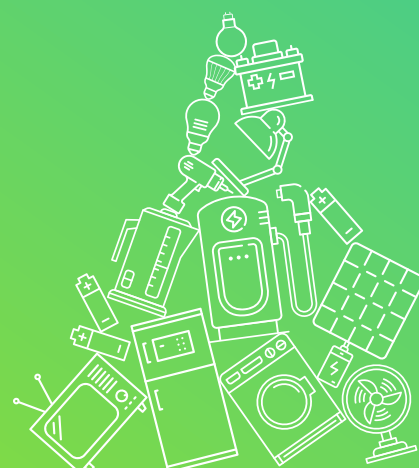


# ANNUAL ENVIRONMENTAL REPORT TWENTY TWENTY FOUR



WHERE WEEE ARE... WHERE WEEE'RE GOING...



...visit **weeeireland.ie**



“ The purpose of this approval is to ensure clear service ownership, and that the accountability and responsibilities of WEEE Ireland satisfy the provisions of the European Union (Batteries and Accumulators) Regulations 2014, the Batteries Regulation, 2023, and the European Union (Waste Electrical and Electronic Equipment) Regulations 2014 in an efficient and effective manner. ”

*WEEE Ireland Schedule of  
Conditions of Approval, 2024*



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Cuisneoirí / Fridges

n  
Pentan

TOSHIBA



# CEO Report



## Building on 20 Years of Success – Delivering for Today and Tomorrow

Dear Ministers,  
Members & Stakeholders,

As we mark a milestone 20th anniversary for WEEE Ireland, it is with great pride that I reflect on our achievements in 2024 and look ahead to an exciting new chapter for our Scheme and the electrical and battery sector as a whole.

This year saw WEEE Ireland receive approval for a new Scheme mandate for the period 2024–2027. This endorsement from the Department of the Environment, Climate and Communications (DECC), is not only a testament to our past performance, but an affirmation of our capability to lead future compliance for WEEE, batteries, and lighting across Ireland. With new opportunities ahead, including evolving our Scheme into a full Circular Economy EPR Scheme, we are well-positioned to continue driving environmental excellence and value for our Members.

Throughout 2024 WEEE Ireland has strengthened our position as the EPR Scheme of choice for the majority of the electrical and electronic equipment (EEE) and battery market in Ireland. Our continued strong market share in membership numbers year on year since 2005, is a direct reflection of the trust placed in our operations, governance, and dedication to delivering cost-effective, compliant, and transparent services.



Our role on the European stage also continues to grow. As a Director in PRONEXA, supplying Pan European reporting and consultancy and through our membership in the WEEE Forum, we bring the benefit of European insight and collaboration to Irish producers. We were particularly proud to showcase this engagement at the WEEE Ireland Annual Conference, which once again demonstrated the power of stakeholder collaboration – from our Producer Members, recycling, Local Authority and retailer partners, and the Environmental Protection Agency (EPA) – in delivering on Ireland's new Circular Economy goals and our continued partnership with the CIRCULÉIRE platform.

WEEE Ireland continued to lead in the implementation of the Batteries Regulation and further embedded the EN 50625 WEEE treatment standard across all operational activities. Our support of indigenous recycling infrastructure ensures local facilities can invest in technologies that increase efficiency and improve environmental outcomes, underpinning Ireland's circular economy and resource resilience. Our compliance operations remained exemplary, maintaining ISO 9001 and ISO 14001 certification through NSAI.

A key highlight of our year was our strong public communications campaigns. WEEE Ireland was featured across national media platforms including RTE, Virgin Media, Newstalk, and various local stations, as well as extensive print and social media coverage. This visibility plays a critical role in raising awareness and engagement on proper recycling practices, and we thank our Communications and Compliance Teams for their continued creativity and impact.

Financially, WEEE Ireland remains in a very strong position. We have sufficiently provided for the Contingency Liability Provision required by the DECC, and hold operational reserves equivalent to a full year's running costs, providing our Members with confidence in the Scheme's long-term viability and ability to respond to future challenges.

Looking ahead, we prepare for the review of the WEEE Directive under Ireland's EU Presidency in 2026 and the implementation of the European Circular Economy Act. Our engagement with the European Commission and the Irish Government will be pivotal in shaping these transformative regulatory frameworks. We also stand ready to support DECC with the rollout of the new EU Batteries Regulation, Critical Raw Materials Act and the 2nd Whole of Government Circular Economy Strategy, further embedding circularity in our Compliance Scheme.

As always, I must express my heartfelt appreciation to our Members and Stakeholders for your ongoing support. To our Local Authority and retail collection point partners and our recycling partnerships, your role in enabling public participation in WEEE recycling cannot be overstated – thank you to our dedicated WEEE Ireland team and our Board of Directors, your professionalism, direction, and commitment make everything we achieve possible.

2024 has been a landmark year – another strong step into the future. With continued collaboration, innovation, and purpose, we look forward to shaping a more circular Ireland together.

Yours sincerely,  
**Leo Donovan**  
Chief Executive Officer  
WEEE Ireland











# Letter From The Chair

Dear Members  
& Stakeholders,

As we look back on the achievements of WEEE Ireland over the past year, I am delighted to present the Annual Report for 2024. This year marks a significant milestone for us, as we celebrate 20 years of dedicated service and success in managing waste electrical and electronic equipment, and waste batteries in Ireland.

Firstly, I want to extend my congratulations to Leo Donovan and the entire WEEE Ireland team. Their commitment and leadership in supporting the industry Members of our Scheme have been the driving force behind our success over the past two decades. Their efforts have ensured compliance with regulatory requirements and fostered a culture of sustainability and environmental stewardship by the electrical and battery sectors in Ireland, managing quality recycling and recovery responsibilities and providing a takeback service to Irish consumers.

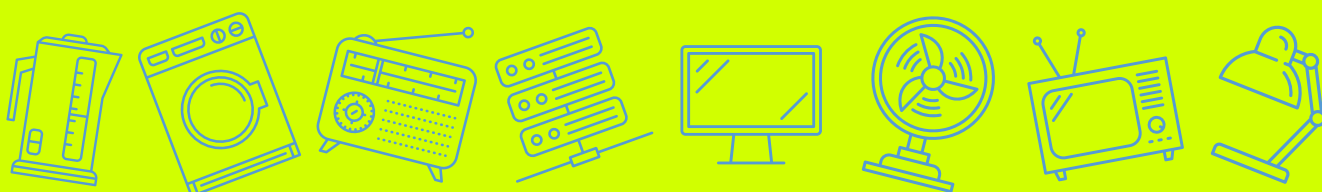
In 2024, WEEE Ireland received a new Scheme Approval that emphasises the Board of Directors' role in corporate governance and oversight for our EPR mandate. Achieving this approval again is a testament to the Scheme's robust



**Richard Broderick,**  
Chairperson WEEE Ireland

compliance, financial, and operational framework and our dedication to maintaining high standards of accountability and transparency. We are committed to supporting the WEEE Ireland team in enhancing our programmes and continuing to deliver exceptional service to our stakeholders in a cost-effective way. The achievements published in this 2024 Annual Report underscore our commitment to excellence and our role as leaders in the industry.

The recent Programme for Government has placed a strong emphasis on the circular economy and EPR schemes. We are pleased to see these references, as they align perfectly with the mission and vision of WEEE Ireland's new Circular Strategy, which the CEO and I presented to DECC Department Officials in January this year. The circular economy is at the heart of our operations, and we are committed to transforming our practices to support this sustainable model while recognising the advances our electrical and battery sector has already made in eco-design and circularity developments.



At the WEEE Ireland Members Conference last October we highlighted the successful implementation of the new WEEE Ireland Scheme Approval and discussed the pending WEEE Evaluation Report, which is poised to influence the future of e-waste EPR across Europe. Events like the Conference, AGM, and our recent 20th Anniversary celebration, provided my fellow Directors and I with the invaluable opportunity to meet and engage with our Members, their trade associations, and other stakeholders. These interactions are crucial as we represent the industry and allow us to hear their views and feedback. I strongly encourage all stakeholders to actively participate in consultations and discussions for topics of interest to Members and our wider network. Your engagement is important to us. It ensures the industry's voice is heard and considered in shaping future policies within our Scheme, in Irish EPR developments and on the European stage.

I am pleased to welcome Alan Dillon as the new Minister of State for Circular Economy. His dual mandate within the DECC and the Department of Enterprise, Trade and Employment, with special responsibility for Small Businesses and Retail, aligns with WEEE Ireland's integrated role supporting environmental obligations for Irish businesses. We look forward to working with you, Minister, and your officials, to meet the challenges and gain the opportunities placed on our sector by WEEE and Batteries Regulation. Indeed, the recent Draghi Report at EU level has highlighted the importance of the circular economy in delivering decarbonisation and enhanced competitiveness for European business. Working closely with industry is essential in achieving these goals, and EPR schemes play a vital role in aligning industry efforts with

environmental achievements. By collaborating closely with our electrical and battery sector Members, we can support a competitive and sustainable circular economy transition for our sector in Ireland and beyond.

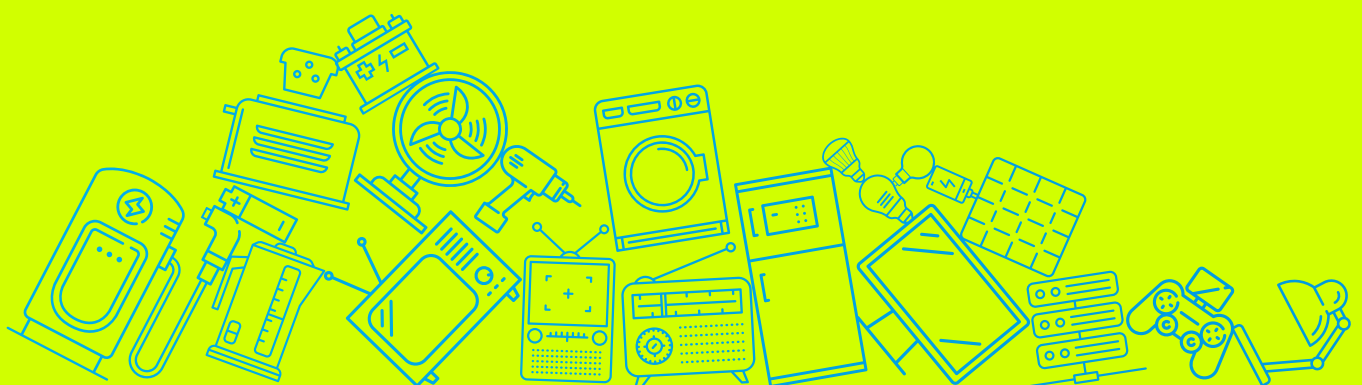
As this is my first year as Chair of the WEEE Ireland Board, I am honoured to lead WEEE Ireland into this new chapter. Having served as a Director of the Scheme for the past eight years, I have witnessed firsthand the dedication and innovation that drive our success. I am committed to continuing this legacy and working closely with all stakeholders to achieve our shared compliance goals. Since the WEEE Ireland Scheme began in 2005, our industry sectors have evolved and diversified considerably. As we look ahead, it is essential that we continue to adapt our Scheme - both in governance and operations. We are committed to achieving this, through close co-operation across electrical and battery sectors, ensuring that WEEE Ireland remains a fit-for-purpose, best-in-class organisation.

My thanks for his service and sector representation to Director Brian Flood, who completed his tenure on the Board in 2024. Thank you to our Producers for your continued support and Membership with WEEE Ireland. Together, we can ensure the success of the last twenty years of WEEE and Battery EPR Scheme delivery continues.

Yours sincerely,

**Richard Broderick**

Chair of the WEEE Ireland  
Board of Directors











ULTRA POWER

FM	88	92	96	100	104	106	108	MHz				
AM	54	60	70	90	120	140	160	x10KHz				
LOG	0	1	2	3	4	5	6	7	8	9	10	SCALE

SOLID STATE BATTERY - ELECTRIC

AM FM A.F.C. VOLUME TUNING

OFF

CHARGE ON

BINATONE  
GEMINI MK II



# Corporate Governance



# Corporate Governance

## Board Of Directors



DIRECTOR NAME	ROLE	APPOINTED	COMPANY	REPRESENTING CATEGORY	COMMITTEE
<b>Mr Richard Broderick</b>	Chairperson	June 2017	Independent	Independent	Finance, Remuneration, Nominations
<b>Mr Leo Donovan</b>	Director / CEO	2005	WEEE Ireland		Finance
<b>Mr Herbert Sharkey</b>	Director	January 2018	BSH	LHA, SHA	Nominations
<b>Mr Johnny Dunne</b>	Director	June 2017	Glen Dimplex	LHA, SHA, SME	Finance, Remuneration
<b>Mr Brian Flood</b>	Director	June 2017	Alternate For Brenda McEvoy	SHA, Tools, Batteries, SME	Nominations
<b>Mr Fergus Johnston</b>	Director	June 2017	Hotpoint Ireland Ltd	LHA	Finance, Nominations
<b>Ms Brenda McEvoy</b>	Director	October 2020	Apple Distribution International	IT&T Sector, Batteries	Batteries, Remuneration
<b>Mr David Tyrrell</b>	Director	March 2017	Independent	Independent	Finance
<b>Mr Rod McCarthy</b>	Director	June 2023	Exertis Ireland	Screens, SHA & IT&T Sector	Remuneration



**Gearoid O'Grady**

Company Secretary



## Meeting Attendance

DIRECTOR NAME	ROLE	TYPE	PRODUCER COMPANY	BOARD MEETING ATTENDANCE	AUDIT/FINANCE COMMITTEE	NOMINATIONS COMMITTEE	REMUNERATION COMMITTEE	
				<i>Number of Meetings</i>	<b>5</b>	<b>12</b>	<b>1</b>	<b>3</b>
Leo Donovan	CEO	-	WEEE Ireland	5	N/A	N/A	N/A	
Richard Broderick	Chairperson	Independent		5	12	1	2	
Herbert Sharkey	Director	Corporate	BSH	5	3***	N/A	N/A	
Brian Flood	Director	Corporate	Alternate for Brenda McEvoy	3*	N/A	1	1*	
David Tyrrell	Director	Independent		5	12	N/A	N/A	
Fergus Johnston	Director	Corporate	Hotpoint Ireland Ltd	3	7	1	N/A	
Johnny Dunne	Director	Corporate	Glen Dimplex	4	8	N/A	3	
Brenda McEvoy	Director	Corporate	Apple	3**	N/A	N/A	2**	
Rod McCarthy	Director	Corporate	Exertis Ireland	4	N/A	N/A	1****	
ATTENDANCE				90%	82%	75%	100%	

\* Left Board June 2024

\*\* Maternity Leave Resumed Board Duties Jun 2024

\*\*\* Attended 3/3 as guest

\*\*\*\* Joined Committee In December 2024

## Committees

Statutory Committees are in place with the Board of Directors for Audit and Finance, Remuneration and Nominations. There were ad-hoc sub committees in place throughout 2024 made up of Directors and the Senior Leadership Team focusing on topics that included tonnage and targets, communications, procurement, circular economy, and a Battery Steering Committee which includes Members and Trade Associations from the battery sector.

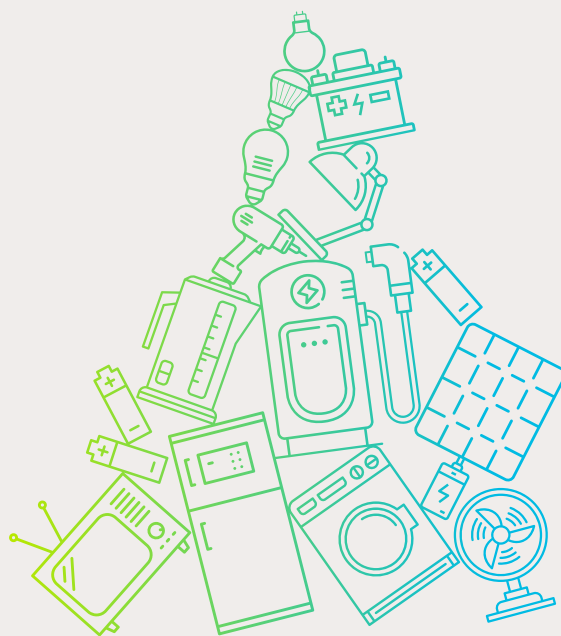


# Annual General Meeting

The 2024 Annual General Meeting (AGM) was held in person at Clayton Hotel, Liffey Valley, Dublin 22 on Thursday 13th June 2024. Items of business addressed and passed at the meeting included:

- Receipt and consideration of the Annual Report
- Receipt and consideration of the Annual Financial Statements
- Re-election of the auditors RSM Ireland and authorisation of the Directors to fix the remuneration of the auditors





# Human Resources

WEEE Ireland has a high level of compliance with regard to employment law, policies and procedures, HR systems, health and safety and progressive value-added HR practices.

The key HR focus in 2024 has been on employee engagement, talent development and fostering a positive work environment. With a dedicated team of 13.6 full time equivalent employees (+CEO), WEEE Ireland has made significant progress in improving company performance, strengthening the workplace culture and enhancing HR processes.

## The WEEE Ireland team manages and runs six distinct programmes:

Corporate Governance	Finance & Systems
Environmental Compliance & Membership	Batteries & Projects
WEEE Operations & Recycling	Communications

# IT Systems

WEEE Ireland uses numerous systems to support the Senior Leadership and Executive Team in their roles with functions that include coordination of Membership customer service relationships, WEEE and battery collection and recycling data, and finance payment and reporting requirements. The company adheres to a digital first approach with limited paperwork in place. The Company Secretary is the named Data Protection Officer, responsible for GDPR and Data Privacy policies that are in place and implemented across the organisation.

WEEE Ireland continues to review its operational systems to access the opportunities from a companywide integrated system. WEEE Ireland is also evaluating developments in the AI space and how these could be leveraged to drive efficiencies throughout the business.

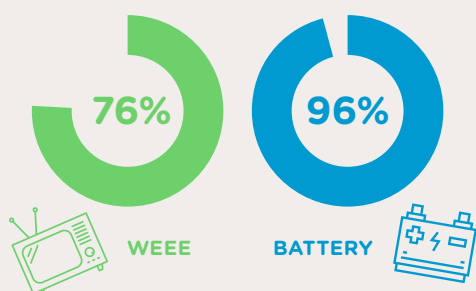
The company has continued to improve technological advancement in 2024 for the benefit of the Company and the employees. This includes further implementations linked to the new Financial IT system, Microsoft Business Central, which has streamlined the management of the Finance Department. Additionally, Microsoft Power BI is now being utilised as the standard internal reporting platform across all divisions.





# Key Performance Indicators

The WEEE Ireland Board of Directors review the performance of the Scheme against key performance indicators (KPI's) through monthly reporting by each division. In line with our quality and environmental management system, progress and effectiveness are recorded using key metrics and analysing both qualitative and quantitative metrics.



## WI Total Market Share



8,844

Retailers Registered



300

Compliance Reviews, Audits & Member Meetings



ISO 14001 – ISO 9001 Standards



Certified x2

18 Consultation Submissions

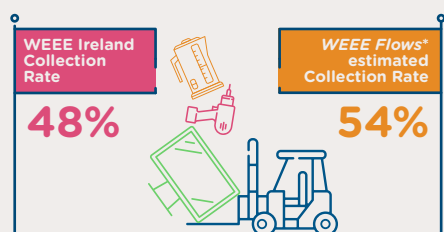


Membership Newsletters Circulated



38,215 Tonnes

WEEE Ireland Takeback Tonnes



Average WEEE Ireland Recycling & Recovery Rates Targets Achieved

81% Recycling 96% Recovery

206,521 tonnes of CO<sub>2</sub>-eq. emissions saved

WEEE Ireland Waste Portable Battery Takeback 1,447 tonnes

51%

WEEE Ireland Waste Portable Battery Collection Rate

## WEEE Ireland Battery Efficiency Rates

Targets achieved:



86%

Lead Acid

75%

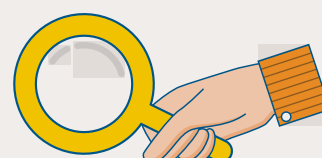
Ni-Cd

59%

Other

36,477 Social Media Followers

622 million WEEE Ireland Marketing reach



External Finance Audit Clean Audit Statement

See WEEE Flows additional data for information on effective takeback calculations on p64









# Environmental Policy & Strategy



“Our current “Take, Make, Use, Discard” model ignores the environmental costs along the supply chain. Globally, we are already using raw materials at a rate 50% higher than nature can replenish annually, and this could triple by 2050 if current trends continue. This is unsustainable.

The Circular Economy model aims to decouple economic growth from environmental degradation by rethinking supply chains entirely.”

*Joint Committee on Environment & Climate Action Report on the Circular Economy*  
October 2024<sup>1</sup>



<sup>1</sup>[https://data.oireachtas.ie/ie/oireachtas/committee/dail/33/joint\\_committee\\_on\\_environment\\_and\\_climate\\_action/reports/2024/2024-10-15\\_report-on-the-circular-economy\\_en.pdf](https://data.oireachtas.ie/ie/oireachtas/committee/dail/33/joint_committee_on_environment_and_climate_action/reports/2024/2024-10-15_report-on-the-circular-economy_en.pdf)

# New Scheme Approval 2024-2027

EPR Schemes in Ireland operate under a Ministerial Approval. During Q1 and Q2 of 2024, WEEE Ireland continued to engage with the DECC on the terms and conditions for Scheme re-approval. The new approval was granted from June 2024 to June 2027 and encompasses the requirements of EPR Schemes, highlighted under national policy within the Waste Action Plan for a Circular Economy and delivers on EPR requirements of the new 2023 EU Batteries Regulation. It also spans the timeframe of the WEEE Directive Evaluation and development of a new WEEE EPR Framework For Europe during 2026.

The new WEEE Ireland Scheme Approval 2025-2027 endorses the best-in-class compliance ethos which WEEE Ireland consistently delivers on. It obligates EPR Schemes in Ireland to report in detail on the movement, treatment, and shipment of WEEE and waste batteries, with explicit requirements around EN 50625 certified facilities as laid out in Irish regulations. The new Approval highlights key areas EPR Schemes will be reviewed on for the next phase from 2027 onwards.

***The overall Approval contains 21 separate criteria including requirements under the headings:***



Detailed annual reporting requirements to the DECC under the New Scheme Approval are required to demonstrate evidence of these EPR criteria.

A separate Technical Report specifying the steps taken by WEEE Ireland to ensure appropriate management of

WEEE and waste batteries, is due to authorities by March 31st each year from 2025 onwards. Additional reporting on a Circular Strategy for the WEEE Ireland Scheme and an External Skills Report were also required within the first 6 to 7 months of reapproval.

# Battery Regulations for a Sustainable Europe

“This Regulation should prevent and reduce adverse impacts of batteries on the environment and ensure

**a safe and sustainable battery value chain**

for all batteries, taking into account, for instance, the carbon footprint of battery manufacturing, ethical sourcing of raw materials and security of supply, and facilitating re-use,

**repurposing and recycling.**

It should seek to improve the environmental performance of batteries and of the activities of all operators involved in the life cycle of batteries, such as producers, distributors and end-users and, in particular, those operators directly involved in the treatment and recycling of waste batteries. Such measures will help to ensure the transition to a

**circular economy**

and the long-term competitiveness of the Union and should contribute to the efficient functioning of the internal market, while taking into account a high level of

**protection of the environment.**

This Regulation should also aim to prevent and reduce the adverse impacts of the generation and management of waste batteries on human health and the environment and it should aim

**to reduce the use of resources**

and favour the practical application of the waste hierarchy”.

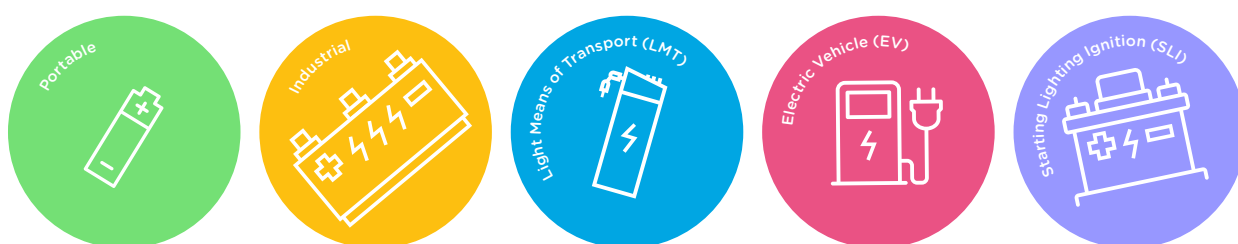
(REGULATION (EU) 2023/1542 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 12 July 2023 concerning batteries and waste batteries, amending Directive 2008/98/EC and Regulation (EU) 2019/1020 and repealing Directive 2006/66/EC<sup>2</sup>)

<sup>2</sup> <http://data.europa.eu/eli/reg/2023/1542/oj>



Throughout 2024, WEEE Ireland continued its policy engagement, knowledge transfer to Members and operational developments to advance the implementation of Regulation (EU) 2023/1542. This new European-wide Regulation on batteries and waste batteries was published in 2023, and came into force in the main in February 2024, with an extended timeline for implementation of various requirements and publication of Delegated and Implementing Acts. Until 18 August 2025, the Regulation co-exists with the Battery Directive (2006/66/EC). From this date, the key requirements for EPR Schemes and Producers come into force under Chapter VIII.

The Regulation contains new categorisation for batteries namely:

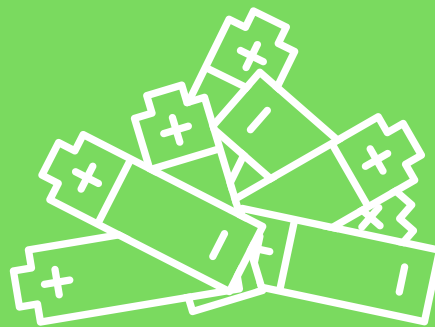


During 2024 certain key requirements of this extensive Regulation came into force including:

- CE marking and conformity assessment
- Labelling requirements
- Performance and durability documentation for certain battery types
- Safety requirements for energy storage batteries
- Restriction on portable lead-acid batteries containing more than 0.01% by weight
- Requirement for supply of importer information with batteries

The publication of the EU Battery Regulation in 2023 has laid the roadmap for WEEE Ireland's battery programme on behalf of Members for the coming years. Battery Operations are adapting to the new framework with challenges including:

- New categories of batteries requiring defined reporting as they are placed on the market and collected for recycling
- Rolling out dedicated EPR Programmes for EV and LMT waste batteries
- Understanding of the role the Scheme will play in supporting battery circularity measures, including battery reuse, remanufacturing, and repurposing in Ireland
- How the Scheme, Members and contractors will need to interact with Battery Management System and Digital Product Passport requirements
- Increasing collection to meet ambitious takeback targets
- Engagement with downstream processors on new recycling efficiency and material recovery rates
- Supporting development of new collection rate methodology with additional data requests to understand on what is "available for collection" in the Irish marketplace
- Raising awareness on the importance of separate collection of waste batteries
- Providing information and solutions for safe management of end-of-life batteries across the wider waste ecosystem, with a particular focus on waste and damaged lithium batteries



Throughout 2024 the WEEE Ireland Compliance Team continued to actively participate in the DECC Battery Regulation Steering Group and the EPR Chapter VIII Sub-Group, engaging with DECC, PRL and other stakeholders on the implementation of this new Regulation. The team also coordinate the WEEE Ireland Members Battery Steering Committee and are represented on the EUCOBAT Policy Working Group in Europe.

**During 2024 certain key requirements of this extensive Regulation came into force including:**

- Reporting and validation of EPR results, collection, shipment, recycling and efficiency data
- Conference and webinar attendance to build the expert knowledge base for the Scheme
- Regulatory and policy updates for Members
- Recruitment of new Battery Producers to the Scheme
- Compliance advice and guidance support to Producers, distributors and retailers
- Enforcement engagement with EPA and Local Authorities on free riders
- Collaboration with end-of-life vehicle stakeholders on EV EPR solutions
- Submissions to PRL on Blackbox battery category reporting updates
- Submissions on Articles and Delegated Act consultation requests from authorities
- Feedback to EUCOBAT for JRC studies, European Commission and consultant surveys and reviews
- Input into research, development and innovation battery projects and surveys including BASTILLE, ECOSWEEE, ReManIre and LiCoVOLT
- Providing benchmarking data and information requests from other EU member state authorities and EPR Schemes





# Environmental Policy Engagement

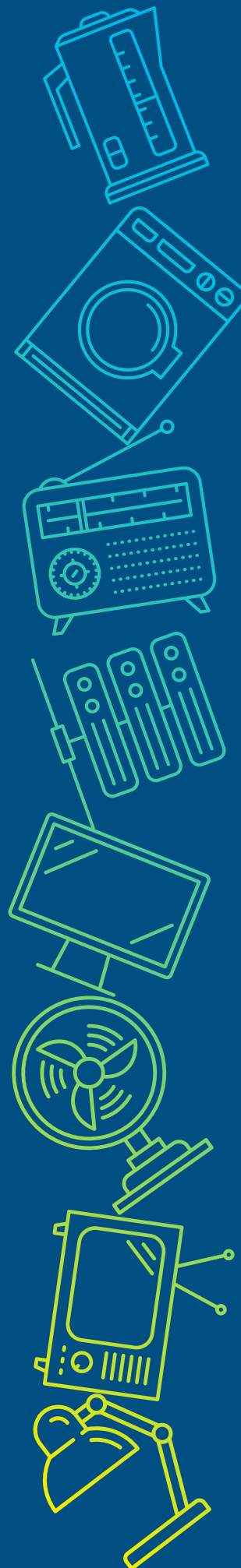
During 2024 the Compliance team from WEEE Ireland submitted feedback on public consultations and through working groups on other topics to DECC, and responded to research and interview queries from other stakeholders including:

- Reapproval application and data submissions
- Waste Shipment Regulation Amendment consultation
- Survey on recycling capacities of photovoltaic technologies in the EU
- National Circularity Gap Report input
- WEEE Forum joint statement on distance sellers
- Removal of battery self-compliance consultation
- EPA Circular Economy Programme repair sector research
- Rediscovery Centre Circular Material Use Rate and other studies
- 2023 Batteries Regulation Implementation Acts feedback to DECC including Article 11, 71 and 76 feedback
- Presentation with PV Cycle for the WEEE and Battery Monitoring Group: Financing A National Scheme for Waste PV
- Life Cycle Analysis of Solar PV Community Led RESS Project technical report

WEEE Ireland represents the Scheme and Member activity on several national forums including:

- National Industry Enforcement Committee
- Garda Síochána Metal Theft Forum
- WERLA WEEE Collection Working Group
- National Waste and Circular Economy Advisory Groups
- DECC Waste Battery Regulation Steering Groups
- EPA National Repair and Reuse Network
- National Electrical Recycling Awareness Campaign Working Group
- NSAI/ETC TC 22 Environmental Standardisation for Electrical and Electronic Products and Systems

In addition, the WEEE Ireland Senior Leadership Team actively engages in policy, technical and communication taskforces with its pan-European partners, to support the WEEE and Battery centres of excellence approach taken by WEEE Forum and EUCOBAT respectively. These include outputs focusing on topics including WEEE Directive Impact Assessment and Calls for Evidence, Battery Safety Best Practice, WEEE Flows, WEEE Environmental and Carbon Footprint Measurement, International E-waste Day and Key Figures Collation.



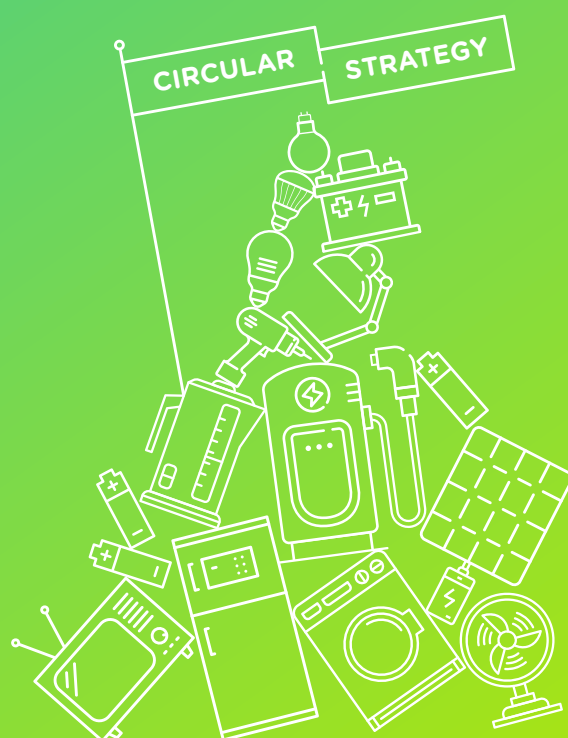
# Circular Leadership: A New Strategy



As a requirement of the new Scheme Approval, an updated Circular Strategy was developed throughout 2024 under a consultative process, with input from WEEE Ireland's Board, Senior Leadership Team and WEEE Ireland's Members. The objectives set out in the Strategy recognise the challenges and opportunities ahead for WEEE Ireland's Members; in continuing to support the transition to a circular economy and deliver positive change in environmental impact for EEE and batteries on the Irish market.

A key focus of the Strategy is to develop an organisation that matches the ambition and needs of its Members, and the regulatory mandates they must deliver on. In this regard, WEEE Ireland is committed to strengthening its organisational capability and enhancing the skills of its workforce. This will ensure that it continues to deliver on its Approval requirements on behalf of its Members, in a cost-effective and sustainable manner into the future.

The implementation of the Strategy will require close collaboration with a wide range of Stakeholders such as the DECC, Producer Trade Associations, Producer Register Ltd (PRL), the EPA, Local Authorities and WERLAs, CIRCULÉIRE and many others, all of whom have a key role to play in embracing shared ownership, promoting circularity, and delivering on the challenges ahead. The roadmap for the delivery of this Strategy will be set out in a separate detailed programme plan to Members during 2025, which will map out the key deliverables and milestones up to 2027.





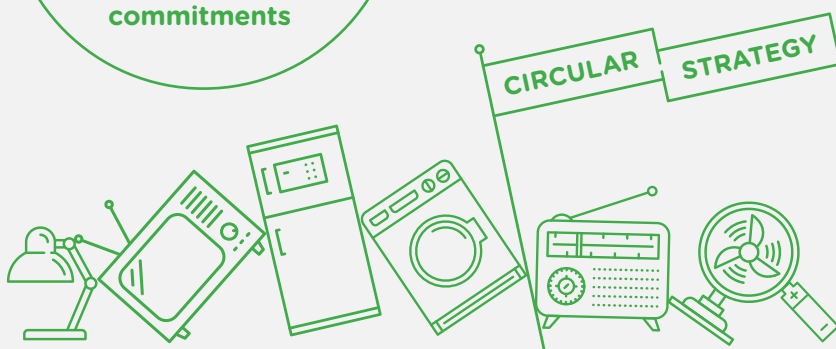
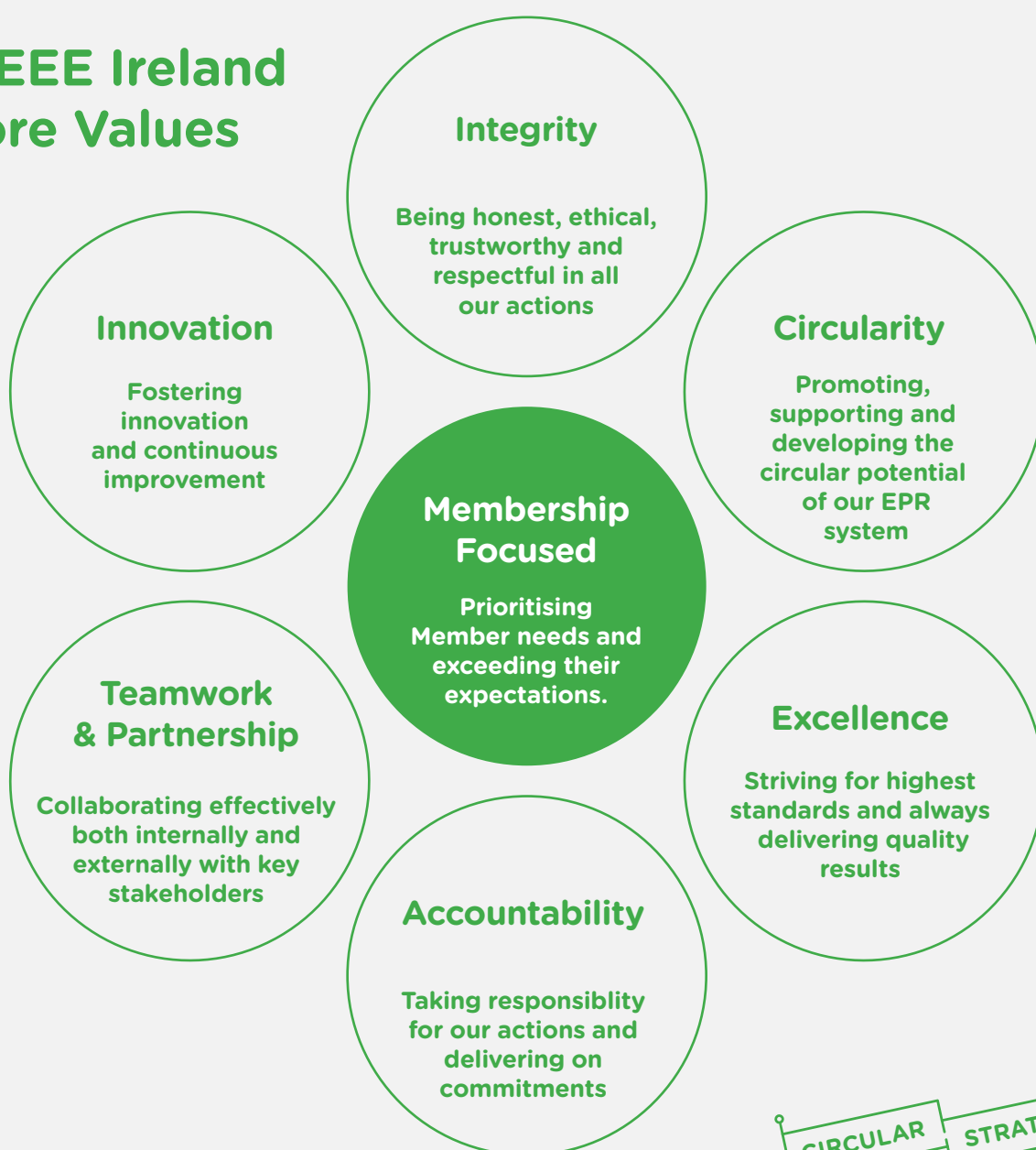
**A New  
Circular  
Vision**

To be the leading EPR  
Circular Economy solution  
for the electronics and  
battery industry

**A New  
Circular  
Mission**

Providing  
sustainable pathways  
to new-life for  
end-of-life e-waste

## WEEE Ireland Core Values



# Strategic Themes

## Strategic Theme 1.

### Circular Economy



Lead the Irish e-waste sector transformation to deliver a circular economy by fostering circularity in the management of WEEE and batteries.

