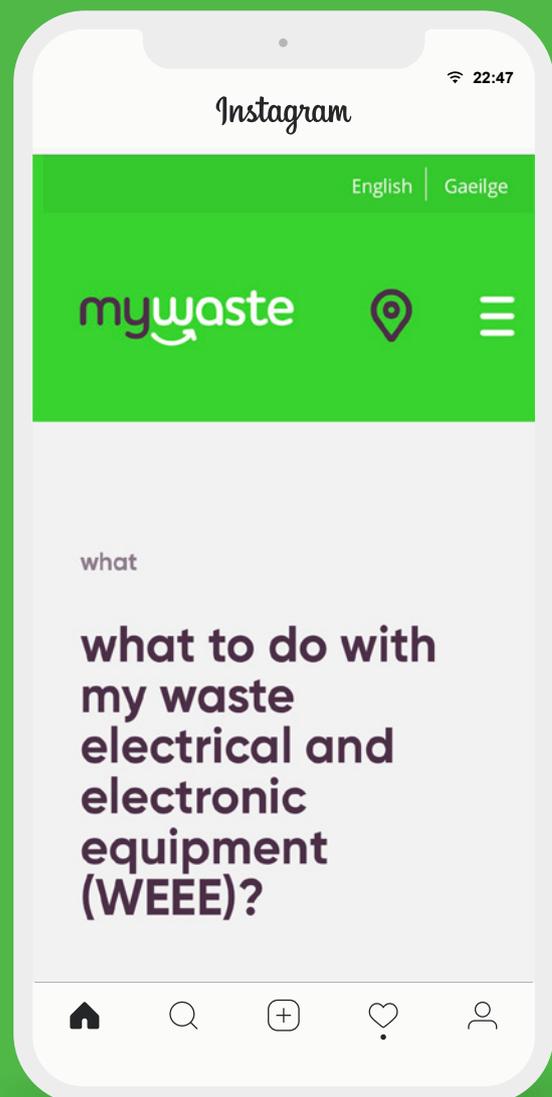


WEEE Ireland continued our partnership and support of [My Waste](#) - Ireland's official online guide to managing your waste in 2024.

An initiative powered by the Regional Waste Management Offices on behalf of the DECC. The site provides a helpful A to Z directory of information on all waste streams, maps of recycling drop off points, waste services and bye laws, information to help prevent waste, repair, reuse and upcycle and much more. Members of the public can easily find everything they need and want to know about managing their waste responsibly, efficiently and sustainably.

WEEE Ireland have collaborated with My Waste since its launch in 2018, sharing resources and information, campaigns and amplifying each other's communications. We share the common goal of increasing public awareness that recycling turns our waste materials into new useful products, reducing the use of finite raw materials, saving energy and helping control air, water and land pollution.

Ireland's guide to waste
mywaste



Recycle your electrical waste, for free!

I could be so much more...

I'm ready for my next mission!

Go to mywaste.ie

Ireland's guide to waste **mywaste**

weee Ireland

European Recycling Platform

Rialtas na hÉireann Government of Ireland

Recycle your electrical waste, for free!

Time for a clean out!

I've been stuck in the drawer since 2004...

Go to mywaste.ie

Ireland's guide to waste **mywaste**

weee Ireland

European Recycling Platform

Rialtas na hÉireann Government of Ireland

Recycle your electrical waste, for free!

Go to mywaste.ie

Ireland's guide to waste **mywaste**

weee Ireland

European Recycling Platform

Rialtas na hÉireann Government of Ireland

JCDecaux



A National Voice

Irish consumers were urged to make 'recycling of household electrical waste' a new year resolution for 2024 – as a first-of-its-kind, multi-channel national awareness campaign *Recycle Your Electrical Waste For Free!* was launched by Minister of State Ossian Smyth.

Ossian Smyth, Minister of State with responsibility for Public Procurement, eGovernment and Circular Economy, said "I am delighted to launch this national awareness campaign today, to remind everyone that they can return their electrical waste for free recycling at hundreds of drop off points across the country.

"This campaign is a collaboration between the Government of Ireland, MyWaste.ie and the two national compliance schemes ERP Ireland and WEEE Ireland. It demonstrates our commitment to working together to raise public awareness of the importance of responsibly recycling electrical waste." He added, "Electrical products contain valuable raw materials, and recycling these materials will help Ireland transition to a circular economy, where waste is minimised."

Leo Donovan, CEO of WEEE Ireland said, "For every 10 new small electrical products sold in Ireland last year, only 4 are eventually coming back through the Irish approved e-waste recycling system when they reach end-of-life. Ireland has performed exceptionally well in recycling our larger household items such as fridges and washing machines. We now need to extend that great effort to the smaller electronic items that end up languishing in our homes forgotten about or worse still, binned.

"It is vital to remind everyone that old and broken electrical items with a plug, battery, or cable contain valuable components that can be given a second life through recycling. You can easily return these items for free recycling at your nearest civic amenity site or participating electrical retailer."

Consumers were encouraged to visit mywaste.ie for information on electrical recycling and to locate their nearest free recycling drop-off point.

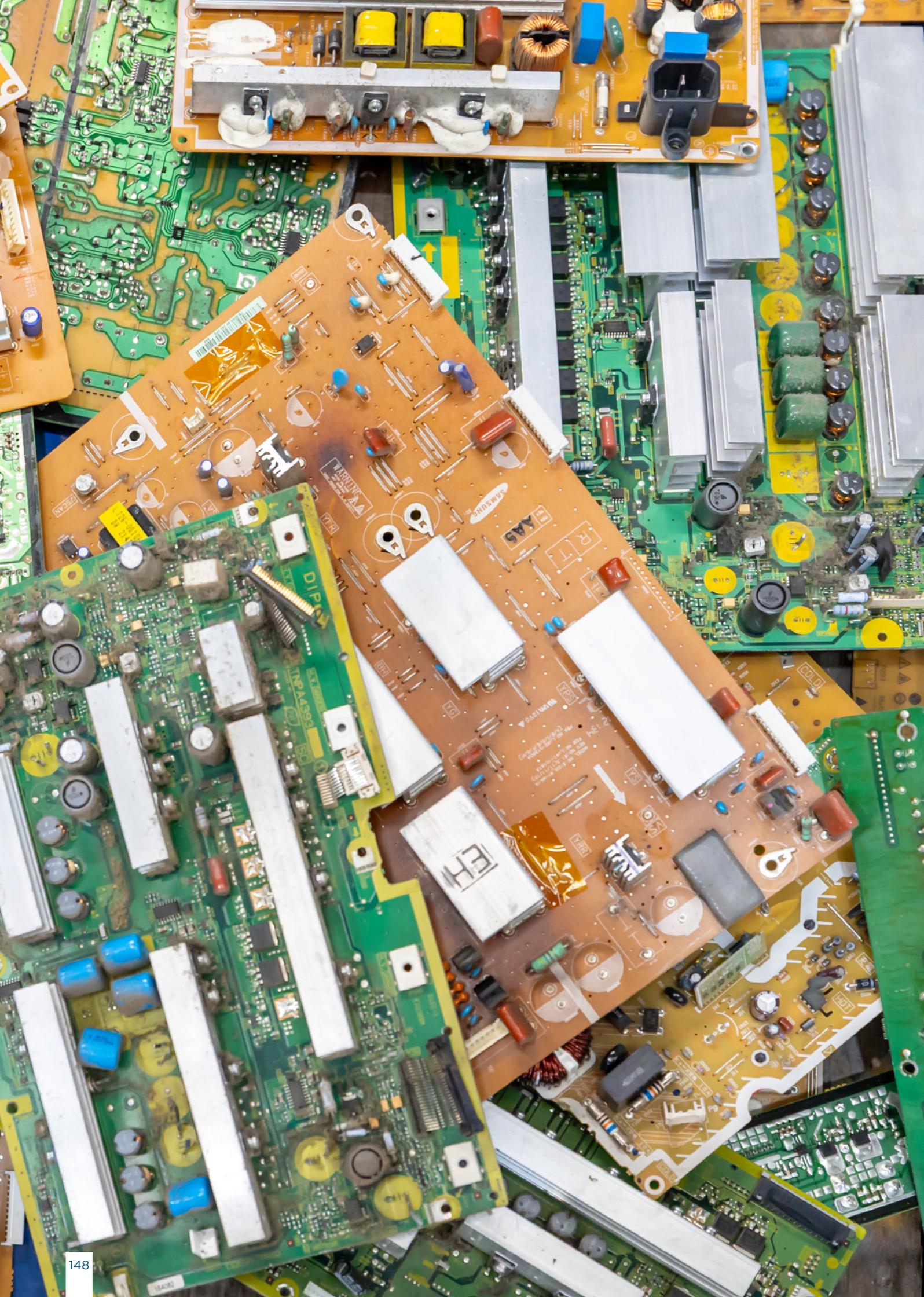
Amount of times Recycle Your Electricals For Free! Awareness Campaign was seen, heard or read in 2024:

61 Million





Pictured: Minister Ossian Smyth – with responsibility for Public Procurement, eGovernment and Circular Economy, Leo Donovan – CEO WEEE Ireland and Sienna Laverty (10 yrs)



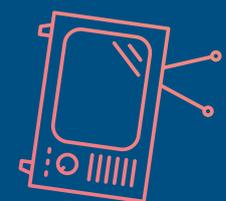
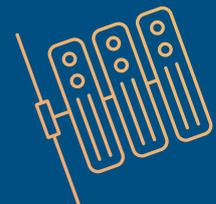
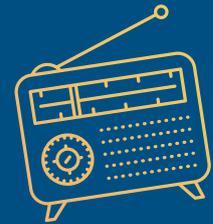
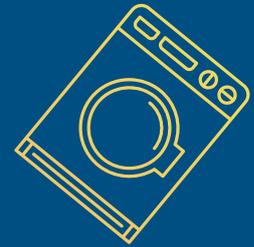


Member Listing 2024

Producers Who Joined The Scheme In 2024

3M Healthcare EMEA Export Limited
ABC Tanning Limited
Aduro Trading Ltd
Aosom Ireland Ltd
ASBISc Enterprises PLC
ASCI Elektro Service Vertriebs GmbH
ASD Lighting PLC
ASMPT GmbH & Co. KG
Astronergy Europe GmbH
Beurer Europe GmbH
Block Global B.V.
ByoWave Limited
CarCharger EV Limited
CBD Store
Chewbay Limited
Cisco International, Ireland Branch
Data Edge Ltd.
Doccia UK Ltd
Dosco ULC
Druid Software Ltd
EAMON BISHOP & SONS LIMITED
Eclipse Integration Limited
Ecopipe Irl Ltd
ELECTRIC SCOOTERS LIMITED
Eliquid Vape World
EV Power Control Ltd.
Faize Sound and Lighting Limited
Ferraris Piston Service Ltd
FinSabhna
FKA Brands Limited
Fonez Ltd
Foxway OÜ
Gach Spoirt Teoranta
GE Sales and Distribution Ltd
German Bionic Systems GmbH
Greencells GmbH
HaloCare Group Limited
Handtmann Ltd
Hanley Automation Networks
HIKVISION UK Limited
Hitachi High-Tech Europe GmbH
iAccess Corporation Limited
IGCC LTD
Illumina Ireland Commercial Limited
Inishowen Motors Jmcl Ltd

ITX RETAIL IRELAND LIMITED
JAROSH LTD
Just Eat Ireland Limited
Just Mist Wholesale Ltd
Kavanaghs Lighting Limited
KaVo Dental GmbH
KEBA Energy Automation GmbH
LEGO Ireland Limited
LONGI SOLAR TECHNOLOGY SPAIN, S.L.U.
LS Supplies Limited
Luceco UK Ltd
MAM-Hungária Kft.
Manna Drone Ltd
Michael Madden Specialist Cars Ltd.
Mixx Ltd.
MN MOTORS LTD
MY Digihome LTD
MyPatientSpace Limited
Natural Energy Technologies Limited
Neafs Europe SL
Neville UK PLC
Newbridge Silverware Gifts Ltd
Nyhan Motors Bandon Ltd
O.C. Tanner Limited
Ohme Operations Ireland Limited
Other World Computing Europe BV
Oura Health Oy
POLAROID INTERNATIONAL B.V.
Premier Hi Spec Cars Ltd
Premier Medical Ltd
Prestige Nails Ltd
Puma Social Ltd.
Qvis Lighting and Security Ireland Limited
RADIUS DISTRIBUTION LIMITED
RSP COMMUNICATIONS SOLUTIONS LTD
Security Equipment Supply Co. (SESCO) LTD.
Singer Sewing Centre Waterford
Smeg UK
Solv-X Products Ltd
Sonova Consumer Hearing GmbH
SPAN Corp Ltd
Squareup International Limited
Superior Products and Minerals Ltd
Teenage Engineering AB
Terence Healy Ltd
Terex Global GmbH
Thule Sweden AB
Total Source Ltd.
Trina Solar (Schweiz) AG
Tullyvor Limited
VENTILUX Limited
VMWARE International Unlimited Company
VOSS GmbH & Co. KG
VusionGroup S.A.
WJD REPAIRS EU LIMITED
Yellow Matter Entertainment LLC
Yocks Scooter Shop



Member Listing



Member Listing



360 Degrees Cycles Ltd
 3M Healthcare EMEA Export Limited
 3M Ireland Ltd.
 53rd Parallel Electrical Distribution
 7 DAY AUTO LTD
 8 Star Energy ESS Limited
 A AABound Ltd
 A. Hartmann & Son Ltd
 A.P. Haslam Ltd.
 A.R.O'Hare & Co Ltd
 AB Power Systems Ltd
 Abacus Systems & Networks Ltd.
 Abbingdon EU BV
 Abbott Laboratories Ireland Ltd.
 ABC Abrasives Ltd.
 ABC Tanning Limited
 Accora Limited
 ACCU-SCIENCE IRELAND LTD
 ACEC Distributors Ltd
 Acoustic Technologies Ltd
 Actavo (Ireland) Limited
 Action Alarms Ltd
 Active Energy Control Ltd
 ADATA Technology Co Ltd
 Adidas (Ireland) Limited
 ADT Fire & Security Limited
 Aduro Trading Ltd
 Advanced Laser Systems Ltd
 Advanced Sterilization Products Ireland Limited
 Advantech Europe BV
 AEF Limited
 Aereco Ltd
 Agfa Ltd
 Agfa NV-Ireland Branch
 Agilent Technologies Ireland Ltd
 AGRI HEALTH LTD
 Ailesbury Commercial & Industrial Security Ltd
 Airmount Beauty
 Airthings A/S
 AKH Concepts Limited
 Alavina Investments Ltd
 Alcon Eye Care UK Ltd
 Aldi Stores (Ireland) Limited
 Allegro Ltd.
 Allergan Pharmaceuticals International Ltd
 Alliance Automotive Group Ireland Ltd
 Allied Fire Protection Ltd
 Allied Imports Ltd.
 AlphaTheta EMEA Ltd
 Alumina Lighting Ltd
 AM Dunne & Son Ltd
 Amazon Data Services Ireland Limited

