



Code of Good Practise for Distance Sellers of EEE

- **Distance Sellers of EEE must comply with the Waste Management (Waste Electrical and Electronic Equipment) Regulation SI 340 of 2005.**
- Distance Sellers from outside the state who sell direct to private households in the state or distance sellers who import EEE and sell direct to end users are Producers and must register with the WEEE Register Society and show their registration number on all invoices, credit notes, dispatch and delivery dockets.
- Producers must submit information on a monthly basis regarding electrical and electronic equipment placed on the market to the WEEE Register Society "Black Box".
- Distance Seller Producers, must join a compliance scheme or self comply in order to fulfil obligations under the WEEE regulations 2005 for EEE supplied for use in private households.
- They must notify the registration body that they supply EEE via distance communication.
- If requested by the registration body, distance selling producers are required to provide information demonstrating that they contribute in full to the environmentally sound management of WEEE in each member state of the EU where they place EEE on the market.
- A distance selling company selling to end users, must place a visible and legible notice on their website or other means of communication, be it electronic or print, indicating they, or a third party acting on their behalf, will take back WEEE from private households at least free of charge on a one for one equivalent basis, including a list of addresses where they will take back WEEE.
- A distance selling company using voice telephony including telesales or telemarketing to sell EEE to end users, must notify customers that they will take back WEEE from private households at least free of charge on a one for one equivalent basis, including a list of addresses in the state where they will take back WEEE.
- Distance Sellers delivering EEE to private households must collect WEEE on a one for one equivalent basis if requested by the customer provided at least 24 hours notice of delivery has been given and WEEE is disconnected from any electrical, gas, water supply, waste water pipe or permanent structure.
- WEEE not ready for collection must be accepted free of charge from the householder at any and every address in the state occupied by the Producer or any of their servants or agents within 30 days from date of delivery. If less than 24 hours notice of delivery is given and WEEE is not ready for collection the distance seller is obliged to collect the WEEE within 15 days of delivery having given a minimum of 24 hours notice of collection
- Where applicable a distance selling distributor of household EEE should indicate environmental management costs visibly and legibly in writing and described as Producer Recycling Fund Contribution on their website or other means of communication, be it electronic or print including advertising, any invoice, receipt or docket issued at the point of sale.

- A distance selling company selling to household end users, in addition to displaying the Producer Recycling Fund Contribution on any receipts, invoices or dockets, shall make available to the customer concerned an accompanying document which shall state

"The price of this item includes a contribution to a producer recycling fund to ensure that waste electrical and electronic equipment is collected and recycled in a reasonable manner"

- In response to any request for retail prices by whatever means, the price quoted must be the full retail price inclusive of the Producer Recycling Fund Contribution for all EEE products.
- From 13th February 2006
 - The full retail price inclusive of PRF and VAT
 - The Producer Recycling Fund Contribution
 - The retail price inclusive of VAT

Must be shown separately on a website, print material, advertisements, or anywhere EEE is shown for sale. The full retail price must not be less prominent than the price exclusive of the PRF and the PRF.
- Distance Sellers may not transfer WEEE to any person or persons except licensed recovery operators acting on behalf of a producer or approved body, or a civic amenity site, provided they have registered with the relevant local authorities.
- Any distance seller who is a producer must ensure that within one year from placement of a new type of electrical or electronic product on the market, information is provided to recovery agencies to facilitate its re-use or treatment where applicable.
- From 13th August 2005, all EEE should be marked indelibly, visibly and legibly with the "wheelie bin symbol" or, where due to size or function this is not possible, the symbol shall be printed on the packaging, instructions for use, warranty of the product and a flag or tag permanently attached to any power lead, cable, cord or strap that is permanently attached to the equipment.
- Information supplied with products must include:
 2. The requirement to dispose of WEEE separately from household waste.
 3. The role of the consumer in contributing to re-use and recycling
 4. The potential effects on health and the environment of hazardous substances
 5. The meaning of the "wheelie bin symbol"

Please note this information leaflet is issued by WEEE Ireland as a service to Distance Sellers of EEE and should be read as a guideline only. For full regulatory compliance detail please refer directly to the Waste Management (Waste Electrical and Electronic Regulations) 2005. For further information about WEEE and the regulations, visit www.weeeireland.ie, www.epa.ie and www.environ.ie