## Strategic Theme 2.

### Organisational Transformation

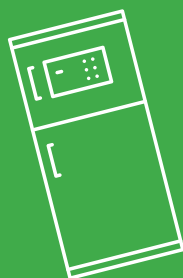


Review WEEE Ireland's organisational structure, culture, and capabilities to ensure it is best placed to deliver on its new Circular Strategy.

Ensure that WEEE Ireland is the best-in-class of EPR Schemes in Ireland and the EU. WEEE Ireland will strive to be the primary WEEE & Battery EPR Scheme in Ireland over the duration of the Scheme Approval, and beyond.

## Strategic Theme 3.

### Financing the Circular Strategy



Bearing in mind Producers' EPR responsibilities it is essential to develop a finance strategy that is fair and equitable to ensure Stakeholder buy-in, trust, inclusivity, and long-term sustainability.

New financial planning to address additional costs and challenges that will arise for WEEE Ireland and its Members on the journey towards circularity across the WEEE and battery sector.

## Strategic Theme 4.

### Membership Strategy & Engagement



Delivering for Members is a primary objective of WEEE Ireland. It is essential to understand and appreciate the challenges WEEE and battery Producers face to achieve compliance with the relevant regulations. WEEE Ireland plays a pivotal role in supporting Members and delivering a strategy which builds a loyal, active, and supportive membership base.

## Strategic Theme 5.

### Communications



WEEE Ireland's communications strategy will effectively convey the vision, mission and Circular Strategy to its Members and wider Stakeholder community, to foster a greater understanding, level of engagement and alignment with the WEEE Ireland's values and strategic objectives.

## Strategic Theme 6.

### Operations

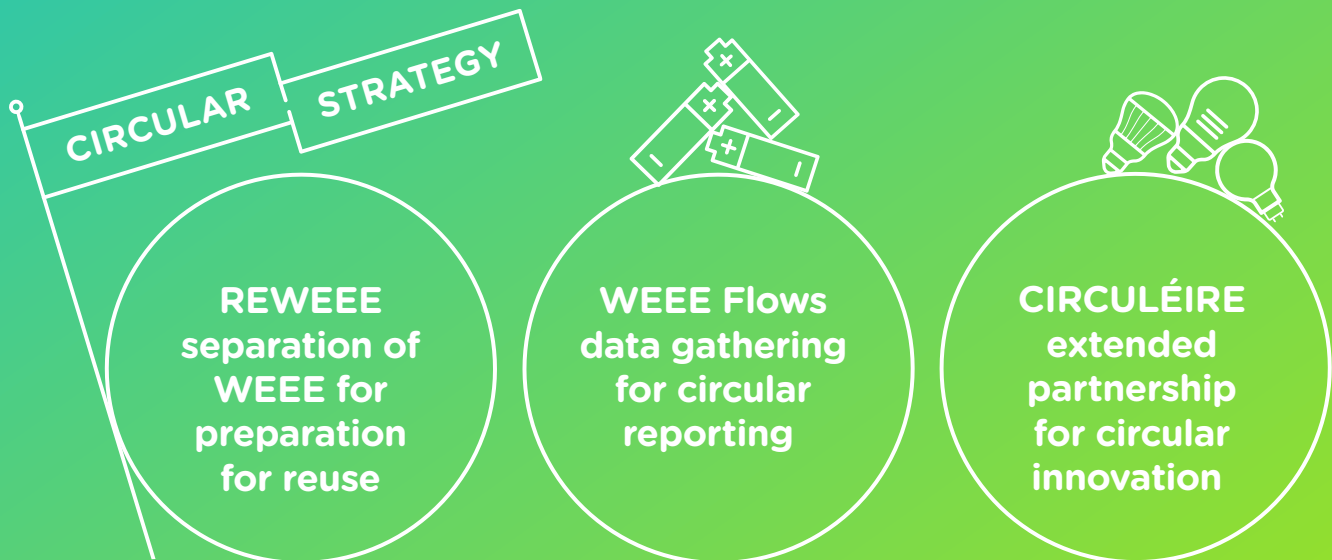


Place the day-to-day operational activities of WEEE Ireland's operations at the heartbeat of the company. Operational activities cover the collection, logistics, recycling, treatment solutions, and circular activities necessary in the sustainable management of electronics and batteries at end-of-life.



## Headline Projects

The programmes and projects to deliver on the Circular Strategy will be presented to Members over the next 2 years. Flagship projects identified for 2025 include:



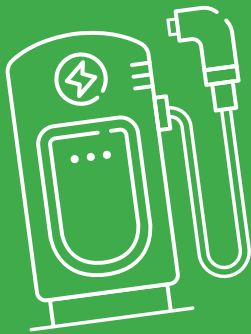


Minister for State Alan Dillon,  
Roisin Duffy & Elizabeth O'Reilly WEEE Ireland.

## Circular Economy Activity

- Development of a WEEE Ireland Circular Strategy Report and External Skills Report
- Mandated EN 50625 standard certification at our contracted WEEE facilities to ensure compliance with the WEEE Regulations and assurance for quality recycling and recovery of e-waste materials
- Access to preparation for reuse feedstock material from our main contractor's facility for PRL registered Preparation For Reuse Operators
- Founding membership of CIRCULÉIRE and lead role in the EEE cluster
- Network engagement in 2024 included:
  - So Circular - Circular Economy and My Enterprise Event
  - Active involvement in 2024 thematic working groups;
    - Remanufacturing and Recirculation, and Policy Roundtables
  - Promotion of Circular New Venture Programme
  - Contribution of EEE and battery knowledge to Virtual Town Hall Consultation on End-of-Waste
  - Active participation and promotion of quarterly network meetings
- Representation of the DECC Waste and Circular Economy Advisory Groups
- Active participation into EPA Repair and Reuse Working Group to facilitate knowledge sharing and engagement, to support reporting and scaling up of these activities in Ireland<sup>3</sup>
- Contribution to the JRC EC Survey on Circularity and Recycling Opportunities of Photovoltaic Technologies in the EU
- WEEE Forum CO<sub>2</sub> Tool Task Force updating environmental footprint measurement for EPR systems

<sup>3</sup> <https://www.epa.ie/our-services/monitoring--assessment/waste/national-waste-statistics/reuse/>



WEEE Ireland communication and knowledge transfer outputs on the circular economy include:

- WEEE Ireland circular economy microsite Close the E-Loop
- Irish partner for WEEE Forum International E-waste Day
- Best practice WEEE & waste battery collection resources
- WEEE Ireland Annual Report and associated PR activity
- News articles on WEEE, battery and circular economy activities
- Education programme for junior and senior schools cycle on battery and e-waste themes
- WEEE Ireland circular economy themed Annual Members Conference
- Industry e-waste cluster lead in the CIRCULÉIRE network
- Conferences, webinars and network engagement
- Bi-monthly WEEE Ireland newsletters
- Active participation and presentation at other external events, including National Waste Conference and WEEE Forum events
- Steering Committee and other involvement in Circular Economy projects including:
  - ECOSWEEE
  - BASTILLE
  - ReManIre
  - LiCoRICE
- Collaboration with Training Agency FIT on repair and field service training pathways
- Support and promotion of RepairMyStuff.ie with the White Goods Association
- Ongoing responses to requests for inputs to national and international research, development and innovation projects

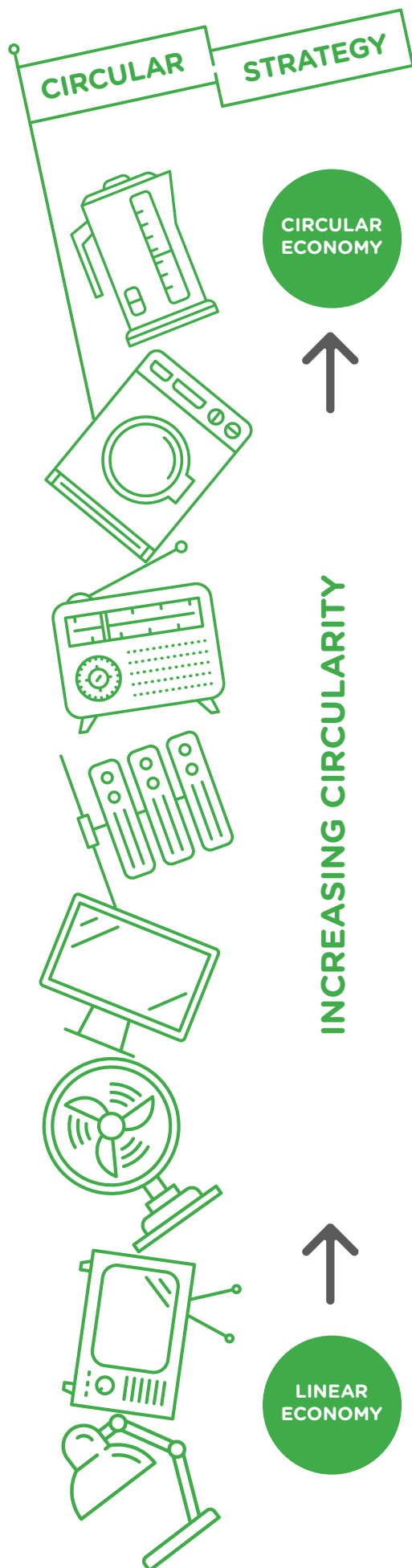


# Research, Development & Innovation

## Closing The E-Loop

Throughout 2024 the WEEE Ireland team continued their collaborative and cooperative efforts on a range of projects aimed at investigating and improving e-waste and battery management in Ireland. These included prevention and minimisation measures including a repair focus and promotion of our Members' circular activities across the 'R' strategies.





R Strategy	STRATEGIES
Smarter product use and manufacture	R0 Refuse
	R1 Rethink
	R2 Reduce
Extend lifespan of product and its parts	R3 Reuse
	R4 Repair
	R5 Refurbish
	R6 Remanufacture
Useful application of materials	R7 Repurpose
	R8 Recycle
	R9 Recover

	WI PROJECT DESCRIPTION	LINK
	<p>Minimising the impact of Producers of EEE and highlighting the importance of waste prevention strategies is integrated into WEEE Ireland communications.</p>	<p><b>Close the E-Loop - WEEE Ireland</b></p>
	<p>Rethinking the approach to the national EEE system and a circular transition is at the heart of the <i>Scheme's Circular Strategy 2025-2027</i>.</p>	
	<p>The <i>WEEE Ireland Closing The E-Loop</i> microsite aims to support Members in this transition with case studies highlighting best practice in Ireland across different R strategies. It also includes innovative European projects and programmes from our partnership with the WEEE Forum.</p>	<p><b>WEEE Forum projects</b></p>
	<p>New case studies for 2024 include significant repair and refurbishment initiatives from Apple and Refurbed.</p>	
	<p><i>The National Waste Statistics Reuse Report</i> highlights EEE as accounting for the most reuse per weight at approximately 16,800 Tonnes. This includes small consumer electronic devices, personal computer equipment and home appliances. WEEE Ireland is an active member of the <i>National Repair and Reuse Network</i> contributing to quantitative and qualitative reporting on reuse.</p>	<p><b>Reuse   Environmental Protection Agency</b></p>
	<p>Compliance Schemes in Ireland are required to provide access at collection points to registered preparation for reuse operators. Registration is carried out by the Producer Register Ltd and requires certification to the EN 50614 WEEE Reuse Standard as well as other quality management criteria.</p>	<p><b>NSAI Circular Economy Standards WEEE</b></p>
	<p>WEEE Ireland is represented on the NSAI Technical Committee 22 Environmental Standardisation for Electrical and Electronic Equipment.</p>	
	<p>Prolonging the lifespan of products already in use through repair and refurbishment and supporting Irish industry in this endeavor has been a key focus of WEEE Irelands circular strategy to date.</p>	<p><b>Circular Economy Skills Initiative (CESI) - WEEE Ireland</b></p>
	<p>Projects include the Circular Economy Skills Initiative (CESI) Field Service Repair Course for white goods in partnership with FIT and The White Goods Association (WGA) and a new <i>Consumer Electronics Repair Course</i> which is in development.</p>	<p><b>Fastrack into Information Technology (FIT) Consumer Electronics</b></p>
	<p>Other projects include a <i>Repair Data Research</i> initiative with the WGA and DSS+, and active sponsorship and support of RepairMyStuff.ie.</p>	<p><b>Dss+ WGA Repair Data Project</b></p> <p><b>www.RepairMyStuff.ie</b></p>
	<p>WEEE Ireland is an active participant on the steering committee for ReManIre and other co-funded WEEE projects. The EPA Strive funded project <i>Remanufacturing for Ireland</i> aims to provide a roadmap to support Ireland's development as a global centre of excellence for remanufacturing while promoting resilient jobs as part of the circular economy.</p>	<p><b>ReManIre</b></p>
	<p>Whether its transforming e-voting machine cages into FPD screen holders or turning washing machine drums into planters, WEEE Ireland contractors continue to innovative in their ideas for repurposing WEEE where appropriate.</p>	<p><b>RecycleIT</b></p>
	<p>EN 50625 standard recycling and recovery of material with WEEE Ireland contractors ensures high grade quality treatment, removal of hazards and a return of material for use again in manufacturing.</p>	<p><b>CENELEC WEEE Standards</b></p>
	<p><i>ECOSWEEE</i> is an <i>EU Life</i> funded project aimed at drivers, obstacles and incentives for more takeback of small EEE and batteries for recycling and reuse. WEEE Ireland led on two pilots as part of the consortium during 2023 and 2024.</p>	<p><b>LiCoRICE</b></p> <p><b>ECOSWEEE</b></p>
	<p><i>LiCoRICE</i> and <i>BASTILLE</i> are university led projects investigating circular management of waste batteries with input and support from WEEE Ireland.</p>	<p><b>BASTILLE</b></p>







# EPR Compliance For Online Sellers

Throughout 2024 we continued to engage with Members and representatives from the distance sales sector to understand the role simplified compliance models could play in delivering registration and reporting for the multitude of smaller companies selling EEE into Ireland via online supply models. From August 2025, online platforms will need to ensure third party sellers acting as Producers of batteries to Irish customers are registered with the PRL, and a commitment to only offer batteries compliant with obligations related to the reporting and safe environmental management of batteries. WEEE Ireland supports progressing solutions for inclusion of online platform sales into the national WEEE and battery EPR model to ensure an equitable and accessible system is in place for all Producers onto the Irish market and their customers.

In the lead up to the Christmas shopping period in 2024 we launched the first phase of our Distance Seller Information Campaign, highlighting to consumers and retailers the takeback requirements if selling or buying EEE online, supported by a dedicated information page on our website<sup>4</sup>.



# Vape Device Retail Compliance

In response to concerns raised by compliant, registered, and reporting Scheme Member Producers of vape devices regarding widespread free riding and non-compliance within the sector, the WEEE Ireland Compliance Team partnered with the EPA, Local Authorities, and Scheme Producers to launch a trade-focused information and awareness campaign.

The initiative warned that purchasing vape devices from unregistered suppliers may result in fines of €500 to €2,000 imposed by the EPA, in addition to obligations and associated costs.

To assist retailers in meeting compliance requirements and avoiding potential penalties, the campaign directed them to a dedicated WEEE Ireland Vape Device Recycling page offering take-back guidance, along with links to the Producer Register Ltd and the EPA.



<sup>4</sup> <https://www.weeeireland.ie/distance-seller-takeback/>

# WEEE Forum Projects



The WEEE Forum has at its core the desire to assist with driving the transformation to the circular economy in the electrical and electronic equipment sector, and to contribute to practical research and demonstrations that lead to a more comprehensive knowledge base and an improvement in the value chain.

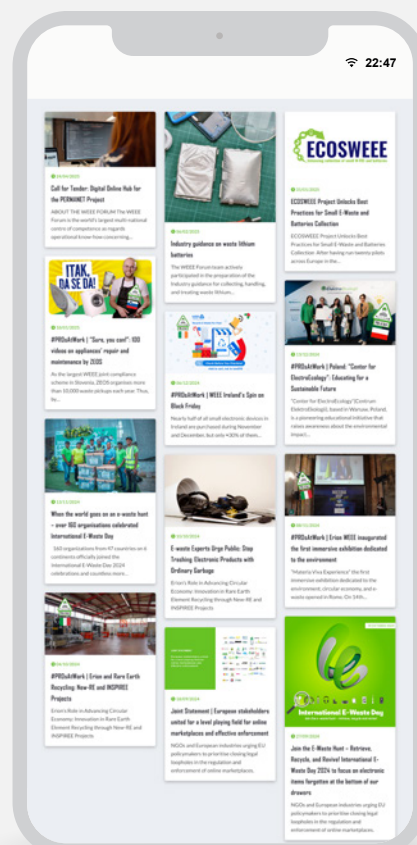
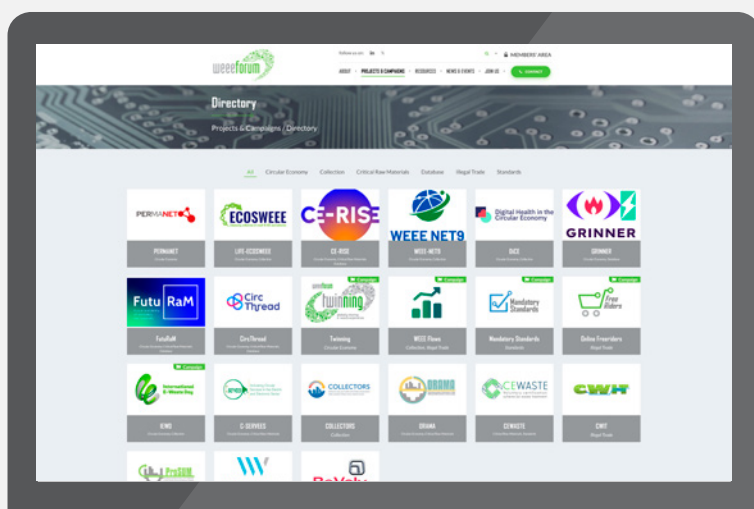
The ongoing news campaign *#PROs at Work* demonstrates EPR best practice in action from Forum Members around the world including WEEE Ireland.



The WEEE Forum website<sup>5</sup> also highlights collaborative projects including:

<b>ECOSWEEE</b>	enhancing the collection of small WEEE and batteries
<b>CircThread</b>	connecting digital product information threads for circular innovation
<b>C-RISE</b>	optimising repair, reuse and recycling with a Circular Economy Resource Information System
<b>GRINNER</b>	developing an AI-powered robotic battery sorting system
<b>FUTURAM</b>	building the knowledge base on availability and recoverability of secondary raw materials

These projects focus on delivering innovation and progress in circular economy activation for the WEEE sector. As a proud member of the WEEE Forum WEEE Ireland contributes to projects through data input, experience sharing and other feedback.



<sup>5</sup> <https://weee-forum.org/projects-campaigns-category/directory/>









## ECOSWEEE

*ECOSWEEE* stands for 'Enhancing the Collection of Small WEEE'. The European *ECOSWEEE* initiative, funded by the LIFE Programme 2021-2027 (EU), commenced in April 2023 and ran until the end of 2024, undertaking 21 pilots in total across 12 Member States.

### Final Report Conclusions<sup>6</sup>

ECOSWEEE emphasises the importance of engaging retailers as key facilitators, and prioritising user convenience to create sustainable, scalable collection models. A combination of incentives, as opposed to one single incentive, is more effective in collecting more end-of-use items. Incentives can stimulate participation but are never the sole success driver – infrastructure, demographics and legislation have a strong impact too.



**Did you know?** ...household storage and device hoarding is one of the main challenges in relation to the collection & recycling of small electrical items, **time to clear out that kitchen cupboard & help save the planet!**



**Co-funded by  
the European Union**



## Best Practices

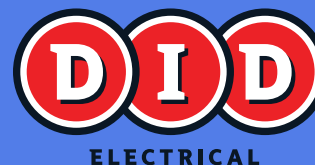
ECOSWEEE identified the following elements for environmentally and economically sustainable outcomes.



# WEEE Ireland

## ECOSWEEE Pilot Projects

WEEE Ireland as a project partner provided direct experience and evidence from existing WEEE and Battery takeback programmes and campaigns and supported a European wide consumer survey for the project. The Scheme also conducted two pilots funded by *ECOSWEEE* Europe: the Environmental Management Costs (EMCs) retail communication initiative and the Recycle for Good portable waste battery social collection incentive.



### Highlights

During the WEEE Ireland EMCs pilot, DID and Expert Electrical participating stores nationwide collected a total of 22,561 kgs of targeted small WEEE during the pilot period from May – September 2024

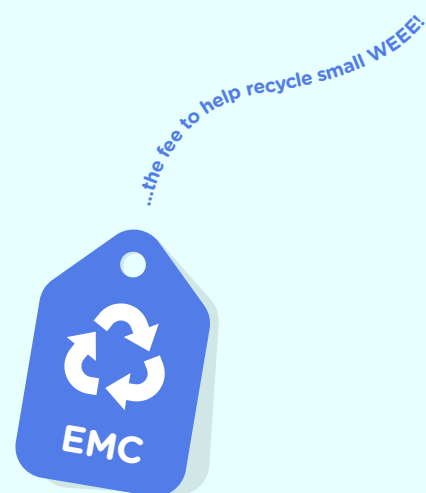
The success of the *Recycle for Good* campaign in support of LauraLynn Ireland Childrens Hospice partnership has been demonstrated through the collection of the equivalent of 1.5 million used AA batteries - the weight of almost four school buses - during the school year pilot period of September 2023 - May 2024



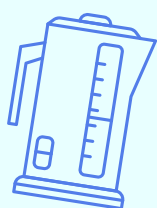


## Environmental Management Cost Communications

This project ran in 6 participating electrical retail stores over 6 months and aimed to enhance retailer communications on small WEEE takeback through highlighting the environmental management costs already contained in the price of the product in the supply chain and the takeback options available in store and on delivery. Visible Environmental Management Costs (vEMCs) are already displayed in Ireland for certain types of electrical products including fridges and freezers, white goods, large TVs and lighting. Small WEEE has one of the lowest takeback rates compared to other families of WEEE in Ireland.



### Consumer research into EMCs in Ireland has shown:



If the EMCs were shown,  
**80%** of consumers say they would be more willing to recycle with just 8% less willing



**88%** of consumers would prefer the recycling fee is shown clearly in the pricing



Just 3% of consumers would be unhappy having the EMC visible, whereas  
**68%** would feel happier and reassured



If no EMC was displayed on electronic equipment, just  
**27%** will know a recycling contribution is being made

### Conclusions

Active communication campaigns necessary rather than relying only on simple separate display of fee on price tag

Consumers have a position perception of the visible fee in Ireland

Implementation poses challenges in a competitive EPR system where EMCs also vary by unit and by weight

Needs strong collaboration from retail

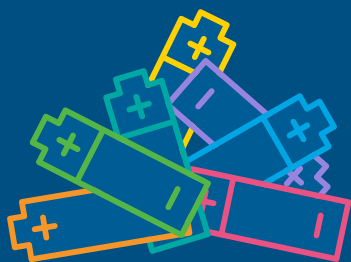
### Recommendations

Establish collaboration of all types of retailers to display continuing information

Provide explanation of its environmental value to consumers in additional campaigns

Tailor the message to consumer trends and cultural norms





## Recycling For Good

Since 2011 WEEE Ireland has supported a charity partnership with LauraLynn Ireland's Children's Hospice. This Recycle for Good campaign encourages people to recycle their portable waste batteries in the distinctive WEEE Ireland Battery Box with an annual contribution being made to the charity in recognition of the public's recycling efforts. This social incentive to recycle is supported by a dedicated School Battery Recycling Programme with added competition prizes for winning schools. The pilot project focused on activity and results from this programme over nine months.

### Conclusions

Adds a layer of emotional value and is effective in creating community-driven action where participants feel they are contributing to both environmental and social issues

Model and amount of donation can be adapted to improve the financial viability of the initiative

Choice of charity organisation is important in triggering participation



### Recommendations

Supporting policies - consider tax incentives

Offer possibility to choose other charities

Ensure convenient disposal is integrated into activation

Make certain prizes are relevant, appealing to target audience and environmentally positive





# **Financing Extended Producer Responsibility**



# Fees

WEEE Ireland Members finance the necessary costs to meet their EPR through the following:

- Registration fees with the Producer Register Ltd
- Membership fees with the WEEE Ireland Scheme
- Environmental Management Costs for the EEE and Battery products they place on the market each month including:
  - vEMCs *Visible Environmental Management Costs*
  - RMCs *Recycling Management Costs*
  - CMCs *Compliance Management Costs*

Members are e-invoiced at the end each month based on Blackbox reporting for the previous month with fee collection occurring in the main by Direct Debit. A discounted Membership fee is offered on joining to all Producers to encourage sign up to Direct Debit methodology which supports a streamlined credit control system.



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## Reporting & Blackbox Data POM

Producers report placed on the market (POM) data about their products each month to the Producer Register Ltd Blackbox. WEEE Ireland provides its fee sheet to the Blackbox each year, which is applied against each Member submission to calculate environmental management cost obligation. The Blackbox provides the Scheme with monthly invoicing reports for its Members, pertaining to Household Only EEE and batteries, with all fees collected through e-invoicing. Accuracy of POM reporting is critical for Producers and the Scheme for the calculation of fees, determination of the national collection target and operational planning.

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## Finance Briefing

Sector Meetings were held in September and October 2024 to discuss the challenges and opportunities faced by the EPR Scheme and their impact on necessary cost management on behalf of the Members. A Members fee briefing presenting the proposed fees for 2025 was held on 9th October 2024. Fees for the following year are circulated following validation by the Board of Directors before the end of each year.

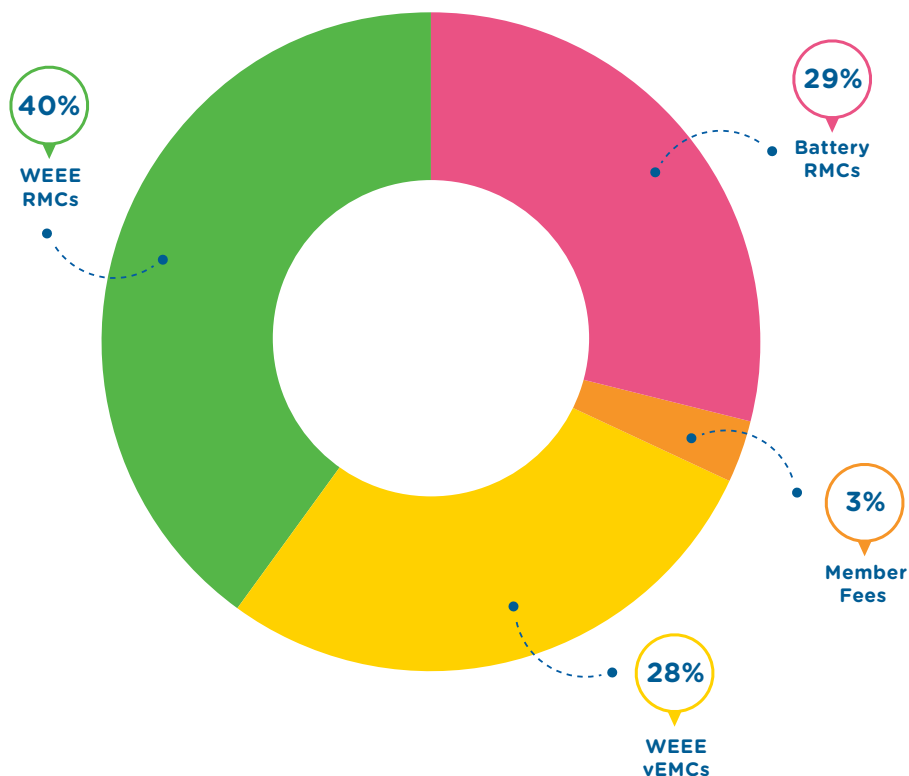
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## Finance Audit Report

The Scheme's Financial audit was successfully completed by the independent external auditors in May 2024 and financial statements for 2023 filed with the CRO within the required timeframe. Financial Statements are circulated to all Members in advance of the AGM each year.

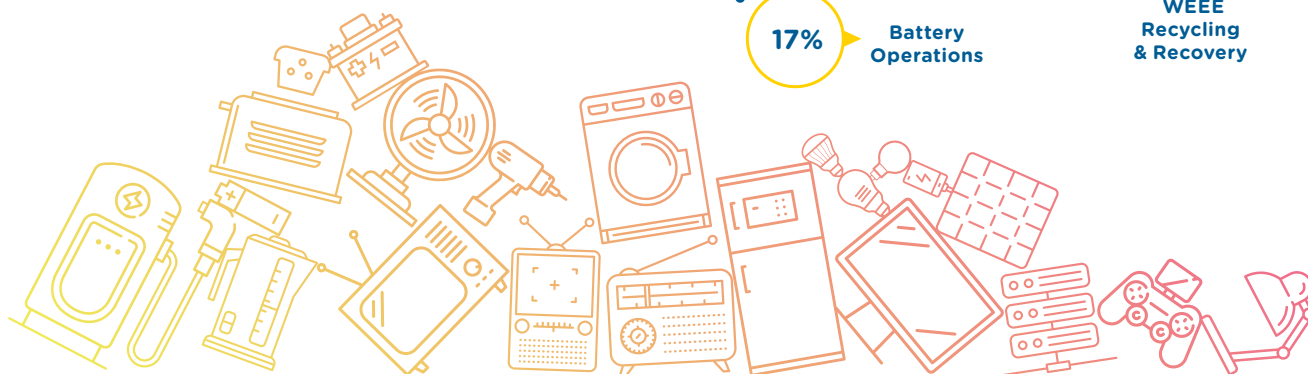
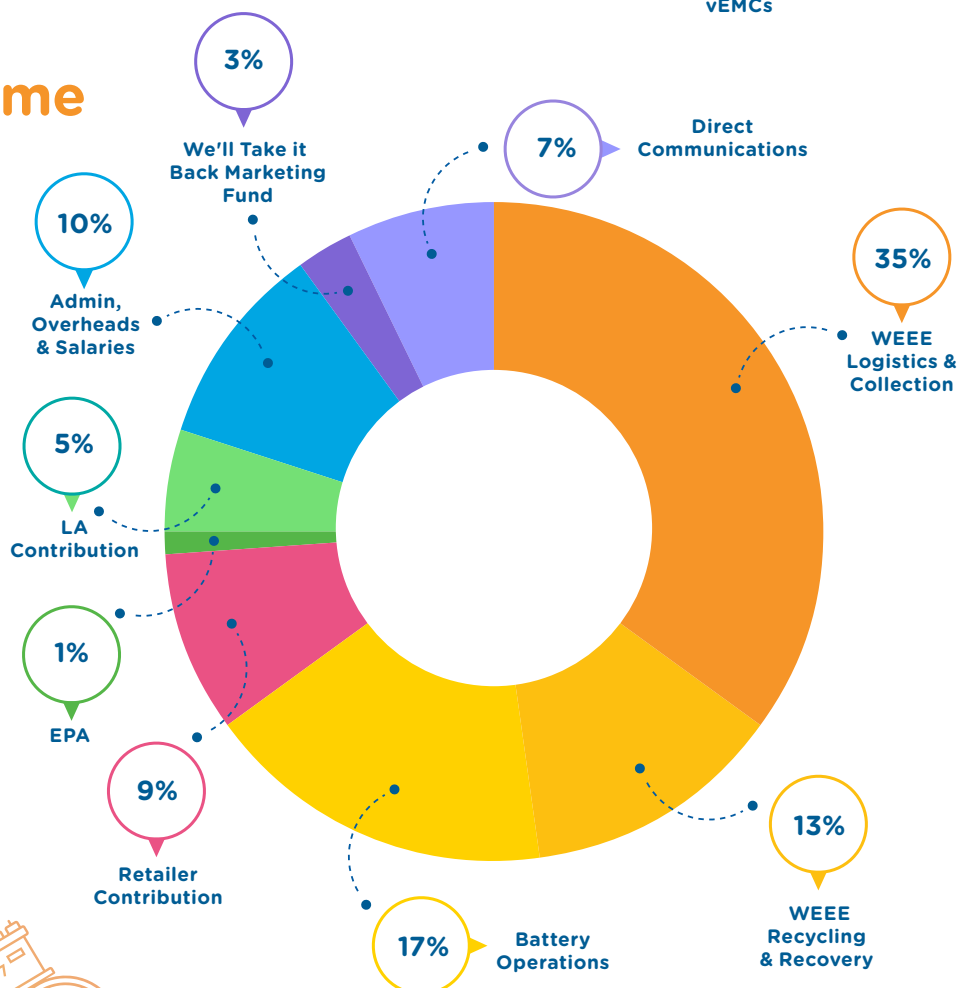
## Composition Of WEEE Ireland Membership Fee Income

Income %



## Composition Of WEEE Ireland Scheme Expenditure

Expenditure %



## Transparency & Reporting

WEEE Ireland publishes a detailed financial report to its Members, distributed in advance of the AGM. An extensive financial report is supplied to the DECC (DECC) each year as part of the Scheme's Approval criteria. This includes details of the contingency reserve requirement which all EPR Schemes in Ireland must implement and ring-fence away from normal operational spend.

WEEE Ireland continues to maintain divisional accounts to support separation of sector income across the WEEE categories and between WEEE and battery expenditure. A detailed Fee Information Sheet is provided to all Producers applying to the Scheme for Membership, and to existing Members in advance of each calendar year and during the Membership renewal process.



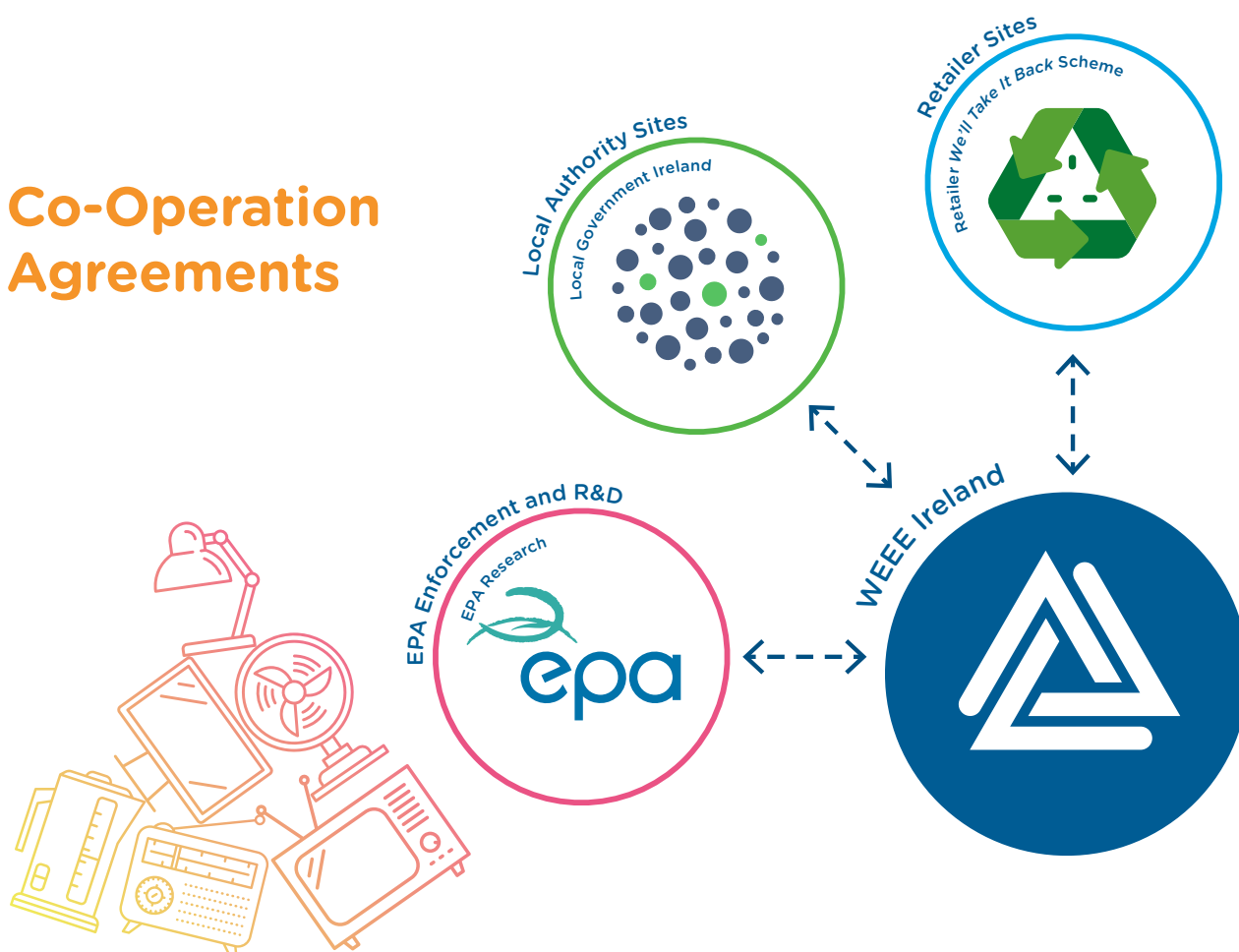
## Procurement

A dedicated Procurement Committee meets at least twice a year made up of Directors and the Senior Leadership Team with dedicated oversight on the contractual agreements made on behalf of the Scheme for material purchases and services. The Committee ensures competitive tendering is in place, that Green Procurement aspects are included in purchasing decisions and notably that requirement for EN 50625 certification for all WEEE treatment facilities is adhered to.