Member Listing

Amazon EU Sarl
Ambassador Communications Ltd
American Video Equipment (Europe) Ltd
Amway (UK) Ltd
Anixter Distribution Ireland Ltd
Ann Summers Ireland (Retail) Ltd
Ansell Sales & Distribution Republic of Ireland
Anthony Tully Components Ltd
Aosom Ireland Ltd
Apple Distribution International Ltd
Apption Labs GmbH
Arc Tec Welding Ltd
Archilux Lighting Limited
Arco Safety Limited
Ardilaun Electrical Services Ltd
Arista Networks Limited
Arjo (Ireland) Ltd
Arklow Electrical Wholesalers Ltd
ARKPHIRE IRELAND LTD
Arrow Central Europe GmbH
Arrow Emergency Lighting Ltd
Asahi Kasei Bioprocess Europe S.A./N.V.
ASBISc Enterprises PLC
Ascent Information Technology Ltd
ASCI Elektro Service Vertriebs GmbH
ASD Lighting PLC
Asetek Danmark A/S
Ash Technologies Ltd.
ASMPT GmbH & Co. KG
ASOS.com Limited
Astarri A/S
Astral Healthcare Limited
Astronergy Europe GmbH
Audi Athlone
Audi-Lab Hearing Specialists Ltd
Audio-Technica Ltd. - Dutch Branch
Autodoc AG
Autogate and Door Systems Ltd
Automated Technical Controls Ltd
Automatic Identifications Systems Ltd
Automatic Sprinkler Company (Ireland) Ltd
Automation Supplies Ltd
Automobile Power Ltd
Avaya International Sales Ltd
Avcom Audio Visual Communications Limited
Aviano GmbH
AVONMORE ELECTRICAL CO LTD
Axxid UK Limited
Azette Ltd
B S Lewis Limited
B&G LTD
B&Q Ireland Ltd
B&R Industrial Automation Ltd
B. Braun Medical Ltd
Baker Hughes EMEA UC
Balsam International Unlimited Company
Balscadden Online
Banaghan & Co. Ltd
Bandon Motors (Bandon) LTD
Barco N.V.
Barcon Forklift and Plant Services Ltd
Barker Photographic Ltd
Batteryman Distribution Ltd
Bayer Ltd.
BBikes Ireland
BDR Thermea Ireland Limited
Beacon Medical Distribution Ltd
BEAUMEX UNLIMITED COMPANY
Beauty Features Limited
Bechtle Direct Ltd
Beckman Coulter Diagnostics Ltd
Becton Dickinson U.K. Ltd
BEDROOM ELEGANCE SALES LTD
Beechfield Healthcare Ltd
Beechill Enterprises Ltd
Beko plc
Bell Lighting Ireland Ltd
Bella Baby Limited
Bellew Electrical Wholesale Ltd
Bene Office Furniture Ireland Limited
BENNERS GARAGE LTD
Bergfreunde GmbH
Bering Time ApS
Berkel Ireland Limited
Better Energy Management Ltd
Beurer Europe GmbH
Bewleys Limited
Beyerdynamic GmbH & Co. KG
BHC Distributors Ltd
Bike24 GmbH
BioMerieux UK Ltd
Bixelon Europe GmbH
Black Diamond Equipment Europe GmbH
Black Label Jacuzzi Ltd
Blackchurch Leisure Ltd
Block Global B.V.
Blue Ocean Robotics ApS
Bluestar Europe Distribution BV
Bluestone Sales & Distribution Ltd
BMW Automotive (Ireland) Ltd
BNR Ltd
BOC Gases Ireland Ltd
Bodel Distributors Ltd
BODYSCENT INTERNATIONAL LTD

Member Listing

Boland and Walsh Car Sales Ltd
 Bolt Itx Ltd
 Bord Gais Energy Ltd.
 Bose SMS Ltd
 BP MULTIPAGE LTD
 Brainlab Sales GmbH
 Brand Addition Ireland Ltd
 Brandon Marketing Ltd.
 Brel Nederland B.V.
 Brendan Doyle Motorcycles
 BRETT SUPPLIES LTD
 Bridgestone Mobility Solutions B.V.
 Bright Lights & Interiors Ltd
 Britelux Lighting Limited
 British Telecommunications Plc
 BRNO INVESTMENTS LTD
 Broadcast Technical Services Ltd.
 Brooks Timber & Building Supplies Limited
 Brother International Europe Ltd
 Brother Ireland DAC
 Brother Sewing Machines Europe GmbH
 BROWN THOMAS ARNOTTS
 BSH Home Appliances Ltd
 BT Communications Ireland Limited
 Buckley Cycles Ltd
 Burke Bros Son & Co. Ltd
 Busch Ireland Ltd.
 Bushell Interiors Ltd
 Business Electronic Equipment Ltd
 Buy It Direct Ltd
 BYD EUROPE B.V.
 ByoWave Limited
 Byrnes Electrical Wholesale Ltd
 C&F Quadrant Ltd
 C&G Gallagher Ltd
 C. & J. CLARK INTERNATIONAL LIMITED
 C. Josef Lamy GmbH
 C.H. Autos Ltd
 CA Europe SARL
 CAA Security Systems
 Cailin Celtic Jewellery Ltd
 Calpeda Pumps (Ireland) Ltd
 Came BPT Ireland Ltd
 Camsaw Distributors Ltd
 CANON EUROPA N.V.
 Canon Ireland Business Equipment Ltd
 Canyon Bicycles GmbH
 Capital Water Systems Ltd
 Capralux Ltd
 CarCharger EV Limited
 Card Factory Ireland Ltd
 Cardiogenics Ltd
 Cardiotec Medical Ltd
 Care About You Ltd
 Cargotec Engineering Ireland Ltd
 Carnival Corporation & PLC
 Carnival Trading Company Ltd
 Carr Sewing Machines Ltd
 Carrier Fire & Security Ireland Limited
 Casa Bella Hosiery Ltd
 CASSIDY ELECTRICAL SUPPLY CO.
 CASTLE ELECTRICAL FACTORS LTD
 Castle Mechanical Handling Co Ltd
 Cathal Duffy Ltd
 CAULFIELD INDUSTRIAL UNLIMITED COMPANY
 CBD Store
 CCS Media Europe
 CCTV Systems Blessington Retail
 CDW-I IT Solutions Ltd
 Cedar Motors Limited
 Cell Again Ireland Limited
 Celtic Surveys Ltd
 CH MARINE LTD
 Chadwicks Group
 Chal-Tec GmbH
 Chameleon Capital Ltd
 Change Healthcare Ireland Solutions Limited
 Char-Broil Europe GmbH
 ChargePoint Network (Netherlands) B.V.
 Charles Hurst Dublin Ltd
 Charlie Shiels Ltd
 Cheetah Electronics Ltd
 Chewbay Limited
 Chill Cooler Limited
 Chronotherm Controls Ltd
 Chubb Ireland Ltd
 Cisco International, Ireland Branch
 Claire's Accessories UK Ltd
 Clardex Systems Ltd
 Clarity Computer (Distribution) limited
 Classic Hardware Limited
 CLEARVIEW BLINDS
 Clenli Direct Ltd
 Clifford Electrical Wholesalers Ltd
 CLONAKILTY CAR CENTRE
 Clonee Wholesale Electrical
 Cloud SG UK Ltd
 CMS Distribution
 CobiNet - Fernmelde- und Datennetzkomponenten GmbH
 Coca Cola HBC Ireland Ltd
 Cochlear Europe Limited
 Codec-dss Limited
 Codex Ltd
 COFFEY HEALTHCARE LTD

