

www.repairmystuff.ie



Background

- Why?
 - Objective of regional waste management plans to “support repair industry”
- How
 - Initial funding from EPA to conduct research on alternatives in market
 - Funding secured from National Waste Prevention Programme to develop website
 - Worked with some other local authorities to develop initial database

Objectives

1. Support the repair industry by giving them online presence
2. Make it easier for the consumer to find repair providers
3. Act as a conduit between industry and consumer

Business Registrations

- 1163 businesses on por
- Simple free process to get registered
- Option for “authorised” repairs – project undertaken with WEEE 22 so far




IRELAND'S LEADING ON-LINE REPAIR DIRECTORY

Find a local professional who can repair it!




SEARCH BY CATEGORY:




Clothes & Bags




Monitors, TVs and Displays




Electronic



Fitness & Sports



Furniture & Upholstery



Large Appliances



Small Appliances




Lawnmowers & Garden Machinery




Leather & Shoes



Musical Instruments



Watches and Jewellery



Other

Your Business details:

Register for free to add more businesses. (visible on our website)



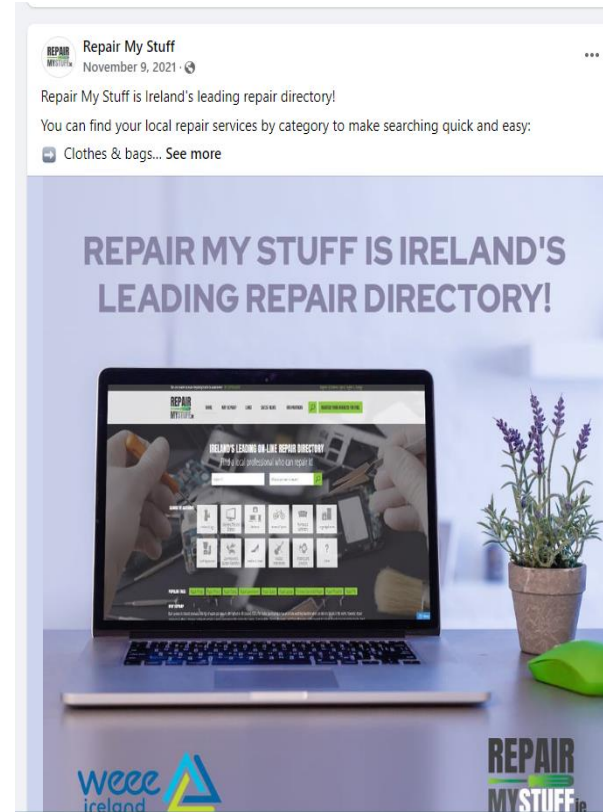
UPLOAD COMPANY LOGO

UPLOAD PROFILE IMAGE

Marketing and Support

SEO – google adwords to drive traffic

Social Media to increase awareness



Analytics

Metric	2020	2021	Difference
Users	73,450	98,144	33.62%
Sessions	84,555	113,432	34.15%
Pageviews	135,146	195,565	44.71%

Partners



Údaráis Áitiúla Éireann
Local Authorities Ireland