## Co-Operation Agreements



Contributions	Description	€*	Benefit
<b>Retailer We'll take it back Communication Programme</b>	<p>Drives a unified communications message from key electrical retailers on takeback with no purchase necessary and supports contributions to segregation and separation costs for WEEE collected</p> <p>Retailer groups involved in the initiative include Curry's, DID, Euronics, Expert, Harvey Norman, Power City and Soundstore</p>	<b>750,000</b>	Acknowledges the role retailers play in maintaining a takeback network of collection points for consumers, as part of their distributor obligations
<b>Local Authority WEEE Fund</b>	<p>Contributes to regional and Local Authorities for takeback at the network of 100 plus municipal Civic Amenity Sites and Bring and Recycling Centres where WEEE can be taken back free of charge by consumers</p>	<b>1.2 million</b>	Supports municipal WEEE collection facilities at Civic Amenity sites nationwide
<b>EPA Enforcement and R&amp;D</b>	<p>Provides funding towards WEEE and battery enforcement and guidance programmes, provided by the Office of Environmental Enforcement and Environmental Protection Agency Research Strive projects</p>	<b>250,000</b>	Supports a collaborative approach and industry engagement

Details of nationwide electrical recycling collection points are available at [weeeireland.ie](http://weeeireland.ie) and [mywaste.ie](http://mywaste.ie)

*\*These contributions are from both WEEE EPR Schemes in Ireland. WEEE Ireland contributed in accordance with its share of visible fee income which was 67% for 2024. WEEE Ireland operates an additional back door contribution programme with retailers to support necessary infrastructure and encourage proper separation and segregation of WEEE for collection.*



# Future Financing

## Visible Fees

Engagement with Stakeholders on the future of visible fees in Ireland on certain EEE categories continued during 2024. WEEE Ireland supports the option for visible fees on certain categories of EEE to display necessary environmental management costs to purchasers as allowed under the 2012 WEEE Directive. Work continues on Stakeholder engagement around a new visible fee proposal into 2025.



## Eco-Modulation

No new eco-modulation programmes were developed on WEEE or battery compliance fees in 2024. The Scheme continues to apply differential environmental management costs to WEEE and batteries, according to the specific treatment processes they require, the commodity values they potentially contain and in the case of batteries, the different chemistry types which impact treatment costs. As part of the National Batteries Working Group, consideration for visible fees for batteries will be reviewed.

Incorporating other environmental criteria into compliance fees will be challenging due to the complexity involved and how these relate to necessary costs for end-of-life management remains to be seen.

WEEE Ireland supports a harmonised approach in Europe to any eco-modulation developments in the WEEE and battery systems. The Company supports the WEEE Forum position paper and investigation findings in this regard<sup>7</sup>, and will work with the National Register and authorities to engage in evidence driven decision making on this topic.



<sup>7</sup> [https://weee-forum.org/wp-content/uploads/2021/12/Eco-modulation\\_Interim-findings\\_2021-07-20\\_v7\\_Final2.pdf](https://weee-forum.org/wp-content/uploads/2021/12/Eco-modulation_Interim-findings_2021-07-20_v7_Final2.pdf)







# Operations & Results



## WEEE Ireland Contractors: Collection & Direct Treatment Partners

### WEEE Ireland Direct Recycling Contractors

KMK Metals Recycling<sup>8</sup>

#### Location

Tullamore Co. Offaly and  
Kilbeggan Co. Westmeath

#### Key Operating Area

WEEE & Battery Collection & Recycling

Irish Lamp Recycling<sup>9</sup>

Athy, Co Kildare

Nationwide Lamp Collection & Recycling

### Logistics & Hub Contractors

Caulfield Transport

#### Location

Little Island, Cork

#### Key Operating Area

WEEE Collections

Recycle IT

Clondalkin, Dublin

Social Enterprise,  
Kerbside collection,  
Dublin area

<sup>8</sup> Certified to WEEELABEX quality treatment standard

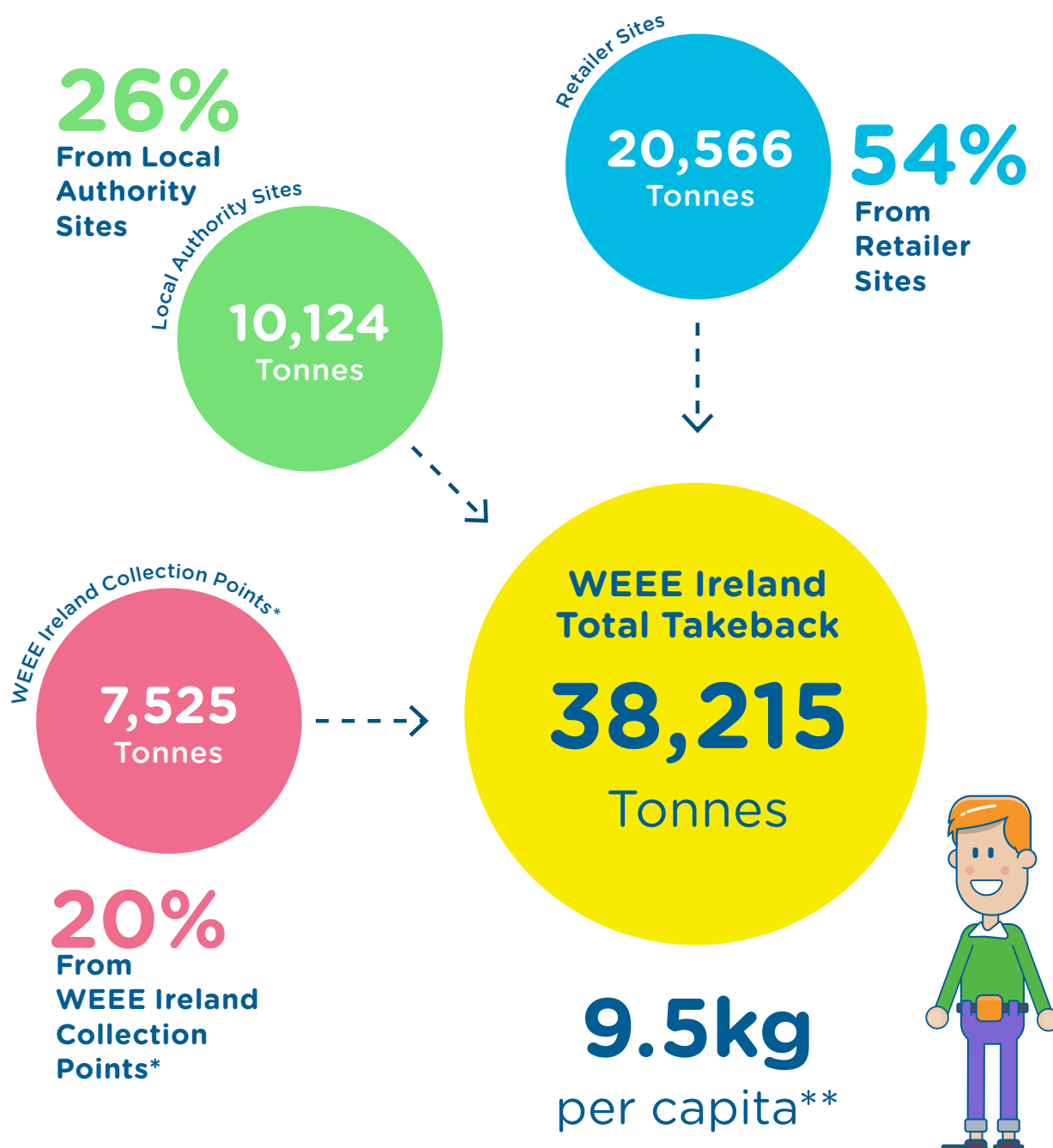
<sup>9</sup> Certified to WEEELABEX quality treatment standard



# WEEE Operations

## WEEE Collection Results

### WEEE Ireland Direct Collection & Treatment

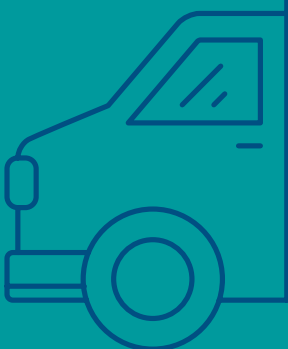


\* Includes education sites, public collection events, waste industry and workplace collection points.

\*\* Based on 2022 population census data for WEEE Ireland's core designated collection area. An 8% growth in population since 2016 is having a significant impact on the KG per capita benchmark in WEEE Ireland designated core collection areas and will also impact national dataset.

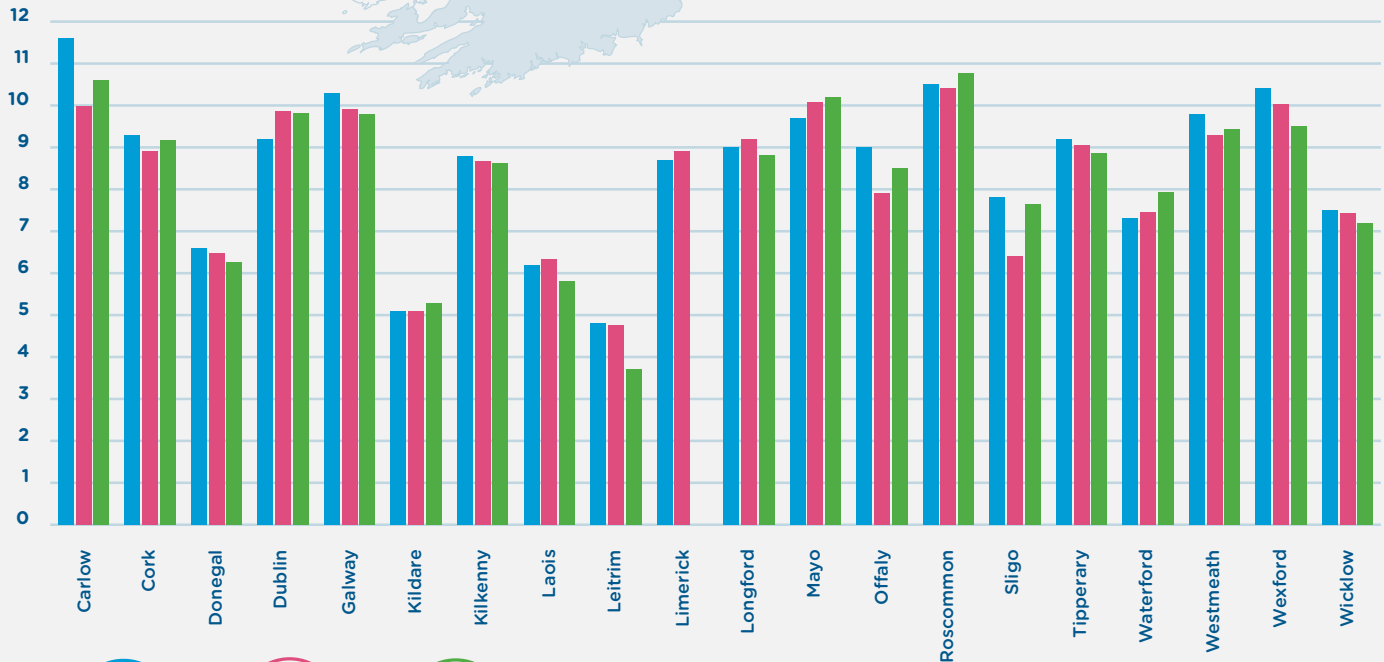
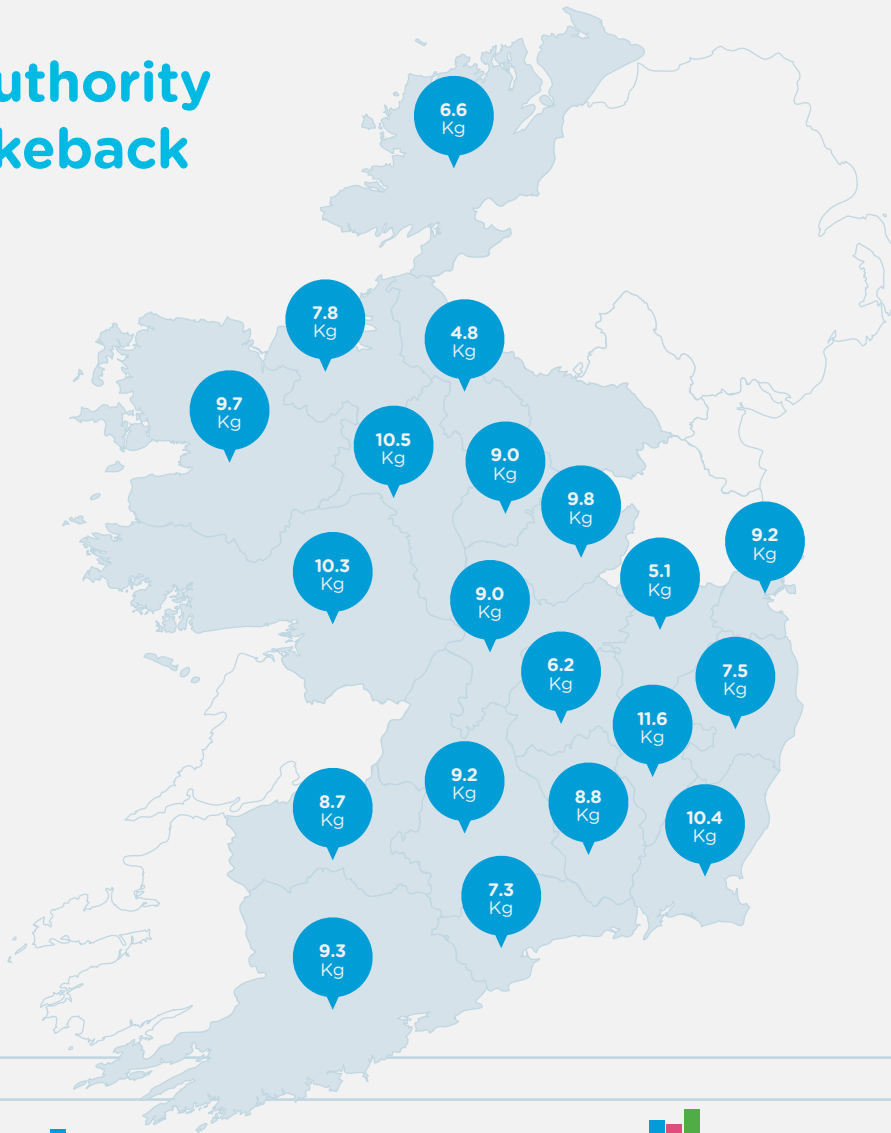


WEEE made  
**17,956 collections** of  
**7,415 truckloads** from  
**2,252 individual sites** in our  
designated collection  
area in 2024



# Local Authority Area Takeback Rates

2024  
Collection  
Rate/Kg  
/person



■ 2024 Collection Rate kg/person  
■ 2023 Collection Rate kg/person  
■ 2022 Collection Rate kg/person

\*Note WEEE Ireland designated collection area for Household Only WEEE and waste portable batteries excludes Fingal, Cavan, Monaghan, Louth, Meath, Clare, and Kerry except for waste lighting equipment (excluded from this graph). WEEE Ireland manages an all-county national takeback solution for the Irish Lighting Sector and national solutions and services for industrial and automotive waste batteries.



# Units Per Family



WEEE is collected in ‘families’, this term refers to groups of e-waste categorised based on the specific recycling processes they require.

In 2024, WEEE Ireland collected an estimated

# 18.8 million

WEEE appliances for recycling, including:



FAMILY TYPE	Fridge Freezers	Large Household Appliances	Mixed WEEE	Televisions & Monitors	Lamps <sup>10</sup>
ESTIMATED UNITS 2024	119,360	329,298	16.2 million	257,725	1.9 million

Total **18.8 million**

<sup>10</sup> Gas discharge lightbulbs including energy saving compact and longer fluorescent tubes.



## What's In The Mix?

Sampling is carried out twice a year at the EN 50625 certified KMK facility in Tullamore to review and report on the breakout of categories and subcategories of material in 'Mixed WEEE'. Mixed WEEE is the operational name for small household, consumer and ICT e-waste that includes kettles, toasters, microwaves, DVD players, tools, toys, lighting equipment, vacuum cleaners, coffee makers, calculators, desktop printers, keyboards and more. Sampling allows WEEE Ireland to allocate necessary costs to these sectors for the environmental management of this diverse takeback stream.

# WEEE Targets

## WEEE Ireland Collection Rate Data

In 2024 WEEE Ireland achieved 48% takeback collection rate based on standard three-year average POM comparison methodology. However, if a WEEE flows approach is taken the effective takeback rate is close to 55%.

To review takeback rates across categories further breakdown is needed. Including subcategories helps focus on the areas with the longest distance to target and where we need to channel resources to close that gap.

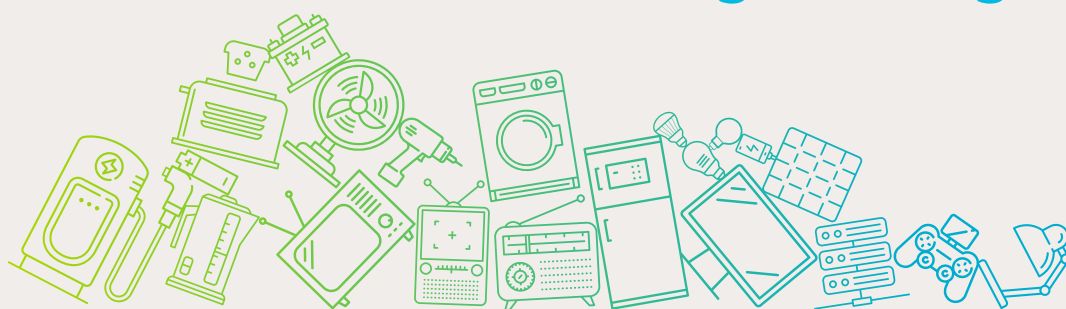


CATEGORY		HOUSEHOLD ONLY TAKEBACK 2024	AVG WI % TAKEBACK 2024
		TAKEBACK TONNES	%
CAT 1	Cat 1 (1.1, 1.2, 1.3 Fridge Freezers)	6,025	51.8%
	Cat 1 (1.4 Heatpumps)	-	0%
	Cat 1 (1.5 Other heating)	399	47.4%
	<b>Cat 1 Temperature Exchange</b>	<b>6,424</b>	<b>46.7%</b>
CAT 2	<b>Screens</b>	<b>2,837</b>	<b>44.8%</b>
CAT 3	<b>Lamps</b>	<b>263</b>	<b>22.2%</b>
CAT 4	Cat 4 (4.1 LHA)	15,477	62.5%
	Cat 4 (Other Large Appliances)	5,105	48.5%
	<b>Cat 4 Large Appliances</b>	<b>20,582</b>	<b>58.3%</b>
CAT 5	<b>Small Appliances</b>	<b>6,774</b>	<b>32.4%</b>
CAT 6	<b>Small IT&amp;T</b>	<b>1,335</b>	<b>52.4%</b>
<b>TOTAL</b>		<b>38,215</b>	<b>47.8%</b>

\*When a WEEE flows approach is taken the effective collection rate is 54% or higher.  
See 'Mapping WEEE Flows & Distance to Target' on page 64.



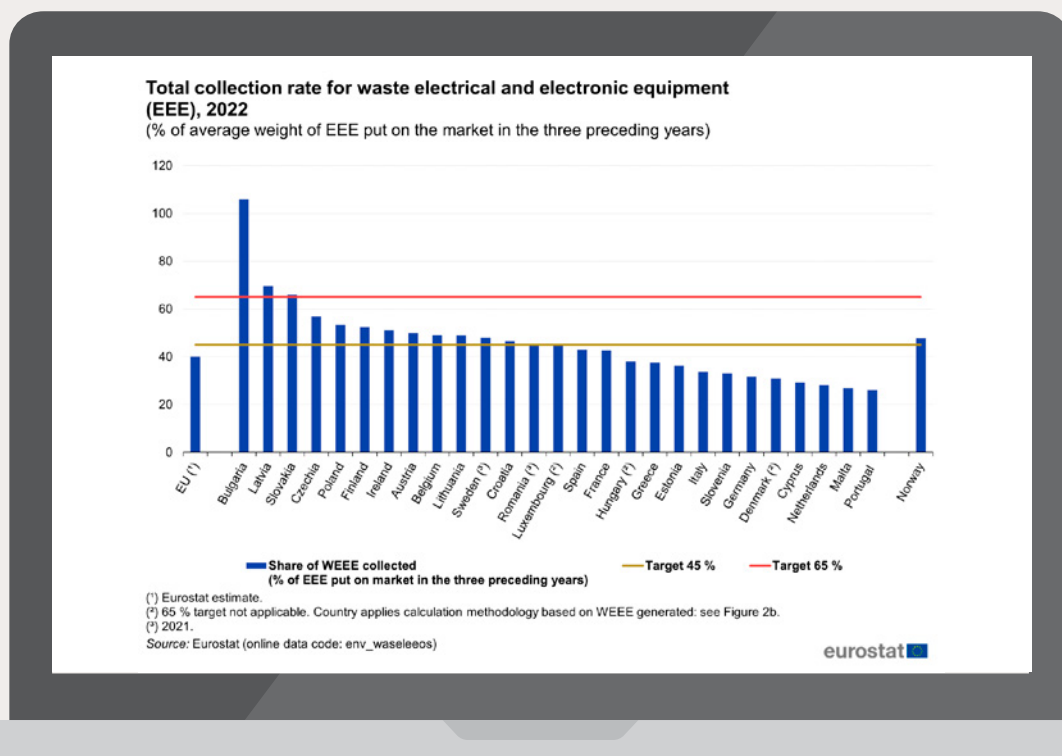
## Evaluating The Target



Falling WEEE collection rates in Ireland directly relates to increased consumption which again continues to grow, reaching higher European norms than was previously typified in the Irish marketplace. This increased supply and sale of EEE onto the Irish market can be seen in national reporting data. Irish Producers placed 25kg of household electrical equipment (including PVs) per head of population on the market in 2024.

In 2023 WEEE Ireland was positioned 3rd out of 18 reporting organisations in the WEEE Forum when comparing collection rates, due to the unique economic cycle in Ireland with increasing population and POM rates.

Comparisons with EU data help frame the distance to target challenge as a European-wide concern, with very few countries achieving the 65% collection rate according to EUROSTAT data. The WEEE Forum has written to DG Environment requesting review and validation of some of the countries claiming high takeback rates without corresponding collection and reporting programmes.



According to Eurostat in 2022, the collection rate of WEEE was only 40.1% in the European Union and was 51.2% for Ireland <sup>11</sup>

<sup>11</sup> [https://ec.europa.eu/eurostat/statistics-explained/index.php?title=Waste\\_statistics\\_-\\_electrical\\_and\\_electronic\\_equipment](https://ec.europa.eu/eurostat/statistics-explained/index.php?title=Waste_statistics_-_electrical_and_electronic_equipment)

# Mapping WEEE Flows & Distance To Target

The European Commission has recognised the challenge of unreported WEEE flows in a recent study across Member States, noting nearly half of WEEE is unaccounted for. Their researchers in the 2022 published study, noted the importance of accurate baseline data to properly design and control WEEE management systems. WEEE Ireland supports mapping of additional WEEE flows known and unknown through enhanced national measurement programmes. An All-Actors approach to reporting is recommended to identify pathways for improved WEEE management and controlling resource loss through unauthorised and unreported material flows.

While an evaluation of the WEEE Directive continued in 2024, WEEE Ireland and our colleagues in the WEEE Forum support a better way of evaluating effectiveness of national WEEE systems that include quantitative and qualitative measures. Collection rate targets should consider longevity of certain EEE products and the variations across categories and sectors as well as waste prevention and other circularity measures. We propose considering an effective takeback rate in Ireland looking at all WEEE flows to determine the collection performance of EPR Schemes and Producers.

Using a WEEE Flows approach the Effective Target =  
(Active Collection Volumes *plus* other WEEE Flows)  
/(POM (POM tonnes *minus* not Available for Collection POM Tonnes)

Effective Takeback Rate	TONNES	%
3 Year POM Minus PV & Heat Pumps	80,026	100%
Target	52,017	65%
Takeback	38,215	48%
WEEE Flows*	4,869	6%
Effective Takeback	43,084	54%

\*Only WEEE in scrap metal calculated as part of national substantiated estimate figures are included here, however additional WEEE flows to be counted could include EEE export, waste bin, hoarding metrics as well as waste prevention through repair and reuse.

“ The method to calculate the collection target is not fit for purpose ”  
(WEEE Forum 2023)





## Quality Management Of WEEE

Throughout 2024 WEEE Ireland continued to strive towards closing the gap to the 65% collection target through:

### WEEE Collection Point Engagement

- Ongoing visits to collection points
- WERLA and EPA enforcement meetings
- Supporting key retailers in the rollout of their instore takeback programmes
- Continued Special Events Programme and development of this network

### Retailer Takeback Program

- 7 WTIB Programme retail groups
- Electrical industry led programme
- Oversight from the Producer Register Ltd for allocation of contributions
- Encompasses 85% of retailer WEEE takeback
- Awareness raising and advertisement of free takeback function are core elements
- Regular engagement with WTIB Members and the Operations and Communications teams
- Continued focus on increasing small WEEE takeback with small WEEE receptacles at electrical stores
- Encouraging household collection of small WEEE at time of delivery/takeback of large appliances

### Guidance Manual

- Ongoing promotion of the best practice management manual
- Education and awareness of proper WEEE handling by collection points
- Provides framework for good practice

### Next Steps and Challenges

- Waste Industry and scrap metal engagement to handover WEEE arising at sites
- Recycle IT takeback project ongoing with South Dublin County Council
- Challenges continue with takeback resulting from online sales and courier delivery





## Lighting Take Back

WEEE Ireland works in partnership with the Association of Electrical Wholesalers (AEW), and the Producer led Lighting Association of Ireland (LAI) to facilitate the return and recycling of waste lighting across all 26 counties.

The dedicated WEEE Ireland lighting recycling partner, Irish Lamps Recycling (ILR) is certified to EN 50625 for their lamp and luminaire treatment processes. ILR works with electrical wholesalers to collect waste lighting from their premises and electrical contractors to collect waste lighting directly from construction sites.



During 2024 AEW's  
**130 wholesalers**  
took back a total of  
**485 tonnes**  
of lamps, fittings,  
and luminaires.

Play Your Part In  
Protecting The Planet









## Recycle IT Partnership



WEEE Ireland continued its long-standing partnership with Recycle IT in 2024, a unique social enterprise dedicated to community based electronic recycling.

As a not-for-profit social enterprise - permitted by the National Waste Collection Permit Office (NWCPO) and South Dublin County Council - Recycle IT provides collection services for all types of WEEE to households, businesses, schools, and charities across Dublin, Kildare and Wicklow.







Established in 2002, Recycle IT was founded to create both employment opportunities and reduce the environmental impact of illegal dumping of end-of-life household electrical appliances. Through its services, the organisation has played a vital role in supporting the Irish WEEE sector by collecting electronic waste from householders and organisations that may otherwise struggle to recycle.

Each year, Recycle IT provides direct collection services to approximately 100,000 homes and organisations, collecting a wide range of electrical appliances, devices and products. The income generated from collection of e-waste is reinvested in

the organisations training, employment, and environmental awareness initiatives.

Recycle IT's dedicated team safely collected over 646 tonnes of waste electrical equipment in 2024.

Together, the WEEE Ireland and Recycle IT partnership continues to drive positive environmental change by promoting responsible e-waste recycling and expanding convenient recycling opportunities for the organisation's community.

# We'll Take It Back - Electrical Retailer Programme



**FREE  
RECYCLING**

We'll take your old appliances back, in store today!

Please ask staff for details.

Irish consumers are entitled to free recycling of electrical and electronic equipment on a one-for-one, like-for-like basis when purchasing a new item, whether in-store or online, including at the point of delivery.

Leading electrical retailers - Currys, DID, Euronics, Expert, Harvey Norman, Power City and Soundstore - go beyond these regulatory requirements by offering free recycling for all household e-waste, regardless of purchase. Through the *We'll Take It Back Electrical Retailer Programme*, consumers can conveniently dispose of their e-waste at over 200 participating branches nationwide.

In 2024, an impressive 17,823 tonnes of e-waste was recycled through this retailer network, contributing significantly to the country's environmental sustainability efforts.

These 200+ retail collection points compliment Ireland's existing network of over 95 Local Authority Civic Amenity Sites, further expanding access to free e-waste recycling for the Irish public.

Consumers can find their nearest participating electrical retailer using WEEE Ireland's interactive map at [weeeireland.ie](http://weeeireland.ie). All WEEE Ireland e-waste recycling awareness campaigns include the *We'll Take It Back Electrical Retail Programme* network of free e-waste recycling drop off points, reinforcing the commitment of Ireland's leading electrical retailers to responsible recycling.





# KMK Metals Recycling Celebrates 45 Years In Business

2024 marked 45 years in business for KMK Metals Recycling. The family-run company, led by father and son team, Kurt and Max Kyck has been in business since 1979. KMK Metals Recycling employs approximately 150 staff across its operations and serves over 2500 sites including Local Authority Civic Amenity Sites, electrical retailers and Irish businesses, on behalf of WEEE Ireland.

KMK Metals Recycling provides environmentally sound management of waste metal in all its forms and collects approximately 80% of Ireland's WEEE, processing it at its two state-of-the-art facilities in Tullamore, Co. Offaly and Kibbegan, Co. Westmeath.

At the time of setting up the recycling facility in Tullamore in 1985, the company employed six people. In 2024, the company employs around 150 people directly and contributes indirectly to local employment through contracts with local hauliers, businesses, and tradespeople.

The expert team at KMK use the best available technology to break down WEEE and waste appliances and segregate into single stream materials, ready for recycling, refining and ultimately reuse, following the circular economy model. Metals and plastic resources are safely packed and shipped to compliant downstream facilities across Europe for further treatment.

*"KMK Metals Recycling are at the forefront in ensuring that the valuable raw materials used in the production of electrical goods are being recycled and given a new lease of life supporting a more circular economy,"* said Kurt Kyck, MD of KMK Metals Recycling.



*"Hazardous materials, particularly in older appliance types, need safe environmental depollution. And this must be carried out in EPA-licensed specialist recycling plants and not in general metal shredding facilities."*

*"Recent global events and the energy crisis have underscored the vulnerabilities of relying on other countries for critical raw materials,"* said CEO, Leo Donovan.

*"To address these challenges, the EU aims to ensure that by 2030, at least 25% of the critical raw materials consumed annually originate from European recycled sources under the forthcoming EU Critical Raw Materials Act. Together WEEE Ireland and KMK have invested in and developed a national recycling and material recovery infrastructure that provides a local solution to a global challenge and contributes significantly to the circular economy."*

*Our partnership with KMK Metals Recycling in the midlands has been and will continue to be instrumental in processing e-waste to the highest European standards and ensuring its recycling into secondary critical and strategic materials."*





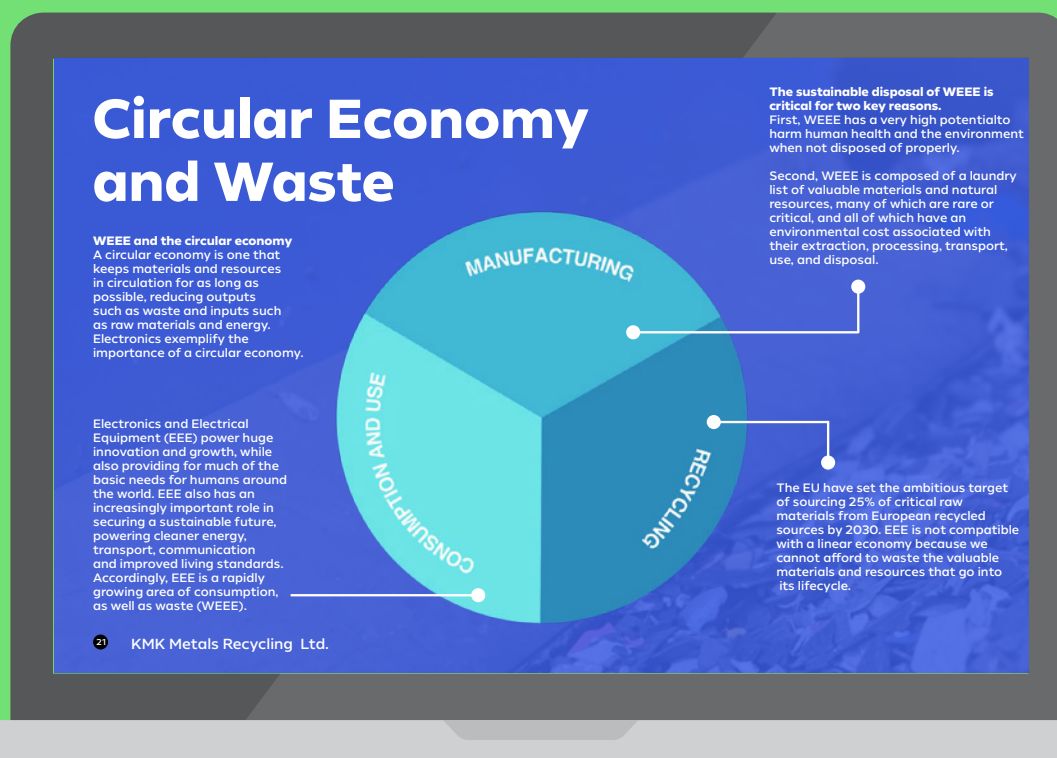
# KMK Sustainability Report

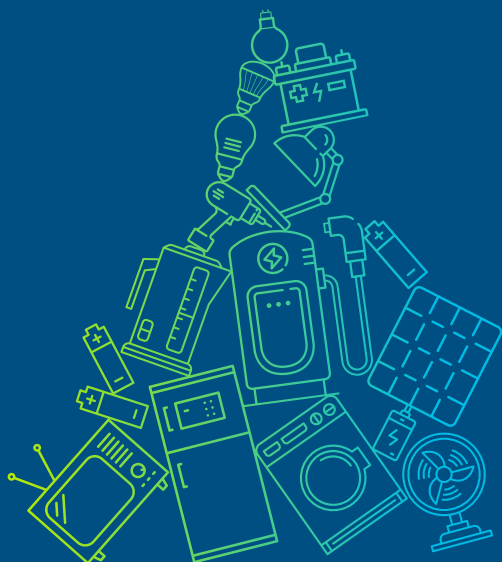


In 2024 KMK Metals Recycling published its first Sustainability Report for the year 2023. The report outlined KMK's progress toward goals on a variety of sustainability parameters, including environmental, social and governance metrics, as well as risks and impacts they may face, now or in the future.

A noteworthy aspect of this sustainability report was that it was published on a voluntary basis. It was not driven by any regulatory requirements but rather by KMK's pride in its progress and achievements in these areas, as well as their desire to investigate the organisations impact on the environment.

The report details significant strides made in several areas such as: reducing its environmental footprint, contributing to the circular economy, supporting biodiversity, and promoting a healthy and inclusive workspace. It was prepared in accordance with the principles of relevance, faithfulness, comparability, understandability, and verifiability. KMK Metals Recycling are committed to providing information that meets the needs of the Stakeholders, accurately reflecting on their performance, allowing for meaningful comparisons, with clear and accessible information that can be independently verified.