Member Listing

Cogans Garage Limited
Cognex Ireland Ltd
Coleman Electronics Ltd
Colton Motors Ltd
Combilift Unlimited Company
CoMotion Mobility Solutions Ltd
Component Distributor (CD Ireland) Limited
Comvoc Technologies
Conns Cameras (grafton arcade) Ltd
Conor Cassidy Cars Ltd
Convatec Healthcare Ireland Limited
Cook Ireland Ltd
Copperfish Studio
Corajio Unlimited Company
CORE ELECTRICAL LTD
Corkery Dowd Ltd
Corrigan Cars Limited
Corry's Ironmongery Limited
Cosgraves Garage Castlebar Ltd
Costard Investments Ltd
CPYou B.V.
Cradlepoint Inc.
Crean Solutions Limited
Creative Retail Distribution
Creative Technology (Audio Visual) Ireland Ltd
CRQ Limited
Crystal Media Ltd.
CSL-Computer GmbH
CTS Systems
Cucina Ltd
Cummins Ltd
Curvature LLC
Cytiva Ireland Ltd
D & P Multimedia Products Ltd
D RYAN ENTERPRISES
D.H Meters Ltd
DACTEC Ltd
DAF Distributors Ireland Ltd
Daikin Europe NV
Daktronics Ireland Co. Ltd
Dalton Car Sales Ltd
DALY INDUSTRIAL SUPPLY CO LTD
Dalys Electrical
Damovo Ireland Ltd
Danfay Limited
Danfoss A/S
Darlo Enterprises
Darragh O'Regan Motors Ltd
Data Edge Ltd.
Datapac Ltd
David Curran Wholesale
David Fun Max Ltd
DAVID LOWE AND COMPANY LTD
David Quigley Autos Ltd
DCV McDaid Limited
Decdeb Limited
Delaney Interests Ltd
Dell Products Unlimited Company
DEM Machines Ltd.
Demesne Electrical Sales Ltd
DENSO Europe B.V.
Derek Considine Car Sales Limited
DERMOT MURPHY LTD
Derry Taheny Electric Ltd
DERRYWOOD AGENCIES & DISTRIBUTORS LTD.
Des D'Arcy Motors Ltd
Design Features LTD
DESIGNLIGHT IRELAND LIMITED
deWiz Golf AB
Diebold Nixdorf (Ireland) Limited
Digi Systems (Ireland) Limited
Digicom Office Technology Ltd
Digital Flying Tiger Copenhagen A/S
Direct 2 U Retail Ltd
Direct Medical Ltd
Disruptive Technologies Research AS
Diversey Hygiene Sales Limited
DKA Retail Ltd.
DLIGHT CONCEPTS LTD
Doccla UK Ltd
DOHENY AUTOMOTIVE LTD
Dolby International AB
Dolkun Ltd
Dominic Fleming Electrical Accessories Ltd
Domus Projects Ltd
Donaghy Electrical Limited
Donegal Commercial Vehicles Ltd
Doodlehouses SL
Doro AB
Dosco ULC
Draper Tools (Ireland) Limited
Druid Software Ltd
DSM Distribution Ltd
DSS-Supply Limited
Dualtron Ltd
Dublin City Cool Ltd
Dublin Gas & Electric Ltd
Duggans Garage Kerry Ltd
Dundalk Lighting
Dunleas Garage t/a Bella Enterprises
Dunnes Stores Unlimited Company
Duravit AG
DWN Instrumentation Ltd
DYSON IRELAND LTD

Member Listing

E Fox Engineers Ltd
 E. J. BODKIN & CO LTD
 E. Wiener Bike Parts GmbH
 E.M.P. Merchandising Handelsgesellschaft mbH
 EA Accessories Ltd
 EA SYMMONS LTD
 EAMON BISHOP & SONS LIMITED
 Earthly Emporium
 Earthridge International Ltd
 Eason Ltd.
 EASYCAM
 Easytrip Services Ireland Ltd
 Eaton Electrical Systems Ltd
 ECI LIGHTING LTD
 E-Cigarettes 4u Ltd
 Ecigarette Wholesale Limited
 Eclipse Integration Limited
 Eco Vision Ltd t/a Easy Motion
 Ecobat Battery UK Ltd
 Ecolab Limited
 Ecopipe Irl Ltd
 ECOVOLT LTD
 Eden Skincare Ltd
 Edward Kelly Motors Ltd
 Edwards Lifesciences
 EET Ireland Ltd
 EEW Ltd
 Effective Distribution Ltd
 Egan Electrical Equipment (Ireland) Limited
 Einhell UK Ltd
 Eircom Limited
 Electraction Ltd
 Electramed Ltd
 Electric Paddy Bikes & Scooters
 Electric Power Tool Co Ltd
 ELECTRIC SCOOTERS LIMITED
 Electrical Mechanical Controls Ltd
 Electrical Supplies Ltd
 Electro Automation Ltd
 ELECTROBUY LIMITED
 Elemental Technologies LLC
 Eliquid Vape World
 Elite Healthcare Limited
 Elite Security Products Ireland Ltd
 Elk Electronics Ltd
 Ellab Ireland Ltd
 Ember Technologies, Inc.
 EmCon Systems Ltd
 Emergency Response Ltd
 Emerson Automation Solutions Ireland Ltd
 Emporia Telecom GmbH & Co. KG
 Endor AG
 Energy Monitoring Ireland Ltd
 Energywise Savings Ireland Ltd
 Enhancing Health & Wellness Limited
 EPH Controls Ltd
 E-Pire Limited
 Epson Europe BV
 EPT IRL LTD
 EQUIPMENT COMPANY OF IRELAND
 E-TEC Power Management Ltd
 Ethos Technology Ltd
 EURO CAR PARTS IRELAND LTD
 Euro Sales Ltd
 EURO TREE WHOLESALE LTD
 Eurogeneral Retail Ltd
 EUROPEAN STOVES & FIREPLACES
 Europower DC Ltd
 Euroroute Logistics Limited
 EV Power Control Ltd.
 Eve Systems GmbH
 Evertree Store Ltd
 Evra Motors
 EWL ELECTRIC LIMITED
 Excel Electric Group Ltd
 Excel Plumbing Products Limited
 Exertis Ireland Ltd
 Exertis Supply Chain Services Ltd
 Exhale Vapour Ltd
 Expert Professional Products Ltd
 Exsparetise LTD
 EXTREME COMPUTERS LTD
 Extreme Networks Ireland Ops Ltd
 Fagerhult Lighting Ltd
 Failte Energy Solutions
 Faize Sound and Lighting Limited
 Fannin Ltd
 Fapi Motors Ireland LTD
 FARNELL COMPONENTS (UK) LIMITED
 Farrell Microscopy Limited
 FDR TYRES LTD
 Fergusons Hearing Aid Clinic Ltd
 Fermoy Nissan Ltd
 Ferraris Piston Service Ltd
 FG Wilson Engineering (Dublin) Ltd
 Fields Retail Limited
 FinSabhna
 Fisher & Paykel Appliances Limited
 Fitbit International Limited
 FKA Brands Limited
 FLACK BROTHERS LTD
 Flaherty Markets Ltd
 Flair Hair & Beauty Supplies Ltd
 FlaktGroup Ireland Ltd

Member Listing

Fleming Medical Ltd
FLIR Integrated Imaging Solutions Inc
FLIR Systems Trading Belgium BVBA
Fluence Energy GmbH
FMG ELECTRONICS (DISTRIBUTORS) LTD
Focus Scientific Solutions Ltd
FOGARTY LOCK AND SAFE CO LTD
Fonez Ltd
Fónua Ltd
Food Solutions Ltd
Forcefield Active Technology Ltd
Forklift Services and Handling Equipment Ltd
FORM Athletica, Inc.
Formwave Ltd
Fortus Ireland Ltd
Fossil UK Ltd
Foxway OÜ
Francis McDonagh Tyres Ltd
Frank Flanagan Fittings Ltd
Fresenius Medical Care (Ireland) Ltd
FTI Fire Technology Ireland Ltd
Fujifilm UK Ltd
Fujitsu Ireland Limited
Futura Electronics Ltd
G Molins and Company
G2 Speech Ireland Ltd
Gach Spoirt Teoranta
GALLAGHER POWER FENCE SYSTEMS IRL LTD
Gannons Garage (Westport) Ltd
Garo Electric Ireland Ltd
Garrabridge Ltd
Gas Networks Ireland
GATEVALE LTD
Gavigan Electrical
GC AUTOS LTD
GE Energy (Ireland) Ltd
GE Medical Systems Ireland Ltd
GE Sales and Distribution Ltd
Gear4music Limited
Geary's Garage Ltd
Genesis Fine Arts Ltd
Genetec Inc.
Genfitt Mayo Ltd
German Bionic Systems GmbH
German Car Parts Centre Limited
Gerry Cumiskey Ltd.
Gerry Matthews Engineering Ltd
Gersan Services Ltd
Getinge Ireland Ltd
GFM Commercial Enterprises Limited
GHO Distribution Ltd.
Giesecke + Devrient ePayments Iberia S.A.
GKRT LTD
GL ALTERNATIVE SOLUTIONS LTD
GL Entertainment Distributions Limited
Glamox Ireland Ltd
GLEN DIMPLEX IRELAND UC
Glenergy Ltd
Glenkrag Ireland
Global Village (Dublin) Ltd
Globalstar Europe Satellite Services Ltd
GN Hearing Uk Ltd
Go10 CE Distribution Limited
GoBeyond Ltd
Goldcrop Limited
GoodWe Europe GmbH
Google Commerce Limited
GoPro Inc
Gorilla Sports GmbH Zentrale
Gosecure Ltd
Gowan Motor Distribution Ltd
Grant Car Care Ltd
Grant Engineering Ireland Unlimited Company
Graseby Medical Ireland Ltd
Gravitation Ltd
Great Island Motors Ltd
Green Coffey Technology Ltd
Green Connection
GreenAer Mobility Ltd
Greencells GmbH
Groupe SEB UK Ltd
Hafele Ireland Ltd
Hager Ltd
Hall Alarms Ltd
HaloCare Group Limited
Handtmann Ltd
Hanley Automation Networks
HappyOrNot Ltd
Harken Time Solutions Ltd
Harry Corry Ltd
HARVEY NICHOLS (DUBLIN) LTD
HARVEY NORMAN TRADING (IRELAND) LTD
Hasbro SA
Haworth Ireland Office Solutions Ltd
Heatons Unlimited Company
Hegarty Lighting Ltd
Henley Forklift Group Ltd
Henry Ford & Son Ltd.
Henry Schein Ireland Ltd
HER Photo Supplies Ltd
HERCULES GmbH
HERRON AND SON LIMITED
Hevac Ltd.
HHGL (ROI) Ltd

