



**WEEE Ireland EPR  
15<sup>th</sup> October 2019  
Michael McCarthy  
ISEA CEO**



Photo: Solar Electric



Photo: Elgin Energy



Photo: Lightsource

# ISEA



- Irish Solar Energy Association founded 2013
- Committed to bringing value of solar energy to Irelands economic and environmental future
- Industry representative for developers & corporates with a valued interest in solar
- Promotes solar as a long term sustainable and clean option in meeting our RE targets

# Mission Statement



- Work to influence Government policy on renewable energy
- Work with members to provide industry evidence to Government to inform policy
- Champion solar to investors, policy makers and the public
- Create awareness of solar and highlight wider benefits

# Circular Economy EPR transposition



- Solar energy is key to a low carbon transition
- Is key to meeting Irelands 2030 targets
- Responsible and sustainable industry
- ISEA/MREF/WEEE Ireland agreement