## KMK Metals Sustainability Report – Key Results

Processed over **44,000 tonnes** of waste including **37,000 tonnes** of e-waste

**97% of waste** sent for recovery

43% of water use was from **harvested rainwater**

**31,400 tonnes** of material from e-waste **recycled** and put back into circulation (**recycling rate of almost 85%**)

Over **half a million tonnes** of e-waste processed since **2005**

Introduced a new **digital checklist system** to replace paper-based checks

Officially opened our Kilbeggan site **biodiversity area**

Generated **95 MWh of renewable** electricity through our solar panel array

Maintained our **ISO 9001, 14001 and 45001** certification with **0 audit non-conformances** from the NSAI

KMK Metals Recycling recently obtained a new certification standard **R2v3**

Purchased our first **4 electric forklifts** and **all company cars are electric**

Won the **Excellence in Sustainability Award** at the **Tullamore Chamber Awards**

Introduced **employee suggestion boxes**

**Dignity and Respect in the Workplace** training for all supervisory and management staff

Lent our support to: **Midlands Simon Community, GOAL, ACT Accessible Counselling Tullamore, Tullamore Tidy Towns, and Kilbeggan Tidy Towns**

KMK Metals Recycling founder Kurt Kyck re-elected as **president of European Electronics Recyclers Association (EERA)**

First **weee2tree** project carried out

Over **18,000 tonnes** of **batteries** processed since 2008



# Free Public Electrical & Battery Recycling Events

For 2024 WEEE Ireland were once again very active in communities across the Scheme's dedicated collection area, providing free WEEE and battery collection events in towns across the country. These events generated 512 tonnes of WEEE and batteries at the full day Saturday events, while half day midweek events generated 217 tonnes. In total WEEE Ireland held 89 events last year that collected almost 730 tonnes of WEEE and batteries for recycling from the public.







weeeireland.ie

**FREE ELECTRICAL**

**RECYCLING**

weeeireland

APPROVED RECYCLING



At Your Local Authority Recycling Centre or Electrical Retailer





# Battery Operations

In 2024 WEEE Ireland achieved a

# 51%

waste portable battery collection rate on behalf of Members, once again surpassing the EU target of 45%.



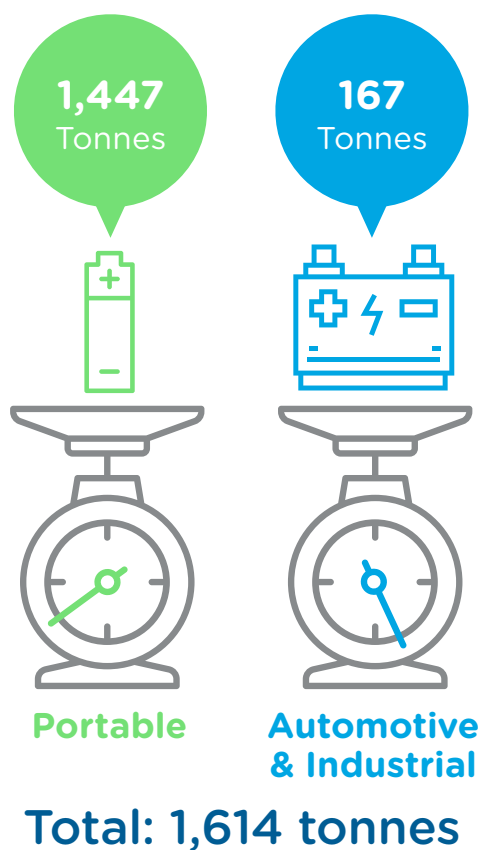
**RECYCLE**  
WASTE BATTERIES

See safety instructions on rear of box and visit [weeireland.ie/health-safety](http://weeireland.ie/health-safety) for further information

**weee**  
ireland  
WASTE RECYCLING SCHEME



## Takeback By Battery Type



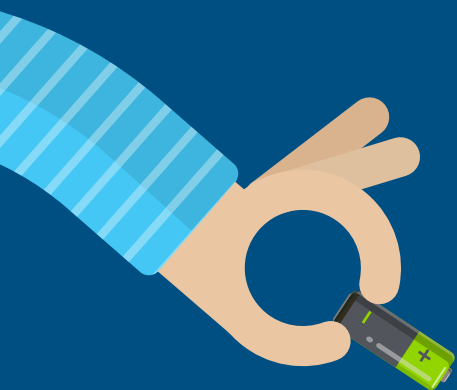
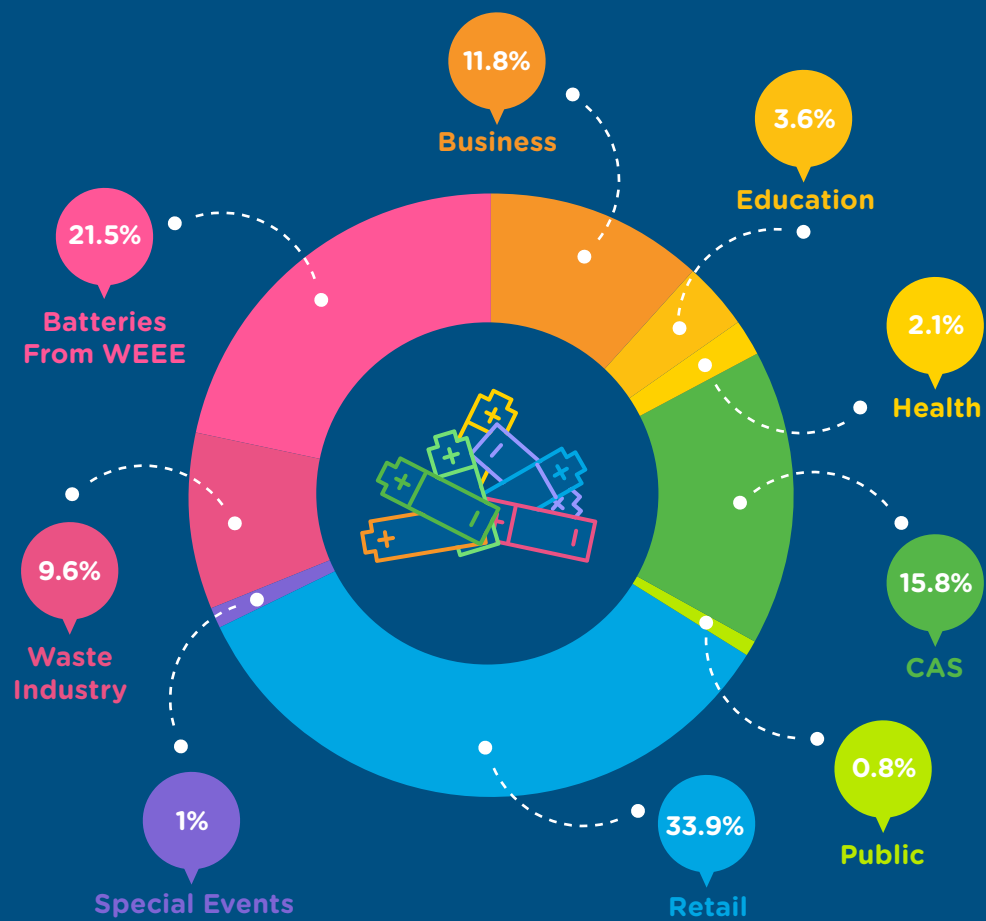
1,447 tonnes of portable  
batteries are the weight  
equivalent of more than

**72**  
**million**

AA batteries



# Portable Battery Collection Point Data

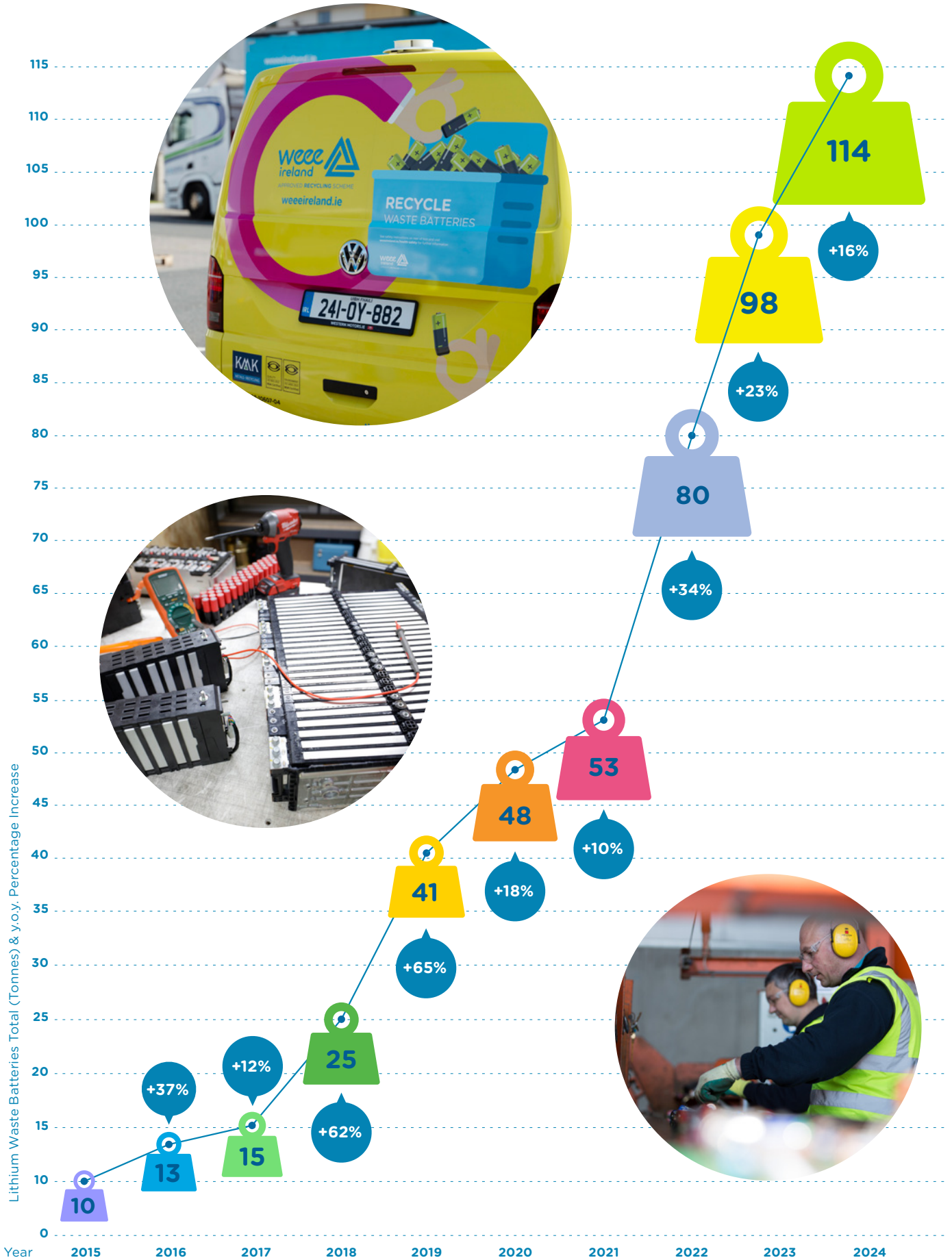


## Batteries In WEEE

Portable Waste Battery Weight directly recovered from Small WEEE (tonnes)



# Waste Lithium Batteries



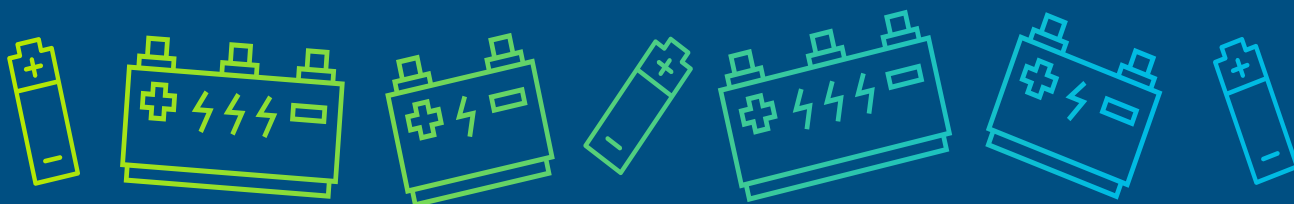


## Battery Recycling: Charging Ahead

As the new EU Batteries Regulation came into effect from February 2024, the Battery Operations Team continued preparations and programme updates to prepare for the deliverables that will apply from 2025. These included research into best practice for the Light Means of Transport (LMT) sector and applying their findings to facilitate the introduction of solutions for safe storage and transport for LMT batteries.

The Battery Operations Team continued development of a national solution for the disposal of damaged lithium and portable batteries wherein Civic Amenity Sites will be supplied with the appropriate containers and operative training to ensure the safe disposal of potentially damaged batteries that may arise at sites.

As the largest Compliance Scheme for industrial batteries, and with the increase in Battery Energy Storage Systems (BESS) for renewable energy storage, takeback and recycling solutions were offered for all industrial battery types placed on the Irish market. This sector is growing exponentially and has proved that investment in expanded solutions will be required to cater for the future takeback volumes.





## Battery Operations Merchandiser Fleet

In 2024, a new merchandiser joined the Battery Operations Team, and a larger vehicle was added to the fleet, both to address the growth in portable battery takeback and the integration of County Limerick to the WEEE Ireland designated collection area.

WEEE Ireland began providing battery takeback services to Limerick City and County from July 2024. In the six months of operations in Limerick 150+ collection points were identified, serviced and activated as battery collection points.

Each merchandiser vehicle is equipped with lithium specific fire extinguishing equipment, Li-Ba battery containers and lithium fire safes. These provisions allow for safe collection and transportation of damaged lithium batteries to the sorting plant in KMK Metals Recycling, Tullamore. The batteries are assessed and packaged according to the international packaging regulations for safe export to mainland Europe.



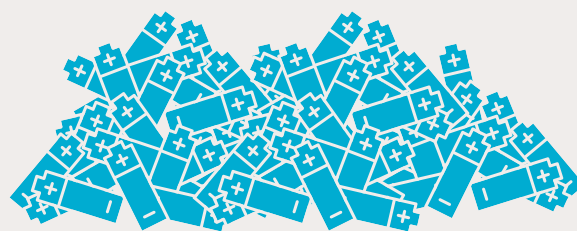
The Merchandiser team directly collected

# 391

Tonnes of portable batteries from

# 7559

collections in 2024!



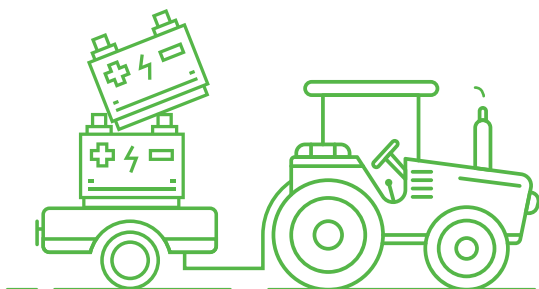
## Battery Recycling Unit For Civic Amenity Sites

A new Battery Recycling Unit continued to be rolled out to Local Authority Civic Amenity Sites during 2024. The large 6 drum unit facilitates both collections of small WEEE containing batteries, as well as portable batteries. Small WEEE containing batteries could include electric toothbrushes, key fobs, electronic toys, vape and e-cigarette devices. Each unit contains 6 U.N. approved ADR drums, with a section to segregate the Small WEEE from the separated batteries.



## Farm Fence Battery Recycling

Containers specific to the collection of farm fence batteries continued to be distributed to retailers in the Agricultural sector in 2024. As well as servicing these retailer sites with regular collections, the biannual *Farm Fence Battery Recycling Awareness campaign* continued to increase awareness for the need to recycle farm fence batteries.



WEEE Ireland collected

# 152 Tonnes

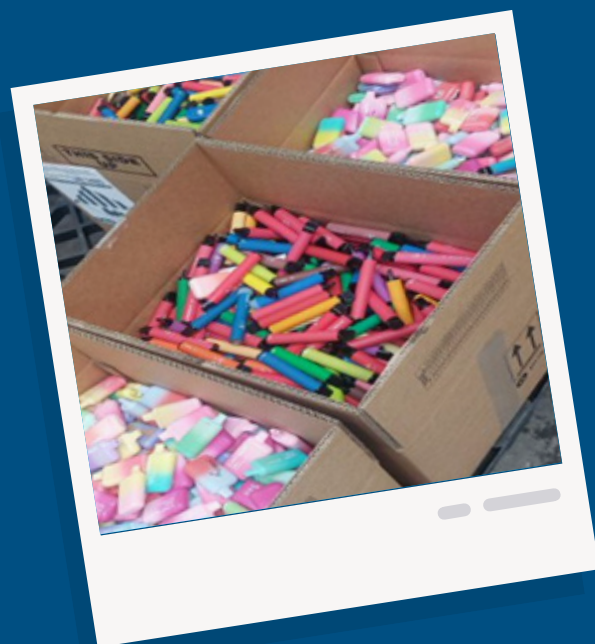
of waste farm fence batteries in 2024



## Vape & E-Cigarette Device Takeback

A dedicated *Vape and E-Cigarette Device Takeback Programme* continued to expand in 2024, identifying collection points that sell vape and e-cigarette devices to provide the Blue Battery Recycling Boxes for safe recycling, as well as identifying collection points in the hospitality sector.

Disposable, single-use, rechargeable vape and e-cigarette devices contain lithium batteries and are classified as EEE (Electronic and Electrical Equipment) products, both of which should be recycled when they reach the end-of-life. WEEE Ireland has continued to facilitate takeback of this e-waste for free recycling via the Blue Battery Box System.



# 1.1 Million

## Used Vape Devices Diverted From Landfill



In 2024 over 25 Tonnes of e-cigarette and vape devices were collected for recycling, which equates to over 1.1 million devices. WEEE Ireland continues to work with Producer Members and participating retailers to increase the numbers of vape devices taken back for recycling.



## Focus Areas

Throughout 2024 WEEE Ireland continued to increase take back through:

- Implementation of appropriate collection and transportation arrangements for Light Means of Transport (LMT) for retailers selling LMT products
- Solution for Industrial battery takeback due to the increase in renewable Battery Energy Storage Systems (BESS)
- Expansion of the Farm Fence Battery Recycling Programme collection point network across retailers in the agricultural sector
- Providing improvements in the segregation and separation process for Small WEEE items containing batteries through the use of the new Battery Recycling Units for Civic Amenity Sites
- Increasing the volume of vape and e-cigarette devices for recycling through the *Vape and E-Cigarette Device Takeback Programme*
- Expansion of takeback programme focused on integrated batteries in power tools and gardening equipment, in collaboration with wholesale distributors and trade end users
- Advancing awareness of waste battery recycling and safety measures with waste industry partnerships Irish Waste Management Association (IWMA) and Construction Industry Federation (CIF)



The WEEE Ireland Blue Battery Recycling Box programme for portable battery takeback is available in a wide range of public areas and workplaces, including retail stores, educational institutions, healthcare facilities, offices, depots, logistics hubs, as well as state and semi-state bodies, emergency services, and the construction and leisure sectors, all within WEEE Ireland's designated collection area. Please contact the Battery Operations Team for more information at [operations@weeeireland.ie](mailto:operations@weeeireland.ie)

# Recycle For Free!

## Direct collections of electrical, battery & lighting waste...



# Waste Lithium Batteries Health & Safety Workshop

In December 2024, the second WEEE Ireland Lithium Battery Safety Workshop once again brought together representatives from industry Stakeholders including IWMA, CIF, HSA, Emergency Services, Defence Forces and Local Authorities to address pressing safety challenges related to lithium batteries. The discussions highlighted the importance of defining roles and responsibilities, securing funding for critical measures, and establishing a national strategy to mitigate risks, improve infrastructure, and develop a comprehensive emergency response protocol. These outcomes represent a significant step forward in advancing lithium battery safety across all sectors.

One of the key objectives of the workshop was to bring key Stakeholders and decision makers together to plot a pathway to improve Lithium battery safety for Ireland.

***The outcome of the workshop was a joint action communicating to the secretary generals of various government departments the importance of a coordinated strategy regarding lithium battery safety.***



Leo Donovan, CEO WEEE Ireland, speaking at the WEEE Ireland Lithium Safety Seminar 2024

## Key points discussed at the workshop included:

- A review of protocols, equipment and training for emergency services
- Awareness raising of lithium battery safety, including safe charging behaviour, safe storage and disposal
- Provision of an infrastructure for safe disposal by the public for damaged lithium batteries
- Plans to improve collection volumes and frequency of collection for lithium battery suppliers, with particular regard to LMT suppliers
- Investment in training and containers for safe transport of damaged lithium batteries.
- Funding for emergency services to combat lithium battery incidents in homes and businesses

WEEE Ireland requests Members and Stakeholders contact the WEEE Ireland Battery Operations Team if they require further information on lithium battery safety, preventative measures and lithium fire suppression equipment. [Operations@weeireland.ie](mailto:Operations@weeireland.ie)



*It is important to note that some fire extinguishing equipment in the workplace today may not be effective when dealing with Lithium battery fires.*

# Resource Recovery Results

## WEEE Ireland WEEE Recovery Rates

WEEE Ireland component material recovery performance exceeds the required target in all categories supporting resource efficiency and circularity in the WEEE sector. An average of 96% of material across the WEEE categories was recovered for use again in manufacturing or final energy recovery.







Across all categories an average of

**80% 96%**

of material was recycled and

recovery rate achieved.



Category	1	2	3	4	5	6
						
	Temperature Exchange Equipment	Screens & Monitors	Lamps	Large Equipment	Small Equipment	Small IT&T
EU Target Component Material Recycling & Reuse	80%	70%	80%	80%	55%	55%
WEEE Ireland Component Material Recycling & Reuse	84%	73%	80%	87%	69%	82%
EU Target Recovery Rate	85%	80%	n/a	85%	75%	75%
WEEE Ireland Recovery Rate	96%	96%	90%	99%	89%	97%



## WEEE Ireland Battery Recycling Efficiency Report

Waste Batteries are collected and transferred to the dedicated sorting plant at KMK Metals Recycling in Tullamore. They are separated and packaged according to type and chemistry with special precautions taken for waste and damaged lithium batteries. Waste batteries are shipped under the appropriate controls to downstream specialist facilities detailed in the recycling efficiency table. A separate recycling efficiency report is provided to the DECC annually.



“

From 18 August 2025, WEEE Ireland shall achieve the target for, recovery, and recycling efficiencies as set out in the 2023 Batteries Regulation ”

(Scheme Approval 2024-2027)

Recycler	Location	Battery Type	EWC	Batteries Exported (T)	Recycling Efficiency %	Target
H.J. Enthoven & Sons Ltd	U.K.	Lead-acid	16 06 01*	365.82	86%	65%
Ecobat Resources	U.K.	Lead-acid	16 06 01*	214.00	86%	65%
Accurec	Germany	Nickel cadmium	16 06 02*	66.60	75%	75%
Accurec	Germany	Nickel-metal hydride	16 06 05	17.48	72%	50%
Saubermacher	Germany	Nickel-metal hydride	16 06 05	2.24	97%	50%
Redux (Bremerhaven)	Germany	Lithium-ion	16 06 05	84.94	79%	50%
Accurec	Germany	Lithium-ion	16 06 05	51.31	60%	50%
Interco	USA	Lithium-ion	16 06 05	37.23	- *	50%
Accurec	Germany	Lithium metal	16 06 05	42.18	56%	50%
Saubermacher	Germany	Alkaline	16 06 04	180.04	63%	50%
Redux (Revatech)	Germany	Alkaline	16 06 04	368.04	53%	50%
Saubermacher	Germany	Fence Batteries	16 06 04	68.81	63%	50%
Redux (Revatech)	Germany	Fence Batteries	16 06 04	71.67	53%	50%

\* Interco recycling data not yet received due to facility fire

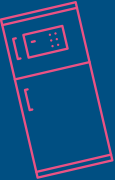



# WEEE Standards For Critical & Strategic Material Recovery

## Declaration On EN 50625

WEEE Ireland is committed to promoting Quality Treatment Standards as an important driver for validated environmental management and resource recovery from Producers of Irish e-waste. In Ireland, Producers and WEEE Schemes must treat WEEE to the EN 50625 standards<sup>1</sup> and this is referenced in the 2024-2027 Scheme Approval.

The Scheme actively supports the requirement for EN 50625 standard series certification for WEEE treatment by Producers and those working on their behalf, not only in Ireland where this mandate already exists, but throughout Europe.

WEEE Ireland takeback of whole appliances are treated in the following facilities:

CATEGORY	DESCRIPTION	RECYCLING FACILITY	CERTIFICATION STANDARD	
1	Temperature Exchange Equipment	<ul style="list-style-type: none"><li>• GAP</li><li>• AO Recycling</li><li>• Enva Toomebridge</li></ul>	EN 50625-2-3; Temperature exchange equipment.	
2	Screens	<ul style="list-style-type: none"><li>• KMK Metals Recycling</li></ul>	EN 50625-2-2; Displays (CRT, FPD)	
3	Lamps	<ul style="list-style-type: none"><li>• Irish Lamps Recycling</li></ul>	EN 50625-2-1; Lamps	
4	Large Appliances	<ul style="list-style-type: none"><li>• KMK Metals Recycling</li><li>• Irish Lamps Recycling</li></ul>	EN 50625-1; General Treatment and depollution requirements, LHA	
5	Small Appliances	<ul style="list-style-type: none"><li>• KMK Metals Recycling</li></ul>	EN 50625-1; General Treatment and depollution requirements, Mixed WEEE	
6	Small IT&T	<ul style="list-style-type: none"><li>• KMK Metals Recycling</li><li>• Wisetek</li></ul>	EN 50625-1; General Treatment and depollution requirements, IT&T	



As an approved EPR organisation, WEEE Ireland has a responsibility for the environmentally sound management of Household Only and Dual Use WEEE and waste batteries arising at collection points in the Schemes designated collection area.

### ***WEEE Ireland can confirm:***

- All separately collected WEEE has been treated in 2024 accordance with the WEELABEX normative requirements and EN 50625 treatment standards
- The legislation on movement of hazardous waste have been complied with, where WEEE and/or batteries are hazardous wastes
- WEEE Ireland has full knowledge of the treatment journey of WEEE/ Batteries sent abroad for treatment. Evidence of WEEE and Battery environmental management is retained and available for inspection including:
  - Collection documentation issued for each shipment of WEEE that was collected
  - Collection target achievements as per the Batteries Regulation
  - Documentation from the treatment facility for each shipment of WEEE taken to a treatment facility in Ireland and confirmation of recovery target achievement as listed in the WEEE Regulations
  - Documentation from each treatment facility which confirms that the treatment facility is achieving the recycling efficiency and recovery targets that are listed in the Batteries Regulation
  - Documentation from waste transfer station operators for each shipment of WEEE taken there

As part of new Scheme Approval 2024-2027 reporting requirements, a detailed file of evidence to support the above has been submitted to the authorities by March 31st 2025.





# Environmental Footprint

In 2024,  
the equivalent of  
**206,521 Tonnes**  
of CO<sub>2</sub> emissions  
were avoided by  
recycling e-waste  
through the  
WEEE Ireland  
Scheme as opposed  
to landfilling. That  
is the equivalent of  
the annual carbon  
consumption of  
**4,130**  
hectares of trees<sup>12</sup>.

The WEEE collected by WEEE Ireland  
for recycling in 2024 has recovered:

**17,601 Tonnes  
of Iron**

This is equivalent to

**2.4 Eiffel Towers** in Paris

or

**1009 Tonnes  
of Copper**

This is equivalent to

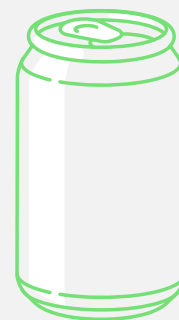
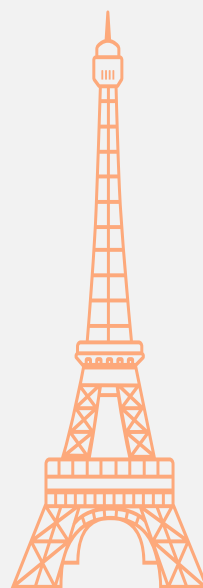
**11.2 Statues of Liberty**

or

**948.5 Tonnes  
of Aluminium**

This is equivalent to

**> 77,744,494<sup>13</sup>**



WEEE Ireland Environmental footprint data is calculated using a general WEEE Forum Tool for the calculation of CO<sub>2</sub>eq savings in WEEE recycling. It is an illustrative tool only, limited in scope and contains collective data assumptions.

<sup>12</sup> One hectare of Pinus halepensis uptakes an average amount of 50t of CO<sub>2</sub> per year.  
Source: Los sumideros naturales de CO<sub>2</sub> (Enrique Figueroa, Universidad de Sevilla, 2007)

<sup>13</sup> Building the tower required 7,300 tons of iron.  
Source: <https://www.toureiffel.paris/en/the-monument/key-figures>  
The statue of liberty used ~90 tonnes of copper.  
Source: [https://www.copper.org/education/liberty/liberty\\_design3.html](https://www.copper.org/education/liberty/liberty_design3.html)  
Average weight of a 33 cl can is 12.2 grams  
Source: <https://www.metalpackagingeurope.org/sites/default/files/2020->



# **Membership & Environmental Compliance**

# Membership Results

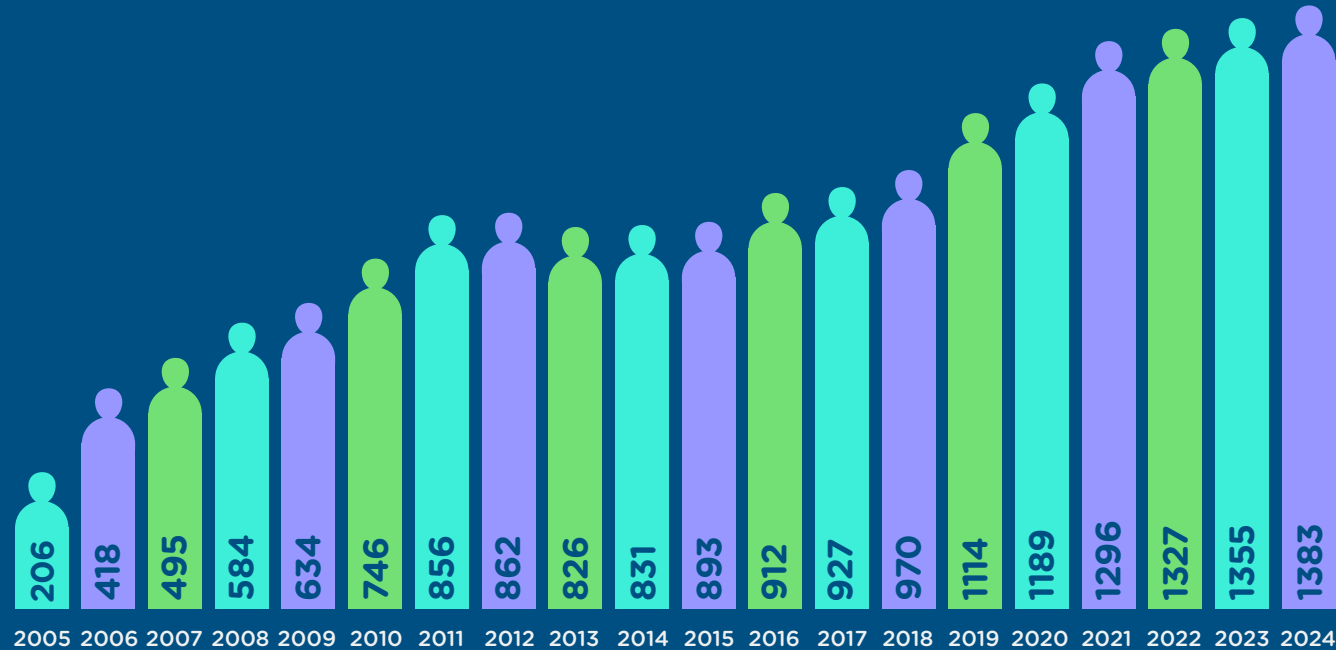
By 31 December 2024

WEEE Ireland had

1,383 Members

including 102 new Producers who registered with the Scheme during the year.

In 2024, 291 Members of the WEEE Ireland Scheme had authorised representatives in place, enabling European manufacturers and importers to deliver on their Producer responsibilities in Ireland, an increase again on the previous year. 77 Producers in 2024 deregistered from the Scheme with reasons including mergers, takeovers or exiting the marketplace.

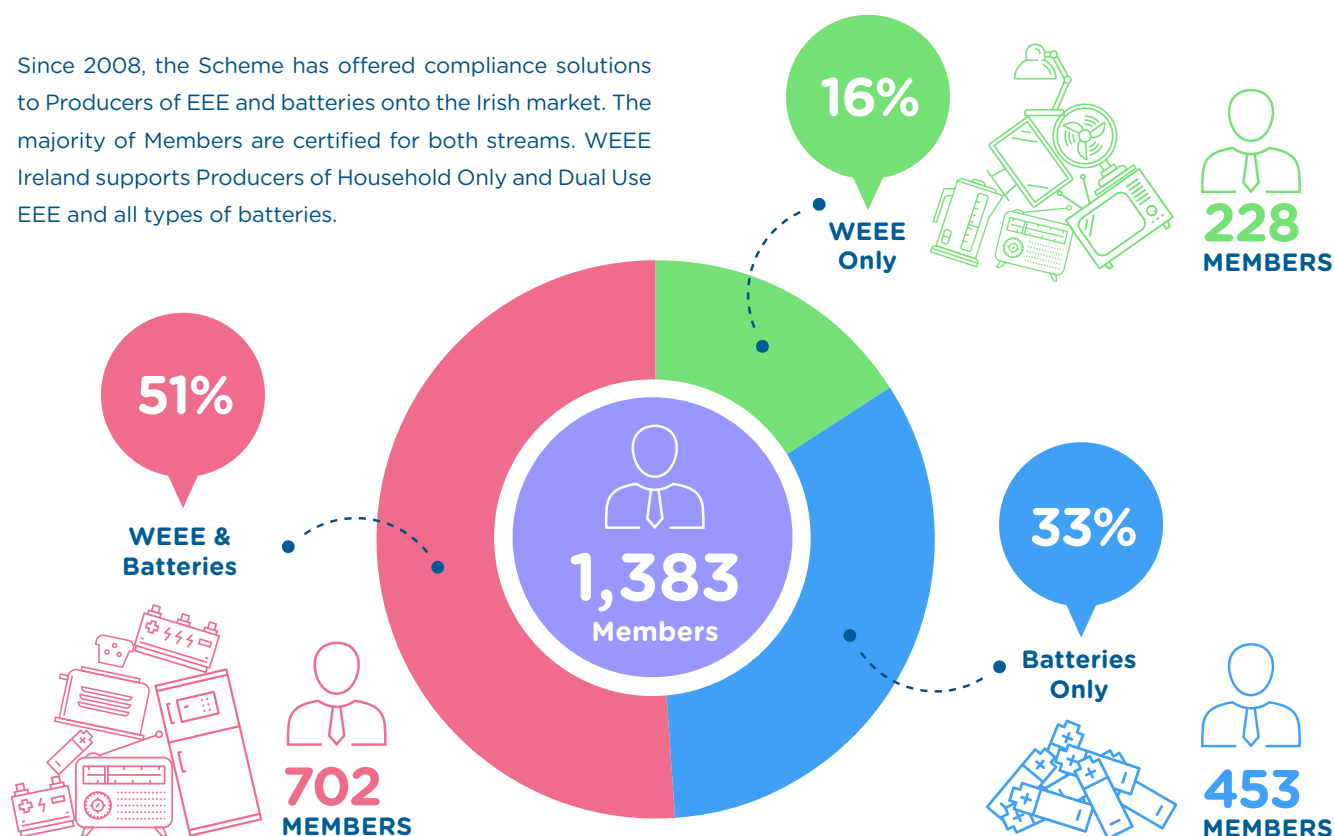






## WEEE Ireland Producer Members By Type

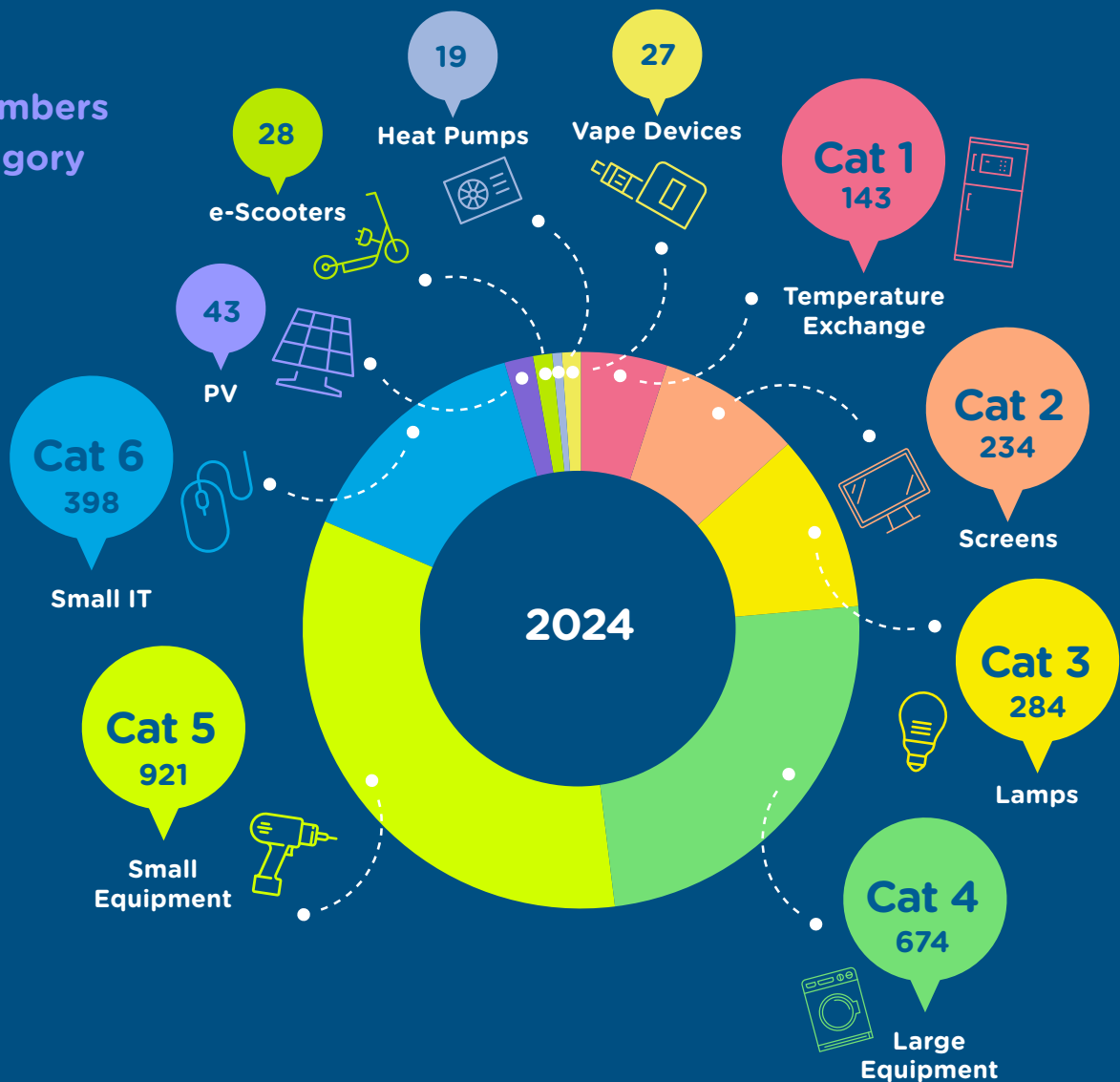
Since 2008, the Scheme has offered compliance solutions to Producers of EEE and batteries onto the Irish market. The majority of Members are certified for both streams. WEEE Ireland supports Producers of Household Only and Dual Use EEE and all types of batteries.