Member Listing

Hi Fidelity AV Ltd
 Highcove Unlimited Company
 Highway Wholesalers Ltd
 HIKVISION UK Limited
 Hilti (Fastening Systems) Limited
 Hitachi High-Tech Europe GmbH
 Hitechniques Ltd.
 HI-VOLT IRELAND LTD
 HKC Security Limited
 HMD Global Oy
 Home Appliances Unlimited Company
 Home Health Care Ltd.
 Homecare Medical Supplies Unlimited Company
 Homesecure
 Hong Kong Ugreen Limited
 HOOVER LIMITED
 Horizon Safety Systems Ltd
 Hornibrooks Garage Lismore Ltd
 Hospital Services Ltd
 Hotpoint Ireland Ltd
 House of Lights Ltd
 Howden Joinery (Ireland) Ltd
 Huawei Technologies (Ireland) Co. Ltd
 HUBER+SUHNER (UK) Ltd.
 Hubris Ltd
 HUGH JORDAN & COMPANY LTD
 HUGO LOONAM MOTORS LTD
 Humanscale International Holdings Ltd
 Hunter Douglas UK Retail Ltd
 Hyundai Cars Ireland Unlimited Company
 I C Plus Ltd
 I.M. AUTOMOTIVE LIMITED
 iAccess Corporation Limited
 Ian A. Kernohan (N.I.) Limited
 IBM Global Financing Ireland Limited
 IBM Ireland Ltd
 Icentia Limited
 Icomera AB
 ICU MEDICAL U.C
 Ideal Car Sales Ltd
 IDEXX Diagnostics Limited
 iFit Health & Fitness Ltd
 IFM Electronic Ltd.
 IFS Integrated Fire Solutions Ltd
 IGCC LTD
 IKEA Ireland Ltd
 Ille Services Ireland (Ltd)
 Illumina Ireland Commercial Limited
 iLOQ Oy
 IM New Energy Vehicles Irl Ltd
 Imagine Network Services LTD
 Independent Health Care Service Limited
 INDUR (WHOLESALE) LTD
 Infinera Corporation
 Ingersoll-Rand Industrial Ireland Ltd
 Inishowen Motors Jmcl Ltd
 Ink Maestro Ltd
 Innovation Zed
 Instagrid GmbH
 Integral Lighting Ltd
 Interactive (Ireland) Ltd
 Interaxon IR Ltd
 Interchem (Ireland) Limited
 International Trade Craft Laboratories Ltd
 Invacare Ireland Limited
 IOResource Ltd
 Irish Beauty Merchants Limited
 Irish Commercials Sales Ltd
 Irish Farm & Garden Machinery
 Irish International Trading Corporation(Cork) PLC
 Irish Security Distributors Ltd
 Irish Soft Drinks Ltd
 iRobot UK Ltd
 Irwin Group Distribution Ltd
 ISHINE IRELAND LTD
 Iskus Health Ltd
 ITC Distribution Limited
 ITW GSE Aps.
 ITX RETAIL IRELAND LIMITED
 J J MCQUILLAN SON & COMPANY LTD
 J. Choo Limited
 JA Solar GmbH
 Jaguar Land Rover Ireland Limited
 James A Barry & Company UC
 JAROSH LTD
 Java Instruments Technologies Ltd
 JDM Eastgate LTD
 JDM Products Ltd
 Jeffers Music Company Ltd
 Jefferson Professional Tools and Equipment Ltd
 JH DONNELLY LTD
 Jim Carey Car Sales
 Jimmy Barry Motors Ltd
 JMN Fire Alarms Ltd
 JNTL Consumer Health I (Ireland) Limited
 Joe Duffy Dun Laoghaire Ltd
 John Adams Car Sales Ltd
 John Deere Forestry Limited
 John McCabe Motors Ltd
 John McKenna Lawnmower Spares
 John Mills Ltd t/a JML Direct
 JOHN MURPHY (CASTLEREA) LTD
 John Player & Sons Ltd.
 JOHN STAFFORD & SONS (DUBLIN) LIMITED

Member Listing

Johnson & Johnson Ireland Ltd
Johnson & Perrott Ltd
Johnson Controls Hitachi Air Conditioning Europe SAS
Joseph Murphy (Ballina) Ltd
JR Bailey Distribution Ltd
JTI Ireland Ltd
Julius Blum GmbH
Jungheinrich Lift truck Ltd
Just Eat Ireland Limited
Just Mist Wholesale Ltd
JYSK Ltd
Kalisa Ltd
Karcher Ltd
Karmarton Ltd
Karreman Enterprises Ltd
Kavanaghs Lighting Limited
KaVo Dental GmbH
KCI Medical Ltd
Keaney Medical Ltd
KEBA Energy Automation GmbH
kellihers garage ltd
Kenny Galway Ltd
Kenwood Limited
Kestra Electroweld Ltd
Kestrel Communications Ltd
KESWICK ENGINEERS LTD
KEVIN BRODERICK LTD.
Kevin Egan Cars Ltd
Kevin Giles Motors Ltd
Kevin Mahon Motors Ltd
Keyence UK Ltd.
KeyMed Ireland Ltd
KF Motors LTD
Kia Motors UK LTD
Kieran Whelton Motors ltd
KILCOYNE AND SCAHILL MOTORS LTD
Kilkenny Welding Supplies Ltd
Killgerm Ireland Ltd
Kitchen Accessories Limited
KLA-Tencor Ireland Ltd
KM KS Retail Ltd.
Kohler Uninterruptible Power (Ireland) Limited
Komplett B.V.
Konig + Neurath AG
Konrad Hornschuch AG
KoRo Handels GmbH
KOS Ergonomic Solutions Ltd
Kraiss Systems GmbH
KRITMAN COMPANY LTD
Kyron Street Limited
L M Ericsson Ltd
Laboratory Instruments & Supplies
Laboratory Supplies Ltd
Labquip (Ireland) Ltd
Lakeland Ltd
Lamp Source
Lampenwelt GmbH
Lamps & Lighting Ltd
Landis+Gyr Limited
LANG'S GARAGE
LAP GmbH - Laser Applikationen
Laser Tech Ireland t/a Rostul Ltd
Laserware Ltd
Lautsprecher Teufel GmbH
Laztech IT Services Ltd
Leading Edge Marketing & Promotions Ltd
LED Lighting and Electrical Distribution Group
LEDVANCE Benelux B.V. - Irish Branch
LEGO Ireland Limited
LEGO System A/S
Lenovo Global Technology Ireland Limited
Lenovo Ireland Limited
Leslie Roycroft & Sons Garage Ltd
Levelling Equipment Services Ltd
LG Electronics UK Ltd
Libelium Comunicaciones Distribuidas S.L.
Lidacel Ltd
LIFFEY DISTRIBUTORS
Lights4fun Ltd
LILLY FUSION LIMITED
Linde Material Handling (Ireland) Ltd.
LISTOWEL AUTOS LTD
LITEHOUSE ACCESSORIES LTD
Livisham Ltd
LONGI SOLAR TECHNOLOGY SPAIN, S.L.U.
Lovehoney Ltd
LR Active Ltd
LS Supplies Limited
Luceco UK Ltd
Lucid Vision Labs, Inc.
LumiraDx UK Ltd
Lumitech Ltd
Lux Bespoke lighting Ltd
Luxottica Group SpA
Lyncare Ltd
Lynch Medical Supplies (LMS) Ltd
LYNN MOTORS LTD
Lyric Ireland Ltd
M Grant Service Station Ltd
M J FLOOD (IRL) LTD
M. KELLIHER 1998 LTD
MAAS SAS
Magic Leap Inc
Magimix UK Ltd