## Member Numbers Across Categories

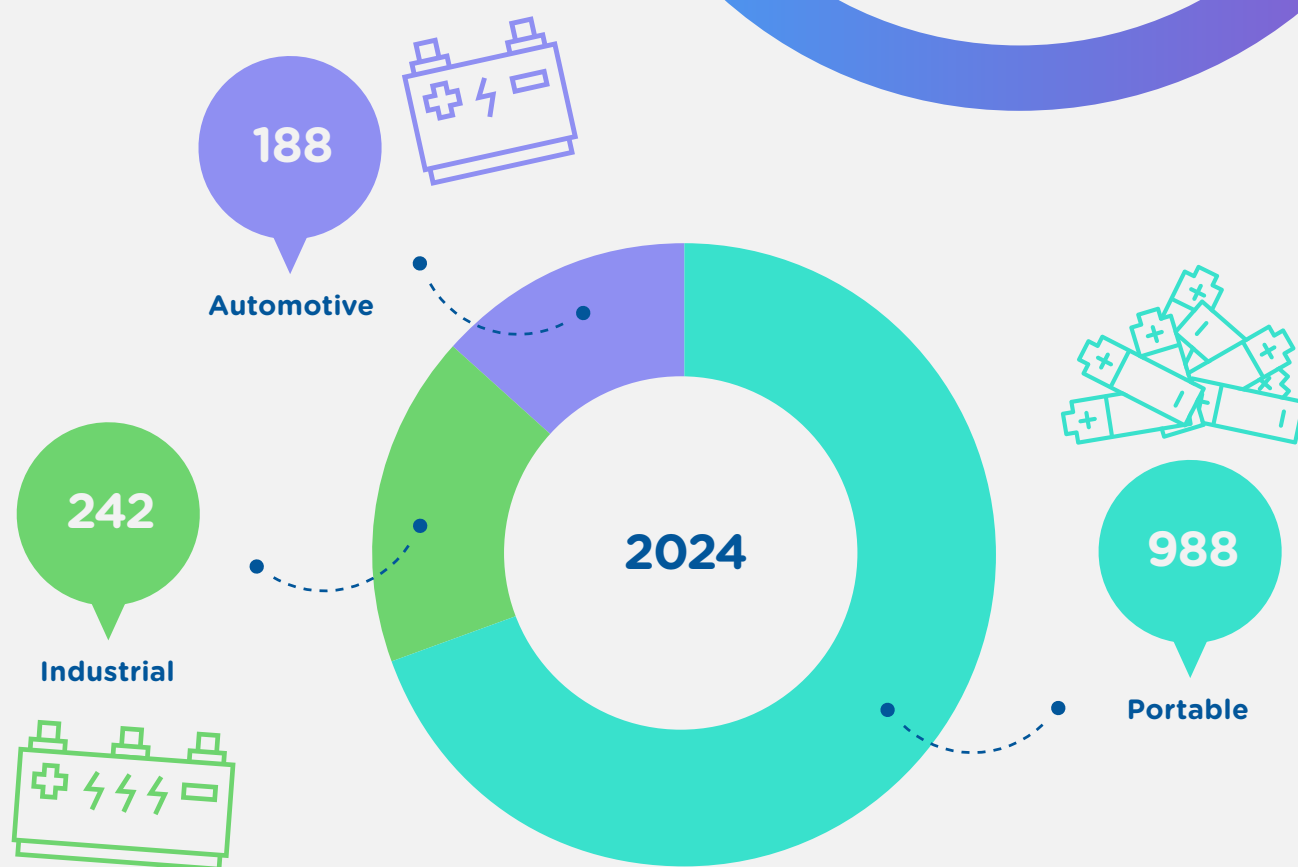
In 2024 to better understand the Producer cohorts in Membership for PV panels, e-scooters, heat pumps, vape and e-cigarette devices – Members were once again asked to indicate on their renewal forms if they were placing any of the following on the market:

### EEE Members By Category



EEE Members By Category	2020	2021	2022	2023	2024
CAT 1 - Temperature Exchange	132	139	140	139	143
CAT 2 - Screens	202	216	217	223	234
CAT 3 - Lamps	273	293	289	287	284
CAT 4 - Large Equipment	540	612	639	657	674
CAT 5 - Small Equipment	766	854	854	883	921
CAT 6 - Small IT	314	352	370	390	398
PV	36	36	41	36	43
E -Scooters				18	28
Heat Pumps				21	19
Vapes & E-Cigarette Devices				19	27

## Battery Members By Category



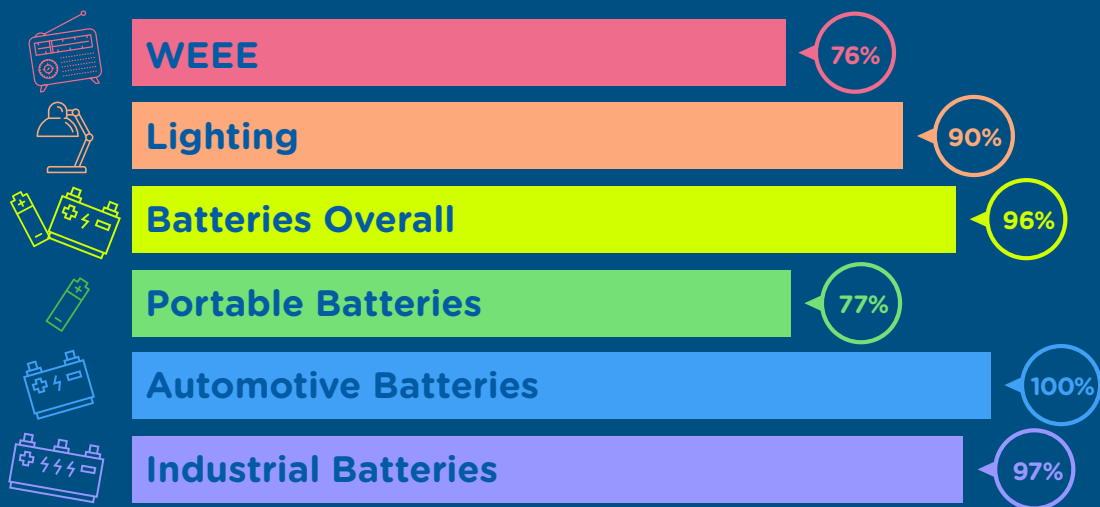
Battery Members By Category	2020	2021	2022	2023	2024
PORTABLE	829	891	916	948	988
INDUSTRIAL	215	215	235	232	242
AUTOMOTIVE	181	198	207	194	188



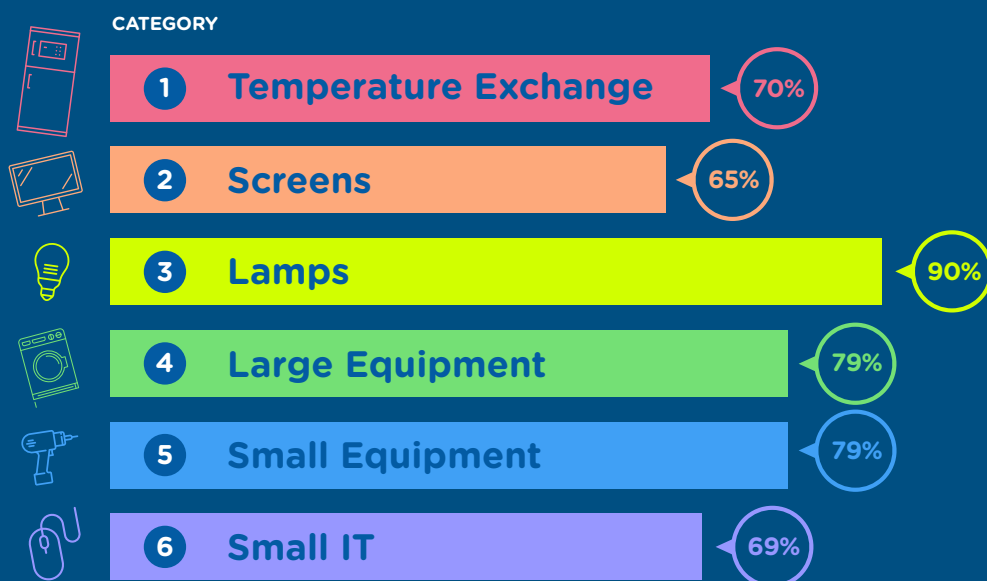
# WEEE Ireland Majority Market Share

WEEE Ireland continued to be the EPR Scheme of choice for Producers in the Irish market in 2024 with a significant majority market share across all categories of EEE and batteries.

## Market Share



## New WEEE Categories Market Share





## Compliance Reviews & Audits

During 2024, more than 300 compliance reviews, audits, queries and meetings were carried out across all types of Producer Members. This is in addition to the daily enquiries to the Scheme requesting compliance support and guidance from Producers and distributors. The Compliance Team carries out a range of compliance reviews to audit the integrity of data provided by Members to the Blackbox and overview how Producers are meeting other EPR obligations including registration, categorisation, labelling and information to users.

# 300+ Compliance Reviews, Audits, Queries and Meetings in 2024

The Compliance Review Programme is designed to support the range and type of Members of the Scheme including full data audits, remote compliance reviews and SME checks and surveys. The programme utilised face to face meetings, online calls and digital forms for different groups and sectors of EEE businesses. The team works to support changes to Members' WEEE and battery systems in a reasonable timeframe where issues were identified during an audit. The Compliance team coordinates with the EPA and Producer Register Ltd to notify on updates to Members' certification status, deregistration notices and other registration or enforcement requests.

During 2024 the EPA and Local Authorities were involved in enforcement programmes to inspect compliance, including dedicated campaigns looking at the following sectors:

- Vape and E-Cigarette Devices
- Heat Pumps
- Distance Sellers
- WEEE Retailers
- Professional Only Producers



By 31st December 2024 there were 8,844 retailers registered with the Scheme, including 221 new registrants via licences.ie. This free of charge function supports retailers of EEE, industrial and automotive batteries who need to fulfil a registration and certification requirement as part of their distributor obligations under the EU WEEE and Batteries Regulation.

In 2024, An Post notified the Scheme of their intention to close the portal effective 2024. In response WEEE Ireland has created an online registration page for Retailers, where they can now directly submit their applications to WEEE Ireland. This includes new data for Limerick City and County Council which is now incorporated into WEEE Ireland's collection and retailer registration area. The Scheme will continue to engage with authorities on any new distributor and retailer registration requirements, if applicable, under the new Batteries Regulation.



## Membership Communications

WEEE Ireland's Compliance and Membership Team support the collective Scheme ethos by offering streamlined and online compliance services to its Members. Applications for joining the Scheme, Certification, exchange of documents and Rules of Membership signing, as well as annual renewal of Membership details and notifications and registrations for events, are all carried out online.

Bi-monthly newsletters, webinars, new website sections and social media posts kept Members up to date on WEEE and battery news and developments during 2024, with an open rate across the 7 newsletters issued of 39% (average rate for publications in the technical sectors are approximately 22%).

### Topics covered in our Newsletters and Communications in 2024 included:

- Membership Certification
- WEEE Ireland Battery Safety Workshops
- IERC 2024 International Electronics Recycling Congress
- Regulatory Updates:
  - Batteries Regulation
  - ESPR
  - CRM Act
  - Right To Repair Directive
  - Corporate Reporting Sustainability Directive
- Close the E-Loop New Case Studies
- ECOSWEEE Small WEEE & Battery EU Project
- Members Annual Renewal
- DECC Battery Regulatory Steering Group
- Battery Self Compliance Removal Consultation
- National Data - EPA WEEE Statistics For Ireland
- National Waste Plan For A Circular Economy
- WEEE Ireland Free Public Electrical and Battery Collection Day Event Schedule
- All WEEE Ireland Communications and Awareness Campaigns 2024
- WEEE Ireland AGM
- WEEE Forum Projects and Updates
- APPLiA and DIGITALEUROPE Trade Association News
- NSAI Launch of Circular Economy Standards
- EPA Circular Economy Programme Annual Report
- Amendments to Waste Shipment Regulation WEEE Codes
- WEEE Ireland Members Conference 2024
- International E-Waste Day 2024



## Guidance & Training



The WEEE Ireland Website provides compliance information and guidance as well as a registration portal for Producers and Retailers who wish to apply for certification through the Scheme and for existing Members to update their information during the annual renewal process. Members can book time for online and in person meetings with the Compliance Team to advise and guide them on WEEE and battery EPR requirements for the Irish marketplace, or to introduce them to wider European obligations for their exports through our colleagues at Pronexa.

## Challenges In EPR Compliance

Topics that arise from the review of Members' compliance and discussions with Producers include:

- Professional Only, Household Only and Dual Use<sup>14</sup> - understanding and application of these terms in Irish reporting of EEE
- Financial guarantees and takeback requirements for Professional Only Producers
- Definition of 'Producer' in relation to import distributors and distance sellers
- Scoping of products under the 6 WEEE categories and Irish subcategories
- Takeback obligations for EEE being supplied via online platforms
- New sector and renewable technology compliance including LMT, EV, PV and heat pump EPR obligations
- Financing Producer Responsibility, budgeting and cost queries



<sup>14</sup> In 2024 we reviewed terminology used in WEEE EPR schemes across Europe for these distinctions of types of EEE and made the decision to adopt the terms Professional Only, Household Only and Dual Use Equipment across our communications. We hope that this new nomenclature will over time make this differentiation of products clearer to Producers and avoid confusion in reporting and financing obligations.

# Trade Associations & Sector Group Partnerships

Throughout 2024, WEEE Ireland co-operated and collaborated with industry and sector Stakeholders, Local Authorities, agencies and approved bodies across policy development, consultation, information and data sharing, compliance, communications and enforcement programme engagement.

WEEE Ireland also continued partnerships with Producer Trade Associations and sector groups along the EEE and Battery value chain including:

- IBEC
  - White Goods Association
  - Technology Ireland
- Lighting Association Ireland
- SIMI
- Association of Electrical Wholesalers

As well as other distributor and retail groupings.





## Pan-European Partnerships

Throughout 2024, WEEE Ireland continued its connection with centres of excellence for WEEE and battery EPR developments through our best-in-class partnerships and affiliations with WEEE Forum, EUCOBAT and PV Cycle.

WEEE Ireland also holds a voluntary Directorship of WEEE Europe, now known as PRONEXA. This extends the compliance service solutions for Members beyond Ireland, enabling a supportive infrastructure for Irish companies wishing to comply with WEEE and Battery regulatory requirements in their export marketplaces, as well as connecting the Irish system with Producers based outside of ROI.



### PRONEXA

PRONEXA (previously known as WEEE Europe) was founded in 2014 by 9 of the leading PROs in Europe, including WEEE Ireland, to create a European solution to centrally manage EPR across different markets. As cross border markets continue to grow, PRONEXA offers a pan-European support to manufacturers and distributors navigating the maze of WEEE, battery and packaging compliance across 30 different jurisdictions.

PRONEXA aims to provide a one stop shop solution for EPR Compliance in Europe:

- A complete assessment of your obligations in each country with step-by-step guidance on full compliance, including a free initial consultation call to discuss Producer needs
- One single point of contact to handle local PRO memberships and registrations for several countries
- Connection to authorised representative services for Producers without established places of business in required markets
- A harmonised centralised platform for put on market declarations for 30 European countries in one simple reporting tool
- Support to producers in closing the loop by facilitating innovative recycling projects for circular business models
- Coordinating the largest takeback and recycling infrastructure in Europe with a proven track record of 10 +years

Producers can contact the WEEE Ireland Compliance Team at [info@weeireland.ie](mailto:info@weeireland.ie) for an introduction to PRONEXA, or contact the PRONEXA Team directly at [info@pronexa.com](mailto:info@pronexa.com). Find about more about their EU wide Compliance & EPR services at [www.pronexa.com](http://www.pronexa.com).

**PRONEXA**

[www.pronexa.com](http://www.pronexa.com)

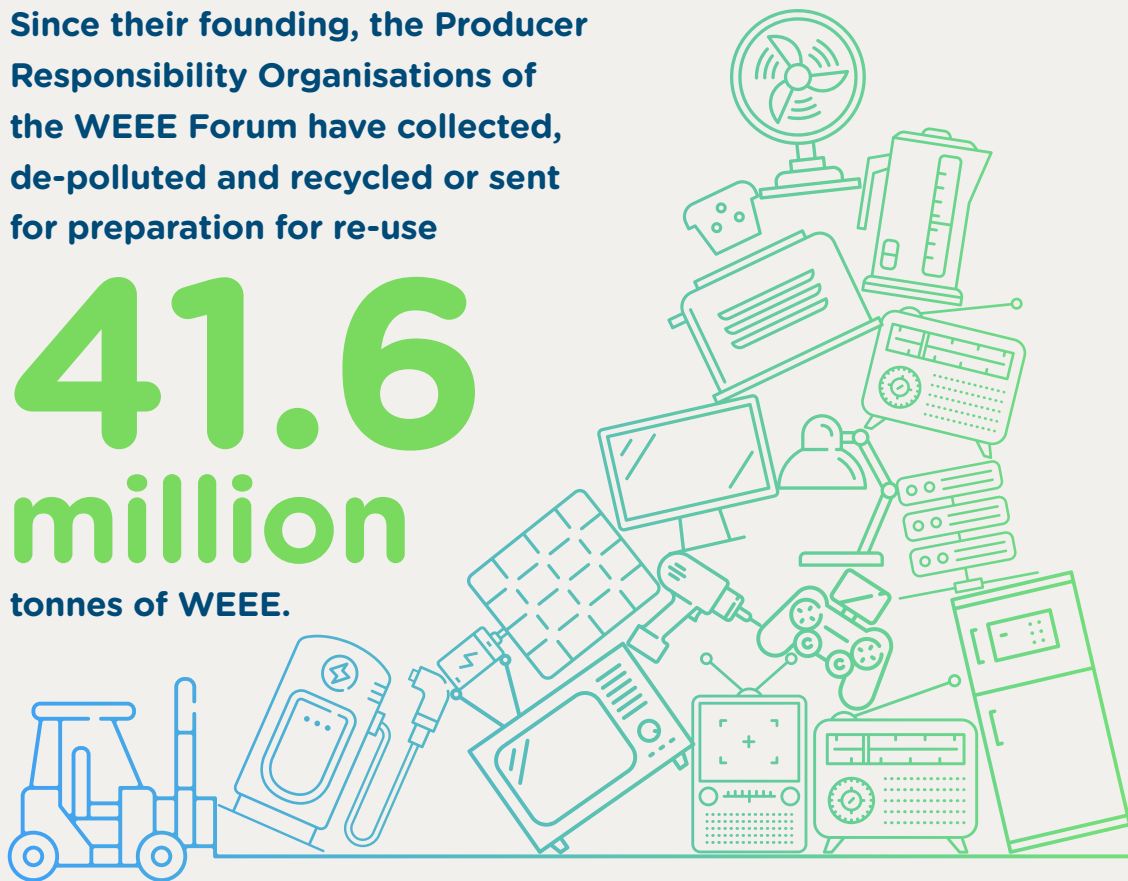


# WEEE Forum

In April 2002, 6 WEEE PROs with operations in Austria, Belgium, the Netherlands, Norway, Sweden and Switzerland founded the WEEE Forum. Today, the organisation counts 52 WEEE Producer Responsibility Organisations (PROs) from 33 countries. All organisations are open, not-for-profit oriented Compliance Schemes run on behalf of Producers or Producer associations. The WEEE Forum has grown to become the world's largest multi-national centre of competence for the management of e-waste. Through exchange of best practice and access to its reputable knowledge base toolbox, the WEEE Forum enables its Members to improve their operations and be known as promoters of the circular economy.

**Since their founding, the Producer Responsibility Organisations of the WEEE Forum have collected, de-polluted and recycled or sent for preparation for re-use**

41.6  
million  
tonnes of WEEE.



The WEEE Forum has designed and developed several platforms and software tools, allowing the Producer Responsibility Organisations to benchmark their operations, as well as have access to key data and intelligence. The forum is a vibrant community of Producer Responsibility Organisations that are committed to tackling the challenge of electrical and electronic waste.

Collaborative projects WEEE Forum engaged on to drive the WEEE circular economy and EPR best practice during 2024 include<sup>15</sup>:

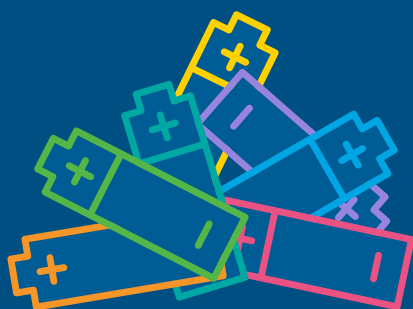
- DiCE Addressing the issue of increasing digital health waste
- GRINNER Tackling battery-caused fires in recycling facilities
- CIRCTHREAD Digital Product Passport as enabler for product management
- ECOSWEEE Enhancing collection of small W/EEE and batteries
- FutuRaM Future Availability of Secondary Raw Materials



[www.weee-forum.org](http://www.weee-forum.org)

<sup>15</sup> More information on WEEE Forum projects can be found at <https://weee-forum.org/projects-campaigns-category/directory/>

## Eucobat



EUCOBAT is the European association of not-for-profit, national battery collection schemes. Its Members ensure the collection and recycling of waste batteries across the EU and encourage the sustainable use, collection, and recycling of batteries through their communications and best practice initiatives.

To achieve its objectives, EUCOBAT strives to:

- Collect, collate, exchange, and benchmark information from Members, within the limits authorised by law, to promote an efficient operation of the collection, recycling and treatment schemes
- Provide interested parties, including European and international institutions, with all pertinent information
- Provide Members with assistance and information concerning the implementation of the EU Batteries Regulation and other relevant legislation
- Liaise with other European organisations such as various industry and consumer associations and other interest groups
- Organise and participate in events, congresses, conferences, projects, meetings and working groups for the exchange of information and experiences among common interest groups
- Collate, publish, and share codes of best practices and provide logistical, information and support services to members

Throughout 2024, EUCOBAT has been active on feeding into consultations and expert groups on the continued implementation of the 2023 EU Batteries Regulation.

[www.eucobat.eu](http://www.eucobat.eu)

EUCOBAT

## PV Cycle

PV CYCLE a.i.s.b.l. (i.v.z.w.) is a not-for-profit organisation, founded in 2007 by and for the photovoltaic (PV) industry. They offer compliance services for PV solar Producers, distributors and waste holders across Europe and worldwide. PV CYCLE provides its Members, participants and any waste holder with the Best Available Techniques Not Exceeding Excessive Costs (BATNEEC) associated with the collection, transport, treatment, recovery and recycling of PV panels and other waste streams from photovoltaic power systems. PV CYCLE have worked with WEEE Ireland to put solutions in place for those placing PV panels on the Irish market since 2017.

[www.pvcycle.org](http://www.pvcycle.org)

PV CYCLE

# ISO Standards

WEEE Ireland is the only EPR Scheme in Ireland with certification in both ISO 9001 and ISO 14001. Representing Quality and Environmental Standards respectively, this certification and the standard of practice they represent, is at the core of the Scheme's *Best In Class Compliance* ethos.

*The WEEE Ireland Quality and Environmental Management System (QEMS) scope covers “The design and management of producer compliance scheme for environmental management of waste electrical and electronic equipment and waste batteries and accumulators in Ireland.”*



**ISO 14001** is centred around *Environmental Management*, with key factors including a commitment to environmental policy, planning for risk identification, setting objectives, and continuous improvement of environmental performance. It emphasises monitoring and ensuring compliance with environmental regulations.

**ISO 9001** focuses on *Quality Management*, prioritising Member satisfaction with the Scheme, leadership, and a process-oriented approach to ensure consistent service quality for our Members and Stakeholders.



Both standards share a focus on continual improvement, evidence-based decision-making, and managing risks to enhance overall effectiveness, efficiencies and achieve better organisational outcomes. The system is maintained through continual assessment of the QEMS by all Departments, annual internal and external auditing, and regular review of working documents, forms and procedures. WEEE Ireland is audited annually by NSAI Certification Services and have proudly maintained both certifications for 7 years to date.





## Quality Environmental Management System

The WEEE Ireland Quality Environmental Management System (QEMS) also forms the basis for the WEEE Ireland Senior Leadership Team to focus on risk management and avoidance with a detailed *Risk and Opportunity Register* reported to the Board of Directors at each board meeting.

A Compliance Register is also maintained by the Compliance and Membership Team containing existing and developing policy aspects for the Scheme and its Members, with noted timelines for reporting and activity.

Business Continuity planning is contained within the QEMS and has been further developed following the pandemic years, which highlighted the importance of contingency measures for unexpected events across all organisations globally.



### QEMS Actions/Results 2024:

- A QEMS Index File was introduced in 2024 to document details of work instructions, operations manuals and forms of each Departments Management System. This file streamlines elements such as document history, amendment details and review deadlines to enhance quality maintenance of each department's procedures and resources
- Enhanced Internal Auditing Procedures were implemented for each Department



**0 non-conformances raised during audits carried out by the NSAI in May and December of 2024**

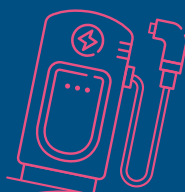


# Membership Events

Hosting and attending in person and online events connects us to WEEE Ireland Members and wider Stakeholders.  
Direct and partnership events in 2024 included:



**WEEE  
Ireland  
AGM  
in June**



**Sector  
Meetings in  
September  
& October**



**Members  
Finance  
Briefing  
in October**



**WEEE  
Ireland  
In-Person  
Conference  
in October**

# WEEE Ireland Member Conference

Over 100 delegates attended the **2024 WEEE Ireland Members Conference** which was part of the Scheme's week-long campaign for International E-Waste Day 2024.



The conference reflected the aspiration of the Irish WEEE & battery system to follow in the success of the Netherlands throughout WEEE and battery EPR Scheme development, and the new circular approach to EPR.

The day's discussions acknowledged the achievements of the Irish e-waste and battery environmental management sector to date in Ireland, the Netherlands, and beyond, whilst equally representing the scale and complexity of issues and the accelerated need to include more circular 'R' strategies higher up the waste hierarchy in Scheme operations. These include opportunities that include repair, refurbishment, remanufacturing and reuse of electrical devices and

batteries, alongside high-quality recycling solutions for strategic and critical material recovery.

The conference was opened by Ambassador to Ireland for the Kingdom of the Netherlands, Her Excellency Maaïke van Koldam, and hosted and moderated by WEEE Ireland Head of Environmental Compliance and Membership, Elizabeth O'Reilly.

An interactive Slido feature supported engagement and feedback from the attendees throughout the morning, including polls and questions for speakers.







Eric Ruyters EUCOBAT,  
Jan Vlak Stichting Open/WEEE Forum,  
Ambassador For The Kingdom Of The Netherlands  
Maaïke van Koldam & Leo Donovan CEO WEEE Ireland.

- The top 3 future R-strategies for business opportunity, chosen by poll participants at the event were:

## Repair, Reuse and Recycling

- All poll participants viewed the current WEEE Directive positively in terms of its success in achieving its primary objectives of preventing and reducing the adverse impacts of the generation and management of WEEE, reducing overall impacts of resource use and improving the efficiency of such use
- Participants did however feel that repair, reuse and refurbishment, collection rates and recovery targets would require the most attention for potential change under a WEEE Directive Evaluation
- With regards to batteries in particular, poll participants anticipated that Chapter II (Sustainability and Safety Requirements) and Chapter VIII (Management of Waste Batteries) of the new Batteries Regulation 2023 would have the most impact on their organisation over the next one to two years

Ambassador To Ireland  
For The Kingdom Of The Netherlands

## Maaïke van Koldam

### Opening Address

WEEE Ireland was delighted to welcome the Ambassador to Ireland for the Kingdom of the Netherlands Maaïke van Koldam to open the 2024 conference.



Ambassador For  
The Kingdom Of The Netherlands  
Maaïke van Koldam



## Leo Donovan: Extended Producer Responsibility, A new Scheme Approach

Leo Donovan, CEO of WEEE Ireland updated attendees on WEEE Ireland's EPR Scheme progression, including the New Scheme Approval achieved in 2024, which drives the Scheme toward continued circular economy development, supported by a best-in-class compliance ethos.



Leo Donovan,  
CEO WEEE Ireland

## Jan Vlak: Delivering The EPR Mandate For Stichting Open & The WEEE Forum

Recognising the considerable additional effort needed to reach the European WEEE Directive collection target of 65% of all electrical appliances, since 1 March 2021, the OPEN Foundation (Stichting Open) became responsible for the collection and recycling of all e-waste in the Netherlands, on behalf of all producers of EEE. The corporate governance model for the foundation enables each sector to focus on delivering EPR best practice applicable to their categories and products. Jan Vlak, as Managing Director, leads the organisation and brought his expertise and experience as President of the WEEE Forum to our conference.



Jan Vlak,  
Stichting Open/WEEE Forum

Stichting Open and all WEEE Forum Members including WEEE Ireland, are fully engaged in the evaluation of the current WEEE Directive and the development of a new framework proposal due to be published by the end of 2026. Jan outlined the potential opportunities a new WEEE Act can bring. Jan presented on some of the initiatives his organisation is leading on to increase compliance and takeback in the Netherlands, including a Single Scheme Model, mandated handover and supporting programme with the metal industry, expansion of their direct collection network and key campaigns and promotions through the Wecycle brand.





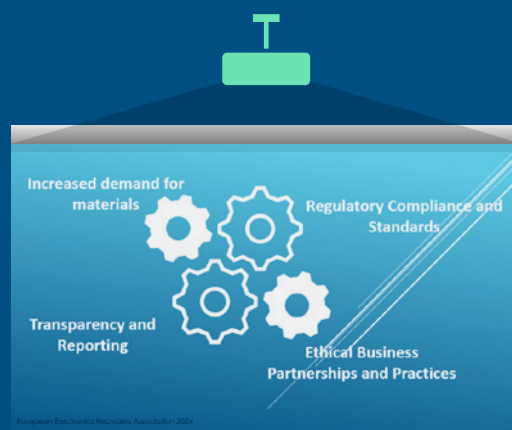
## Rosemary Gaul: DECC On Battery Regulation

Rosemary Gaul, Higher Executive Officer with the DECC presented on the Irish Implementation of the 2023 European Batteries Regulation. The new Regulation defines Batteries under 5 categories – an expansion of three previously defined categories under the older framework - and incorporates full battery lifecycle conformity aspects in addition to detailed waste management requirements, resource recovery and Extended Producer Responsibilities.

WEEE Ireland actively represented all Members on the DECC Batteries Working Group and EPR Sub-Group throughout 2024, engaging with Irish Stakeholders on the implementation of these new rules for a sustainable battery ecosystem.

## Julie-Ann Adams: Regulatory Challenges For E-Waste Recovery And Circular Economy Delivery

As head of EERA and EBRA, Julie-Ann Adams is in the driving seat of the e-waste and battery recycling solution providers of Europe and brought her vast experience in this sector to our conference audience. Whilst capitalising on the circular potential of WEEE and Batteries means bringing repair and reuse solutions to scale across the value chain, it also means supporting more innovation and investment in quality material recovery across the existing network of high-tech recycling facilities.





## Raphaëlle Hennekinne: The Tech Sector - Circularity In Action

DIGITALEUROPE is the leading trade association representing digitally transforming industries in Europe. Their aim is to promote and support a regulatory environment that enables European businesses and citizens to prosper from digital technologies, while shaping the industry policy positions on all relevant legislative matters and contributing to the development and implementation of relevant EU policies.

Raphaëlle presented to conference attendees the recent 'The Download' publication from DIGITALEUROPE, which featured "The Tech Sector: Circularity in Action"<sup>16</sup> in its latest edition. Raphaëlle outlined the main requests portrayed within the piece, among them being the need for enhanced policymaking to stimulate innovation and enable compliance with circular economy rules, enabling more favourable market conditions for the circular economy, and enhancing funding for research and innovation.

Raphaëlle also provided us with a detailed insight into DIGITALEUROPE's 10 key recommendations for the revisions of the WEEE Directive, balancing both circularity and the future of sustainability in the EEE sphere, and the economics and needs of Producers.

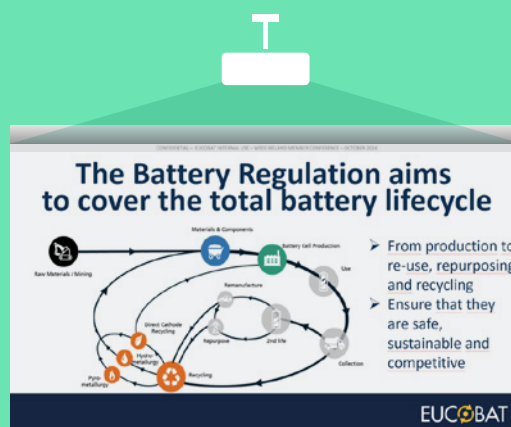
In Ireland, IBEC Technology Ireland is a Member of DIGITALEUROPE.



## Eric Ruyters: EUCOBAT And Continuing Implementation Of The EU Battery Regulation

EUCOBAT is the European Association of Producer Responsibility Organisations (PROs) for Batteries, of which WEEE Ireland is an active member. Eric Ruyters was appointed Secretary General of EUCOBAT in 2024 and brought insights to our conference from a significant career of engagement with the Battery sector in Europe.

EUCOBAT's Policy Working Group harnesses knowledge from the Compliance experts of each Member PRO and submits on expert working groups to the European Commission focused on the Batteries Regulation. In his presentation, Eric delivered the viewpoint of the collective Schemes in delivering on the significant requirements in this new Regulation.

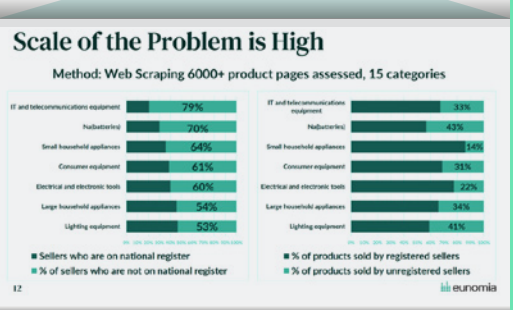


<sup>16</sup> <https://www.DIGITALEUROPE.org/resources/the-download-the-tech-sector-circularity-in-action>

# Mark Hilton: Distance Seller Compliance Challenge

Mark Hilton, Associate Director at Eunomia, presented findings on the Distance Seller Compliance Challenge. The way electrical devices, household appliances and batteries are bought has changed dramatically since the original publication of the WEEE Directive in 2002. These changes mean the EPR landscape must also evolve to ensure compliance with market reporting, environmental management finance, takeback solutions and sustainable product development, is applied equally by all Producers in the market. A number of studies have been carried out in recent years to highlight the scale of potential free riders in the distance seller sector. Mark presented on some of these findings and discussed EPR solutions to close the compliance gap<sup>17</sup>. He also expanded on the opportunities the ecommerce and digital selling world can bring to advancing circularity in the EEE and Battery Sector, particularly for SME and micro enterprises.

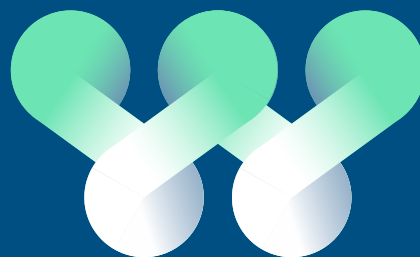
During his presentatio, Mark proposed a range of recommendations for actors across the Producer, distribution, registration and enforcement chain on the impact of EPR and online sales including data from Ireland. The new WEEE Ireland Scheme Approval includes a data gathering and solutions provision to support compliance in the EEE and Battery Distance Sellers sector in Ireland.



<sup>17</sup> <https://eunomia.eco/reports/extended-producer-responsibility-online-sales/>



CIRCULÉIRE, Ireland's first circular innovation network, the WEEE Ireland Operations Team and KMK Metals Recycling supported the event with exhibition stands showcasing the range of services on offer from each organisation.









# **Communications & Awareness**

## Communications Strategy





# Engaging Audiences & Driving Behavioural Change

In 2024, WEEE Ireland's Communications focus ensured delivery of trusted information on the implementation of the new EU Batteries Regulation, preparations for the forthcoming review of the EU WEEE Directive, and the introduction of the EU Critical Raw Materials Act. At the same time, we continued to engage the public, our Member Producers, and key Stakeholders to support Ireland's efforts in WEEE and battery recycling.

According to the *WEEE Ireland Consumer Awareness Study 2024*, top motivators for e-waste recycling were its positive environmental impact (cited by 8 in 10 adults), the potential for reusing valuable materials (5 in 10), and the opportunity to declutter (5 in 10).

Throughout the year, our communications and awareness campaigns tackled core behavioural challenges, such as hoarding and the improper disposal of e-waste and waste batteries. Alongside promoting the importance of e-waste and battery recycling, circular living practices such as repair and reuse were key communications points.

Collaboration remained central to amplifying WEEE Ireland's *Recycle for Good* message. This was once again made possible by the invaluable support of our Stakeholders, including electrical retailers and wholesalers, Local Authorities, community initiatives, Scheme Members, partners, and trade associations. Thanks to their continued commitment, our awareness efforts reached even more households, schools, businesses, and communities nationwide.



# Communities Power Up Free E-Waste Recycling Events

In 2024, communities across the country turned out in force again for another year of WEEE Ireland's schedule of ***Free Public Electrical & Battery Recycling Events***.

These free events provided households with a convenient opportunity to recycle a wide range of electrical and battery-powered appliances, devices and gadgets. Accepted items included everything from large appliances like washing machines and TVs to everyday items such as toasters, kettles, electronic toys, power tools, remote controls, mobile phones, IT equipment, cables, watches, and even farm fence batteries.



## Free Public

## Electrical Recycling Events

89

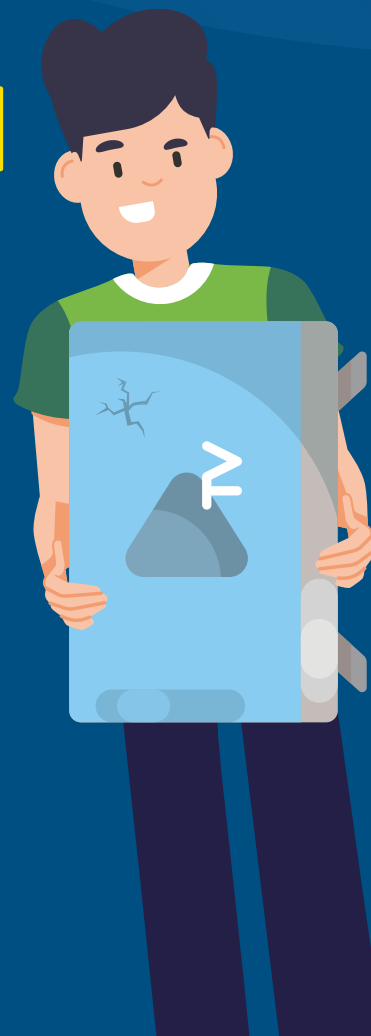
## Community Based Events in 2024



729

**Tonnes  
of e-waste  
collected across**

17  
counties



Organised by WEEE Ireland and delivered in partnership with local authorities, a total of 89 community based events were held across 17 counties within the WEEE Ireland remit, collecting 729 tonnes of e-waste.

Each WEEE Ireland Free Public Electrical & Battery Recycling Event is promoted locally through:

- Radio & Press Advertising
- Local PR Media Release
- Geo-targeted Social Media Advertising
- Organic Social Media
- weeeireland.ie Web Listing
- Event Partner Amplification

All promotional elements are shared with Local Authorities, Tidy Towns Associations, MyWaste.ie and other local stakeholders to further boost community outreach and promotion for each event.



*Amount of times our FREE Public Electrical & Battery Recycling Events awareness was seen, heard or read in 2024*

# 207+ Million



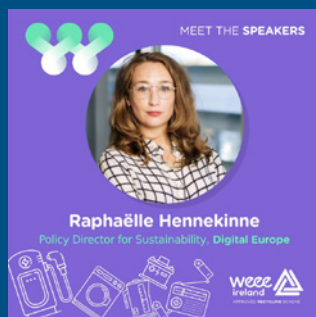
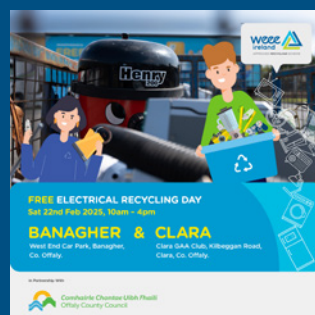
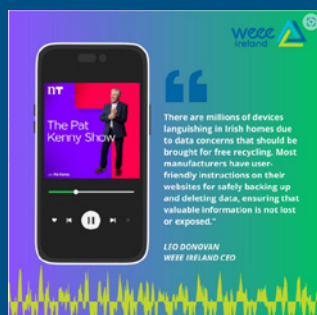
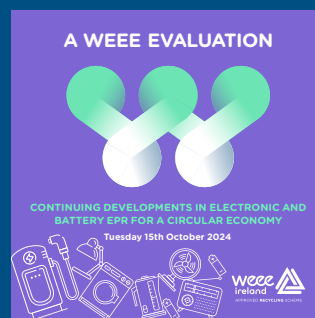


# Digital Outreach

WEEE Ireland continued a social and digital-first waste electrical, battery and lighting circular living awareness strategy in 2024 - implementing a mix of digital display advertising, native content and social media (paid and organic) to maximise reach, impressions, engagement and value.







# Vape & E-Cigarette Device Recycling Awareness

WEEE Ireland facilitates the collective takeback of end-of-life vape & e-cigarette devices for free recycling, via our Blue Battery Box System. Awareness of this takeback programme, continued across social media, digital and trade advertising during 2024, creating awareness with both retailers and consumers of these products alike.



Amount of times our Vape & E-Cigarette Awareness was seen, heard or read in 2024

17 Million



# Retailers Urged To Ensure Vape Compliance Or Face Fines Of Up To €2,000

In March 2024, WEEE Ireland called on retailers to remain vigilant and informed about the regulatory requirements surrounding disposable and rechargeable vape devices, warning that non-compliance could lead to serious fines and legal consequences.

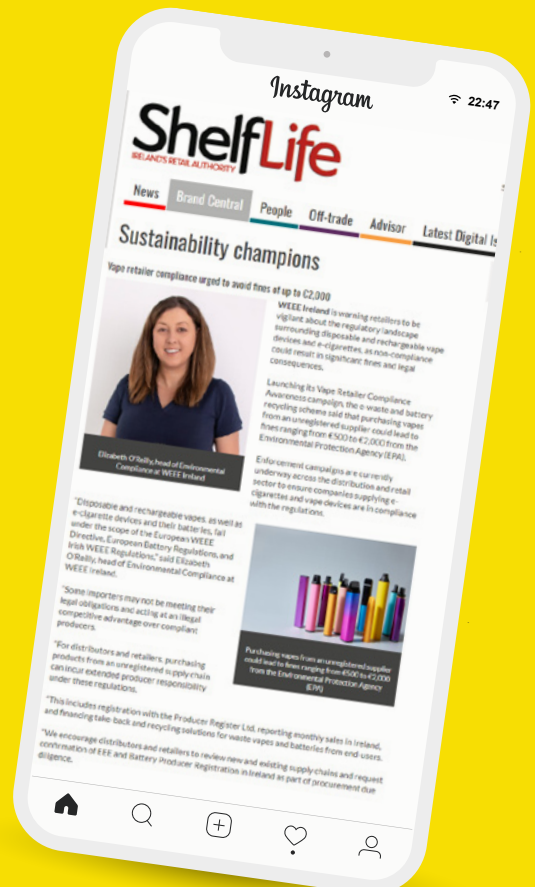
PR, digital and trade media were issued to highlight that purchasing vape products from an unregistered supplier could result in EPA fines ranging from €500 to €2,000.

"Disposable and rechargeable vape and e-cigarette devices and their batteries, fall under the scope of the European WEEE Directive, the EU Battery Regulation, and the Irish WEEE Regulations," said Elizabeth O'Reilly, Head of Environmental Compliance at WEEE Ireland.

"Some importers may not be meeting their legal obligations and acting at an illegal competitive advantage over compliant producers. For distributors and retailers, purchasing products from an unregistered supply chain can incur EPR under these regulations. This includes registration with the Producer Register Ltd, reporting monthly sales in Ireland, and financing take-back and recycling solutions for waste vape devices and batteries for end-users."

To support compliance, WEEE Ireland encouraged distributors and retailers to review new and existing supply chains and request confirmation of EEE and Battery Producer Registration in Ireland as part of procurement due diligence, and/or check if their supplier is a registered Producer on the Producer Register Limited (PRL) website. [producerregister.ie/producers](https://producerregister.ie/producers)

WEEE Ireland's campaign also reminded retailers of their recycling obligations when it comes to vape devices as disposable or single-use, and rechargeable vape devices contain batteries and are categorised as Electronic and Electrical Equipment (EEE) products. Like any used electronic item, vape devices can and should be recycled at the end of their life cycle. Retailers are obligated to take vape devices back on a one-for-one, like-for-like basis in-store or on delivery.



# WEEE Ireland Reminds The Agricultural Sector To Recycle Farm Fence Batteries

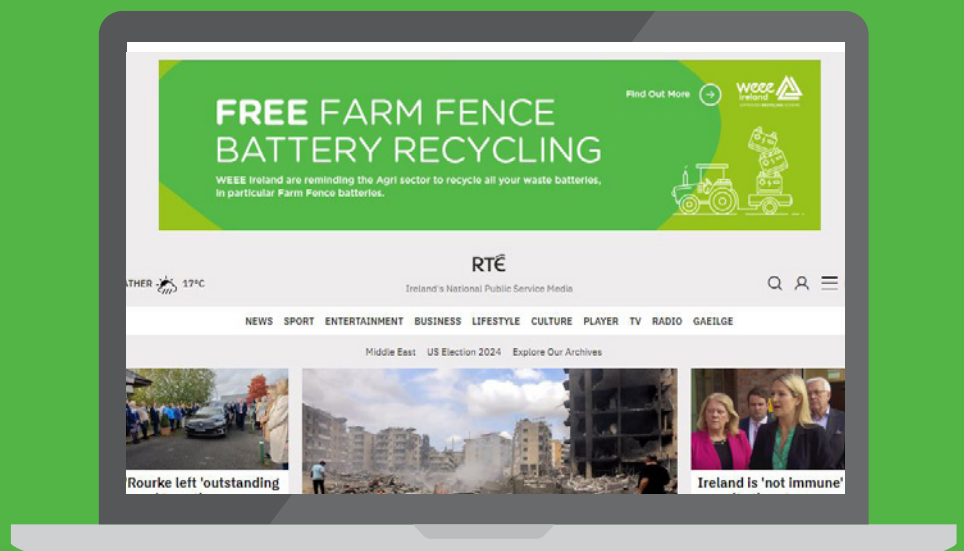


WEEE Ireland's *Free Farm Fence Battery Recycling* advertising and awareness campaign returned with features across a range of key Agriculture sector media, between Spring and Autumn 2024.

The campaign creates awareness of the hundreds of free recycling drop off point for these batteries, and the importance of recycling all waste batteries correctly, as they may contain harmful substances that can result in heavy metals and chemicals leaching into the

environment, contaminating water and soil sources and affecting wildlife, livestock and humans.

Suppliers of farm fence batteries are required to accept these batteries back for free recycling from their customers. WEEE Ireland Farm Fence Battery collection units are available to all co-ops and Agri supply companies to facilitate the recycling of old farm fence batteries.







Farm Fence Batteries collected for Recycling

Amount of times our Farm Fence Battery Recycling Awareness was seen, heard or read in 2024

5 Million







# Binning E-Waste Raises Lithium Battery Fire Safety Concerns



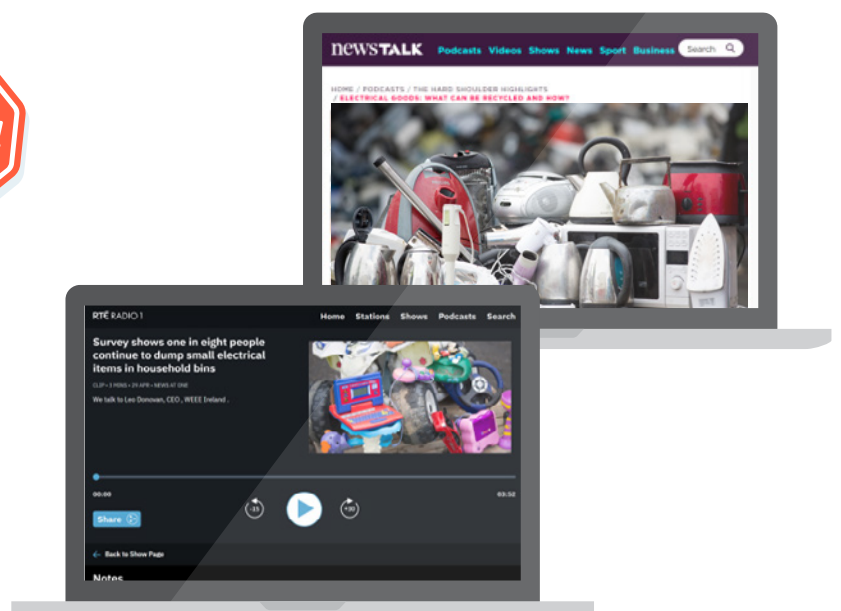
Worrying e-waste disposal trends were revealed as WEEE Ireland reported that 1 in 8 people in Ireland continues to dump small electrical items in household bins. And this figure almost doubled among younger age groups, which are perceived as more environmentally conscious.

Oblivious to the serious environmental and public health risks posed by improper disposal, one in four 18-24 year olds and one in five aged 35-44 get rid of common household electrical items such as smart watches, earbuds and bluetooth speakers in general waste bins.

Despite 75% of respondents in the study acknowledging the positive environmental impact of recycling e-waste, a significant number still opted for improper disposal, particularly with smaller devices many of which are powered by lithium batteries.

Laptops, mobile phones, gaming devices, power tools and e-cigarettes are also being tossed in alongside other waste, meaning they can never be re-used or recycled.

The proliferation of products powered by lithium batteries being discarded in household waste heightens these dangers, increasing fire safety risks for household waste collection companies.





*In the past five years,  
WEEE Ireland has recorded a*

# 100%

*increase in lithium battery  
powered small electricals  
coming back for recycling.*

*For those that recycle their  
e-waste, our survey shows*

# 75%

*do so due to its positive  
impact on the environment,  
with over 50% citing  
concerns over the hazardous  
components present in some  
of these devices,”  
said Leo Donovan,  
CEO of WEEE Ireland.*

Despite this awareness, a significant number still opt to dispose of their waste electricals improperly, particularly when it involves smaller devices.

“Ireland’s impressive record for recycling larger household electrics needs to be matched when it comes to small electricals to ensure the safe and efficient recovery and reuse of materials they contain.

“Recycling these items is both free and straightforward, as they can be dropped off at numerous, authorised recycling centres and WEEE Ireland free electrical & battery public recycling events across Ireland.”

“The EU’s aim to ensure that by 2030, at least 25% of critical raw materials consumed annually originate from European recycled sources underscores the imperative for swift and decisive action. Failure to address these pressing challenges not only risks our environmental and public health but also undermines our collective aspirations for a greener, more sustainable future.”

The Irish Waste Management Association (IWMA), whose members collect 95% of household waste in Ireland, echoed these concerns, highlighting the increased fire safety risks posed by lithium batteries in e-waste.

“If electronic waste containing batteries is placed in any household bins, it can become an ignition source for fires. That poses a risk to life as well as a threat of environmental pollution, so we ask the public to always keep electronic waste out of their household bins.” said Conor Walsh, Secretary of the Irish Waste Management Association (IWMA).



# Association Of Electrical Wholesalers - Lighting Awards 2024



WEEE Ireland celebrated the achievements of fourteen companies in lighting recycling at the second *Association of Electrical Wholesalers (AEW) Awards*.

The awards recognised outstanding performance among AEW's 130 members across six wholesale trade buying groups: CEF, EWL Electric, Fegime, IEBG, Kelliher's, and the Independents.

Each group had two awards presented for *Best Performing Branch* and *Most Improved Branch*. Additionally, IEBG received the Best Performing Group Award, and a special accolade for 'WEEE Handling and Presentation' was awarded to a distinguished branch, selected by WEEE Ireland's recycling partner, Irish Lamps Recycling.

Twelve staff training awards were also distributed, alongside special recognition for *Tony Cullen of Euro Sales* and *Noel Simpson of NJ Simpson Ltd*, honouring their significant contributions to the AEW and the electrical industry.

"A big well done to all our winners whose recycling efforts are delivering a positive impact on the environment over the long term," said Leo Donovan, CEO, WEEE Ireland, as he presented the awards.







We extend our heartfelt thanks to the AEW and its chair, Ken Legros, for their longstanding support of lighting recycling as well as Tony and Noel for their energy and commitment.

“WEEE Ireland is proud to continue its partnership with the lighting industry, particularly AEW members, to provide environmentally positive solutions for the takeback and recycling of waste lighting materials.”

Chairman of the AEW, Ken Legros commended all the winners and thanked WEEE Ireland along with key AEW member groups and sponsors.

“I’d like to thank the AEW and its 130 members as well as Leo Donovan of WEEE Ireland who work closely to improve WEEE recycling performance in the industry, by driving lighting takeback and recycling awareness across the electrical wholesale and trade sector,” he said.

“The awards are a great way to celebrate, recognise and reward the businesses and the individuals who have excelled in both lighting recycling and our specialised sector staff training programmes over the last year. All of these awards have been hotly contested over the last 12 months and winners should be very proud of their achievements.”



*Amount of times our Lighting Awareness was seen, heard or read in 2024*

**15 Million**



**Play Your Part In Protecting The Planet**



**AEW**  
ASSOCIATION OF ELECTRICAL WHOLESALERS



# Record Volume Of Electrical Goods Recycled In 2023

The WEEE Ireland Annual Environmental Report 2023 was published to Members at the Annual General Meeting on 18th June 2024. A corresponding media announcement from the report revealed that during 2023 consumers recycled a record-breaking 41,730 tonnes of electronic and electrical waste, surpassing the previous year's total by nearly 200 forty-foot containers.

Despite the record takeback tally, WEEE Ireland's CEO warned of the need to recycle more, because as Ireland's population continues to grow, so does consumers consumption of new appliances.



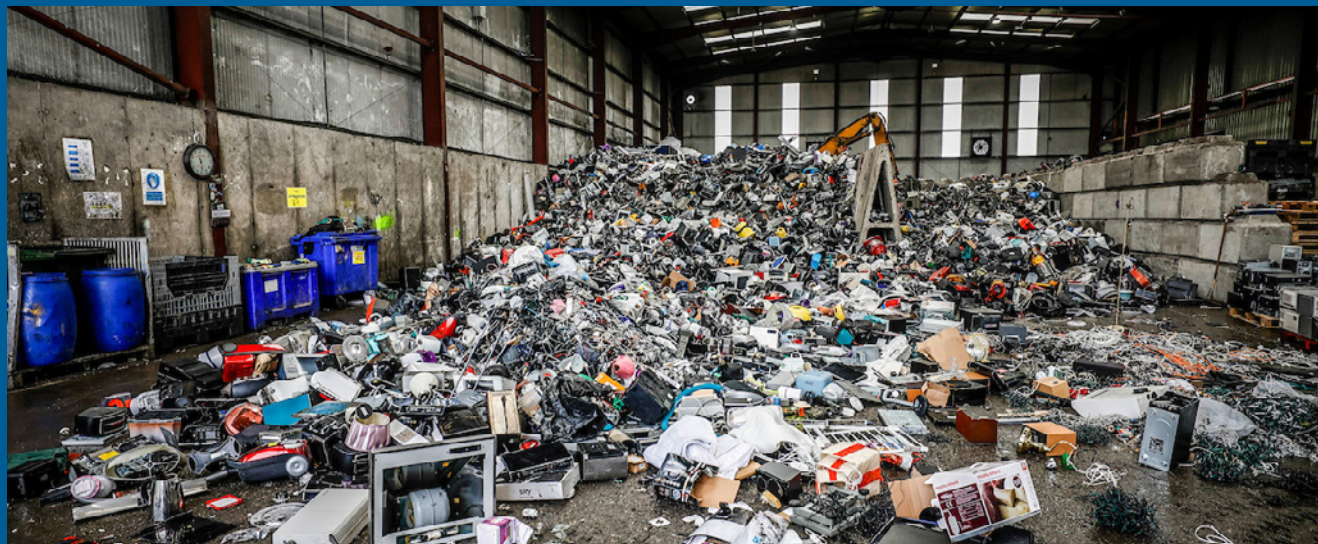
Leo Donovan,  
CEO, WEEE Ireland

*"While this is a major achievement for our country, we can't stand still, particularly when it comes to recycling small electrical products to ensure we have the materials needed for current and future product manufacturing."*

**said Leo Donovan,  
CEO of WEEE Ireland.**







The EU Critical Raw Materials Act came into effect in Ireland in May 2024, and by 2030, 25% of critical and strategic materials such as lithium, copper and cobalt must be sourced from recycling systems within Europe.

Europe currently imports 80% of its rare earth elements, gallium and magnesium, from China.

“With finite resources, it is also vital that we support Ireland’s new National Waste Development Plan transitioning from the traditional ‘take-make-use-dispose’ model to one where electrical and electronic devices are being reused or repaired as much as possible to minimise waste generation,” said Mr Donovan.



*Amount of times our Annual Report 2023 Campaign was seen, heard or read in 2024*

# 83 Million





# Schools Battery Recycling Powers On!



A new school year of the *WEEE Ireland's Schools Battery Recycling Competition* commenced in September 2024, marking its 13th year of promoting environmental awareness among students.

For the new school year launch, the winning schools for 2023-2024 were announced, alongside the impressive achievement of students preventing the equivalent of 1.5 million used AA batteries - roughly the weight of four school buses - from ending up in landfill.

The yearly competition is open to all primary and secondary schools in WEEE Ireland's battery recycling counties that collect at least 10 full 5kg battery boxes. Participating schools have the opportunity to win one of six €2,000 sports equipment vouchers, awarded to the schools that collect the most batteries in their school size category.

## Small Primary School Winner!

## Medium Primary School Winner!

## Large Primary School Winner!



Kilteevan National School, Roscommon



Roundwood National School, Wicklow



St Lorcans Boys National School, South Dublin

collected the equivalent of

**22,650**  
AA batteries

collected the equivalent of

**95,000**  
AA batteries

collected the equivalent of

**22,100**  
AA batteries



the power is in your hands!



**Small  
Secondary School  
Winner!**

**Medium  
Secondary School  
Winner!**

**Large  
Secondary School  
Winner!**



**St Marys College,  
Sligo**



**Sligo Grammar School,  
Sligo**



**Ursuline College,  
Sligo**

collected the equivalent of

**79,350**  
AA batteries

collected the equivalent of

**16,150**  
AA batteries

collected the equivalent of

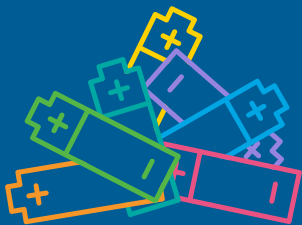
**16,450**  
AA batteries





The call for entries was backed by TV and radio presenter Laura Woods and students from Roundwood National School, County Wicklow. “A huge congratulations to the winning schools whose recycling efforts not only make a significant environmental impact but also provide essential support to the children and families who depend on LauraLynn’s services. It’s inspiring to see so many schools engage in this important drive to rescue millions of batteries that might otherwise sit forgotten in drawers or old devices and ensure their valuable materials can be recovered for reuse.” said Laura Woods.

“The new European Batteries Regulation, applicable from earlier this year, introduce comprehensive rules to manage the entire lifecycle of batteries within the EU,” said Leo Donovan, CEO of WEEE Ireland.



*This year’s donation brings  
the total fundraising to*

**€590,575**

“Minimum material recovery targets for materials like cobalt, lithium, and nickel will apply to various battery types, ensuring valuable materials are recaptured. These new targets will require increased participation in battery recycling across all sectors, so we’re calling on more to join the drive this year and make a real difference to saving materials that are increasingly in scarce supply.”

Kerry McLaverty, CEO of LauraLynn, expressed her gratitude as each battery recycled through WEEE Ireland contributes to a donation fund for LauraLynn.

“  
The funds we have received from WEEE Ireland as a result of the battery campaign have had such a positive impact on the children and families who avail of LauraLynn’s care and specialised supports all across Ireland  
”  
**Kerry McLaverty, CEO of LauraLynn**

“This year’s donation brings the total fundraising to €590,575 – an incredible level. WEEE Ireland has been partnering with and supporting us since day one and we are grateful for their continued support as we grow our community of care and support more children and families than ever before. We’d also like to say a huge thank you to everyone who took the time to recycle their batteries. It may seem like something small, but for the children and families who rely on LauraLynn, and for the environment, it is huge and very impactful.”







## Competition in numbers...

**53 million**

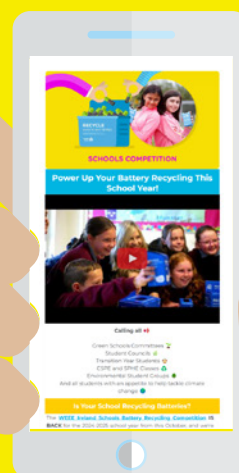
saw, heard or read our  
Schools Battery Recycling  
Messaging in 2024

**3,146**

E-Newsletter  
Recipients

**35%**

E-Newsletter  
Open Rate



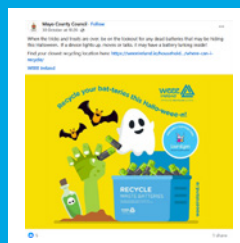
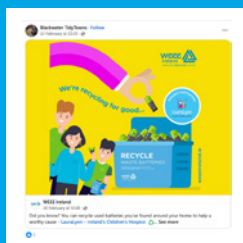
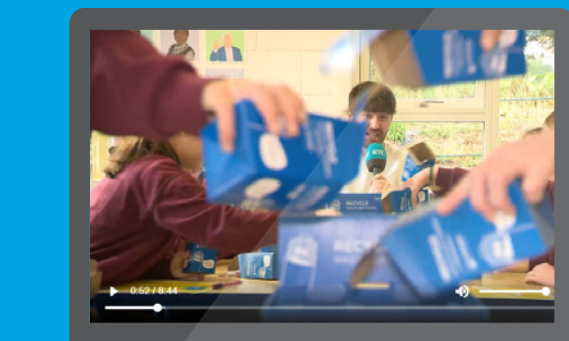
**140,000**

Pupils Recycled Waste  
Batteries For Good!

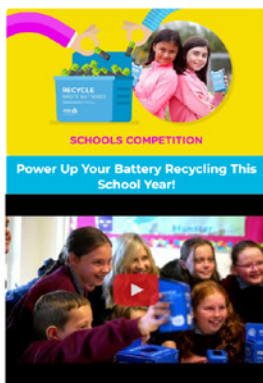
**1.5 million**

Equivalent AA Waste Batteries Recycled By  
Schools in 2024









## SCHOOLS COMPETITION

### Power Up Your Battery Recycling This School Year!



Calling all #

Green Schools Committees  
Student Councils  
Transition Year Students  
CSE and SPHE Classes  
Environmental Student Groups  
And all students with an appetite to help tackle climate change!

#### Is Your School Recycling Batteries?

The **WEEE Ireland Schools Battery Recycling Competition** is **BACK** for the 2023-2024 school year from this October, and we're challenging students around the country to recycle as many batteries as possible!

There are **6 more €2,000 sports equipment vouchers** to be won and **6 more schools** to be crowned climate champion!

Recycling batteries can contribute to your school's **Sustainable Development Goals** and **Green Schools** work, as well as supporting **Lauralynn Ireland's Children's Hospice**.

It's an easy way to do your part the help tackle climate change and protect the environment.



Sign up today to order your battery boxes, and get collecting!

**Order Your Boxes today!**  
Order your 10 free Big battery boxes today and get collecting to be in with a chance to win!

**Download your free battery recycling resources!**  
Learn more about battery recycling with our activities, search alerts and posters.

[Order Now](#)

[Resources](#)

#### Announcing our 2023-2024 Winners!

6 schools (5 Secondary and 1 Primary) were crowned winners for recycling the most from their school category during the 2023-2024 school year, each receiving a €2,000 sports equipment voucher. A huge congratulations and thank you for all your efforts and hard work!

##### Congratulations to our Secondary School Winners!

**Small Secondary School Winner!**  
St Mary's College, Co. Sligo collected the equivalent of 79,850 AA batteries.

**Medium Secondary School Winner!**  
Sligo Grammar School, Co. Sligo, collected the equivalent of 6,350 AA batteries.

**Large Secondary School Winner!**  
Ursuline College, Co. Sligo collected the equivalent of 16,410 AA batteries.

##### Congratulations to our Primary School Winners!

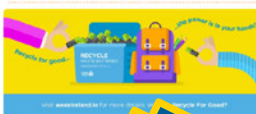
**Small Primary School Winner!**  
Kilkevin National School, Co. Roscommon collected the equivalent of 22,650 AA batteries.

**Medium Primary School Winner!**  
Roundwood National School, Co. Wicklow collected the equivalent of 95,000 AA batteries.

**Large Primary School Winner!**  
St Lorcans Boys National School, Co. Dublin collected the equivalent of 23,300 AA batteries.

[Read More About our 2023-2024 Winning Schools Here](#)

Remember to always handle and dispose of all types of waste batteries safely and regularly to prevent potential hazards. See our [Battery Safety Web Section](#) for more information.



An invasion of zombie bat-teries are coming this Halloween! So we're challenging students to hunt for these pesky dead batteries that may be lurking at home during the mid-term break!

If a device lights up, moves or talks, it may have a battery hiding inside! Zombie bat-teries have been known to hide in:

- Halloween Costumes
- Spring/Fairy Lights
- Talking TeddyBears
- Electric Board Games
- Indoor Decorations
- Electric Candles
- Musical Greeting Cards
- Halloween Masks
- Barnacle Controls
- Outdoor Decorations

When the tricks and treats are over, be on the look out for these mischievous bat-teries and they could transform into a €2000 Sports Equipment Voucher for your school!



- Order your **FREE Battery Recycling Boxes** to store your dead batteries.
- Learn about battery recycling, complete **activities** and **view our search alerts** to find out what happens when a zombie battery is recycled!
- Spread the message out to your school, parents family and community to be on the look out for lurking batteries using **posters, social media and newsletters**.
- Handle dead batteries with care! Choose a designated area to safely store your boxes, and remember, bat-teries hide amongst our **Battery Safety Web Section** for more information.

#### Competition Winner Tips

We asked 2023-24 winning school **Kilkevin National School**, Co. Roscommon, why their school wanted to take part and why they think battery recycling is important.

**Why did your school want to get involved in the Battery Recycling Challenge?**  
"We have a new all-weather pitch at our school so we really wanted to with P.E. equipment. We do a lot of work for the environment - we have a school garden, we take care of the bees, we have a hen house and we grow our own fruit and vegetables. We wanted to do something else good for the environment."

**Why do you think recycling batteries is important?**  
"Batteries have metals and acids inside them that can be recycled. Recycling batteries through WEEE Ireland saves batteries ending up in landfill and helps to raise money for the children's charity Lauralynn."

**Was there anywhere you got batteries from that you didn't know had batteries in it?**  
"My auntie wears hearing aids to help her hear better. When I told her that we were taking part in the competition, she told me that there were tiny batteries inside her hearing aids to make them work. I never knew that!"

[Read more tips from all our winners here](#)

#### Isn't it scary how many batteries are not getting recycled properly?

Valuable materials like cobalt, lithium, and nickel can all be extracted out of dead batteries and transformed into a new life as a bike, a watering can or even spectacle frames!

Recycling batteries can contribute to a school's **Sustainable Development Goals** and **Green Schools** work, as well as supporting **Lauralynn Ireland's Children's Hospice**.

It's an easy way for schools and students to do their part the help tackle climate change and protect the environment.



#### Ready to start the Hunt?

Call on family, friends, and your community to help your school prepare for the invasion, hunt for as many zombie bat-teries as possible and your school could be one of our 2023-2024 winners!

**Order Your Boxes Today!**

[Order Now](#)

Remember always handle and dispose of all types of waste batteries safely and regularly to prevent potential hazards. See our [Battery Safety Web Section](#) for more information.



## SCHOOLS COMPETITION

### Turn Used Batteries into a €2000 Sports Equipment Voucher in 2025!

Order your **FREE Battery Recycling Boxes** and Get Started **TODAY!**

This **28 New Year** is perfect time to make an environmentally aware resolution for your school by recycling batteries for the **WEEE Ireland Schools Battery Recycling Competition**!



Sligo Grammar School students and staff share their experience and feelings from taking part in 2023-2024 school year.

Taking part has so many positives for students, including:

- Becoming more **environmentally aware**
- Increasing knowledge** of circular living and sustainability
- Boosting confidence** in talking about green issues
- Promoting team work** and competition with peers
- Encouraging **interaction and engagement** with friends, family and the community
- Giving a chance to **make a difference** and help to prevent climate change

And there's still plenty of time to get started this January! **Collect the most amount of batteries** in your school size category and your school could be crowned one of six

**Battery Recycling Champions!**

AND win a €2,000 sports equipment voucher!

The Power Is In Your Hands. Order Battery Boxes **TODAY!**

#### Enter the Competition Today!

- Order your **FREE Battery Recycling Boxes** to store your batteries
- Learn about battery recycling, complete **activities** and **view our search alerts** to find out what happens when batteries are recycled
- Spread the message out to your school, parents, family and community to be on the look out for used batteries using **posters, social media and newsletters**
- Handle batteries with care! Choose a designated area to safely store your boxes. See our [Battery Safety Web Section](#) for more information.

Recycling batteries can also contribute to your school's **Sustainable Development Goals** and **Green Schools** work, as well as supporting **Lauralynn Ireland's Children's Hospice**.

It's an easy way to do your part the help tackle climate change and protect the environment.



#### Ready to become a Battery Recycling Champion?



**Order Your Boxes today!**  
Order your 10 free Big battery boxes today and get collecting to be in with a chance to win!

**Need a Collection?**  
You can request a pick up if you have at least 10 full boxes of batteries. But don't stop there! Can you fill 10 more?

[Order Now](#)

[Collection](#)

Remember to always handle and dispose of all types of waste batteries safely and regularly to prevent potential hazards. See our [Battery Safety Web Section](#) for more information.

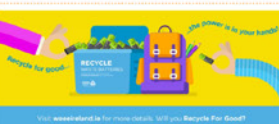


#### WEEE want to hear from you!

Let us know how your school has been recycling batteries by sharing your photos and tips and tagging us on **Facebook, Instagram, X and LinkedIn!**



[Click here for more tips on how to collect the most batteries!](#)







# International E-Waste Day 2024

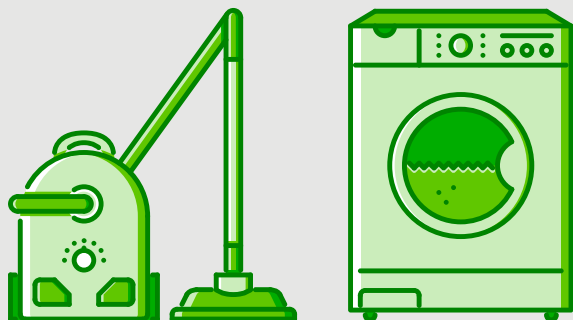
As the Global E-Waste Monitor 2024 reported that approximately 29kg of e-waste is being generated per household - amounting to 62 billion tonnes globally - WEEE Ireland's International E-Waste Day 2024 campaign called for a change in how we view waste items such as power tools, electronic toys, mobile phones, tech gadgets and other electrical and electronic goods.



***A total of 14 million tonnes of electronic waste are improperly thrown out with regular rubbish every year, equating to the weight of around 24,000 of the world's heaviest passenger planes, that data also showed.***

*"Careless disposal represents a missed opportunity for recycling, as many of these items contain recoverable materials that can be used to make new products and squanders critical resources that are increasingly in scarce supply,"*  
said Leo Donovan, CEO of WEEE Ireland.

International E-Waste Day  
Powered by the WEEE Forum

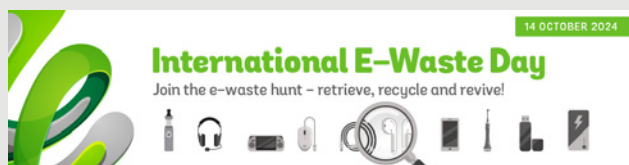


*‘Recycling e-waste should no longer be viewed as merely disposing of old electronics that can’t be repaired or reused. Instead, we need to see it as an opportunity to recover all the valuable materials they contain. By adopting this mindset, we give a second life to items that are often considered ‘end-of-life’.*

**Leo Donovan, CEO of WEEE Ireland.**

*“The circular economy thrives when we stop thinking of these items as waste and start realising their value as resources. The benefits of e-waste recycling include reducing CO<sub>2</sub> emissions, conserving raw materials, and*

*preventing toxic substances from harming our environment. Now is the time for everyone to take responsibility and ensure that no e-waste ends up in household bins.”*

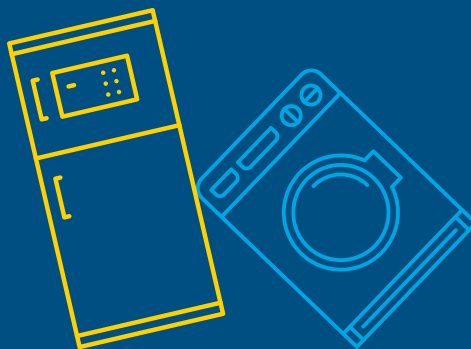


**Amount of times our International E-Waste Day Campaign was seen, heard or read in 2024**

# 19 Million



# Pakman Awards 2024



WEEE Ireland proudly continued its sponsorship and judging for the *2024 Pakman Awards*. As Ireland's leading National Environmental Awards, the event seeks to recognise excellence in waste management and recycling that support Ireland's move towards a fully sustainable and circular economy. WEEE Ireland sponsored *The Business Recycling Champion Category 2024* and participated in judging 50+ exceptional entries to a variety of categories.