Member Listing

Magnet Networks Ltd.
 Malen Beauty Products Ltd
 Mallows Number 1 Vape Store
 Mamas and Papas (Stores) Ltd
 MAM-Hungária Kft.
 MAN Importers Ireland Ltd.
 Manepa Ltd
 Manna Drone Ltd
 Manotherm Ltd
 Manscaped, Inc.
 Marks and Spencer (Ireland) Limited
 Marron Activ8 Energies Ltd
 Marshall Amplification Plc
 Mason Technology Ltd
 Matterport, Inc.
 Maurice Doody Sales Ltd.
 Mazda Motor Logistics Europe NV Ltd
 McAdam Consulting Services Ltd
 McCarthy Commercials Ltd
 McElligotts (Tralee) Ltd
 McGrath Electronic Components Ltd
 McHale Plant Sales Ltd
 McHugh Components Ltd
 McHugh Electric (Dublin) Ltd
 MCK ELECTRICAL LTD
 McKechnie Cleaning Services Ltd
 McKeon Contech Ltd
 MCLOUGHLIN & SONS HARDWARE LTD
 MCQUILLAN WHOLESALÉ LTD
 Medguard Healthcare Limited
 Medical Supply Company Ltd
 Medicare Health and Living Ltd
 Meditec Medical Ltd
 Medray Imaging Systems Ltd
 Medtronic Ireland Limited
 MEGABIKES LIMITED
 Memory Bank Ltd.
 Memoryking GmbH & Co. KG
 Mentor Distribution Ltd
 Meso Scale Discovery
 Meyer Kitchenware Europe Limited
 Mezwell Ltd
 MGI Luxury Group SA
 MICHAEL BARRABLE MOTORS
 Michael Garry Ltd
 Michael Guiney Ltd
 Michael Kors (Ireland) Limited
 Michael Madden Specialist Cars Ltd.
 Michael McPhillips T/A Singer Centre Galway
 Michael Moore Car Sales Ltd
 Michel Herbelin UK Ltd
 Microwarehouse Ltd
 Midsummer Renewables Ltd
 Mid-West Lighting Ltd
 Miele Ireland Ltd
 Mirai Medical Limited
 Miramundo Limited
 Mitsubishi Electric Europe BV
 Mixx Ltd.
 MK ILLUMINATION IRELAND LTD
 MMC Commercials Unlimited Company
 MN MOTORS LTD
 Mnd food limited
 Mobi Deal Ltd
 MobielWerkt B.V.
 Mobile Fashion Ltd
 Modern Plant Ltd
 Moduslink BV
 MONAGHAN ELECTRICAL WHOLESALÉ LTD
 Monbatt Ltd
 Montara Ltd.
 Motocaddy Ltd
 Motodox GmbH
 Motor Distributors Limited
 MOTOR SERVICES LIMITED
 MOTREX LTD
 Mountband Trading Ltd
 Mountz Torque Limited
 Moyne Roberts (Ireland) Ltd
 MP Doyle Group
 MP&E Trading Company Ltd
 MSupport International B.V.
 MT Agencies Ireland Ltd
 Mullan Lighting Design & Manufacturing Ltd
 Mullinahone Co-op
 Mullingar Electrical Wholesale Ltd
 MUNSTER FORKTRUCK TRAINING AND SERVICES LTD
 Murray Woods Ltd
 Murrays Medical Equipment
 Musco Lighting Ireland Ltd
 Musgrave Ltd
 Musgrave Retail Partners Ireland Ltd
 Musicmaker LTD
 Musicstore Professional GmbH
 MVI Hazel
 MWD ELECTRONICS
 MY Digihome LTD
 My Vape Store
 Myenergi Distribution (Ireland) Limited
 MyPatientSpace Limited
 N.A.A. Appliances Ltd.
 N.E.L. (Services) Ltd
 N2 ELECTRICAL & SECURITY SUPPLIES LTD
 National Association for the Deaf

Member Listing

NATIONAL ELECTRICAL WHOLESALERS (IRL) Ltd
NATIONAL INSTRUMENTS CORP (UK) LTD
National Pen Promotional Products LTD
Natural Energy Technologies Limited
Naturalife Health
Naughton M6 Motors
Naughtons Car Sales Ltd
NCR Ltd
Neafs Europe SL
Nespresso UK Ltd
NetApp Ireland Limited
Netwatch Ireland Ltd
Network Security Solutions
Neville UK PLC
New Cycle GmbH
New Era Lighting Ltd
New Look Retailers (Ireland) Ltd
Newbridge Silverware Gifts Ltd
Newstyle Hairsalons Unlimited Company
Next Retail Ltd
Nextcar Limited
NIALL STEPHENSON LTD
Nike Retail BV
Nikon Metrology Europe B.V.
Nilfisk Ltd
NIRVANA LIGHTING LTD
Nisbets Plc
Nissan Ireland
NJOY Netherlands BV
Norso Medical Limited
Nortev
Northwest Car Parts
Northwood Technology Ltd
Novatel Communications Limited
Noviled High Technology Lighting Ltd
NuLumenTek Ltd.
Nuwave Sensor Technology Ltd
Nyhan Motors Bandon Ltd
O & I Motors Ltd
O FLYNN MEDICAL LTD
O Meara Camping Ireland Ltd
O.C. Tanner Limited
OB VAPING LIMITED
O'Callaghan's Garage
O'Connell Batteries Ltd
O'DONOVAN ENGINEERING CO LTD
Off Your Grid Limited
Ogalas Unlimited Company
Ohme Operations Ireland Limited
O'Keefes of Kilkenny Ltd
Oktalite Lichttechnik GmbH
Oliver Geoghegan Car Sales Ltd
Omron Electronics Limited
O'NEILLS ELECTRICAL LIMITED
Ooni GmbH
Optel Vision Ltd.
Optical Sciences Ireland Ltd
Optos PLC
Oracle EMEA Ltd.
Orantek Ltd
Orbea S. Coop.
Origo Distribution Ltd
Ortofon A/S
OTGI Ltd
Other World Computing Europe BV
Otter Products EMEA Unlimited Company
Otto Männer GmbH
Oura Health Oy
Ovia Ireland Ltd.
Oxygen-Care Ltd
P & J Finnegan Car Sales Ltd
P & J MADDEN CAR SALES LTD
Pac Sane Ltd
Panasonic Marketing Europe GmbH
Pandu Solutions Limited
PAP Healthcare Ltd
Parma Motors
Partech LED Ltd
Particle Measuring Systems Ireland Ltd
Particular Sciences Ltd.
Passax Business Systems and Supplies Limited
PAT O'FLYNN SCALES LTD
PAT RYAN MOTORS
Patina Lighting Limited
Paul Sheeran Jewellers (Johnsons Court) Ltd
Pauric Connolly Cars Ltd
PBE Axell Europe Ltd
PBL Electrical Distributors Ltd
Pc Pro Computers Ltd
PC SYSTEMS LTD
PCMCS Tech Limited
Peats Wholesale Ltd
PEIMAR INDUSTRIES SRL
Penta Networks Ltd
Pepperl+Fuchs Ireland Ltd.
Peter Curran Electric Ltd
Peter Hanley Motors Ltd
Petstop Limited
Petz Limited
PFH Technology Group Unlimited Company
Phibsboro Electrical Wholesale
Philips Electronics Ireland Limited
Phoenix Contact (Ireland) Ltd
Phonewatch Ltd