We were delighted to celebrate with our recycling partners KMK Metals and our Members, Aldi Ireland and Refurbed, who won in their respective categories at the awards night.

Aldi Ireland received *The Plastic Pledge Award*, acknowledging their commitment to reducing plastic usage and promoting sustainability within the retail sector.

Refurbed was awarded *The WEEE & Battery Recycling Champion Category*, recognising their significant contributions to electronic waste reduction.

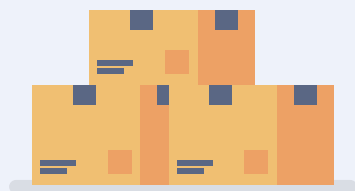




***Amount of times our Pakman Awards Campaign was seen, heard or read in 2024***

# 2.8 Million





# Online Shopping E-Waste Recycling – Check Before You Checkout!

As the festive season approached, WEEE Ireland launched a new campaign encouraging consumers shopping online to take a more sustainable approach to their festive shopping.

WEEE Ireland revealed that nearly half of Ireland's small electronic purchases took place in November and December 2023. Yet only one in three of these gadgets ended up being recycled during the same period.

With over 11 million small electronic items purchased in 2023, and 4.4 million snapped up during Black Friday and Christmas. Alarming, just 30% of these devices were recycled when they could no longer be repaired or reused.

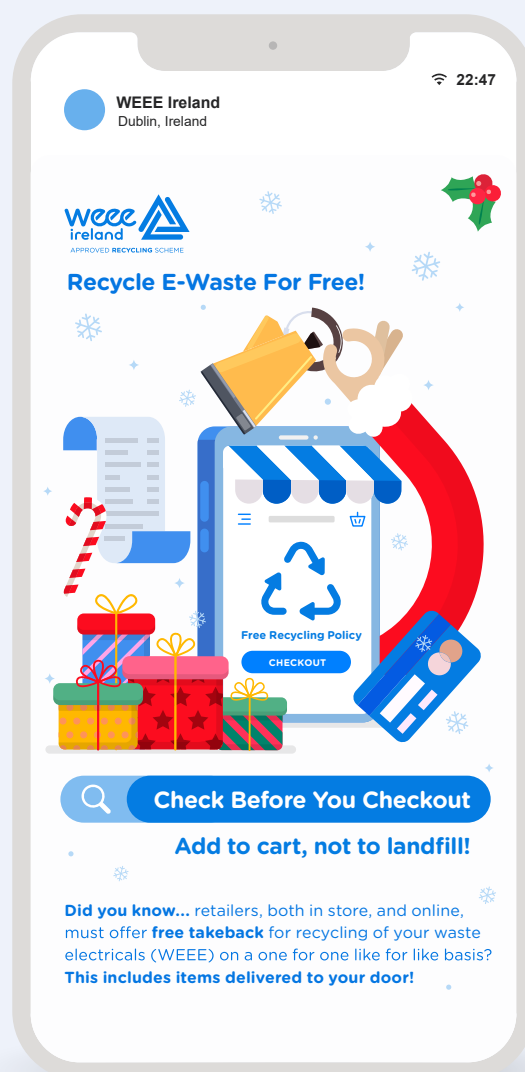
The situation was even more concerning for electronic toys such as gaming consoles and battery-operated action figures, with a dismal 10% recycling rate – resulting in millions of devices like these gathering dust in drawers or, worse, being discarded irresponsibly.

With 73% of Irish consumers shopping online and electronics topping holiday wish lists, WEEE Ireland urged shoppers to adopt sustainable habits by swapping old devices for new responsibly.

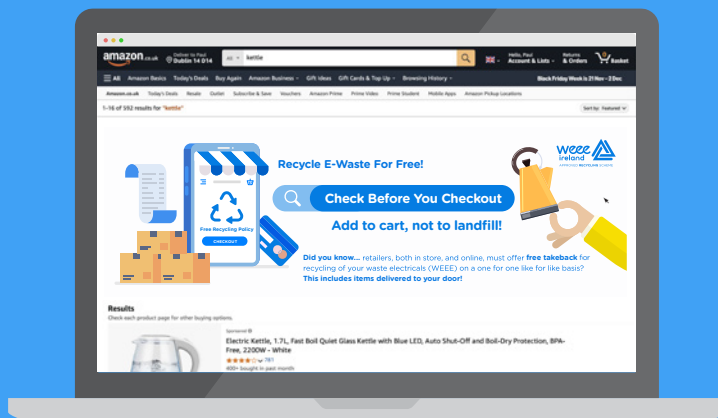
“Electronics are a top category in online purchases, particularly during high-sales periods like Black Friday and Christmas when cost-conscious consumers hunt for deals,” said Elizabeth O'Reilly, Head of Environmental Compliance at WEEE Ireland.

“However, national recycling rates for small devices remain low, particularly for online purchases, despite the availability of free takeback services for recycling from the likes of Amazon.

“Whether you shop in-store or online, every retailer is required under Irish legislation to accept obsolete devices for free recycling when selling a similar new one. Retailers are required to manage this responsibly, yet consumer participation remains critical.”







“Some online retailers offer collection services with their own delivery services and others offer options for free postal or courier return. Then, if you simply swap while you shop, you recycle your defunct device to ensure it doesn’t end up in landfill. This small action can make a big impact, helping conserve finite resources while reducing environmental harm, as well as protecting human and animal health.”

The European Union’s WEEE Directive mandates that consumers have the right to return end-of-life electrical and electronic equipment free of charge when they purchase new products, promoting a circular economy by keeping valuable materials in use and reducing damage to the environment.

## WEEE Ireland’s Top Tips For More Sustainable Shopping



### Recycle While You Buy

Take advantage of free recycling when purchasing new devices

### Opt For Refurbished

Explore nearly-new and refurbished device offerings, and related trade-in offers, when looking for replacement items

### Repair First

Extend the life of your gadgets by repairing them before replacing

### Reuse And Share

Pass on functioning electronics in good quality to others who may need them

### Recycle Responsibly

Use authorised WEEE Ireland collection points for broken devices beyond repair and reuse

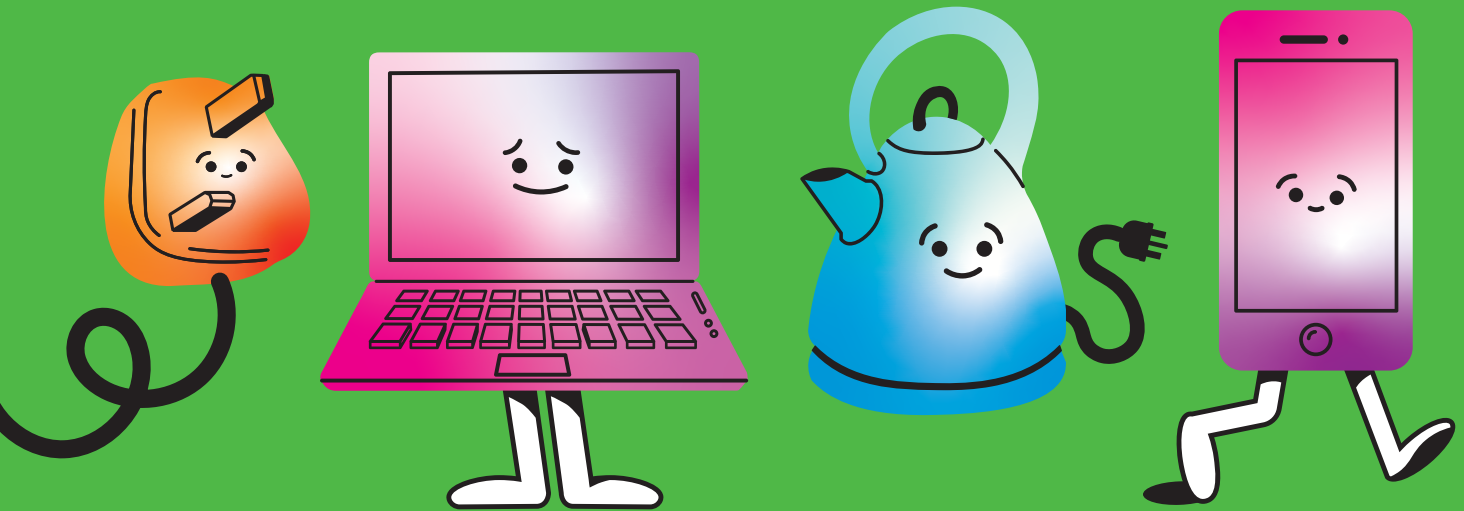


*Amount of times the Online Shopping E-Waste Recycling Awareness Campaigns was seen, heard or read in 2024*

# 71 Million



# My Waste

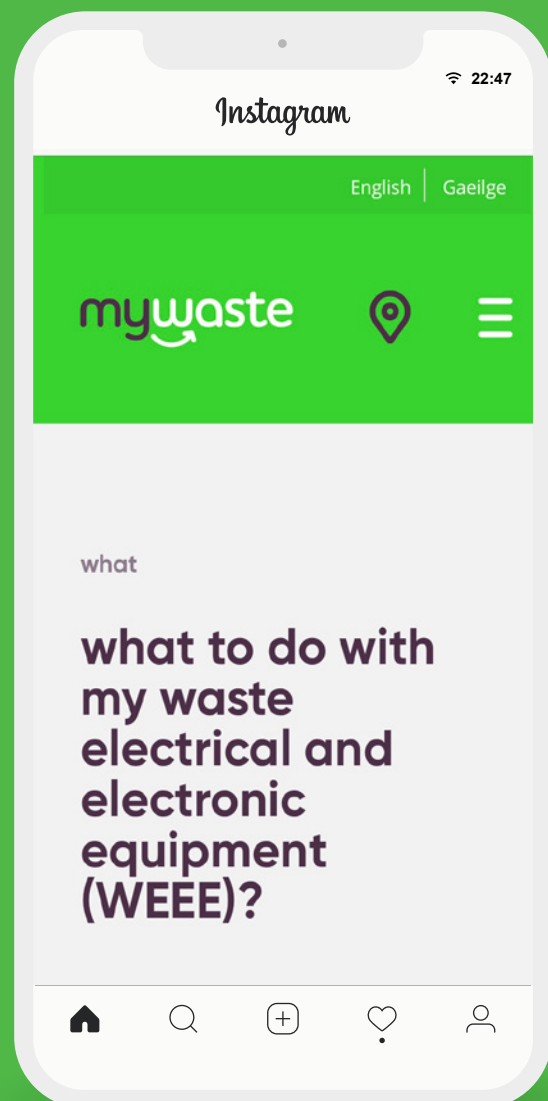


WEEE Ireland continued our partnership and support of [My Waste](#) - Ireland's official online guide to managing your waste in 2024.

An initiative powered by the Regional Waste Management Offices on behalf of the DECC. The site provides a helpful A to Z directory of information on all waste streams, maps of recycling drop off points, waste services and bye laws, information to help prevent waste, repair, reuse and upcycle and much more. Members of the public can easily find everything they need and want to know about managing their waste responsibly, efficiently and sustainably.

WEEE Ireland have collaborated with My Waste since its launch in 2018, sharing resources and information, campaigns and amplifying each other's communications. We share the common goal of increasing public awareness that recycling turns our waste materials into new useful products, reducing the use of finite raw materials, saving energy and helping control air, water and land pollution.

Ireland's guide to waste  
**mywaste**



# Recycle your electrical waste, for free!

I could be so much more...

I'm ready for my next mission!

Go to [mywaste.ie](http://mywaste.ie)

Ireland's guide to waste **mywaste**

weee Ireland

European Recycling Platform

Rialtas na hÉireann Government of Ireland

# Recycle your electrical waste, for free!

Time for a clean out!

I've been stuck in the drawer since 2004...

Go to [mywaste.ie](http://mywaste.ie)

Ireland's guide to waste **mywaste**

weee Ireland

European Recycling Platform

Rialtas na hÉireann Government of Ireland

# Recycle your electrical waste, for free!

Go to [mywaste.ie](http://mywaste.ie)

Ireland's guide to waste **mywaste**

weee Ireland

European Recycling Platform

Rialtas na hÉireann Government of Ireland

JCDecaux



# A National Voice

Irish consumers were urged to make 'recycling of household electrical waste' a new year resolution for 2024 – as a first-of-its-kind, multi-channel national awareness campaign *Recycle Your Electrical Waste For Free!* was launched by Minister of State Ossian Smyth.

Ossian Smyth, Minister of State with responsibility for Public Procurement, eGovernment and Circular Economy, said “I am delighted to launch this national awareness campaign today, to remind everyone that they can return their electrical waste for free recycling at hundreds of drop off points across the country.

“This campaign is a collaboration between the Government of Ireland, MyWaste.ie and the two national compliance schemes ERP Ireland and WEEE Ireland. It demonstrates our commitment to working together to raise public awareness of the importance of responsibly recycling electrical waste.” He added, “Electrical products contain valuable raw materials, and recycling these materials will help Ireland transition to a circular economy, where waste is minimised.”

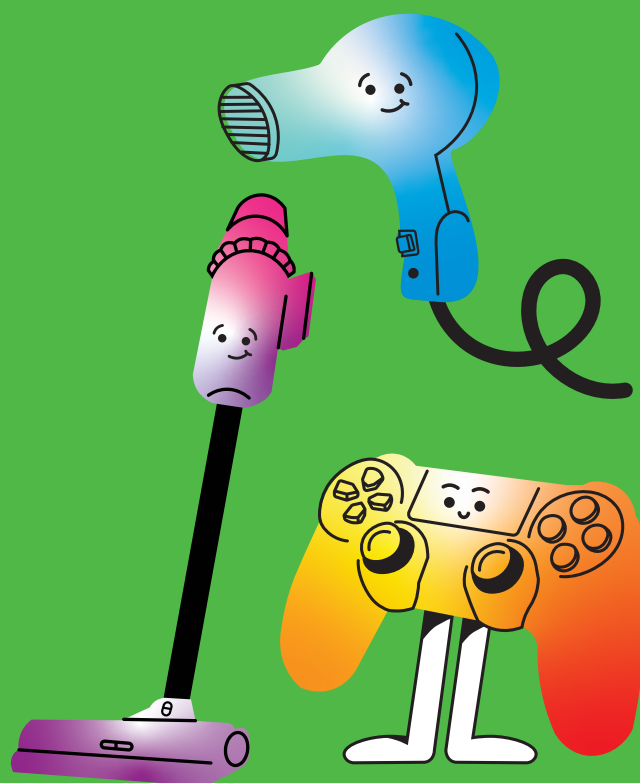
Leo Donovan, CEO of WEEE Ireland said, “For every 10 new small electrical products sold in Ireland last year, only 4 are eventually coming back through the Irish approved e-waste recycling system when they reach end-of-life. Ireland has performed exceptionally well in recycling our larger household items such as fridges and washing machines. We now need to extend that great effort to the smaller electronic items that end up languishing in our homes forgotten about or worse still, binned.

*“It is vital to remind everyone that old and broken electrical items with a plug, battery, or cable contain valuable components that can be given a second life through recycling. You can easily return these items for free recycling at your nearest civic amenity site or participating electrical retailer.”*

Consumers were encouraged to visit [mywaste.ie](https://mywaste.ie) for information on electrical recycling and to locate their nearest free recycling drop-off point.

**Amount of times Recycle Your Electricals For Free! Awareness Campaign was seen, heard or read in 2024:**

# 61 Million



Ireland's guide to waste  
**mywaste**

**weee**  
ireland

**European**  
Recycling  
Platform



Rialtas na hÉireann  
Government of Ireland

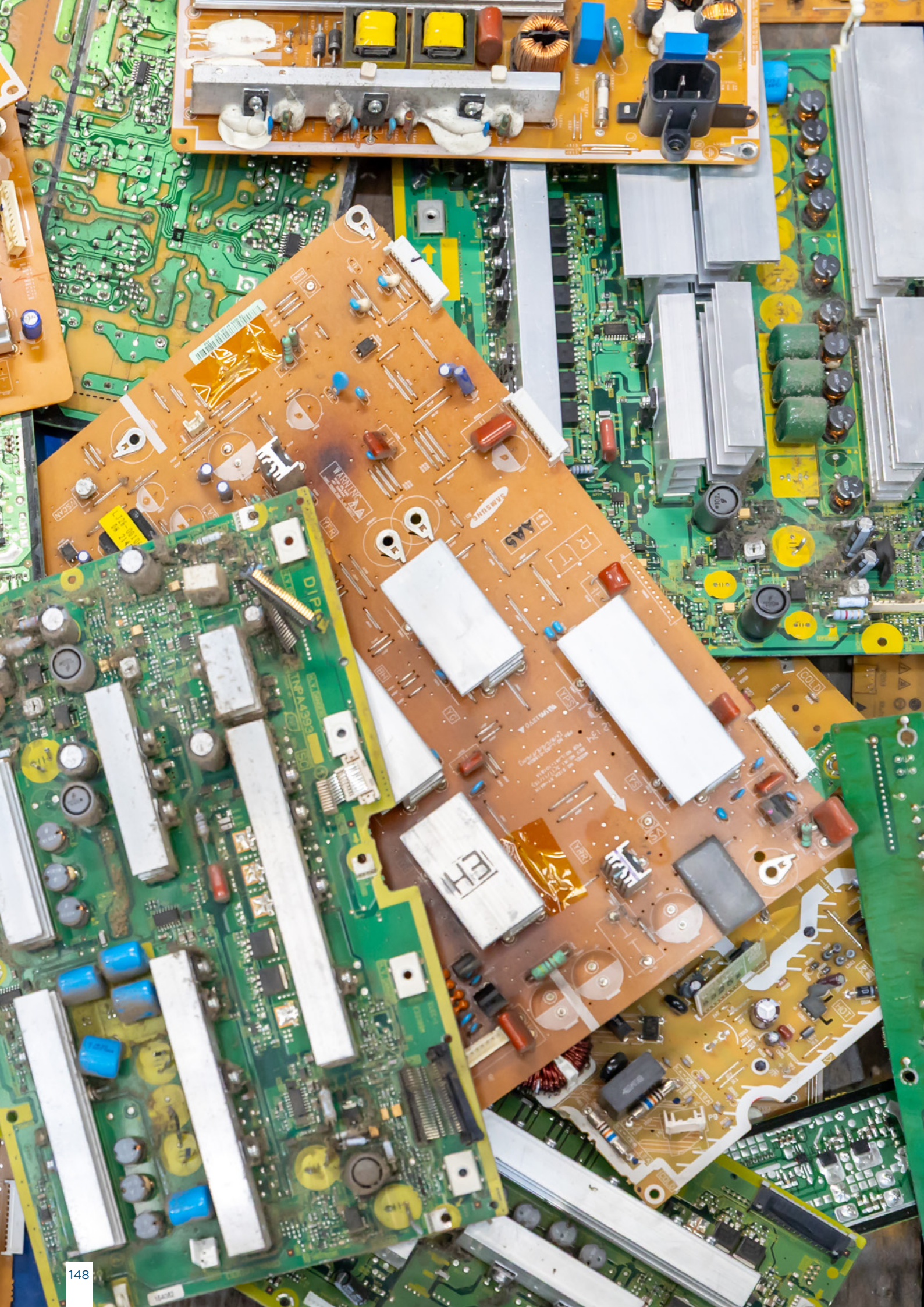
Campaign development assets included courtesy of: iReach Insights, Behaviour Wise, Design Works, Ebaw Digital, Spark Foundry & Wilson Hartnell PR.





Pictured: Minister Ossian Smyth – with responsibility for Public Procurement, eGovernment and Circular Economy, Leo Donovan – CEO WEEE Ireland and Sienna Laverty (10 yrs)









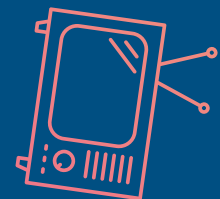
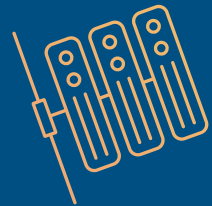
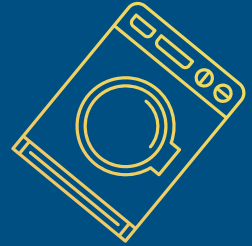
# Member Listing 2024



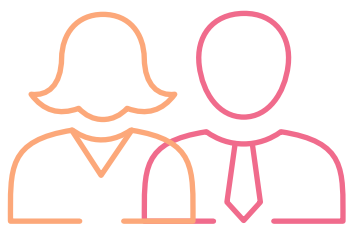
# Producers Who Joined The Scheme In 2024

3M Healthcare EMEA Export Limited  
 ABC Tanning Limited  
 Aduro Trading Ltd  
 Aosom Ireland Ltd  
 ASBISc Enterprises PLC  
 ASCI Elektro Service Vertriebs GmbH  
 ASD Lighting PLC  
 ASMPT GmbH & Co. KG  
 Astronergy Europe GmbH  
 Beurer Europe GmbH  
 Block Global B.V.  
 ByoWave Limited  
 CarCharger EV Limited  
 CBD Store  
 Chewbay Limited  
 Cisco International, Ireland Branch  
 Data Edge Ltd.  
 Doccla UK Ltd  
 Dosco ULC  
 Druid Software Ltd  
 EAMON BISHOP & SONS LIMITED  
 Eclipse Integration Limited  
 Ecopipe Irl Ltd  
 ELECTRIC SCOOTERS LIMITED  
 Eliquid Vape World  
 EV Power Control Ltd.  
 Faize Sound and Lighting Limited  
 Ferraris Piston Service Ltd  
 FinSabhna  
 FKA Brands Limited  
 Fonez Ltd  
 Foxway OÜ  
 Gach Spoirt Teoranta  
 GE Sales and Distribution Ltd  
 German Bionic Systems GmbH  
 Greencells GmbH  
 HaloCare Group Limited  
 Handtmann Ltd  
 Hanley Automation Networks  
 HIKVISION UK Limited  
 Hitachi High-Tech Europe GmbH  
 iAccess Corporation Limited  
 IGCC LTD  
 Illumina Ireland Commercial Limited  
 Inishowen Motors Jmcl Ltd

ITX RETAIL IRELAND LIMITED  
 JAROSH LTD  
 Just Eat Ireland Limited  
 Just Mist Wholesale Ltd  
 Kavanaghs Lighting Limited  
 KaVo Dental GmbH  
 KEBA Energy Automation GmbH  
 LEGO Ireland Limited  
 LONGI SOLAR TECHNOLOGY SPAIN, S.L.U.  
 LS Supplies Limited  
 Luceco UK Ltd  
 MAM-Hungária Kft.  
 Manna Drone Ltd  
 Michael Madden Specialist Cars Ltd.  
 Mixx Ltd.  
 MN MOTORS LTD  
 MY Digihome LTD  
 MyPatientSpace Limited  
 Natural Energy Technologies Limited  
 Neafs Europe SL  
 Neville UK PLC  
 Newbridge Silverware Gifts Ltd  
 Nyhan Motors Bandon Ltd  
 O.C. Tanner Limited  
 Ohme Operations Ireland Limited  
 Other World Computing Europe BV  
 Oura Health Oy  
 POLAROID INTERNATIONAL B.V.  
 Premier Hi Spec Cars Ltd  
 Premier Medical Ltd  
 Prestige Nails Ltd  
 Puma Social Ltd.  
 Qvis Lighting and Security Ireland Limited  
 RADIUS DISTRIBUTION LIMITED  
 RSP COMMUNICATIONS SOLUTIONS LTD  
 Security Equipment Supply Co. (SESCO) LTD.  
 Singer Sewing Centre Waterford  
 Smeg UK  
 Solv-X Products Ltd  
 Sonova Consumer Hearing GmbH  
 SPAN Corp Ltd  
 Squareup International Limited  
 Superior Products and Minerals Ltd  
 Teenage Engineering AB  
 Terence Healy Ltd  
 Terex Global GmbH  
 Thule Sweden AB  
 Total Source Ltd.  
 Trina Solar (Schweiz) AG  
 Tullyvor Limited  
 VENTILUX Limited  
 VMWARE International Unlimited Company  
 VOSS GmbH & Co. KG  
 VusionGroup S.A.  
 WJD REPAIRS EU LIMITED  
 Yellow Matter Entertainment LLC  
 Yocks Scooter Shop



## Member Listing



# Member Listing

360 Degrees Cycles Ltd  
 3M Healthcare EMEA Export Limited  
 3M Ireland Ltd.  
 53rd Parallel Electrical Distribution  
 7 DAY AUTO LTD  
 8 Star Energy ESS Limited  
 A AABound Ltd  
 A. Hartmann & Son Ltd  
 A.P. Haslam Ltd.  
 A.R.O'Hare & Co Ltd  
 AB Power Systems Ltd  
 Abacus Systems & Networks Ltd.  
 Abbingdon EU BV  
 Abbott Laboratories Ireland Ltd.  
 ABC Abrasives Ltd.  
 ABC Tanning Limited  
 Accora Limited  
 ACCU-SCIENCE IRELAND LTD  
 ACEC Distributors Ltd  
 Acoustic Technologies Ltd  
 Actavo (Ireland) Limited  
 Action Alarms Ltd  
 Active Energy Control Ltd  
 ADATA Technology Co Ltd  
 Adidas (Ireland) Limited  
 ADT Fire & Security Limited  
 Aduro Trading Ltd  
 Advanced Laser Systems Ltd  
 Advanced Sterilization Products Ireland Limited  
 Advantech Europe BV  
 AEF Limited  
 Aereco Ltd  
 Agfa Ltd  
 Agfa NV-Ireland Branch  
 Agilent Technologies Ireland Ltd  
 AGRI HEALTH LTD  
 Ailesbury Commercial & Industrial Security Ltd  
 Airmount Beauty  
 Airthings A/S  
 AKH Concepts Limited  
 Alavina Investments Ltd  
 Alcon Eye Care UK Ltd  
 Aldi Stores (Ireland) Limited  
 Allegro Ltd.  
 Allergan Pharmaceuticals International Ltd  
 Alliance Automotive Group Ireland Ltd  
 Allied Fire Protection Ltd  
 Allied Imports Ltd.  
 AlphaTheta EMEA Ltd  
 Alumina Lighting Ltd  
 AM Dunne & Son Ltd  
 Amazon Data Services Ireland Limited



## Member Listing

Amazon EU Sarl  
Ambassador Communications Ltd  
American Video Equipment (Europe) Ltd  
Amway (UK) Ltd  
Anixter Distribution Ireland Ltd  
Ann Summers Ireland (Retail) Ltd  
Ansell Sales & Distribution Republic of Ireland  
Anthony Tully Components Ltd  
Aosom Ireland Ltd  
Apple Distribution International Ltd  
Apption Labs GmbH  
Arc Tec Welding Ltd  
Archilux Lighting Limited  
Arco Safety Limited  
Ardilaun Electrical Services Ltd  
Arista Networks Limited  
Arjo (Ireland) Ltd  
Arklow Electrical Wholesalers Ltd  
ARKPHIRE IRELAND LTD  
Arrow Central Europe GmbH  
Arrow Emergency Lighting Ltd  
Asahi Kasei Bioprocess Europe S.A./N.V.  
ASBISc Enterprises PLC  
Ascent Information Technology Ltd  
ASCI Elektro Service Vertriebs GmbH  
ASD Lighting PLC  
Asetek Danmark A/S  
Ash Technologies Ltd.  
ASMPT GmbH & Co. KG  
ASOS.com Limited  
Astarri A/S  
Astral Healthcare Limited  
Astronergy Europe GmbH  
Audi Athlone  
Audi-Lab Hearing Specialists Ltd  
Audio-Technica Ltd. - Dutch Branch  
Autodoc AG  
Autogate and Door Systems Ltd  
Automated Technical Controls Ltd  
Automatic Identifications Systems Ltd  
Automatic Sprinkler Company (Ireland) Ltd  
Automation Supplies Ltd  
Automobile Power Ltd  
Avaya International Sales Ltd  
Avcom Audio Visual Communications Limited  
Aviano GmbH  
AVONMORE ELECTRICAL CO LTD  
Axxid UK Limited  
Azette Ltd  
B S Lewis Limited  
B&G LTD  
B&Q Ireland Ltd

B&R Industrial Automation Ltd  
B. Braun Medical Ltd  
Baker Hughes EMEA UC  
Balsam International Unlimited Company  
Balscadden Online  
Banaghan & Co. Ltd  
Bandon Motors (Bandon) LTD  
Barco N.V.  
Barcon Forklift and Plant Services Ltd  
Barker Photographic Ltd  
Batteryman Distribution Ltd  
Bayer Ltd.  
BBikes Ireland  
BDR Thermea Ireland Limited  
Beacon Medical Distribution Ltd  
BEAUMEX UNLIMITED COMPANY  
Beauty Features Limited  
Bechtle Direct Ltd  
Beckman Coulter Diagnostics Ltd  
Becton Dickinson U.K. Ltd  
BEDROOM ELEGANCE SALES LTD  
Beechfield Healthcare Ltd  
Beechill Enterprises Ltd  
Beko plc  
Bell Lighting Ireland Ltd  
Bella Baby Limited  
Bellew Electrical Wholesale Ltd  
Bene Office Furniture Ireland Limited  
BENNERS GARAGE LTD  
Bergfreunde GmbH  
Bering Time ApS  
Berkel Ireland Limited  
Better Energy Management Ltd  
Beurer Europe GmbH  
Bewleys Limited  
Beyerdynamic GmbH & Co. KG  
BHC Distributors Ltd  
Bike24 GmbH  
BioMerieux UK Ltd  
Bixolon Europe GmbH  
Black Diamond Equipment Europe GmbH  
Black Label Jacuzzi Ltd  
Blackchurch Leisure Ltd  
Block Global B.V.  
Blue Ocean Robotics ApS  
Bluestar Europe Distribution BV  
Bluestone Sales & Distribution Ltd  
BMW Automotive (Ireland) Ltd  
BNR Ltd  
BOC Gases Ireland Ltd  
Bodel Distributors Ltd  
BODYSCENT INTERNATIONAL LTD



## Member Listing

Boland and Walsh Car Sales Ltd	Cardiotec Medical Ltd
Bolt Itx Ltd	Care About You Ltd
Bord Gais Energy Ltd.	Cargotec Engineering Ireland Ltd
Bose SMS Ltd	Carnival Corporation & PLC
BP MULTIPAGE LTD	Carnival Trading Company Ltd
Brainlab Sales GmbH	Carr Sewing Machines Ltd
Brand Addition Ireland Ltd	Carrier Fire & Security Ireland Limited
Brandon Marketing Ltd.	Casa Bella Hosiery Ltd
Brel Nederland B.V.	CASSIDY ELECTRICAL SUPPLY CO.
Brendan Doyle Motorcycles	CASTLE ELECTRICAL FACTORS LTD
BRETT SUPPLIES LTD	Castle Mechanical Handling Co Ltd
Bridgestone Mobility Solutions B.V.	Cathal Duffy Ltd
Bright Lights & Interiors Ltd	CAULFIELD INDUSTRIAL UNLIMITED COMPANY
Britelux Lighting Limited	CBD Store
British Telecommunications Plc	CCS Media Europe
BRNO INVESTMENTS LTD	CCTV Systems Blessington Retail
Broadcast Technical Services Ltd.	CDW-I IT Solutions Ltd
Brooks Timber & Building Supplies Limited	Cedar Motors Limited
Brother International Europe Ltd	Cell Again Ireland Limited
Brother Ireland DAC	Celtic Surveys Ltd
Brother Sewing Machines Europe GmbH	CH MARINE LTD
BROWN THOMAS ARNOTTS	Chadwicks Group
BSH Home Appliances Ltd	Chal-Tec GmbH
BT Communications Ireland Limited	Chameleon Capital Ltd
Buckley Cycles Ltd	Change Healthcare Ireland Solutions Limited
Burke Bros Son & Co. Ltd	Char-Broil Europe GmbH
Busch Ireland Ltd.	ChargePoint Network (Netherlands) B.V.
Bushell Interiors Ltd	Charles Hurst Dublin Ltd
Business Electronic Equipment Ltd	Charlie Shiels Ltd
Buy It Direct Ltd	Cheetah Electronics Ltd
BYD EUROPE B.V.	Chewbay Limited
ByoWave Limited	Chill Cooler Limited
Byrnes Electrical Wholesale Ltd	Chronotherm Controls Ltd
C&F Quadrant Ltd	Chubb Ireland Ltd
C&G Gallagher Ltd	Cisco International, Ireland Branch
C. & J. CLARK INTERNATIONAL LIMITED	Claire's Accessories UK Ltd
C. Josef Lamy GmbH	Clardex Systems Ltd
C.H. Autos Ltd	Clarity Computer (Distribution) limited
CA Europe SARL	Classic Hardware Limited
CAA Security Systems	CLEARVIEW BLINDS
Cailin Celtic Jewellery Ltd	Clenli Direct Ltd
Calpeda Pumps (Ireland) Ltd	Clifford Electrical Wholesalers Ltd
Came BPT Ireland Ltd	CLONAKILTY CAR CENTRE
Camsaw Distributors Ltd	Clonee Wholesale Electrical
CANON EUROPA N.V.	Cloud SG UK Ltd
Canon Ireland Business Equipment Ltd	CMS Distribution
Canyon Bicycles GmbH	CobiNet - Fernmelde- und Datennetzkomponenten GmbH
Capital Water Systems Ltd	Coca Cola HBC Ireland Ltd
Capralux Ltd	Cochlear Europe Limited
CarCharger EV Limited	Codec-dss Limited
Card Factory Ireland Ltd	Codex Ltd
Cardiogenics Ltd	COFFEY HEALTHCARE LTD

## Member Listing

Cogans Garage Limited  
Cognex Ireland Ltd  
Coleman Electronics Ltd  
Colton Motors Ltd  
Combilift Unlimited Company  
CoMotion Mobility Solutions Ltd  
Component Distributor (CD Ireland) Limited  
Comvoc Technologies  
Conns Cameras (grafton arcade) Ltd  
Conor Cassidy Cars Ltd  
Convatec Healthcare Ireland Limited  
Cook Ireland Ltd  
Copperfish Studio  
Corajio Unlimited Company  
CORE ELECTRICAL LTD  
Corkery Dowd Ltd  
Corrigan Cars Limited  
Corry's Ironmongery Limited  
Cosgraves Garage Castlebar Ltd  
Costard Investments Ltd  
CPYou B.V.  
Cradlepoint Inc.  
Crean Solutions Limited  
Creative Retail Distribution  
Creative Technology (Audio Visual) Ireland Ltd  
CRQ Limited  
Crystal Media Ltd.  
CSL-Computer GmbH  
CTS Systems  
Cucina Ltd  
Cummins Ltd  
Curvature LLC  
Cytiva Ireland Ltd  
D & P Multimedia Products Ltd  
D RYAN ENTERPRISES  
D.H Meters Ltd  
DACTEC Ltd  
DAF Distributors Ireland Ltd  
Daikin Europe NV  
Daktronics Ireland Co. Ltd  
Dalton Car Sales Ltd  
DALY INDUSTRIAL SUPPLY CO LTD  
Dalys Electrical  
Damovo Ireland Ltd  
Danfay Limited  
Danfoss A/S  
Darlo Enterprises  
Darragh O'Regan Motors Ltd  
Data Edge Ltd.  
Datapac Ltd  
David Curran Wholesale  
David Fun Max Ltd

DAVID LOWE AND COMPANY LTD  
David Quigley Autos Ltd  
DCV McDaid Limited  
Decdeb Limited  
Delaney Interests Ltd  
Dell Products Unlimited Company  
DEM Machines Ltd.  
Demesne Electrical Sales Ltd  
DENSO Europe B.V.  
Derek Considine Car Sales Limited  
DERMOT MURPHY LTD  
Derry Taheny Electric Ltd  
DERRYWOOD AGENCIES & DISTRIBUTORS LTD.  
Des D'Arcy Motors Ltd  
Design Features LTD  
DESIGNLIGHT IRELAND LIMITED  
deWiz Golf AB  
Diebold Nixdorf (Ireland) Limited  
Digi Systems (Ireland) Limited  
Digicom Office Technology Ltd  
Digital Flying Tiger Copenhagen A/S  
Direct 2 U Retail Ltd  
Direct Medical Ltd  
Disruptive Technologies Research AS  
Diversey Hygiene Sales Limited  
DKA Retail Ltd.  
DLIGHT CONCEPTS LTD  
Doccla UK Ltd  
DOHENY AUTOMOTIVE LTD  
Dolby International AB  
Dolkun Ltd  
Dominic Fleming Electrical Accessories Ltd  
Domus Projects Ltd  
Donaghy Electrical Limited  
Donegal Commercial Vehicles Ltd  
Doodlehouses SL  
Doro AB  
Dosco ULC  
Draper Tools (Ireland) Limited  
Druid Software Ltd  
DSM Distribution Ltd  
DSS-Supply Limited  
Dualtron Ltd  
Dublin City Cool Ltd  
Dublin Gas & Electric Ltd  
Duggans Garage Kerry Ltd  
Dundalk Lighting  
Dunleas Garage t/a Bella Enterprises  
Dunnes Stores Unlimited Company  
Duravit AG  
DWN Instrumentation Ltd  
DYSON IRELAND LTD

## Member Listing

E Fox Engineers Ltd	Energy Monitoring Ireland Ltd
E. J. BODKIN & CO LTD	Energywise Savings Ireland Ltd
E. Wiener Bike Parts GmbH	Enhancing Health & Wellness Limited
E.M.P. Merchandising Handelsgesellschaft mbH	EPH Controls Ltd
EA Accessories Ltd	E-Pire Limited
EA SYMMONS LTD	Epson Europe BV
EAMON BISHOP & SONS LIMITED	EPT IRL LTD
Earthly Emporium	EQUIPMENT COMPANY OF IRELAND
Earthridge International Ltd	E-TEC Power Management Ltd
Eason Ltd.	Ethos Technology Ltd
EASYCAM	EURO CAR PARTS IRELAND LTD
Easytrip Services Ireland Ltd	Euro Sales Ltd
Eaton Electrical Systems Ltd	EURO TREE WHOLESALE LTD
ECI LIGHTING LTD	Eurogeneral Retail Ltd
E-Cigarettes 4u Ltd	EUROPEAN STOVES & FIREPLACES
Ecigarette Wholesale Limited	Europower DC Ltd
Eclipse Integration Limited	Euroroute Logistics Limited
Eco Vision Ltd t/a Easy Motion	EV Power Control Ltd.
Ecobat Battery UK Ltd	Eve Systems GmbH
Ecolab Limited	Evertree Store Ltd
Ecopipe Irl Ltd	Evra Motors
ECOVOLT LTD	EWL ELECTRIC LIMITED
Eden Skincare Ltd	Excel Electric Group Ltd
Edward Kelly Motors Ltd	Excel Plumbing Products Limited
Edwards Lifesciences	Exertis Ireland Ltd
EET Ireland Ltd	Exertis Supply Chain Services Ltd
EEW Ltd	Exhale Vapour Ltd
Effective Distribution Ltd	Expert Professional Products Ltd
Egan Electrical Equipment (Ireland) Limited	Exsparetise LTD
Einhell UK Ltd	EXTREME COMPUTERS LTD
Eircom Limited	Extreme Networks Ireland Ops Ltd
Electraction Ltd	Fagerhult Lighting Ltd
Electramed Ltd	Failte Energy Solutions
Electric Paddy Bikes & Scooters	Faize Sound and Lighting Limited
Electric Power Tool Co Ltd	Fannin Ltd
ELECTRIC SCOOTERS LIMITED	Fapi Motors Ireland LTD
Electrical Mechanical Controls Ltd	FARNELL COMPONENTS (UK) LIMITED
Electrical Supplies Ltd	Farrell Microscopy Limited
Electro Automation Ltd	FDR TYRES LTD
ELECTROBUY LIMITED	Fergusons Hearing Aid Clinic Ltd
Elemental Technologies LLC	Fermoy Nissan Ltd
Eliquid Vape World	Ferraris Piston Service Ltd
Elite Healthcare Limited	FG Wilson Engineering (Dublin) Ltd
Elite Security Products Ireland Ltd	Fields Retail Limited
Elk Electronics Ltd	FinSabhna
Ellab Ireland Ltd	Fisher & Paykel Appliances Limited
Ember Technologies, Inc.	Fitbit International Limited
EmCon Systems Ltd	FKA Brands Limited
Emergency Response Ltd	FLACK BROTHERS LTD
Emerson Automation Solutions Ireland Ltd	Flaherty Markets Ltd
Emporia Telecom GmbH & Co. KG	Flair Hair & Beauty Supplies Ltd
Endor AG	FlaktGroup Ireland Ltd



## Member Listing

Fleming Medical Ltd  
FLIR Integrated Imaging Solutions Inc  
FLIR Systems Trading Belgium BVBA  
Fluence Energy GmbH  
FMG ELECTRONICS (DISTRIBUTORS) LTD  
Focus Scientific Solutions Ltd  
FOGARTY LOCK AND SAFE CO LTD  
Fonez Ltd  
Fónua Ltd  
Food Solutions Ltd  
Forcefield Active Technology Ltd  
Forklift Services and Handling Equipment Ltd  
FORM Athletica, Inc.  
Formwave Ltd  
Fortus Ireland Ltd  
Fossil UK Ltd  
Foxway OÜ  
Francis McDonagh Tyres Ltd  
Frank Flanagan Fittings Ltd  
Fresenius Medical Care (Ireland) Ltd  
FTI Fire Technology Ireland Ltd  
Fujifilm UK Ltd  
Fujitsu Ireland Limited  
Futura Electronics Ltd  
G Molins and Company  
G2 Speech Ireland Ltd  
Gach Spoirt Teoranta  
GALLAGHER POWER FENCE SYSTEMS IRL LTD  
Gannons Garage ( Westport) Ltd  
Garo Electric Ireland Ltd  
Garrabridge Ltd  
Gas Networks Ireland  
GATEVALE LTD  
Gavigan Electrical  
GC AUTOS LTD  
GE Energy (Ireland) Ltd  
GE Medical Systems Ireland Ltd  
GE Sales and Distribution Ltd  
Gear4music Limited  
Geary's Garage Ltd  
Genesis Fine Arts Ltd  
Genetec Inc.  
Genfitt Mayo Ltd  
German Bionic Systems GmbH  
German Car Parts Centre Limited  
Gerry Cumiskey Ltd.  
Gerry Matthews Engineering Ltd  
Gersan Services Ltd  
Getinge Ireland Ltd  
GFM Commercial Enterprises Limited  
GHO Distribution Ltd.  
Giesecke + Devrient ePayments Iberia S.A.

GKRT LTD  
GL ALTERNATIVE SOLUTIONS LTD  
GL Entertainment Distributions Limited  
Glamox Ireland Ltd  
GLEN DIMPLEX IRELAND UC  
Glenergy Ltd  
Glenkrag Ireland  
Global Village (Dublin) Ltd  
Globalstar Europe Satellite Services Ltd  
GN Hearing Uk Ltd  
Go10 CE Distribution Limited  
GoBeyond Ltd  
Goldcrop Limited  
GoodWe Europe GmbH  
Google Commerce Limited  
GoPro Inc  
Gorilla Sports GmbH Zentrale  
Gosecure Ltd  
Gowan Motor Distribution Ltd  
Grant Car Care Ltd  
Grant Engineering Ireland Unlimited Company  
Graseby Medical Ireland Ltd  
Gravitation Ltd  
Great Island Motors Ltd  
Green Coffey Technology Ltd  
Green Connection  
GreenAer Mobility Ltd  
Greencells GmbH  
Groupe SEB UK Ltd  
Hafele Ireland Ltd  
Hager Ltd  
Hall Alarms Ltd  
HaloCare Group Limited  
Handtmann Ltd  
Hanley Automation Networks  
HappyOrNot Ltd  
Harken Time Solutions Ltd  
Harry Corry Ltd  
HARVEY NICHOLS (DUBLIN) LTD  
HARVEY NORMAN TRADING (IRELAND) LTD  
Hasbro SA  
Haworth Ireland Office Solutions Ltd  
Heatons Unlimited Company  
Hegarty Lighting Ltd  
Henley Forklift Group Ltd  
Henry Ford & Son Ltd.  
Henry Schein Ireland Ltd  
HER Photo Supplies Ltd  
HERCULES GmbH  
HERRON AND SON LIMITED  
Hevac Ltd.  
HHGL (ROI) Ltd

## Member Listing

Hi Fidelity AV Ltd	INDUR (WHOLESALE) LTD
Highcove Unlimited Company	Infinera Corporation
Highway Wholesalers Ltd	Ingersoll-Rand Industrial Ireland Ltd
HIKVISION UK Limited	Inishowen Motors Jmcl Ltd
Hilti (Fastening Systems) Limited	Ink Maestro Ltd
Hitachi High-Tech Europe GmbH	Innovation Zed
Hitechniques Ltd.	Instagrid GmbH
HI-VOLT IRELAND LTD	Integral Lighting Ltd
HKC Security Limited	Interactive (Ireland) Ltd
HMD Global Oy	Interaxon IR Ltd
Home Appliances Unlimited Company	Interchem (Ireland) Limited
Home Health Care Ltd.	International Trade Craft Laboratories Ltd
Homecare Medical Supplies Unlimited Company	Invacare Ireland Limited
Homesecure	IOResource Ltd
Hong Kong Ugreen Limited	Irish Beauty Merchants Limited
HOOVER LIMITED	Irish Commercials Sales Ltd
Horizon Safety Systems Ltd	Irish Farm & Garden Machinery
Hornibrooks Garage Lismore Ltd	Irish International Trading Corporation(Cork) PLC
Hospital Services Ltd	Irish Security Distributors Ltd
Hotpoint Ireland Ltd	Irish Soft Drinks Ltd
House of Lights Ltd	iRobot UK Ltd
Howden Joinery (Ireland) Ltd	Irwin Group Distribution Ltd
Huawei Technologies (Ireland) Co. Ltd	ISHINE IRELAND LTD
HUBER+SUHNER (UK) Ltd.	Iskus Health Ltd
Hubris Ltd	ITC Distribution Limited
HUGH JORDAN & COMPANY LTD	ITW GSE Aps.
HUGO LOONAM MOTORS LTD	ITX RETAIL IRELAND LIMITED
Humanscale International Holdings Ltd	J J MCQUILLAN SON & COMPANY LTD
Hunter Douglas UK Retail Ltd	J. Choo Limited
Hyundai Cars Ireland Unlimited Company	JA Solar GmbH
I C Plus Ltd	Jaguar Land Rover Ireland Limited
I.M. AUTOMOTIVE LIMITED	James A Barry & Company UC
iAccess Corporation Limited	JAROSH LTD
Ian A. Kernohan (N.I.) Limited	Java Instruments Technologies Ltd
IBM Global Financing Ireland Limited	JDM Eastgate LTD
IBM Ireland Ltd	JDM Products Ltd
Icentia Limited	Jeffers Music Company Ltd
Icomera AB	Jefferson Professional Tools and Equipment Ltd
ICU MEDICAL U.C	JH DONNELLY LTD
Ideal Car Sales Ltd	Jim Carey Car Sales
IDEXX Diagnostics Limited	Jimmy Barry Motors Ltd
iFit Health & Fitness Ltd	JMN Fire Alarms Ltd
IFM Electronic Ltd.	JNTL Consumer Health I (Ireland) Limited
IFS Integrated Fire Solutions Ltd	Joe Duffy Dun Laoghaire Ltd
IGCC LTD	John Adams Car Sales Ltd
IKEA Ireland Ltd	John Deere Forestry Limited
Ille Services Ireland (Ltd)	John McCabe Motors Ltd
Illumina Ireland Commercial Limited	John McKenna Lawnmower Spares
iLOQ Oy	John Mills Ltd t/a JML Direct
IM New Energy Vehicles Irl Ltd	JOHN MURPHY (CASTLEREA) LTD
Imagine Network Services LTD	John Player & Sons Ltd.
Independent Health Care Service Limited	JOHN STAFFORD & SONS (DUBLIN) LIMITED

## Member Listing

Johnson & Johnson Ireland Ltd  
Johnson & Perrott Ltd  
Johnson Controls Hitachi Air Conditioning Europe SAS  
Joseph Murphy (Ballina) Ltd  
JR Bailey Distribution Ltd  
JTI Ireland Ltd  
Julius Blum GmbH  
Jungheinrich Lift truck Ltd  
Just Eat Ireland Limited  
Just Mist Wholesale Ltd  
JYSK Ltd  
Kalisa Ltd  
Karcher Ltd  
Karmarton Ltd  
Karreman Enterprises Ltd  
Kavanaghs Lighting Limited  
KaVo Dental GmbH  
KCI Medical Ltd  
Keaney Medical Ltd  
KEBA Energy Automation GmbH  
kellihers garage ltd  
Kenny Galway Ltd  
Kenwood Limited  
Kestra Electroweld Ltd  
Kestrel Communications Ltd  
KESWICK ENGINEERS LTD  
KEVIN BRODERICK LTD.  
Kevin Egan Cars Ltd  
Kevin Giles Motors Ltd  
Kevin Mahon Motors Ltd  
Keyence UK Ltd.  
KeyMed Ireland Ltd  
KF Motors LTD  
Kia Motors UK LTD  
Kieran Whelton Motors Ltd  
KILCOYNE AND SCAHILL MOTORS LTD  
Kilkenny Welding Supplies Ltd  
Killgerm Ireland Ltd  
Kitchen Accessories Limited  
KLA-Tencor Ireland Ltd  
KM KS Retail Ltd.  
Kohler Uninterruptible Power (Ireland) Limited  
Komplett B.V.  
Konig + Neurath AG  
Konrad Hornschuch AG  
KoRo Handels GmbH  
KOS Ergonomic Solutions Ltd  
Kraiss Systems GmbH  
KRITMAN COMPANY LTD  
Kyron Street Limited  
L M Ericsson Ltd  
Laboratory Instruments & Supplies

Laboratory Supplies Ltd  
Labquip (Ireland) Ltd  
Lakeland Ltd  
Lamp Source  
Lampenwelt GmbH  
Lamps & Lighting Ltd  
Landis+Gyr Limited  
LANG'S GARAGE  
LAP GmbH - Laser Applikationen  
Laser Tech Ireland t/a Rostul Ltd  
Laserware Ltd  
Lautsprecher Teufel GmbH  
Laztech IT Services Ltd  
Leading Edge Marketing & Promotions Ltd  
LED Lighting and Electrical Distribution Group  
LEDVANCE Benelux B.V. - Irish Branch  
LEGO Ireland Limited  
LEGO System A/S  
Lenovo Global Technology Ireland Limited  
Lenovo Ireland Limited  
Leslie Roycroft & Sons Garage Ltd  
Levelling Equipment Services Ltd  
LG Electronics UK Ltd  
Libelium Comunicaciones Distribuidas S.L.  
Lidacel Ltd  
LIFFEY DISTRIBUTORS  
Lights4fun Ltd  
LILLY FUSION LIMITED  
Linde Material Handling (Ireland) Ltd.  
LISTOWEL AUTOS LTD  
LITEHOUSE ACCESSORIES LTD  
Livisham Ltd  
LONGI SOLAR TECHNOLOGY SPAIN, S.L.U.  
Lovehoney Ltd  
LR Active Ltd  
LS Supplies Limited  
Luceco UK Ltd  
Lucid Vision Labs, Inc.  
LumiraDx UK Ltd  
Lumitech Ltd  
Lux Bespoke lighting Ltd  
Luxottica Group SpA  
Lyncare Ltd  
Lynch Medical Supplies (LMS) Ltd  
LYNN MOTORS LTD  
Lyric Ireland Ltd  
M Grant Service Station Ltd  
M J FLOOD (IRL) LTD  
M. KELLIHER 1998 LTD  
MAAS SAS  
Magic Leap Inc  
Magimix UK Ltd



## Member Listing

Magnet Networks Ltd.	Midsummer Renewables Ltd
Malen Beauty Products Ltd	Mid-West Lighting Ltd
Mallows Number 1 Vape Store	Miele Ireland Ltd
Mamas and Papas (Stores) Ltd	Mirai Medical Limited
MAM-Hungária Kft.	Miramundo Limited
MAN Importers Ireland Ltd.	Mitsubishi Electric Europe BV
Manepa Ltd	Mixx Ltd.
Manna Drone Ltd	MK ILLUMINATION IRELAND LTD
Manotherm Ltd	MMC Commercials Unlimited Company
Manscaped, Inc.	MN MOTORS LTD
Marks and Spencer (Ireland) Limited	Mnd food limited
Marron Activ8 Energies Ltd	Mobi Deal Ltd
Marshall Amplification Plc	MobielWerkt B.V.
Mason Technology Ltd	Mobile Fashion Ltd
Matterport, Inc.	Modern Plant Ltd
Maurice Doody Sales Ltd.	Moduslink BV
Mazda Motor Logistics Europe NV Ltd	MONAGHAN ELECTRICAL WHOLESALE LTD
McAdam Consulting Services Ltd	Monbatt Ltd
McCarthy Commercials Ltd	Montara Ltd.
McElligotts (Tralee) Ltd	Motocaddy Ltd
McGrath Electronic Components Ltd	Motodox GmbH
McHale Plant Sales Ltd	Motor Distributors Limited
McHugh Components Ltd	MOTOR SERVICES LIMITED
McHugh Electric (Dublin) Ltd	MOTREX LTD
MCK ELECTRICAL LTD	Mountband Trading Ltd
McKechnie Cleaning Services Ltd	Mountz Torque Limited
McKeon Contech Ltd	Moyne Roberts (Ireland) Ltd
MCLOUGHLIN & SONS HARDWARE LTD	MP Doyle Group
MCQUILLAN WHOLESALE LTD	MP&E Trading Company Ltd
Medguard Healthcare Limited	MSupport International B.V.
Medical Supply Company Ltd	MT Agencies Ireland Ltd
Medicare Health and Living Ltd	Mullan Lighting Design & Manufacturing Ltd
Meditec Medical Ltd	Mullinahone Co-op
Medray Imaging Systems Ltd	Mullingar Electrical Wholesale Ltd
Medtronic Ireland Limited	MUNSTER FORKTRUCK TRAINING AND SERVICES LTD
MEGABIKES LIMITED	Murray Woods Ltd
Memory Bank Ltd.	Murrays Medical Equipment
Memoryking GmbH & Co. KG	Musco Lighting Ireland Ltd
Mentor Distribution Ltd	Musgrave Ltd
Meso Scale Discovery	Musgrave Retail Partners Ireland Ltd
Meyer Kitchenware Europe Limited	Musicmaker LTD
Mezwell Ltd	Musicstore Professional GmbH
MGI Luxury Group SA	MVI Hazel
MICHAEL BARRABLE MOTORS	MWD ELECTRONICS
Michael Garry Ltd	MY Digihome LTD
Michael Guiney Ltd	My Vape Store
Michael Kors (Ireland) Limited	Myenergi Distribution (Ireland) Limited
Michael Madden Specialist Cars Ltd.	MyPatientSpace Limited
Michael McPhillips T/A Singer Centre Galway	N.A.A. Appliances Ltd.
Michael Moore Car Sales Ltd	N.E.L. (Services) Ltd
Michel Herbelin UK Ltd	N2 ELECTRICAL & SECURITY SUPPLIES LTD
Microwarehouse Ltd	National Association for the Deaf

## Member Listing

NATIONAL ELECTRICAL WHOLESALERS (IRL) Ltd  
NATIONAL INSTRUMENTS CORP (UK) LTD  
National Pen Promotional Products LTD  
Natural Energy Technologies Limited  
Naturalife Health  
Naughton M6 Motors  
Naughtons Car Sales Ltd  
NCR Ltd  
Neafs Europe SL  
Nespresso UK Ltd  
NetApp Ireland Limited  
Netwatch Ireland Ltd  
Network Security Solutions  
Neville UK PLC  
New Cycle GmbH  
New Era Lighting Ltd  
New Look Retailers (Ireland) Ltd  
Newbridge Silverware Gifts Ltd  
Newstyle Hairsalons Unlimited Company  
Next Retail Ltd  
Nextcar Limited  
NIALL STEPHENSON LTD  
Nike Retail BV  
Nikon Metrology Europe B.V.  
Nilfisk Ltd  
NIRVANA LIGHTING LTD  
Nisbets Plc  
Nissan Ireland  
NJOY Netherlands BV  
Norso Medical Limited  
Nortev  
Northwest Car Parts  
Northwood Technology Ltd  
Novatel Communications Limited  
Noviled High Technology Lighting Ltd  
NuLumenTek Ltd.  
Nuwave Sensor Technology Ltd  
Nyhan Motors Bandon Ltd  
O & I Motors Ltd  
O FLYNN MEDICAL LTD  
O Meara Camping Ireland Ltd  
O.C. Tanner Limited  
OB VAPING LIMITED  
O'Callaghan's Garage  
O'Connell Batteries Ltd  
O'DONOVAN ENGINEERING CO LTD  
Off Your Grid Limited  
Ogalas Unlimited Company  
Ohme Operations Ireland Limited  
O'Keeffes of Kilkenny Ltd  
Oktalite Lichttechnik GmbH  
Oliver Geoghegan Car Sales Ltd  
Omron Electronics Limited  
O'NEILLS ELECTRICAL LIMITED  
Ooni GmbH  
Optel Vision Ltd.  
Optical Sciences Ireland Ltd  
Optos PLC  
Oracle EMEA Ltd.  
Orantek Ltd  
Orbea S. Coop.  
Origo Distribution Ltd  
Ortofon A/S  
OTGI Ltd  
Other World Computing Europe BV  
Otter Products EMEA Unlimited Company  
Otto Männer GmbH  
Oura Health Oy  
Ovia Ireland Ltd.  
Oxygen-Care Ltd  
P & J Finnegan Car Sales Ltd  
P & J MADDEN CAR SALES LTD  
Pac Sane Ltd  
Panasonic Marketing Europe GmbH  
Pandu Solutions Limited  
PAP Healthcare Ltd  
Parma Motors  
Partech LED Ltd  
Particle Measuring Systems Ireland Ltd  
Particular Sciences Ltd.  
Passax Business Systems and Supplies Limited  
PAT O'FLYNN SCALES LTD  
PAT RYAN MOTORS  
Patina Lighting Limited  
Paul Sheeran Jewellers (Johnsons Court) Ltd  
Pauric Connolly Cars Ltd  
PBE Axell Europe Ltd  
PBL Electrical Distributors Ltd  
Pc Pro Computers Ltd  
PC SYSTEMS LTD  
PCMCS Tech Limited  
Peats Wholesale Ltd  
PEIMAR INDUSTRIES SRL  
Penta Networks Ltd  
Pepperl+Fuchs Ireland Ltd.  
Peter Curran Electric Ltd  
Peter Hanley Motors Ltd  
Petstop Limited  
Petz Limited  
PFH Technology Group Unlimited Company  
Phibsboro Electrical Wholesale  
Philips Electronics Ireland Limited  
Phoenix Contact (Ireland) Ltd  
Phonewatch Ltd

## Member Listing

Photo Import Ltd.	Range King Ltd
PHS West Inc	Ravensburger Ltd
Pianos Plus Ltd	Ray Grahams Limited
Pioneer Europe NV	Razdan Ltd
Pitney Bowes (Ireland) Ltd	Razer (Europe) GmbH
PJ Bonner & Company Ltd	RB Ireland Hygiene Home Commercial Ltd.
PKI Scientific Ireland Ltd	Reagecon Diagnostics Ltd
Plasticard ZFT GmbH & Co. KG	Reckitt Benckiser Ireland Ltd
PMD Solutions	Redback Biotek
PNS Ltd	REG FARRELL ENGINEERING LTD
PoE Lighting Ltd	Rehan Electronics Ltd
POLAROID INTERNATIONAL B.V.	Reichelt Elektronik GmbH
Polestar Automotive Ireland Limited	Reliable Controls Corporation
Polydome Ltd	Reliable Security Products Ltd
Portwest UC	Renaissance Contingency Services Ltd
PowaKaddy Europe Ltd	Rennicks Signs Ireland Ltd
Power City Limited	Rentokil Initial Ltd
Powerpoint Engineering Ltd	Repligen Europe B.V.
Poynt, LLC	Revvity (Ireland) Ltd
PPLSS Ltd	Rhino Industrial Ltd
Precia Molen Irl Ltd	Rhonda Ltd
Premier Farnell UK Ltd	Ribbon Communications International Limited
Premier Hi Spec Cars Ltd	Ricoh Ireland Ltd
Premier Medical Ltd	Riello UPS Ireland Ltd.
Premium Waxing Supplies	Riese & Muller GmbH
PRESLITE DISTRIBUTION LTD	Right-Click Ltd
Prestige Nails Ltd	RILLTON LIMITED
Primacy Healthcare 21 Ltd	Robert E Nolan Ltd
Primark Ltd	Robert Roberts Ltd
PRIMELINE JAYMARK SALES & MARKETING LTD	ROC RONOCO LTD
Production Equipment Unlimited Company	Roche Diagnostics Ltd
Professional Audio Ltd	Rochford Motors Ltd
PROFILE EMERGENCY LIGHTING LTD	Rockford Healthcare Ltd
Progress Electroplating & Manufacturing Co Ltd	Roland Europe Group Limited
Promethean Limited	Roland Meinl Musikinstrumente GmbH & Co KG
PTRS LTD	Rookery Consulting Ltd
Puma Social Ltd.	Ros Dumhach Cogaisiochta Teoranta
Pure Storage International Limited	Rota Industries Ltd.
QIAGEN Ltd.	RSP COMMUNICATIONS SOLUTIONS LTD
QLX Lighting Ltd	RST Power Distribution Ltd
Quaestor Analytic Ltd	RTD Technology Ltd.
Qualvecom	RVR Energy Technology Ltd
Quest Merchandise Limited	S&P Ireland Ventilation Systems Ltd
QUINNSPARES APPLIANCES LTD	SalesCare Marketing and Distribution Ltd
QVC	Sally Salon Services (Ireland) Limited
Qvis Lighting and Security Ireland Limited	Salon Savers
R.T. Large & Son Ltd	Salto Systems Limited
Radio Systems PetSafe Europe Ltd.	Sam McCauley Chemists Ltd
Radiometer Ireland Limited	Sanbra Fyffe
Radionics Ltd	Sartorius Ireland Ltd.
RADIUS DISTRIBUTION LIMITED	SaveMeMoney Wind and Solar Ltd
Radius Office	Scan Coin Ireland Ltd
	Schillachi Brothers



## Member Listing

Schindler Ltd	SOCOM Technology Limited
Schneider Electric Ireland	Soilse Sabre Teoranta
Schneider Electric IT Logistics Europe Limited	Solas Geal Distribution Ltd
Screen Security Limited	Solatrex International Ltd
Screwfix Direct (Ireland) Limited	Solv-X Products Ltd
Seamus Boland Autosales Ltd	Somora Motor Parts Ltd.
SEAN FITZPATRICK WHOLESALE LTD	Sonos Europe BV
Sean Fleming Motors Limited	Sonova Consumer Hearing GmbH
Secunet Security Networks AG	Sord Data Systems Limited
Secure Power Systems Limited	Sordan
Securitas Technology Ireland Ltd	SOTEL GmbH
Security Equipment Supply Co. (SESCO) LTD.	SOUND PRODUCTIONS LIMITED
Semineo	South West Wholesale Ltd
Sennheiser Electronic SE & Co. KG	Spaldings Ltd
Sennheiser UK Ltd.	SPAN Corp Ltd
Serfac Ltd	Spectrum Distribution Ltd
Setanta Vehicle Importers Ltd	Sportpursuit Limited
Sex Siopa	Spotlight Oral Care Ltd
SFW Distribution Ltd	Sprayquip Ltd
Shanahan Power Ltd	SQUARE ONE DISTRIBUTION LTD
Shaper Tools GmbH	Squareup International Limited
Sharp Consumer Electronics Poland sp. z o.o.	Stafford Lynch Ltd
Shell EV Charging Solutions BV.	Standard BioTools France SARL
SHOMAR LTD	Stanley Black & Decker Ireland Unlimited Company
Shop Direct Ireland	StarBrite Lighting Ltd
Showtime Essential Kitchen Products	STC SOCKET TOOL COMPANY LTD
Siemens Energy Ltd	Steelcase Limited
Siemens Gamesa Renewable Energy Ltd	Stella Doradus Europe Ltd
Siemens Ltd	Stephen Pio Ltd
Sight and Sound (Distributors) Ltd	STILLORGAN DECOR CENTER
Sigma Wireless Communications Ltd	Stone Gym Solutions Limited
Signet Trading Limited	Storagecraft Technology Ltd
Signify Commercial Ireland Ltd	Stoves Store Ltd
Signode UK Ltd	Strongline Autoparts Ltd
Sigtec Limited	Stryker UK Limited
Silverstone Media Solutions Ltd	Suir Sprayers Limited
Singer Sewing Centre	Sulzer Pump Solutions Ireland Ltd.
Singer Sewing Centre Waterford	Sumup Ltd
SINJEN LTD	SUNDRELLE LIMITED
Skechers USA LTD	Sunradi Ltd
SKS COMMUNICATIONS LTD	Sunrise Records and Entertainment Ireland Limited
Skullcandy International GmbH	Superdrug Stores plc
Sky In-Home Services Ltd	Superior Products and Minerals Ltd
Slaney View Motors Ltd	Sureweld International Ltd
SLS Scientific Laboratory Supplies Ireland Limited	Survey Instrument Services Ltd
Smart Bits Phone Accessories Ltd	Suzuki Cars Ireland Ltd
SMART ELECTRICS WHOLESALE Ltd	SWARCO UK & Ireland Ltd
Smeg UK	Switch Distribution Limited
Smiggle Ireland Ltd	SWITCHTEX LTD
Smiths of Drogheda	Synergistics LTD
Smoke Green Limited	Synluck GmbH
Smyths Toys HQ Unlimited Company	System Video Limited
Snap Group Limited	Systemlink Technologies Ltd.

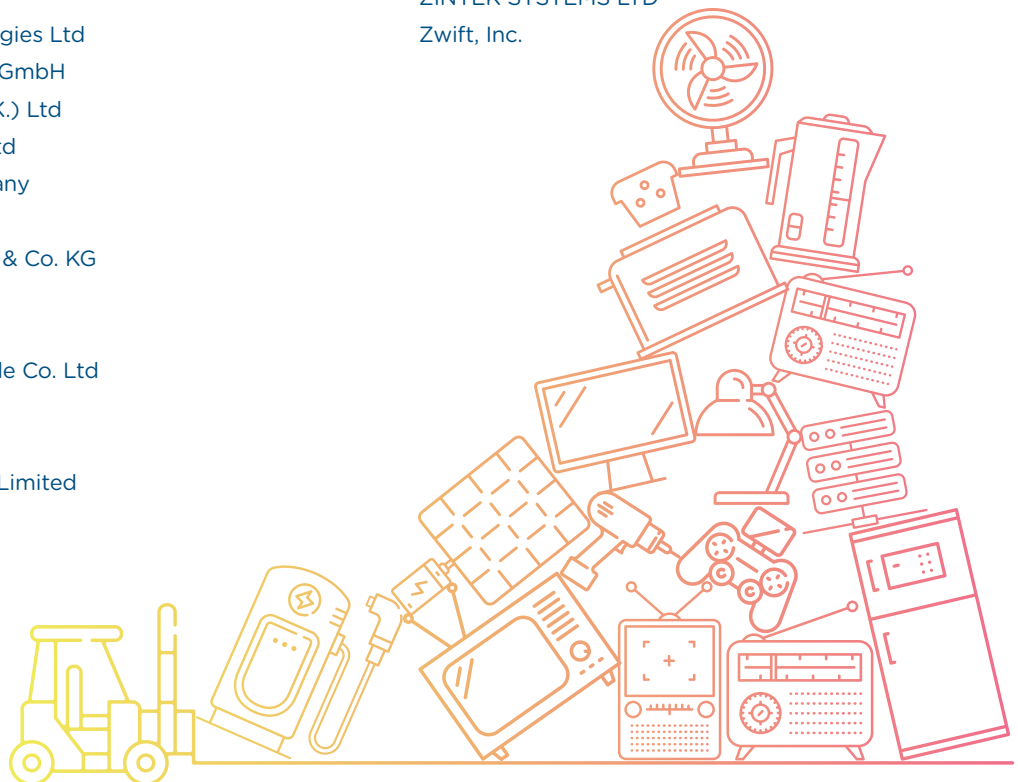
## Member Listing

T Tools Ireland Ltd	TM Blinds Ltd
T&T EQUIPMENT LTD	Toasttab Ireland Limited
Tadg Riordan Motors Ltd	Tokyo Electron Europe Limited
Tam Outlets Ltd	tonies GmbH
TaskLED Lighting Ltd	Tony Kierans Motors Ltd
TBC Junction Unlimited Company	Tooling & Engineering Distributors (TED) Ltd
TD Synnex Ireland Ltd	Top E-cigarette Ltd
TDS Disney Ireland Limited	Topcon Europe Medical B.V.
TE Connectivity Ireland Limited	Toshiba Global Commerce Solutions (UK) Limited
Technetix Ltd	Total Materials Handling Ltd
Technico Ltd	Total Power Solutions Ltd
Technopath (Distribution) Ltd	Total Source Ltd.
Tecoled Ltd	Toyland Cash & Carry Ltd
Teenage Engineering AB	TOYMASTER LTD
TEF TULLAMORE LTD	Toyota Ireland Unlimited Company
Tekelek Europe Ltd	Transfer Multisort Elektronik sp. z o.o.
Tektronix International Sales GmbH	Trend Micro (EMEA) Limited
Tektronix UK Ltd	Trend Tool Technology Ltd
Telent Technology Services Ltd	TRIACE LTD
TEMPLECRONE COOPERATIVE SOCIETY LTD	Trina Solar (Schweiz) AG
Teradata Ireland Ltd	Trinity Motors Mazda Ltd
Terence Healy Ltd	TRINITY VOLKSWAGEN
Terex Global gmbH	Trulife
Tesco Ireland Limited	TTI, Inc.
Tesco Mobile Ireland Ltd	TTS Tooltechnic Systems Ireland Limited
Tesla Motors Ireland Ltd	TUBRID MOTORS LTD
Texas Instruments EMEA Sales GmbH	Tucks O'Brien Ltd
Thane Direct UK Limited	Tucson Pumps Ltd
The Dalkey Motor Company	Tullyvor Limited
The E.I. Unlimited Company	TURBO LEISURE LTD
The Forklift Centre Ltd	Turbotricity Ltd
The Juice Plus+ Company Ltd	Two Trees Engineering Ltd
The Nature of Things Ltd	Two Wheels Ltd
The Phone Accessories Company Ltd	Tyrell Content Creation Tools Ireland Limited
The Power Providers Ltd	U.S. Bank Europe DAC
The Range (Ireland) Ltd	Ubiquiti International Holding B.V.
The Sound Shop (Ireland) Ltd	Uccello Marketing EU Ltd.
The Swatch Group UK Limited	UK Juicers Limited
Thermalimage	ULTIMATE PRODUCTS UK LTD
Thermo Fisher Diagnostics (Ireland) Ltd	Uniphar Medtech Limited
Thistleway Ltd	UnipharPLC
Thomann GmbH	Unisys Europe Limited
Thomas Farrell & Sons (Garages) Limited	UNITED HARDWARE DAC
Thorlux Lighting Limited	United Retail Trading Ltd
THORN LIGHTING LTD	Universal Innovations Ltd
Three Ireland (Hutchison) Ltd.	Up The Yard Ltd
Thule Sweden AB	Upgrade Options Ltd
Tier Mobility SE	Uppercross Enterprises Limited
Tiger Retail Ireland Limited	UrbanVolt Ltd.
Tile Inc.	Urbis Schreder Ltd
Time Data Security	Usborne Publishing Limited
Timemark Ltd	UTS Technologies Ltd
TLG Distribution	Valuecoms

## Member Listing

Valve Corporation  
Van Walt Ireland Ltd  
Veelite Lighting Ltd  
VELUX Company Ltd  
Vendek Ltd  
VENTILUX Limited  
Veolia Water Technologies and Solutions Ireland Ltd.  
Verde LED Ltd  
Veritas Storage (Ireland) Limited  
Vertiv Ireland Ltd  
Vestas Ireland Ltd  
Vestel Holland B.V.  
VGP Media Ltd  
Vieffe Trade Srl  
Vitold Investment UC  
Viva Payment Services SA -Irish Branch  
VMWARE International Unlimited Company  
Vocera Communications Inc  
Volkswagen Group Charging GmbH  
Volkswagen Group Ireland Ltd  
Volvo Car Ireland LTD  
Vorwerk UK LTD  
VOSS GmbH & Co. KG  
VusionGroup S.A.  
Vygon Ireland Ltd  
V-ZUG UK Ltd  
Wacker Neuson Ltd  
Wacom Europe GmbH  
Walter Bourke & Son Ltd  
WALTONS MUSIC LTD  
Washglade Ltd  
Waterford Stanley Ltd.  
Waveguide Lighting Technologies Ltd  
Weber-Stephen Deutschland GmbH  
Weber-Stephen Products (U.K.) Ltd  
Weighing Machine Services Ltd  
Weir & Sons Unlimited Company  
WELCH ALLYN LIMITED  
WERMA Signaltechnik GmbH & Co. KG  
WESCO ELECTRICAL LTD  
West Coast Electrical Ltd  
West Cork Electrical Wholesale Co. Ltd  
Western Motors Ltd  
Westward Garage Ltd.,  
Wildcat Business Computing Limited

William Reynolds & Sons Limited  
Williams Locksmiths Ltd  
Willie Duggan Lighting  
Wilo Engineering Limited  
WilTec Wildanger Technik GmbH  
WindowMaster Control Systems Ltd  
Wink Lighting Ltd.  
WJD REPAIRS EU LIMITED  
Woodies DIY Ltd.  
WOW Tech Europe GmbH  
Wowcher Ltd  
WP DIAGNOSTICS  
Würth Ireland Ltd  
XD Connects B.V.  
Xerotech Ltd  
Xerox IBS Limited  
XMusic Ireland Ltd  
Xpert Cosmetics Ltd  
Xpress Electrical  
Xylem Water Solutions Ireland Limited  
Yankee Candle Company (Europe) Limited  
Yellow Matter Entertainment LLC  
Yocks Scooter Shop  
Yomac Cars Ltd  
YOUGHAL CAR SALES  
Young Living Europe B.V.  
Yubico AB  
ZAGG INTERNATIONAL DISTRIBUTION  
Zalando SE  
Zatori Results Ltd  
Zebra Technologies Europe Ltd  
ZINTEK SYSTEMS LTD  
Zwift, Inc.









## ANNUAL ENVIRONMENTAL REPORT TWENTY TWENTY FOUR

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