Member Listing

Photo Import Ltd.
 PHS West Inc
 Pianos Plus Ltd
 Pioneer Europe NV
 Pitney Bowes (Ireland) Ltd
 PJ Bonner & Company Ltd
 PKI Scientific Ireland Ltd
 Plasticard ZFT GmbH & Co. KG
 PMD Solutions
 PNS Ltd
 PoE Lighting Ltd
 POLAROID INTERNATIONAL B.V.
 Polestar Automotive Ireland Limited
 Polydome Ltd
 Portwest UC
 PowaKaddy Europe Ltd
 Power City Limited
 Powerpoint Engineering Ltd
 Poynt, LLC
 PPLSS Ltd
 Precia Molen Irl Ltd
 Premier Farnell UK Ltd
 Premier Hi Spec Cars Ltd
 Premier Medical Ltd
 Premium Waxing Supplies
 PRESLITE DISTRIBUTION LTD
 Prestige Nails Ltd
 Primacy Healthcare 21 Ltd
 Primark Ltd
 PRIMELINE JAYMARK SALES & MARKETING LTD
 Production Equipment Unlimited Company
 Professional Audio Ltd
 PROFILE EMERGENCY LIGHTING LTD
 Progress Electroplating & Manufacturing Co Ltd
 Promethean Limited
 PTRS LTD
 Puma Social Ltd.
 Pure Storage International Limited
 QIAGEN Ltd.
 QLX Lighting Ltd
 Quaestor Analytic Ltd
 Qualvecom
 Quest Merchandise Limited
 QUINNSPARES APPLIANCES LTD
 QVC
 Qvis Lighting and Security Ireland Limited
 R.T. Large & Son Ltd
 Radio Systems PetSafe Europe Ltd.
 Radiometer Ireland Limited
 Radionics Ltd
 RADIUS DISTRIBUTION LIMITED
 Radius Office
 Range King Ltd
 Ravensburger Ltd
 Ray Grahams Limited
 Razdan Ltd
 Razer (Europe) GmbH
 RB Ireland Hygiene Home Commercial Ltd.
 Reagecon Diagnostics Ltd
 Reckitt Benckiser Ireland Ltd
 Redback Biotek
 REG FARRELL ENGINEERING LTD
 Rehan Electronics Ltd
 Reichelt Elektronik GmbH
 Reliable Controls Corporation
 Reliable Security Products Ltd
 Renaissance Contingency Services Ltd
 Rennicks Signs Ireland Ltd
 Rentokil Initial Ltd
 Repligen Europe B.V.
 Revvity (Ireland) Ltd
 Rhino Industrial Ltd
 Rhonda Ltd
 Ribbon Communications International Limited
 Ricoh Ireland Ltd
 Riello UPS Ireland Ltd.
 Riese & Muller GmbH
 Right-Click Ltd
 RILLTON LIMITED
 Robert E Nolan Ltd
 Robert Roberts Ltd
 ROC RONOCO LTD
 Roche Diagnostics Ltd
 Rochford Motors Ltd
 Rockford Healthcare Ltd
 Roland Europe Group Limited
 Roland Meinl Musikinstrumente GmbH & Co KG
 Rookery Consulting Ltd
 Ros Dumhach Cogaisiochta Teoranta
 Rota Industries Ltd.
 RSP COMMUNICATIONS SOLUTIONS LTD
 RST Power Distribution Ltd
 RTD Technology Ltd.
 RVR Energy Technology Ltd
 S&P Ireland Ventilation Systems Ltd
 SalesCare Marketing and Distribution Ltd
 Sally Salon Services (Ireland) Limited
 Salon Savers
 Salto Systems Limited
 Sam McCauley Chemists Ltd
 Sanbra Fyffe
 Sartorius Ireland Ltd.
 SaveMeMoney Wind and Solar Ltd
 Scan Coin Ireland Ltd
 Schillachi Brothers

Member Listing

Schindler Ltd
Schneider Electric Ireland
Schneider Electric IT Logistics Europe Limited
Screen Security Limited
Screwfix Direct (Ireland) Limited
Seamus Boland Autosales Ltd
SEAN FITZPATRICK WHOLESALE LTD
Sean Fleming Motors Limited
Secunet Security Networks AG
Secure Power Systems Limited
Securitas Technology Ireland Ltd
Security Equipment Supply Co. (SESCO) LTD.
Semineo
Sennheiser Electronic SE & Co. KG
Sennheiser UK Ltd.
Serfac Ltd
Setanta Vehicle Importers Ltd
Sex Siopa
SFW Distribution Ltd
Shanahan Power Ltd
Shaper Tools GmbH
Sharp Consumer Electronics Poland sp. z o.o.
Shell EV Charging Solutions BV.
SHOMAR LTD
Shop Direct Ireland
Showtime Essential Kitchen Products
Siemens Energy Ltd
Siemens Gamesa Renewable Energy Ltd
Siemens Ltd
Sight and Sound (Distributors) Ltd
Sigma Wireless Communications Ltd
Signet Trading Limited
Signify Commercial Ireland Ltd
Signode UK Ltd
Sigtec Limited
Silverstone Media Solutions Ltd
Singer Sewing Centre
Singer Sewing Centre Waterford
SINJEN LTD
Skechers USA LTD
SKS COMMUNICATIONS LTD
Skullcandy International GmbH
Sky In-Home Services Ltd
Slaney View Motors Ltd
SLS Scientific Laboratory Supplies Ireland Limited
Smart Bits Phone Accessories Ltd
SMART ELECTRICS WHOLESALE Ltd
Smeg UK
Smiggle Ireland Ltd
Smiths of Drogheda
Smoke Green Limited
Smyths Toys HQ Unlimited Company
Snap Group Limited
SOCOM Technology Limited
Soilse Sabre Teoranta
Solas Geal Distribution Ltd
Solatrex International Ltd
Solv-X Products Ltd
Somora Motor Parts Ltd.
Sonos Europe BV
Sonova Consumer Hearing GmbH
Sord Data Systems Limited
Sordan
SOTEL GmbH
SOUND PRODUCTIONS LIMITED
South West Wholesale Ltd
Spaldings Ltd
SPAN Corp Ltd
Spectrum Distribution Ltd
Sportpursuit Limited
Spotlight Oral Care Ltd
Sprayquip Ltd
SQUARE ONE DISTRIBUTION LTD
Squareup International Limited
Stafford Lynch Ltd
Standard BioTools France SARL
Stanley Black & Decker Ireland Unlimited Company
StarBrite Lighting Ltd
STC SOCKET TOOL COMPANY LTD
Steelcase Limited
Stella Doradus Europe Ltd
Stephen Pio Ltd
STILLORGAN DECOR CENTER
Stone Gym Solutions Limited
Storagecraft Technology Ltd
Stoves Store Ltd
Strongline Autoparts Ltd
Stryker UK Limited
Suir Sprayers Limited
Sulzer Pump Solutions Ireland Ltd.
Sumup Ltd
SUNDRELLE LIMITED
Sunradi Ltd
Sunrise Records and Entertainment Ireland Limited
Superdrug Stores plc
Superior Products and Minerals Ltd
Sureweld International Ltd
Survey Instrument Services Ltd
Suzuki Cars Ireland Ltd
SWARCO UK & Ireland Ltd
Switch Distribution Limited
SWITCHTEX LTD
Synergistics LTD
Synluck GmbH
System Video Limited
Systemlink Technologies Ltd.

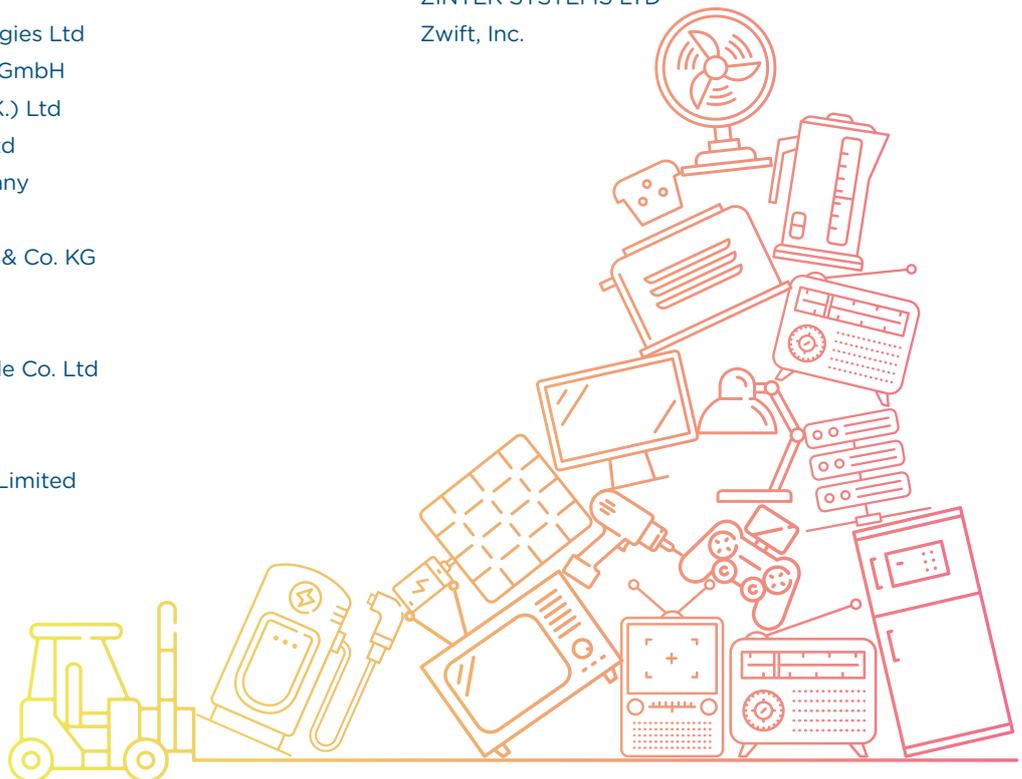
Member Listing

T Tools Ireland Ltd
 T&T EQUIPMENT LTD
 Tadm Riordan Motors Ltd
 Tam Outlets Ltd
 TaskLED Lighting Ltd
 TBC Junction Unlimited Company
 TD Synnex Ireland Ltd
 TDS Disney Ireland Limited
 TE Connectivity Ireland Limited
 Technetix Ltd
 Technico Ltd
 Technopath (Distribution) Ltd
 Tecoled Ltd
 Teenage Engineering AB
 TEF TULLAMORE LTD
 Tekelek Europe Ltd
 Tektronix International Sales GmbH
 Tektronix UK Ltd
 Telent Technology Services Ltd
 TEMPLECRONE COOPERATIVE SOCIETY LTD
 Teradata Ireland Ltd
 Terence Healy Ltd
 Terex Global gmbH
 Tesco Ireland Limited
 Tesco Mobile Ireland Ltd
 Tesla Motors Ireland Ltd
 Texas Instruments EMEA Sales GmbH
 Thane Direct UK Limited
 The Dalkey Motor Company
 The E.I. Unlimited Company
 The Forklift Centre Ltd
 The Juice Plus+ Company Ltd
 The Nature of Things Ltd
 The Phone Accessories Company Ltd
 The Power Providers Ltd
 The Range (Ireland) ltd
 The Sound Shop (Ireland) Ltd
 The Swatch Group UK Limited
 Thermalimage
 Thermo Fisher Diagnostics (Ireland) Ltd
 Thistleway Ltd
 Thomann GmbH
 Thomas Farrell & Sons (Garages) Limited
 Thorlux Lighting Limited
 THORN LIGHTING LTD
 Three Ireland (Hutchison) Ltd.
 Thule Sweden AB
 Tier Mobility SE
 Tiger Retail Ireland Limited
 Tile Inc.
 Time Data Security
 Timemark Ltd
 TLG Distribution
 TM Blinds Ltd
 Toasttab Ireland Limited
 Tokyo Electron Europe Limited
 tonies GmbH
 Tony Kierans Motors Ltd
 Tooling & Engineering Distributors (TED) Ltd
 Top E-cigarette Ltd
 Topcon Europe Medical B.V.
 Toshiba Global Commerce Solutions (UK) Limited
 Total Materials Handling Ltd
 Total Power Solutions Ltd
 Total Source Ltd.
 Toyland Cash & Carry Ltd
 TOYMASTER LTD
 Toyota Ireland Unlimited Company
 Transfer Multisort Elektronik sp. z o.o.
 Trend Micro (EMEA) Limited
 Trend Tool Technology Ltd
 TRIACE LTD
 Trina Solar (Schweiz) AG
 Trinity Motors Mazda Ltd
 TRINITY VOLKSWAGEN
 Trulife
 TTI, Inc.
 TTS Tooltechnic Systems Ireland Limited
 TUBRID MOTORS LTD
 Tucks O'Brien Ltd
 Tucson Pumps Ltd
 Tullyvor Limited
 TURBO LEISURE LTD
 Turbotricity Ltd
 Two Trees Engineering Ltd
 Two Wheels Ltd
 Tyrell Content Creation Tools Ireland Limited
 U.S. Bank Europe DAC
 Ubiquiti International Holding B.V.
 Uccello Marketing EU Ltd.
 UK Juicers Limited
 ULTIMATE PRODUCTS UK LTD
 Uniphar Medtech Limited
 UnipharPLC
 Unisys Europe Limited
 UNITED HARDWARE DAC
 United Retail Trading Ltd
 Universal Innovations Ltd
 Up The Yard Ltd
 Upgrade Options Ltd
 Uppercross Enterprises Limited
 UrbanVolt Ltd.
 Urbis Schreder Ltd
 Osborne Publishing Limited
 UTS Technologies Ltd
 Valuecoms

Member Listing

Valve Corporation
Van Walt Ireland Ltd
Veelite Lighting Ltd
VELUX Company Ltd
Vendek Ltd
VENTILUX Limited
Veolia Water Technologies and Solutions Ireland Ltd.
Verde LED Ltd
Veritas Storage (Ireland) Limited
Vertiv Ireland Ltd
Vestas Ireland Ltd
Vestel Holland B.V.
VGP Media Ltd
Vieffe Trade Srl
Vitold Investment UC
Viva Payment Services SA -Irish Branch
VMWARE International Unlimited Company
Vocera Communications Inc
Volkswagen Group Charging GmbH
Volkswagen Group Ireland Ltd
Volvo Car Ireland LTD
Vorwerk UK LTD
VOSS GmbH & Co. KG
VusionGroup S.A.
Vygon Ireland Ltd
V-ZUG UK Ltd
Wacker Neuson Ltd
Wacom Europe GmbH
Walter Bourke & Son Ltd
WALTONS MUSIC LTD
Washglade Ltd
Waterford Stanley Ltd.
Waveguide Lighting Technologies Ltd
Weber-Stephen Deutschland GmbH
Weber-Stephen Products (U.K.) Ltd
Weighing Machine Services Ltd
Weir & Sons Unlimited Company
WELCH ALLYN LIMITED
WERMA Signaltechnik GmbH & Co. KG
WESCO ELECTRICAL LTD
West Coast Electrical Ltd
West Cork Electrical Wholesale Co. Ltd
Western Motors Ltd
Westward Garage Ltd.,
Wildcat Business Computing Limited

William Reynolds & Sons Limited
Williams Locksmiths Ltd
Willie Duggan Lighting
Wilo Engineering Limited
WilTec Wildanger Technik GmbH
WindowMaster Control Systems Ltd
Wink Lighting Ltd.
WJD REPAIRS EU LIMITED
Woodies DIY Ltd.
WOW Tech Europe GmbH
Wowcher Ltd
WP DIAGNOSTICS
Würth Ireland Ltd
XD Connects B.V.
Xerotech Ltd
Xerox IBS Limited
XMusic Ireland Ltd
Xpert Cosmetics Ltd
Xpress Electrical
Xylem Water Solutions Ireland Limited
Yankee Candle Company (Europe) Limited
Yellow Matter Entertainment LLC
Yocks Scooter Shop
Yomac Cars Ltd
YOUGHAL CAR SALES
Young Living Europe B.V.
Yubico AB
ZAGG INTERNATIONAL DISTRIBUTION
Zalando SE
Zatori Results Ltd
Zebra Technologies Europe Ltd
ZINTEK SYSTEMS LTD
Zwift, Inc.







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